



**WHITEPAPER** Version 1.2



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# INTRODUCTION

Fleeped and fSociety are together launching a multipurpose utility token, where you as a holder get many benefits. Fleeped has the potential to become the next Big thing, as they are a new and modern social media platforms that offers more than any existing platform. Fleeped have combined the best of the major platforms out there, added better solutions and more functions for you as a user. Fleeped is your one destination for everything social media has to offer. Fleeped has already launched and have grown organically without funds, as people are tired of the existing platforms. We have gotten good feedback so far and we know that we can grow rapidly with funds raised from this ICO, together with help from the community to push their friends and family to sign up on Fleeped instead of using the same old platforms. The more members and active daily users Fleeped gets, the more benefit to all holders of FleepedCoin.

Who are fSociety? fSociety will be the creator of FleepedCoin and responsible for market the token, for maintenance, updates, liquidity to exchanges and development of new crypto products that will be related to Fleeped. fSociety will also be the founder of a foundation that will work together with and donate money to other charities. Our main focus will be projects against trafficking, but also other organizations and companies that work for a better world.

fSociety will also be an organ for investments in other industries and prospect companies for potential mergers & acquisitions, which will be added as utilities for FleepedCoin and Fleeped.

**FleepedCoin is one of the most loaded projects in the cryptospace launching in 2023**, and you as an early investor will get a chance to buy up tokens at a cheaper price.

FleepedCoin isn't just a hyped cryptoproject, we have long term businessplans and we are here to stay. The question you need to ask yourself:

***Do you want to risk missing out?***



# BACKGROUNDSTORY

Fleeped was founded 2019 by their solo founder Max, who built most of the platform by himself and funded it with any extra money he could spare.

One day he was spending the evening at home with his small son. Together in the couch, Max opened his social media on his phone and the first thing he sees on top of his feed was adult content liked by someone on his friendslist.

That changed something in him. A purpose started to grow inside him. He wanted to build a better platform for everyone, but with **childrens safety**, from being exposed to content they shouldn't be exposed to, in mind. Fleeped was born.

Over time Maxs dedication grew and the more bad things he saw on his other social media accounts, the more his dedication to launch a platform for everyone to use grew. He wanted everyone to benefit from the platform, so he sat up all nights to code new functions and features so there would be something for everyone, where **privacy** was in focus.

Fleeped finally launced early 2021.

Max needed capital to finish some functions, so early 2022 Gabriel become the first and only investor in Fleeped to finish develop core functions.

Fleeped now offers everything what your normal social media platforms offers but with added functions like creating your own webstore, job market place, create images using their own AI tool, buy and sell freelance services, ask for donations to your charitable cause, create memes and avatars or why not use their datingplace "Meetzum"?

Fleeped is also filled with everything needed **for you creators out there!** We got a platform and all tools for you to success.

**Are you a parent?** Fleeped was especially built for children, where you have better control and can block certain content from your children. Fleeped is also filled with educational games to help stimulate your childs intellect.

Fleeped have become a platform for the whole family to use.

**Sign up today and find out more amazing things Fleeped has to offer!**



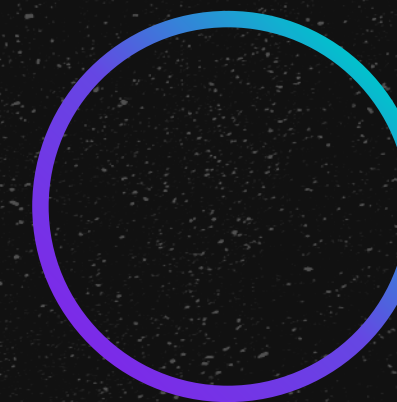


# UTILITY FLEEPEDCOIN

FleepedCoin is one of the most loaded projects in the cryptospace launching in 2024, as we aren't just promising a token that has selfproclaimed value in the crypto space.

No, FleepedCoin will be something more. Alot more.

We will be a multiuse utility token, that will create it's own value within the crypto space as well as outside. Online and offline. FleepedCoin will deliver.



## 3. Tax dividends

FleepedCoin will share income from tax, which will be paid out as a dividend to holders.

You are earning a passive income for as long as you hold FleepedCoin.

The taxes will be set at a higher rate early to gather funds for further development, but will be set at a lower rate later.

Tax dividend will not be implemented at launch.

## 2. Ad revenue split

No, it isn't a typo.

Yes, you saw correctly.

One amazing advantage about FleepedCoin is the sharing of revenue from ads showed on Fleepeds social media platform and all their subsidiary platforms. Hard cash revenue from real business income.

