Redditor

Researcher

US

(555) 867-5309

reddit_user@gmail.com

LinkedIn Link here

Tools

Digital:

Sketch   Balsamiq   Hotjar
Qualtrics   SurveyMonkey
CMS (WordPress)   Trello

Analysis:

SPSS   Google Analytics
Excel

Skills:

• Ethnographic methods:
  -Structured and semi-structured interviews
  -Fieldnotes, jottings, & memos
  -Participant observations
  -In home field visits

• Wireframing/prototyping

• Survey construction/administration

• Data visualization

Passions:

• rock climbing, board games, hiking, camping, consuming hot pot

EDUCATION

M.A. Psychology and Behavioral Neuroscience · 2017 · California State University, Sacramento· GPA 3.82

B.A. Psychology · 2013 · California State University, Sacramento · GPA 3.98

EXPERIENCE

Staff Research Associate II
NCIRE/UCSF/ US Dept of Veterans Affairs: Dec 2017-present

-Reported and analyzed web analytics in support of content production aimed at improving health outcomes in older adults and making health sciences research more accessible to all.

-Applied UX principles such as remote user observations, surveys, interviews, and wireframing to deliver user insights and recommendations.

-Experienced in ethnographic research methods including development and administration of structured and semi structured interviews.

-Assimilated qualitative and quantitative data to present to key stakeholders in the form of mind maps, charts, tables, and figures.

-Advised key stakeholders on methods to structure and collect mixed-methods data to best derive critical insights.

-Managed participant lifecycle, including: sourcing/recruitment, scheduling, end of study remuneration, and follow-up.

Graduate Research Assistant
California State University, Sacramento: August 2013-May 2017

-Implemented quantitative research methods such as: structural equation modeling, univariate and multivariate analysis of variance, simple linear regression, multiple regression, factor analysis, circular statistics, and descriptive statistics.

-Experienced in data cleaning and analysis using programs such as: SPSS, Excel, Matlab, and LABVIEW.

-Recruited and scheduled participants for research studies.

-Trained junior lab members on areas such as: adherence to proper institutional laboratory protocol, data collection, data cleaning, data analysis, and development of materials to be used in research studies.

-Published and presented 14 research studies in peer-reviewed academic journals and conferences.

Graduate Research Assistant
University of California, Davis : May 2013-August 2015

-Screened and recruited human subjects for clinical research.

-Developed and led my own research project and delegated tasks to junior lab members.

-Utilized qualitative research methods such as structured and semi-structured interviews.

-Published a manuscript in a peer reviewed academic journal and presented its findings at a national conference.

-Worked with longitudinal data sets to perform advanced statistical analyses to derive actionable insights.