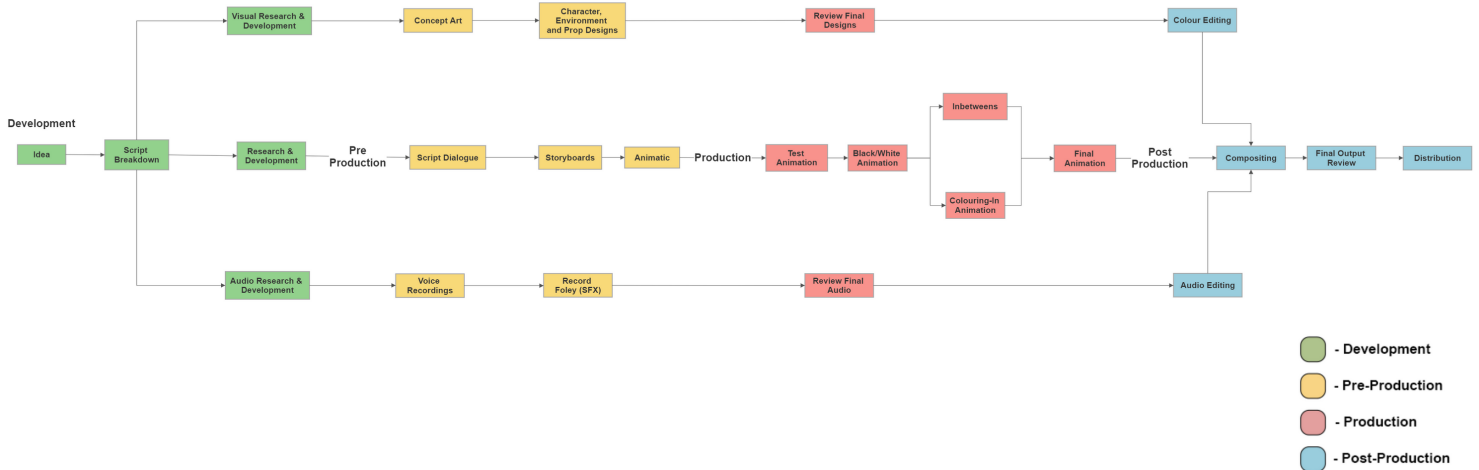


Production Pipeline



Creative Checkpoints

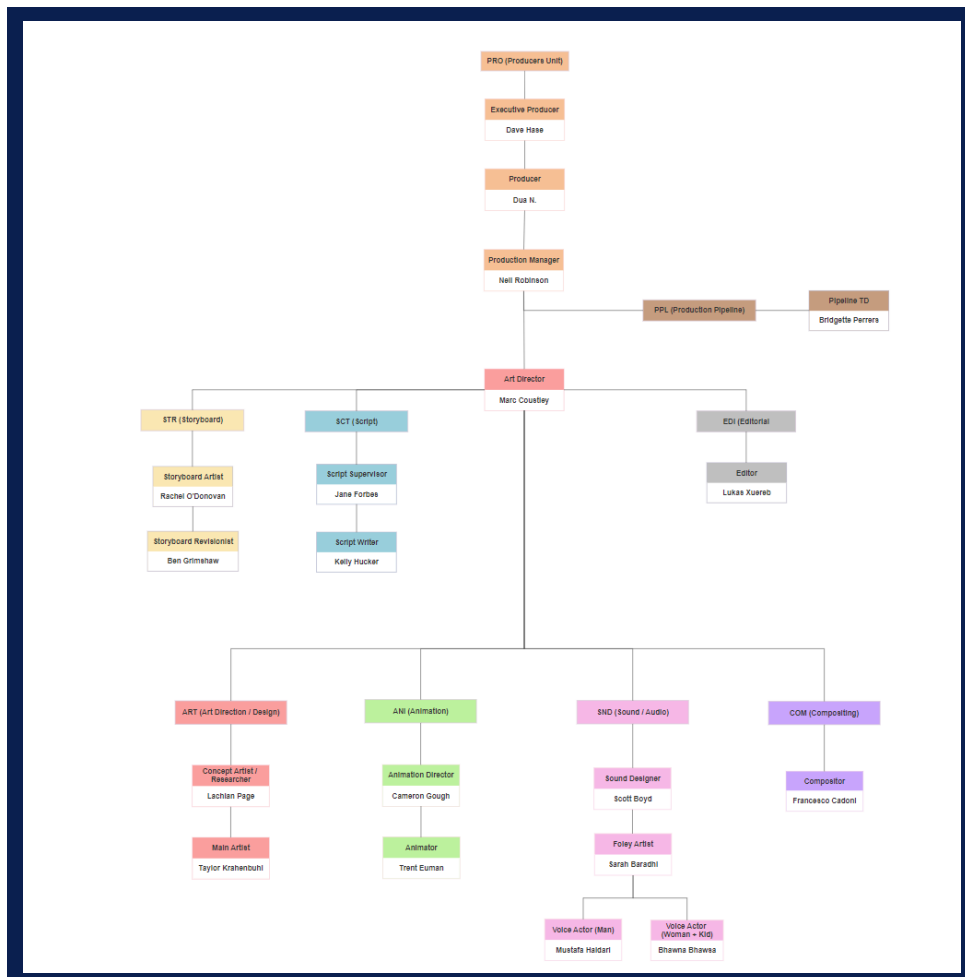
HOUSE OF ANIMATION (PRODUCTION)		AMNESTY INTERNATIONAL (CLIENT)	
	DUE DATE		DUE DATE
PRE-PRODUCTION			
PROTOTYPE SCRIPT & STORYBOARDS SENT TO CLIENT	17-Aug	CLIENT PROVIDES FEEDBACK ON SCRIPT / STORYBOARDS	19-Aug
START CHARACTER, PROP & LOCATION DESIGNS	23-Aug		
CLIENT FEEDBACK ON SCRIPT AND STORYBOARDS IMPLEMENTED	25-Aug		
REVISED SCRIPT/STORYBOARDS SENT TO CLIENT	27-Aug		
		CLIENT APPROVES REVISED SCRIPT/STORYBOARDS	30-Aug
		CLIENT SENDS BACKGROUND MUSIC	2-Sep
CREATE ROUGH ANIMATIC WITH VO & PROVIDED MUSIC	6-Sep		
ANIMATIC DELIVERED TO CLIENT	9-Sep	CLIENT PROVIDES FEEDBACK ON ANIMATIC	10-Sep
CLIENT FEEDBACK ON ANIMATIC IS IMPLEMENTED	11-Sep	CLIENT APPROVES FINAL ANIMATIC	13-Sep