Fleeped will share it's revenue with holders of FleepedCoin and pay it out as a dividend to the wallet where FleepedCoin is hold.

## 1. Native currency on Fleeped

The biggest utility with FleepedCoin will be the collaboration with Fleeped, implementing it on Fleeped to use for everything they have to offer.

Regardless if you want to subscribe to premiumservices, buy services on their freelancer platform or buy items from other users on their marketplace. Fleeped will be Maxed with amazing features, so being the native currency will be a huge utility in itself!

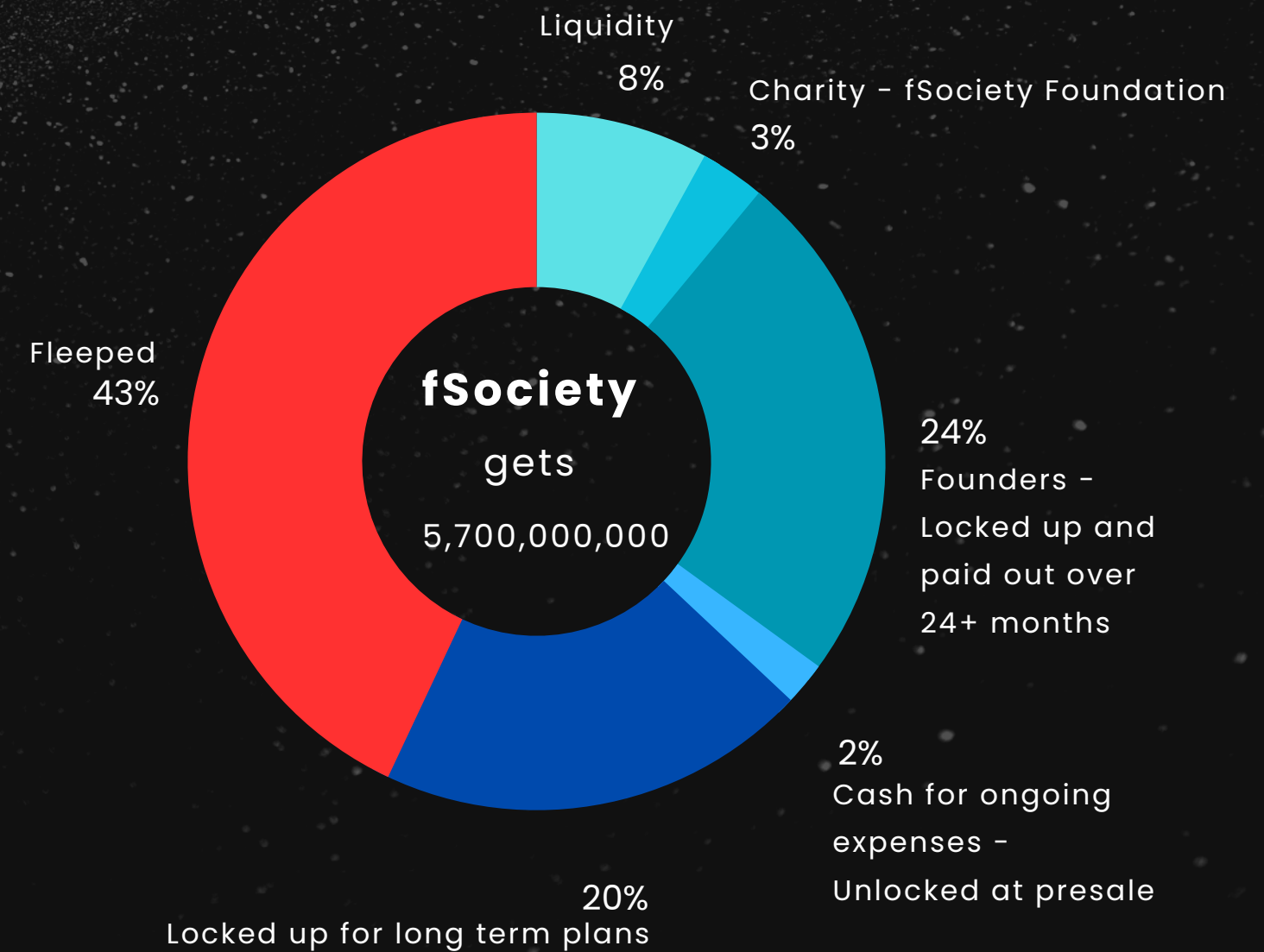
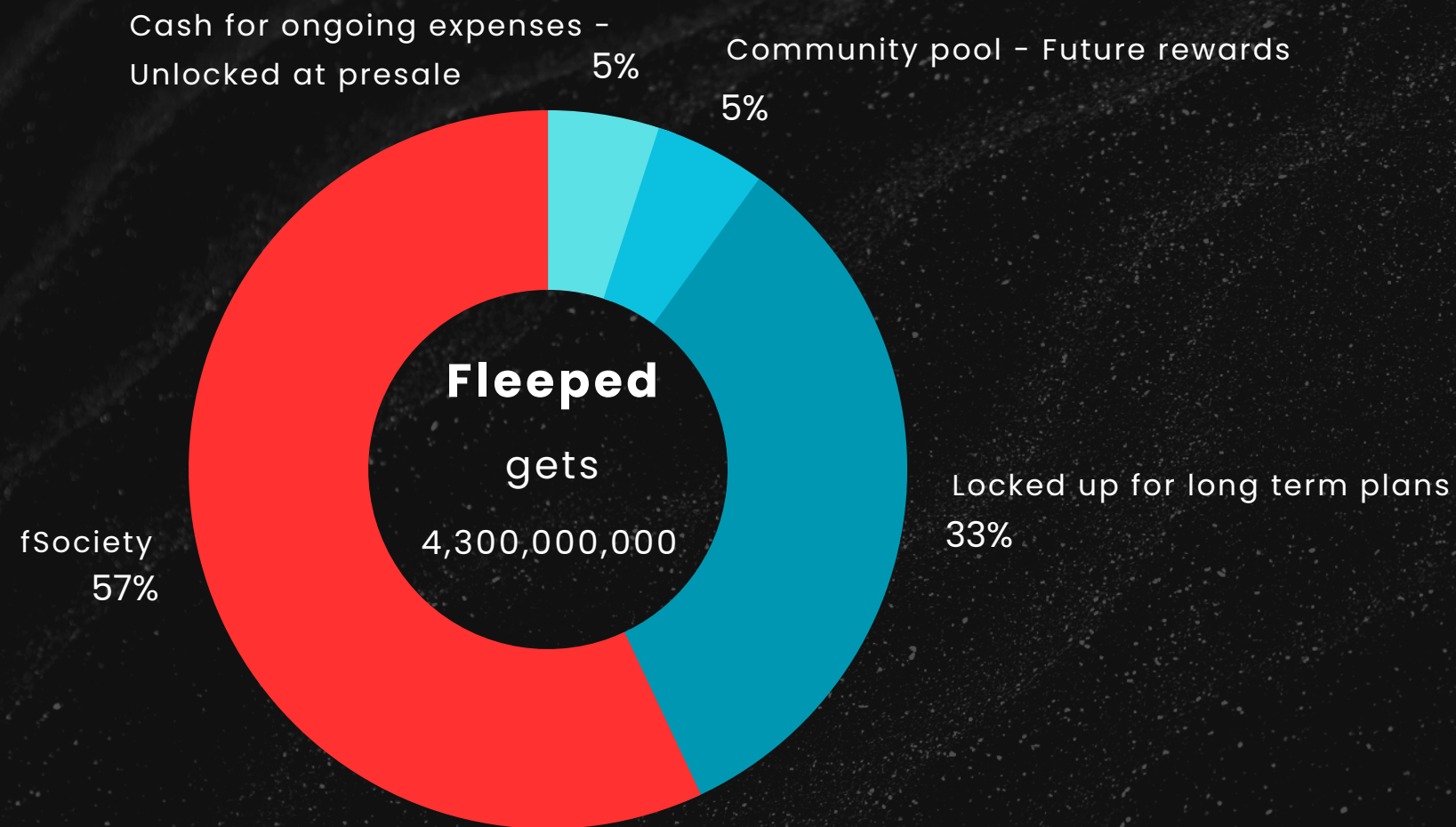




