## Social Media Manager Vacancy

We're hiring a Social Media Manager for our team in Nairobi, Kenya.

We are looking for someone who is interested in starting and managing the social media presence of our small startup! We are looking for someone that will grow with us and is dedicated. If you have ideas on how to start, manage and grow our profile, with the relevant experience, please apply.

## To Note

- Knowledge of Instagram, Facebook, Twitter, LinkedIn, TikTok & YouTube Platforms
- Knowledge of Social Media Scheduling Tools
- +2 years experience in being a Social Media Manager
- Has some knowledge in Financial Management (Not a must, but would be great)
- Great at graphic design
- Flexible work schedule

## **How to Apply**

If you're interested in applying for this job, please have a look at our pages here <u>Your Financial Partners on Direct.me</u> and briefly state the tasks you'd take to make sure the brand is visible on all social media platforms & for our content to reach our targeted audiences. Please make sure it's not more than one A4 page in PDF format.

Then send your CV and the document to <a href="mailto:lauralitabava@gmail.com">lauralitabava@gmail.com</a>. The subject of the email should be "SM Manager Vacancy: [Insert Your Full Names]". In the body of the email please follow the instructions below:

Paragraph 1: Introduce yourself.

[Max - 3 sentences | Verdana Font | Text Color - Black]

Paragraph 2: Past Experience in this role.

[Max - 3 sentences | Verdana Font | Text Color - Blue]

Paragraph 3: Why you'd be a perfect fit for this role.

[Max - 3 sentences | Verdana Font | Text Color - Red]

Deadline to Apply: 31st May at 5:00pm EAT