PRODUCTION			
ROUGH ANIMATION DELIVERED TO CLIENT	11-Oct		
		CLIENT PROVIDES FEEDBACK ON ROUGH ANIMATION	13-Oct
CLIENT FEEDBACK ON ROUGH ANIMATION IS IMPLEMENTED	16-Oct		
FOLEY (SFX) DELIVERED TO CLIENT	17-Oct	CLIENT FEEDBACK ON FOLEY	18-Oct
FEEDBACK IMPLEMENTED TO FOLEY (SFX)	20-Oct		
REVISED FOLEY SENT TO CLIENT	22-Oct		
FINAL ANIMATION DELIVERED TO CLIENT	3-Nov	CLIENT APPROVES FINAL ANIMATION	7-Nov
POST-PRODUCTION			
EDITING & COMPOSITING BEGINS	9-Nov		
FINAL VIDEO OUTPUT SENT TO CLIENT	5-Nov	CLIENT PROVIDES FEEDBACK ON VIDEO OUTPUT	8-Nov
REVISED VIDEO OUTPUT SENT TO CLIENT	10-Nov		
		CLIENT PROVIDES FEEDBACK FINAL OUTPUT OF VIDEO	12-Nov
FEEDBACK IMPLEMENTED TO FINAL OUTPUT	15-Nov		
REVISED FINAL OUTPUT SENT TO CLIENT	17-Nov	CLIENT APPROVES FINAL OUTPUT	20-Nov
DISTRIBUTE VIDEO/S TO CLIENT	22-Nov		

