

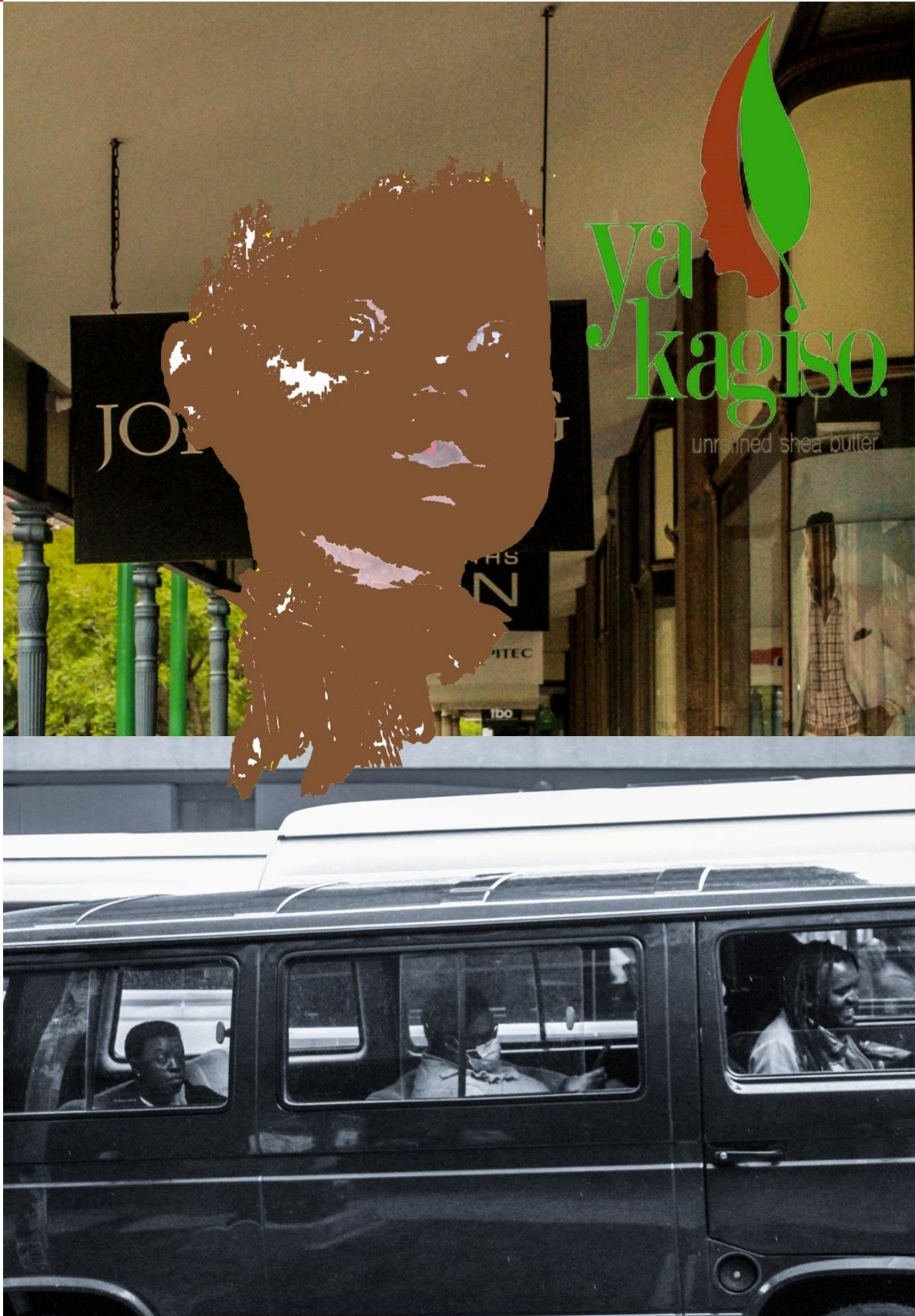
# FRONT ENTER HOUSE MAGAZINE

MAY 2020

**'THE WORLD IS FACING  
DIFFICULT TIME WE HAVE TO  
STICK TOGETHER TO GET THROUGH THIS'**



**E**NTER HOUSE PICTURES



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# THE ROOT OF BLEACH



*The root of bleach*  
*Titled by Isabella*  
*Written by Colonia Africa / Ratau*  
*Edited by kelebogile kenonosi segole*  
*Photography BY Michael Parker / Mokundi*



## THE ROOT OF BLEACH

Skin bleaching also popularly known as skin lighting is a processes whereby people use chemicals to make their skin to have a light tone. Skin bleaching can be achieved by many procedures e.g. people can undergo IV drip to change their skin pigment, some can take pills, others can use creams. This is a common practice in many countries; it goes as far as the African continent including South Africa.

