## Tour de Summer Camps November 1

Dear Camp Community,

Each year we partner with the Los Angeles Jewish Federation for a community cycling event to ride and raise money for crucial camper scholarships. This year in place of a formal cycling route on November 1, we will be riding, cycling-at-home, running and hiking now through November 1 to raise funds for kids to have the life-changing Jewish camp experience.

Go Team WBTCamps! We hold the record among the various participating teams for highest number of participants and most funds raised, so join Team WBTCamps to keep our community spirit strong! This year our team goal is \$36,000!

## Here's how to get involved

Register to participate in the Tour de Summer Camps event on Sunday, November 1! <u>Click</u> <u>here</u> to join the WBTCamps team today! (the fundraising requirement has been adjusted to \$250 for riders under 30 years old and \$500 for 30+ for this year's virtual event). Join and follow our Tour de Summer Camps facebook pages with ongoing rides and runs you can complete now through November 1 <u>here</u>. Our Peloton hashtag is #WBTCamps.

Lastly, try our **WBTCamps High Holiday Challenge**! Make a personal goal to ride/run the number of miles from your home to Camp in Malibu in the 10 days between Rosh Hashanah and Yom Kippur! For example if you live 40 miles from Camp try to ride 40 miles during the 10 days of Awe.

Register button linking to tourdesummercamps.org/wbtcamps

## To recap:

- Join our WBTCamps team at tourdesummercamps.org/wbtcamps
- Check out the facebook group for updates on upcoming virtual rides/runs now through November 1st <u>https://www.facebook.com/groups/304096290875865</u>
- Set your High Holiday Challenge and ride the number of miles from your house to camp in Malibu.
- If you are using Peloton, find our hashtag #WBTCamps
- Email Erica Feinman at <a href="mailto:Erica@wbtcamps.org">Erica@wbtcamps.org</a> if you wish to receive a fundraising template email and social media post to blast

With Love,

Carolyn Enenstein *Tour de Summer Camps Co chair,* Amanda Kelson *Tour de Summer Camps Co chair,* Rabbi David Eshel *Tour de Summer Camps Co chair,* Erica Feinman *Associate Director; Alumni & Development*