# TOKENOMICS INITIAL MINTING

**Initial FleepedCoin = 10,000,000,000**  
**offered at \$10,000,000 valuation**

*Charts display % based on the total value of 10b.*



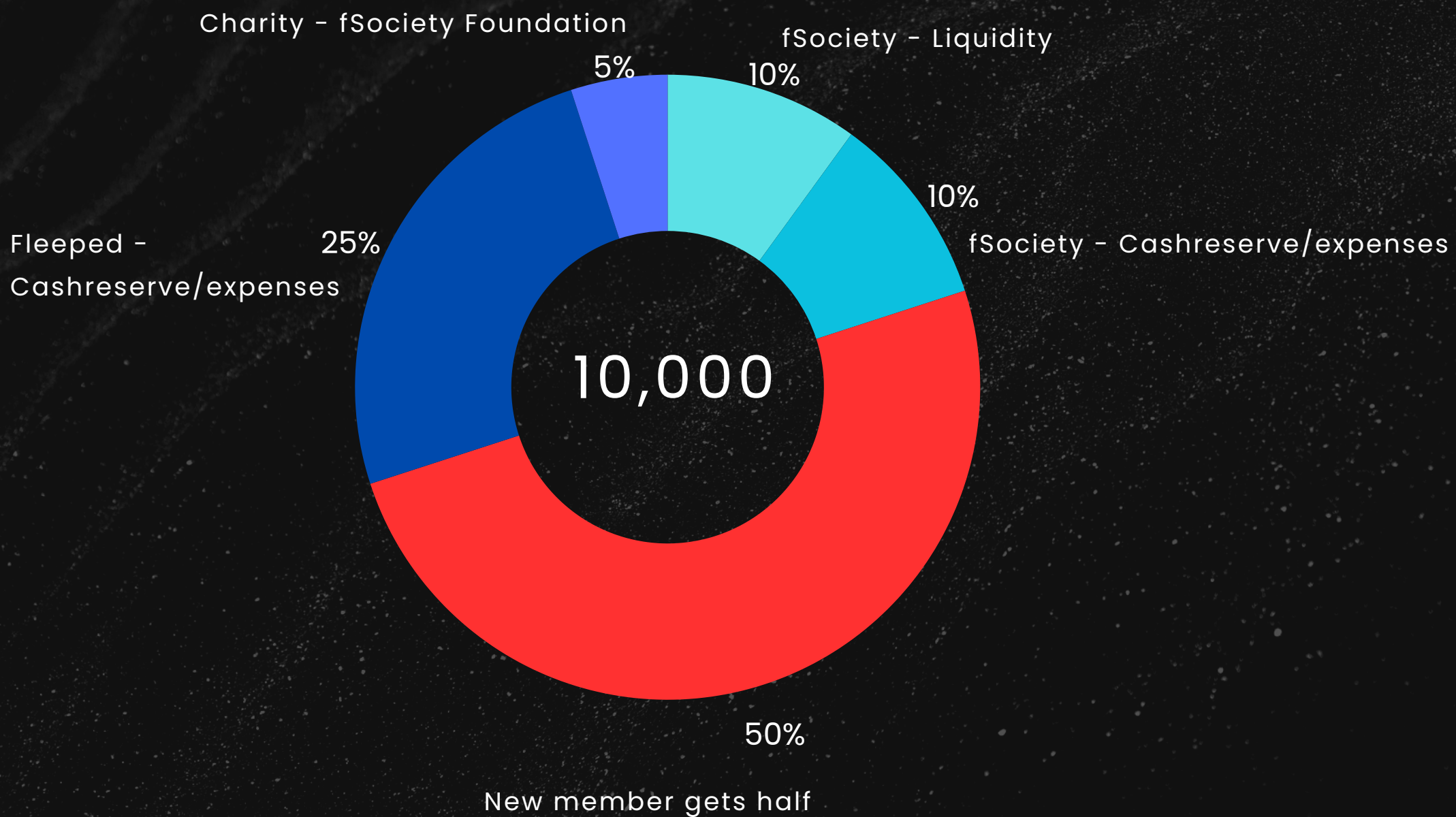
New tokens will be minted for every new member signing up as a member on [www.fleeped.com](http://www.fleeped.com)





# TOKENOMICS EXTRA MINTING

**Minting FleepedCoin = 10,000  
for every member user signing up at  
[www.fleeped.com](http://www.fleeped.com)**



This will happen once FleepedCoin is implemented on Fleeped.

Separate tokens will be minted based on the accounts existing before implementation and sent out to each registered user once implemented.