Young black 14 years old in black communities spread to various underground markets to purchase illegal skin bleaching products ranging from creams to pills.

The term yellow-bone is simply defined by urban dictionary as the lightest type of skinned black female, and unlike the dictionary, many people on social hierarchy associate the term with beauty insinuating that yellow bones are more beautiful than dark skinned people.

This is evident as musician of popular genres such as Hip-Hop and most liked by youngsters-only rap, sings and features those with a yellow tan.

This have led to self-doubt of one's beauty from those with dark skin. Skin bleaching products have been proven to be dangerous because they contain chemicals that are banned such as mercury and hydroquinone.

These products can legato skin damage like involuntary removal of the top layer of the skin and finally, leading to him risk of skin cancer and kidney failure.

The world Health Organization (WHO) have gathered statistics on African countries that use skin bleaching products and it peaks at approximately 40% as a whole Though individually

The desire to only purchase white dolls for a black girl child is the root to this social illness. The little girls are only exposed to one side of beauty which leads to negative connection towards dark skin. As adults mothers, fathers, brothers, sisters of these children, we should refuse the notion that beauty is light skin because the real definition of beauty is confidence let us instill confidence in black girl child by buying black dolls instead.



"The real definition of beauty is confidence"

WHO statistics on African countries that uses bleach

77% Nigeria

59% Togo

35% South Africa

27% Senegal

25% Mali

# FRONT ENTER HOUSE MAGAZINE

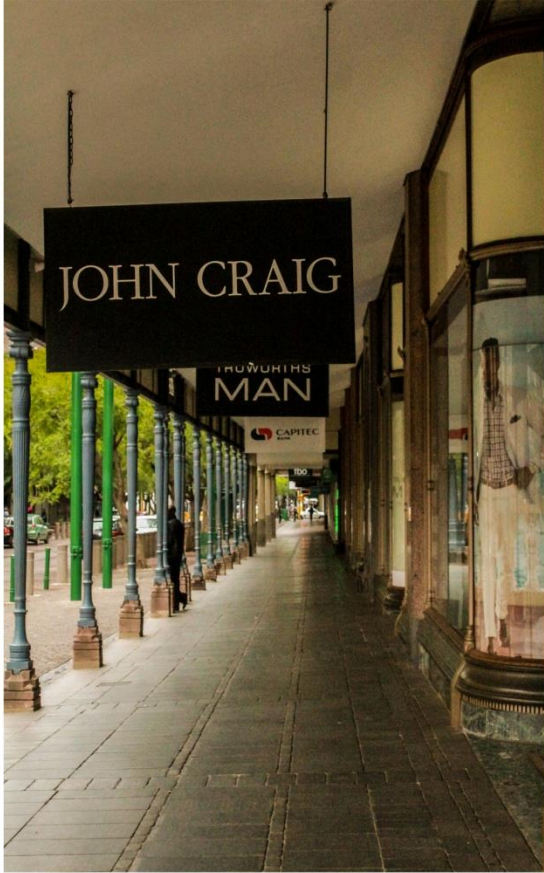
JOHN CRAIG

TRUWORTH'S  
MAN

CAPITEC  
BANK

STAY AT HOME  
TO SAVE LIVES

WRITTEN BY  
AMELIA MUDAU



## STAY AT HOME TO SAVE LIVES

Black or white  
Rich and poor  
Young or old  
As the country we are facing a great challenge  
Where everyone is filled with fear and confusion  
Where everyone doesn't know what to do and what to say  
This illness is very cruel, our people are venerable, sick, and some of them are dying  
Traveling was meant to be fun but now we are even scared to leave our houses.

Meeting new people and being around loved ones was always a pleasure but right now we are terrified to be with anyone and everyone.