The Crew List



Name	Role / Position	Contact Number (Work)	Email Address	Group	Responsibilities
PRODUCERS UNIT (PRO)					
Dave Hase	Executive Producer	(07) 5369 4231	dave.hase@hoa.com	PRO	Supervises the creative content, as well as the financial aspects of the production.
Dua N	Producer	(07) 4530 2565	dua.n@hoa.com	PRO	Oversees all aspects of all production phases, hires team members, sorts out financing, sets up meetings to review weekly progress.
Neil Robinson	Production Manager	(03) 5393 9992	niel.robinsn@hoa.com	PRO	Manages the day-to-day tasks for the production and the crew.
SCRIPT (SCT)					
Jane Forbes	Script Supervisor	(07) 5383 7743	jane.forbes@hoa.com	SCT	Advises all script-related matters with production team, manages the relationship between writer/s and production.
Kelly Hucker	Script Writer	(03) 5303 4066	kelly.hucker@hoa.com	SCT	Assists in scriptwriting, focusing on the setting and emotion that the project should display to viewers.
STORYBOARD (STR)					
Rachel O'Donovan	Storyboard Artist	(08) 8264 5144	rachel.o.donovan@hoa.com	STR	Creates a visual representation of the narrative, translates the script/vision from producers into images.
Ben Grimshaw	Storyboard Revisionist	(02) 7010 8388	ben.grimshaw@hoa.com	STR	Going through thumbnails, rough drawings and the finished panels to make a clear, concise animatic that will be used later for the project.
EDITORIAL (EDI)					
Lukas Xuereb	Editor	(03) 5373 3072	lukas.xuereb@hoa.com	EDI	Determines what needs to be animated, how scenes should be laid out and pieced together.
PRODUCTION PIPELINE (PPL)					
Bridgette Perrera	Pipeline TD	(07) 5657 6192	bridgette.perrera@hoa.com	PPL	Supports any visual/creative objectives by pipeline troubleshooting; assists user support, tool development and technical direction.
ART DIRECTION / DESIGN (ART)					
Marc Coustley	Art Director	(08) 9019 2756	marc.coustley@hoa.com	ART	Creates visual style for the project, deciding how the designs should look and provides a basis for the art department to use.
Lachlan Page	Concept Artist/Researcher	(03) 5550 7426	lachlan.page@hoa.com	ART	Creating ideas for the intended look they have in mind for the animation of the project, sketching their work as a reference for the animators.
Taylor Krahenbuhl	Main Artist	(02) 9349 2919	taylor.krahenbuhl@hoa.com	ART	Designs the characters, props, and environment using art software like Adobe Photoshop and ClipStudio.
ANIMATION (ANI)					
Cameron Gough	Animation Director	(02) 4010 1081	cameron.gough@hoa.com	ANI	Manages all aspects of the animation team for the project's production, works out how the animation should look and feel.
Trent Euman	Animator	(03) 5327 0824	trent.euman@hoa.com	ANI	Designs the characters using animation software like Adobe Animate, creating 2D animations, and puppets.
SOUND / AUDIO (SND)					
Scott Boyd	Sound Designer	(02) 6703 2190	scott.boyd@hoa.com	SND	Creates all the soundscapes for the project, also works with Art Director to structure creative styles for the soundtrack.
Sarah Baradhi	Foley Artist	(07) 4987 0368	sarah.baradhi@voiceactorsguild.com	SND	Records everyday sound to get the sound effects wanted for the project.
Mustafa Haidari	Voice Actor (Man)	(02) 6758 3054	mustafa.haidari@voiceactorsguild.com	SND	Providing the voice for the male being interviewed in the script
Bhawna Bhawsa	Voice Actor (Woman + Kid)	(02) 6701 1234	bhawna.bhawsa@voiceactorsguild.com	SND	Providing the voice for the child as well as the woman being interviewed in the script
COMPOSITING (COM)					
Francesco Cadoni	Compositor	(07) 4060 3708	francesco.cadoni@hoa.com	COM	Edits everything together (art, animation, audio, etc.) for the final output video.

