

INTRODUCING

# FUEL FACTOR

## ADVANCED FUEL TREATMENT

Save money on gas, drive farther, and protect the planet with one of the most advanced fuel treatments!

- Reduces Emissions
- Enhances Performance
- Improves Fuel Economy
- Prolongs Engine Life





The logo for FFX, featuring the letters 'FF' in a bold, dark green font, followed by 'XX' in a white font with a stylized, multi-lined 'X'.

**ADVANCED  
FUEL TREATMENT**

**REDUCES  
EMISSIONS**

**IMPROVES  
FUEL  
ECONOMY**

**PROLONGS  
ENGINE  
LIFE**

**ENHANCES  
PERFORMANCE**

**FFX IS A COMPREHENSIVE  
FUEL TREATMENT**





## GOOD FOR YOUR ENGINE AND THE PLANET

You don't have to stop using fuel to reduce emissions, you just have to use it smarter. FFX creates a more efficient fuel burn, so less fuel is wasted. By using FFX, dangerous by-products like particulates, carbon monoxide, and hydrocarbons do not form, and emissions are significantly reduced. It's simple to lower your carbon footprint with FFX. Simply pour it into your tank, and FFX does the rest.

### ALL-IN-ONE SOLUTION

FFX is a comprehensive fuel treatment. Other products may have one or two of our components, but none have all of them. It would take many products mixed together to even come close to giving you the same benefits as using FFX.

### PROLONGS ENGINE LIFE & REDUCES WEAR

FFX uses a combination of ingredients that work together to keep your engine clean and running smoother. The result is that the moving parts of the engine and fuel system have less friction, run longer, work better, and cost much less to maintain.

### INCREASE FUEL ECONOMY

Reduces fuel consumption, resulting in increased miles per gallon.

### REDUCES HARMFUL EMISSIONS & POLLUTANTS

Reducing harmful pollutants from the exhaust pipe results in a cleaner environment.

### IMPROVES VEHICLE PERFORMANCE & HORSEPOWER

Burns more of the available British Thermal Units (BTUs) in the fuel, resulting in better performance.

# USE FFX WITH EVERY FILL-UP.

SAFE FOR ALL COMBUSTION ENGINES AND FUEL OILS, GAS OR DIESEL  
FFX WORKS BEST IN THESE ENGINES PLUS MORE:



CARS



MOTORCYCLES



BOATS



ATV'S



TRUCKS



GENERATORS



HEAVY EQUIPMENT



RV'S



# FUEL FACTOR

ADVANCED FUEL TREATMENT

## WHAT MAKES OUR PRODUCT DIFFERENT?

Concentration of product and other ingredients.





# FFX

## ADVANCED FUEL TREATMENT

### SUPER FOOD FOR YOUR ENGINE

The unique FFX formula contains multiple ingredients, each designed for a specific purpose.

It's like Super Food for your engine.

#### ORGANOMETALLIC COMPOUND

A catalyst that ignites fuel at a lower temperature, providing a longer, more complete burn of the fuel. This causes the fuel to be used more efficiently, providing improved fuel economy and less wasted fuel out through the exhaust, which reduces emissions. The organometallic compound burns more of the available BTUs of the fuel.

#### LUBRICANTS

Reduces friction from pistons, pumps, and injectors, which would ultimately wear down the engine, therefore prolonging the engine's working life.

#### DETERGENTS

Cleans and maintains injectors, as well as the rest of the fuel system, so the engine works as efficiently as possible.

#### POLYMERIZATION RETARDANTS

Reduces solids that form in the fuel tank and keep the engine clean, prolonging the life of all engine parts.

#### RUST & CORROSION INHIBITORS

Removes and prevents rust in the fuel system, keeping it running efficiently.

#### DEMULSIFIERS

Helps separate water from fuel. A single drop of water can cause an injector to fail and damage the entire engine.