Our government don't really have a solution to our challenge but they are doing their best to save us

Let us all take precautions, let us unite, let us listen to what we are being told and we will beat the virus

The medical practitioners are trying to save our lives, as much as they would love to stay at home, as much as they would love to be with their families, they just can't. They are staying at work for you, now you stay at home for them, not just for them but for yourself, your family and the entire country

we are asking, pleading and begging you to stay at home and save lives

Remember that the virus itself can't move but people move it

#stay at home to save lives

*FRONT ENTER HOUSE MAGAZINE*



# *PRETORIA PHOTOGRAPHS*



A slice of grapefruit is shown in a cross-section, revealing its segments and the white pith. The slice is positioned on the left side of the page, with the rest of the page being a solid pink color. The text is overlaid on the pink background.

# QUOTE OF THE DAY

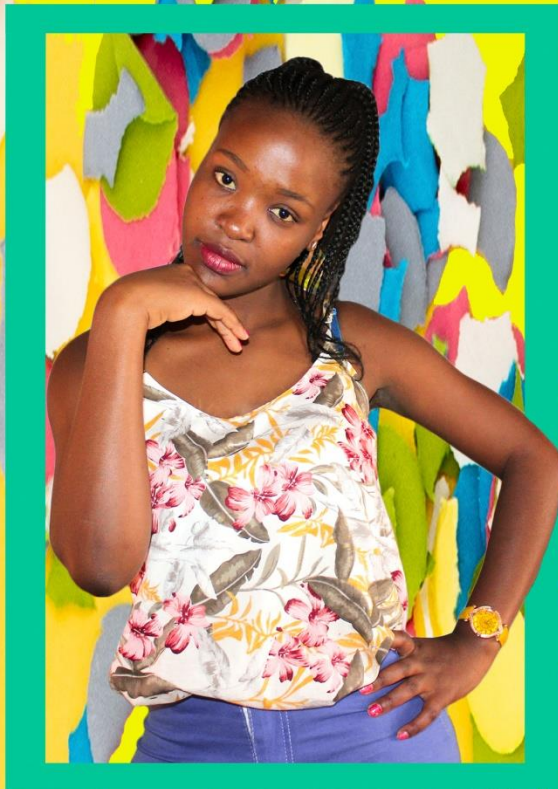
WE ARE GOING TO HAVE PEACE **EVEN IF** WE HAVE TO FIGHT  
FO IT -**DWIGHT D**

THE IS ALWAYS A ROOM AT THE TOP-  
**DANIEL WEBSTER**

**IF YOU ARE GOING THROUGH HELL, KEEP GOING-**  
**WINSTONE CHURCHILL**

WHERE THERE IS GREAT LOVE, THERE ARE  
ALWAYS WISHIES - **WILLA CATHER**

**E**NTER HOUSE PICTURES  
**PRESENTS**  
**EXHIBITION OF PAINTINGS BY ARTIST**  
**VANESSA**



**31<sup>ST</sup>**  
**OF**  
**OCTOBER**

**START**  
**12PM:00**  
**UNTIL**  
**LATE**

**VENUE MAMELODI WEST THE VILLAGE PUB**



**LIFE PERFORMANCE INCLUDED**  
**POETRY INCLUDED**

**PRESALE TICKIT R50**  
**MORE INFOR 082 059 5687**

KATLEGO

Presents



# KASI FASHION SHOW

**Prices to be won**

Best Shoes Award | Best Brand/ Dress Award

### TICKETS

Main: **R50** | Early Birds: **R30**

Local Brands: **R150** |

VIP: **R150** Include Snacks & Drinks

### GUEST SPEAKERS

1. *Miss Akasia 2019*  
Thato Mamabolo

2. *Miss Township(PTA) 2020*  
Michelle Hlogi Tlhako

### PERFORMANCE

HUNCHO | DONNYDEE | MISS LEE | S-KAY MUZIC  
TRAPPER HOLLIC | HEAVYWEIGHT | ETG EMPIRE

### DJ LINE UP


TROY | TOXIC | KING DEEP |  
SHADY DE KUSH | SNOW BEE | TEE MOTION

**MC: Mcee Monate & Kenwen Mampuru**


 **Venue:** TO BE CONFIRMED

**Time:** TO BE CONFIRMED

**For more Info Contact the following**

 **Katlego Rebecca**

 **Katlehobae**

 **0828101732**

Supported by:





ya  
kagiso.  
unrefined shea butter

**BEAUTY PRODUCT**





## ***YAKAGISO HAIR PRODUCT***

***Yakagiso is a business focused on natural hair and providing solution for all hair needs with affordable quality product which are hand made***

