



**WELCOME
TO
TALENTEDGE**

BROWSE COURSES



Digital Marketing Training Courses

Today, Digital has become a predominant channel for communication as opposed to being just an alternative. This has given rise to lucrative avenues for businesses to succeed with Digital Marketing. Our Digital Marketing courses are delivered online. You could be living anywhere in Delhi, Gurgaon, Bangalore, Mumbai, Chennai, Hyderabad, Noida, Pune, Kolkata, etc in India and you would still be eligible for the digital marketing course.

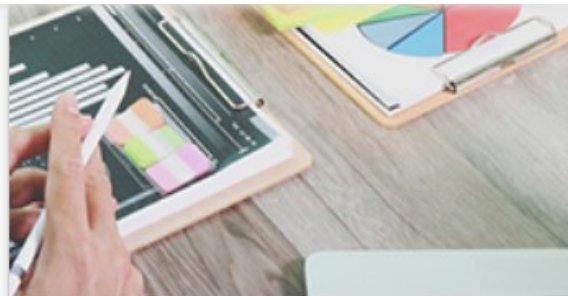
Courses



IIM Raipur

Digital Marketing

- Hands-on learning of Digital Marketing Tools
- Social Media & Digital Marketing Analytics



XLRI Jamshedpur

Digital Marketing

- Access to Online Simulation game
- Get a certificate from XLRI



IIM Kashipur

Digital Marketing

- Certificate from IIM Kashipur
- Insights into common Digital Marketing mistakes

University Partner



IIM KASHIPUR

IIM Kashipur



MICA



XLRI Jamshedpur



IIM Raipur

Industry Landscape

Digital as a medium is not an alternative distribution channel anymore. It has become the core of many marketing activities such as sales, advertising, customer service, new product design and even branding, to name a few. Digital Marketing courses help professionals gain a working knowledge of the domain, providing candidates with an analytical and theoretical framework to understand the emerging practices in digital marketing. These digital marketing courses will help participants familiarize with key aspects of digital marketing like online listening and monitoring, search engine optimization and social media participation, online reputation management and many more.

Meet your Instructors



PH.D (XLRI), PGDM (IIM C), B.E. (MREC
JAIPUR)

PROF. SHABHIR HUSAIN R.V.

Prof. Shabbir Husain R.V. is affiliated as an Asst.
Professor in the Dept. of Marketing at IIM...



PH.D (NUS, SINGAPORE), MBA (NUS
SINGAPORE), B.E. (GEC, RAIPUR)

PROF. SUMEET GUPTA

Prof. Sumeet Gupta is affiliated as a Professor in
the Dept. of Information Technology and
Systems...



PH.D (UNIVERSITY OF KURUKSHETRA), MBA
(UNIVERSITY OF KURUKSHETRA)

PROF. SANJEEV PRASHAR

Prof. Sanjeev Prashar is the Academic Dean at
IIM Raipur. A leading name in the education
sector,...



PH.D (VIRGINIA TECH, USA), MS (VIRGINIA
TECH, USA), B.TECH. (IIT ROORKEE)

PROF. BHARAT BHASKER

Prof. Bharat Bhasker is the current Director of
IIM Raipur. Before joining IIM Raipur, he was...

Learner's Speak

**VIJAY ANAND
MIKKILINENI**

Assistant Manager, ANI
Technologies Pvt Ltd (OLA
Cabs)

This is a platform to interact with many experienced professionals from different backgrounds. They share their thoughts and generate discussions. Overall, a wonderful experience.

About Us

Talentedge offers courses jointly with world-leading institutes and corporates. We enable working professionals to plan their future course of action and fast track their careers.

Talentedge partners with top Indian & International institutes including IIMs , XLRI, MICA, SPJIMR, Jack Welch Management Institute (JWMI) and also with renowned corporates like OLX, Viacom 18, Society of Human Resource Management (SHRM) and others.

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