



“An unmatched display of talent with an unapologetic demeanour. With unwavering confidence, this artist carries the torch into a new age of rap.” – [jussrussradio.com](http://jussrussradio.com)

“His storytelling within his new take on rap gives us chills.”  
– [whatthehype.ca](http://whatthehype.ca)

“The term “Crown Rap” is a musical movement based around transferring knowledge and value to the listener through rap/hip hop. This term was popularised by hellboy707.” – [urbandictionary.com](http://urbandictionary.com)

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707 (formerly known as “hellboy707”) is an Australian Crown Artist with a cult-like & rapidly growing worldwide fan base.

Booking  
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