***It all started when i was introduced to shea butter by a friend to repair my hairline and flaky hair, in 2017 i started researching and experimenting with different products and results showed that unrefined shea butter is the best and that is where my herbal shampoo and conditioner were born and my natural journey became more meaningful.***

*I don't just sell products I offer hope and holistic approach to healthy hair, excitement and freedom. I lock arms with people who want to do the same and have fun doing it My mission To offer the best naturel products while educating individuals that natural is beautifuland undefinable My gaol To be the best naturalhair products in the world while providing high quality, affordable and relevent products.*



**COMBO WITH SHEA BUTTER R250.00**



**15 FRONT ENTER HOUSE MAGAZINE**



**HERBAL SHAMPOO**  
**R60,00**



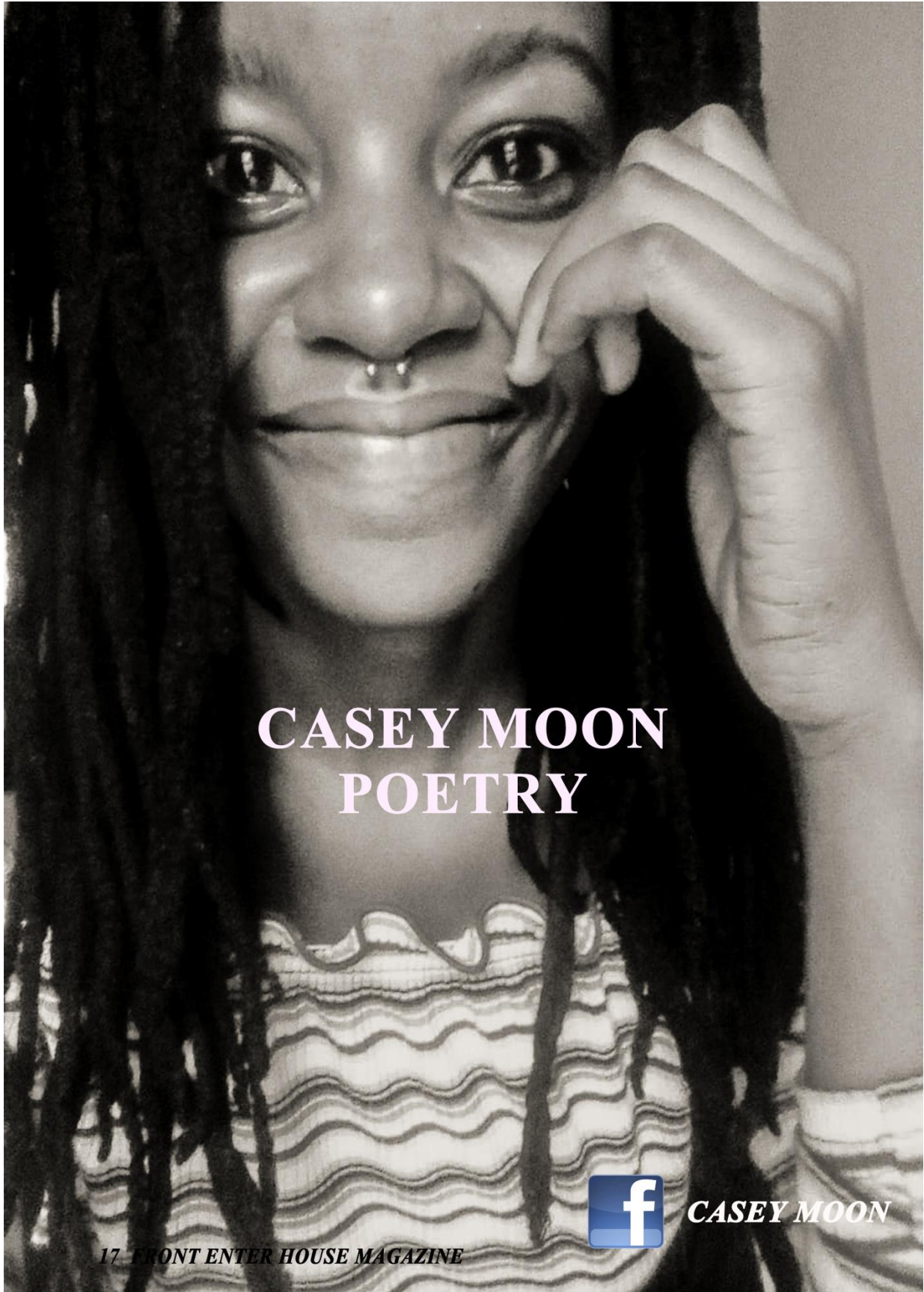
**HERBAL CONDITIONER**  
**R60,00**



081 731 5107







CASEY MOON  
POETRY



CASEY MOON



Coffee My Love

You know how I love you strong, black, four sugars

First sip is like a meditation I

Feel more alive than  
resaucitation

You taste like roasted beans

And delayed dream but I don't mind

Cause you give my soul sloppy  
kisses

We can drift to a faraway place soon as the machine hisses

Dark skies and particles from

The moon in my cup

I hold you closer and inhale you fill my airways and lungs

Giving me crush

You're my sweeter addiction most darkest obsession

You have me floating in the

Galaxies

If we could from an emulsion I

Would eddy into you

And we blend into each other

Coffee and caramel

Coffee my love

You know i love you

Strong, black, four sugars

Casey Moon



For My Lover

My insecurities have

Insecurities

Cause you are the poem, the

Ink and the paper

You knew how we were never

Meant to fall

But we accidentally collide on Purpose

We stumbled into each other's orbit

Like two drunkards walking each home

And ever since you been the only narcotic in my system

We're so tuned into each other

Like you're my frequency

Ga nkitla kego lebala letato lame

Akere wena o njisite moratiso moratuwa

The first time

Our bodies lit up like a cream scene sprayed with luminal

I fell in love with you sexing me like our existence depended on it

Then your crooked smile became my cup of tea

I got lost between the freckles underneath your eyes