Crew Hierarchy



Budget / Quote



Trent Euman
+61 491 570 156

105 Parkes Road
MELBOURNE, VIC
3004
Australia
ABN 49 405 151 326

Billed To
Stephanie Jones
Amnesty interntaional
25 New Inn Yard
London
EC2A 3EA
United Kingdom
VAT Number 64 645 124 642

Date of Issue
09/10/2021

Due Date
11/19/2021

Tax Invoice Number
17-028413

Reference
PO-017

Amount Due (AUD)
\$44,704.99

Description	Rate	Qty	Line Total
Storyboard Artist	\$1,555.63	1	\$1,555.63
Storyboard Revisionist	\$1,207.92	1	\$1,207.92
Editor	\$4,612.02	1	\$4,612.02
Pipeline Technical Director (TD)	\$1,277.94	1	\$1,277.94
Art Director	\$1,992.26	1	\$1,992.26
Concept Artist / Researcher	\$712.25	1	\$712.25
Main Artist	\$1,311.04	1	\$1,311.04
Animation Director	\$6,836.48	1	\$6,836.48
Animator	\$5,912.50	1	\$5,912.50
Sound Designer / Engineer	\$3,910.90	1	\$3,910.90
Foley Artist (SFX)	\$729.96	1	\$729.96
Compositor	\$2,072.00	1	\$2,072.00
Voice Overs (30 sec 3 months)	\$880.00	2	\$1,760.00

Based on Rates of EM Voices Pty Limited 2018
(TV or Cinema or Online Commercials)

Script Fee (One-Off) Script Writing, Story Costs, Storyboarding, Unlimited Revisions.	\$5,000.00	1	\$5,000.00
Studio Fee Software/Hardware. Equipment, Insurance, COVID-19 Considerations.	\$1,750.00	1	\$1,750.00
Contingency Safety net based on 10% of total budget.	\$4,064.09	1	\$4,064.09
	Subtotal		44,704.99
	Tax		0.00
	Total Amount Paid		44,704.99 0.00
	Amount Due (AUD)		\$44,704.99

Notes

This quote is based on 8 hours working days (9 am - 5 pm). Additionally, this quote is based on three rounds of revisions for the agency/client. However, any extra revisions won't be charged as stated in the item shown above 'Script Fee (One-Off)'

Any product/technical assistance, alterations of product, insurance, variations in exchange fluctuations. House of Animation cannot be held responsible for any unforeseeable circumstances (Force Majeure), including natural disasters, political upheaval, acts of terrorism or strikes that might affect production.

Terms

PAYMENT

The first payment (35%) must be received three days before the first production day begins as a commencement fee. The second payment (15%) has to be received five business days after the scripts have been delivered and approved from any client revisions. The following 25% needs to be received after the client has approved the storyboards and art designs. Finally, the remaining 25% must be invoiced after the client has approved the final video output.

The final payment needs to be received by the House of Animation in full with no remaining fees for the creative assets with no watermarks and the final cut to be distributed.

COPYRIGHT

During production, all assets will be watermarked/copyrighted under the House of Animation. Once the payments have all been completed, the copyright will be given to the client.

VARIATION

No variation of this agreement shall be effective unless stated in writing by both the agreed parties.

THIRD-PARTY RIGHTS

No one other than parties to this agreement shall have any right to enforce any of its terms for whatever reason.