#### FUEL STABILIZER

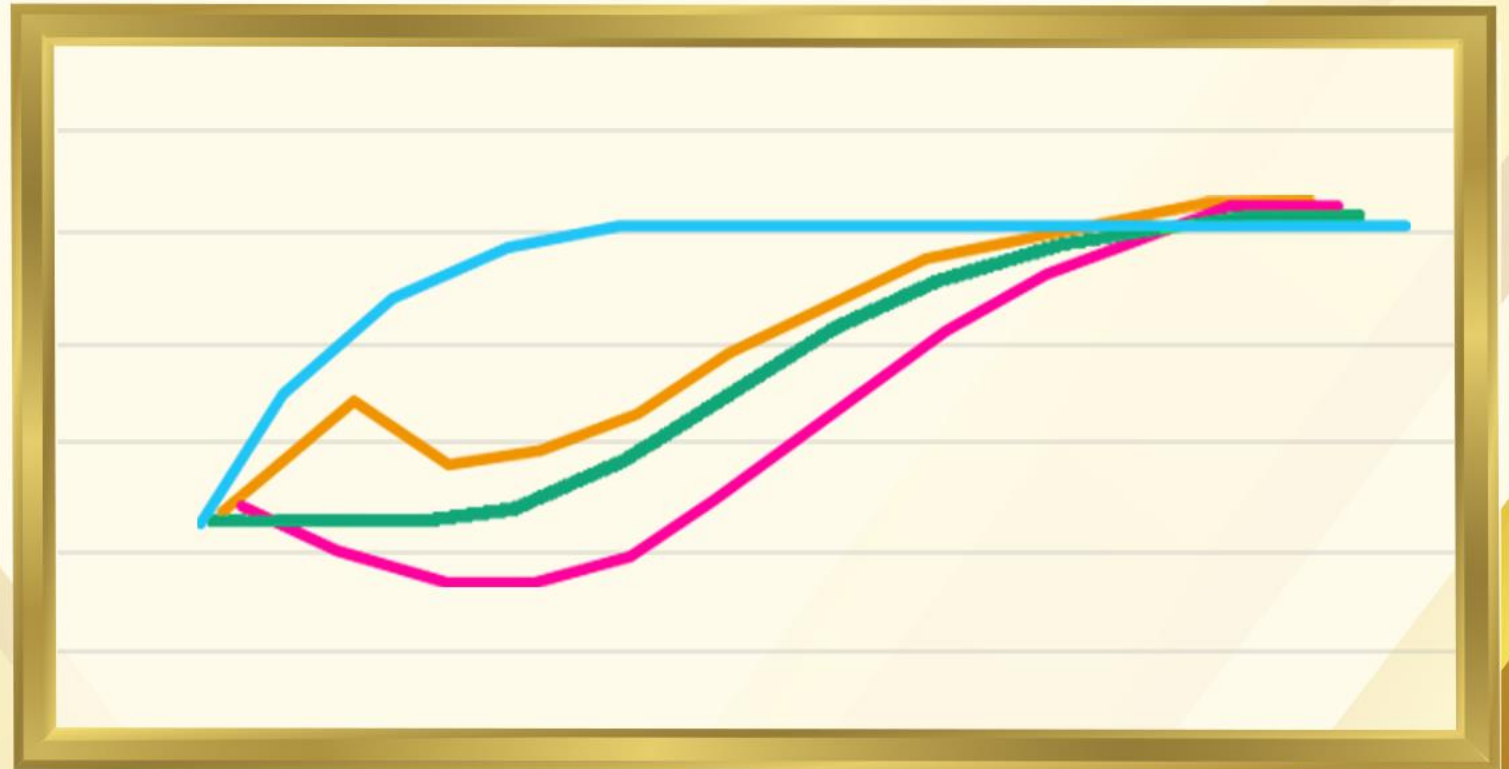
Stabilizes fuel to keep it from breaking down or deteriorating, and gives fuel a longer shelf life.

# TAKE THE SEVEN TANK CHALLENGE

1. Order FFX 2. Fill-Up with FFX 3. Save at the Pump

Examples of typical results during the first several treatments of FFX.

In most cases, 1 of 4 things will happen:



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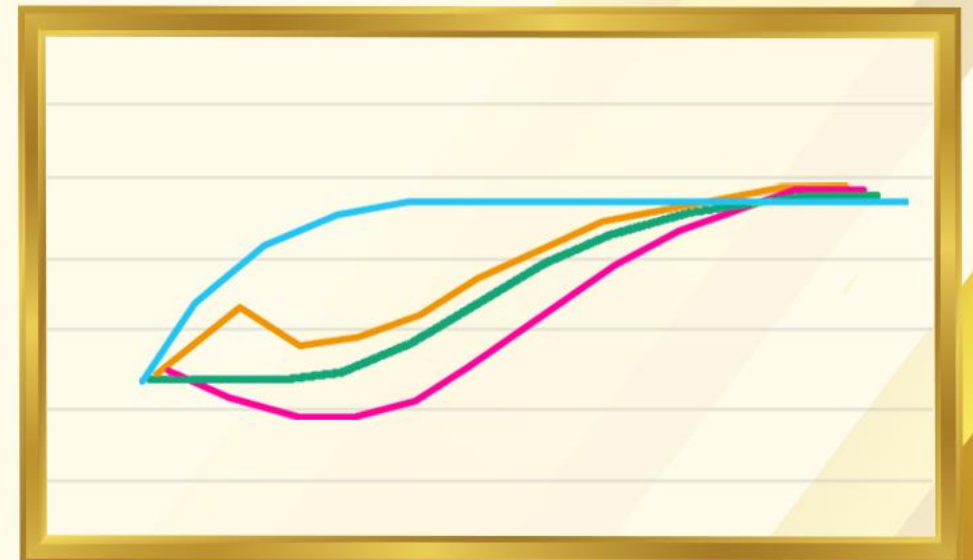
In most cases, 1 of 4 things will happen:

**1.) Fuel economy will immediately increase upon initial use and continue to increase until it levels off.** This happens in a large percentage of vehicles. FFX immediately improves the quality and burn rate of the fuel. Also, the improvements in engine function, cleanliness, and lubrication add to the overall increase in fuel efficiency.

**2.) You see no noticeable change during the first few treatments, then fuel economy will slowly, steadily increase until it levels off.** This lack of initial performance can be due to a number of factors including: The initial engine cleaning process, horse power usage, driving pattern changes, weather conditions, loads, factory fuel blends, air-conditioning, etc.

**3.) Fuel economy decreases for the first tank or two, then steadily increase over time until it levels off.** Occasionally this will happen and is due to the initial cleaning process in dirty engines. Also, some vehicle's computers take time to adjust and register the better flow of fuel and improved economy.

**4.) Fuel economy will go up immediately, drop for a tank or two, then steadily increase over time until it levels off.** Your vehicle takes Immediate advantage of the better burning fuel. Then, as FFX works to clean the sludge and carbon build-up out of the engine, your fuel economy can decrease during the initial cleaning process.





## FREQUENTLY ASKED QUESTIONS

### **Does FFX affect warranties?**

FFX does not change the specs of fuel (see ASTM D975). If FFX does not change fuel specs, it cannot affect the warranties. MyDailyChoice also maintains insurance for any claims that may happen by using the additive.

### **Are there special instructions for using FFX?**

You should double-dose your first 2-3 tanks and then use one dose per fill-up after that. For generators, we recommend 3-5 double doses. Follow the dosage guidelines on your FFX package.

### **How can I reduce my emissions with FFX?**

The organometallic compound utilized in FFX is referred to as a sandwich compound, which is generally classified as a burn rate modifier for all types of fuels. The active ingredient compound reduces combustion ignition delay and helps to remove existing carbon formulation on internal combustion components, resulting in improved engine life, improved fuel economy and reduction of emissions.

### **What is the treatment ratio for FFX?**

Between 1:5,000 to 1:10,000 (1 part FFX to 5,000 or 10,000 parts fuel), depending on the type of fuel used. Heavy fuels will have a lower treat ratio compared to No. 2 diesel, ethanol, or 83-89 octane fuels.



## FREQUENTLY ASKED QUESTIONS

### **Does FFX help with lubrication?**

FFX does help with lubrication. In newer, lower sulfur fuels there is a lack of lubricity agent. This means injectors are not getting enough lubrication. FFX has a high level of lubricity, thus helping the engine to run longer and more efficiently, therefore lowering maintenance issues.

### **How can I be assured that the use of FFX will not cause my engine to malfunction?**

FFX was specifically tested to ensure complete compliance with the applicable standards associations' performance criteria. This includes the American Society of Technology and Materials (ASTM).

### **What impact will the use of FFX have on maintenance costs and engine life expectancy?**

FFX was formulated to reduce solids, water, rust, and corrosion. With its detergents and lubricity agents it will help clean and protect fuel tanks, fuel lines, pumps, filters, and injectors. FFX also benefits engine valves, pistons, rings, and cylinders eliminating carbon build-up, and significantly increasing engine life.

### **What if people don't see any improvement in fuel economy right away?**

There are many factors that contribute to automobile fuel economy. Some people may need to use FFX over a longer period of time depending on engine type, age of vehicle, and maintenance. Increases in fuel economy is just one of the benefits of FFX. FFX is a scientific based product that works every time.



# FUEL X FACTOR X

ADVANCED FUEL TREATMENT

1/4oz Foil Pack - \$4.99 (3BV)

4oz Bottle - \$59 (40BV)

16 Foil Packs - \$69 (40BV)

20 Foil Packs and 1 4oz Bottle - \$139 (90BV)

**TRY FFX TODAY!**