Like the constellation, i was mesmerized



The stars aligned

Our shadow became inseparable

Our souls merged into one

Our laughs blended together like melodies of a nursery rhyme

I'm praying we always grow in love

Even when I trip over your love

You pick me up and put me on your back

Even when this life gets overwhelming sometimes

And this love gets intense sometimes

And we hurt sometimes

And then I use my tongue

And I spit venom

I wounded your heart again

I forgot how to love you right

But love lasts

I know you waiting to ride with me into the sunset

My poison, my antidote

My everlasting love

Casey Moon



**GONTSE AUDREY**











**ETG EMPIRE**

***“IS A GROUP  
YOU CAN FIND THEM ON SOCIAL  
MEDIA THEY PROVIDE HIGH  
QUALITY MUSIC WITH  
A WESOME VIBE”***



**TEBOGO ROCK TEE**



***BHUTI DE PRO***



**ZEEM DOLLOR**

## NEWS ON MUSIC

We are very excited to announce the realese of  
DJ LADY T's debute album entitled

### 'MYJOURNY'

The album has officially been released on the  
24th of april 2020 and is available on all digital  
music platforms

we hope this master piece record wil bring you  
some joy during these stresful time at home  
dont forget to download & stream the album



HELEM PRODUCTIONS PRESENTS

HELEM  
productions

*Dj Lady T*  
**MY JOURNEY**

FEATURED ARTISTS

MPUMI | XOLI M | LERATO MVELASE | YASIRAH BHELZ  
TOSHI | BRAULIO | TABIA | XELIMPILO | BRUNO MASEMZA  
ZULU NAJA | AQUEEN

**OUT NOW**  
AVAILABLE ON ALL DIGITAL PLATFORMS

Get it on  
iTunes

GET IT ON  
Google Play

Listen on  
TIDAL

available on  
simplyAfrica

Spotify

DEEZER

JOOX



**'THE WORLD IS FACING  
DIFFICULT TIME WE HAVE TO  
STICK TOGETHER TO GET THROUGH THIS'**



**'THE WORLD IS FACING  
DIFFICULT TIME WE HAVE  
TO STICK TOGETHER TO  
GET THROUGH THIS'**

The pandemic outbreak of covid-19, South Africa has been facing different challenges not only South Africa but the Globe, some of the challenges are faced by the people at home, the government will provide food to keep up with the lock down that has been announced by our president Cyril Ramaphosa. The lock-down was initiated so that people they don't get to contract the virus from others and are able to contain the outbreak, to avoid the spread of covid-19, and the increase of patients at hospitals, as the government don't have enough resources to treat it.

Most of the people that are being affected by this pandemic outbreak are people on the front line the doctors, soldiers and the police officers. It is easy for the essential workers to contract the covid-19 because they meet many different people daily, some of those people are infected by the Coronavirus and they are not even aware. And another fact is that they are not getting enough rest they are trying to monitor the situation in every way they can, some of them they don't have enough gear to protect them-selves from the covid-19. Our health care workers, the bus drivers, taxi drivers and many those on the front line they are playing an important role in this pandemic outbreak, stay at home so that we can overcome this.

The outbreak of covid-19 Global pandemic has impacted life's differently changed our daily routine, we can't visit the people we love, we can't travel like we used to, and we can't shop like we used to, our action in everything we do is limited for us to contain the outbreak.





The world is facing difficult time we have to stick together to get through this, we need to follow the instructions given. Remember that the rules and regulations are not only from our president, also from the World Health organization that has implemented a way on how we can maintain it without spreading it rapidly. The sooner we take precautions the less it would spread and in that way we can all go back to our daily lifestyles. The covid-19 is a global threat that has already claimed our family member's life's, a Brother, Sister, Mother, Father and many more that we still need. Let us take measures and precautions to prevent the spread of covid-19.

**#StayAtHomeToSaveLives**

**#TheyStayedAtWorkForYou so StayAtHomeForThem**



# *PHOTOGRAPHS*

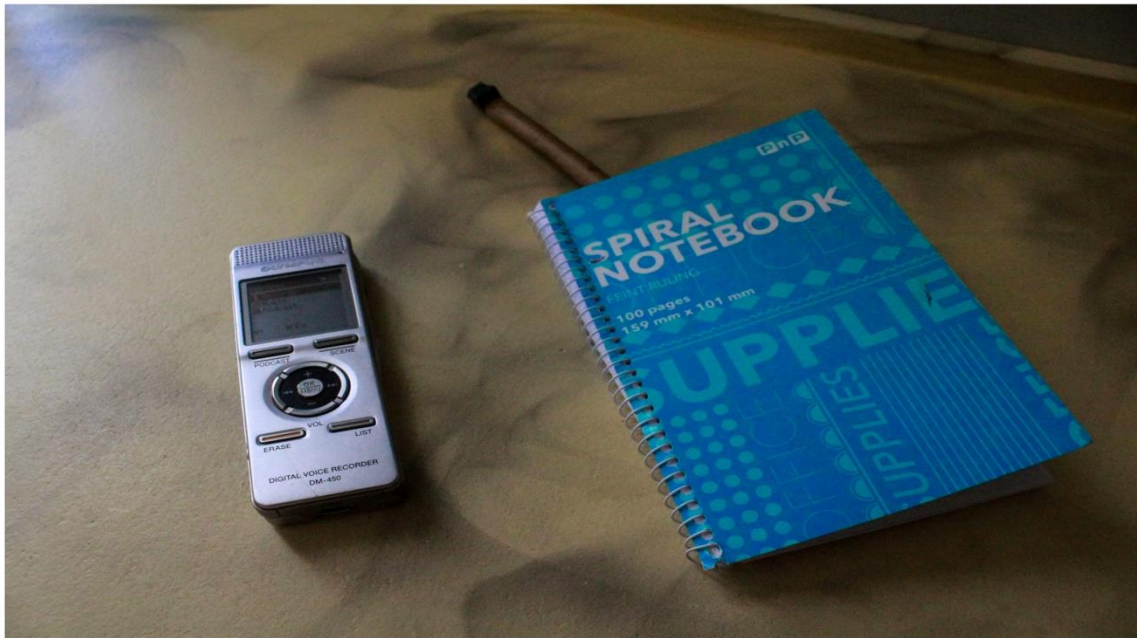




**FRONTLINE HEALTH  
CARE  
WORKERS  
THANK YOU  
#COVID-19**



## WORKING FROM HOME



As Youth Dialogue Inde Media having our youth reporter broadcast from home during the current lockdown phase has become the current 'new normal' including many media companies around South Africa, and indeed the world. And as much as people are trying valiantly, it is not quite 'business as usual'

However, being able to use our mobile phones as voice recorders, and adjust our thinking, it does help while we wait, with hope, to get through the current covid-19 pandemic

People generally understand that this period of remote working, for most media companies, is not part of the usual routine, but rather phase of trying to work from home during a crisis period while there are many organization globally

Where working from home is more a norm, whether full time or in a flexi manner, here in South Africa it is not a relative norm except for a very few and they are largely freelancers or consultants in the media space.



ENTER HOUSE PICTURES