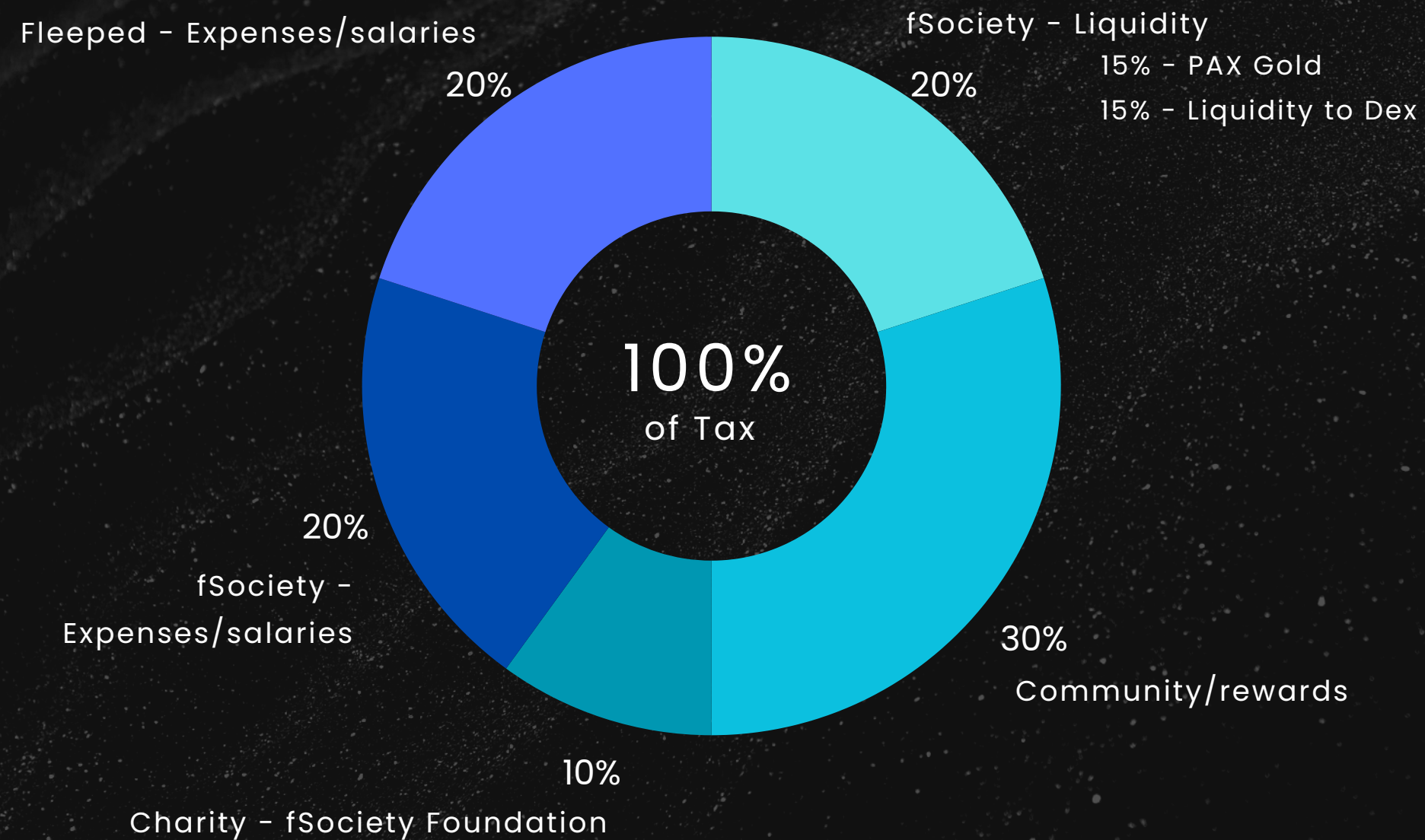




# TOKENOMICS TAX

**Buy tax: 3-5% / Sell tax: 1-5%**

*Chart is based on future tax distribution mechanism.  
Funds collected before implementation will be sent to the tax wallet for future distribution, based on chart*



The tax will start at 5% and then decrease.  
This tax system will be updated once volume gets higher, then taxes will be set at a lower rate.





# ROADMAP

● 2023-08-19

## Token launch

Launching first version of contract.

2023-08-19 ●

## Website launch

Launching first version of website

● 2023-08-24

## Free marketing

Launching initial marketing campaign, mostly through Telegram.

● 2023-12-23

## Website launch

Launch our new branded website

2023-08-27 ●

## Token listing

Initial listing on Uniswap.

● 2024 Q1

## Paid marketing

Crypto ad networks, google ads, influencers etc

2023-12-31 ●

## Social media

Launch our social media presence, creating our profile on selected platforms.

2024 Q2 ●

## Token acceptance

Fleeped will accept token as valid payment method. Using FleepedCoin will give you discounts and other perks.

● 2024 Q4

## Tax split

Once we implement the new tax contract as per tax chart.

2025 Q1 ●

## Token implementation

Fleeped will implement token as native currency on Fleeped and its subsidiary platforms.

● 2025 Q4

## Ad split

This can be implemented sooner.

## To be continued...

More utilities will come and more functions on Fleeped will be launched, that increases the potential for FleepedCoin.

Other utilities and functions might be launched during this roadmap period too.

A long term, sustainable, ecosystem where there is a way to benefit for everyone.

A version 2 of the token contract might be implemented during 2024, in order to add some of these features.

Roadmap might be updated if token sale haven't taken off yet.







# MARKETING

## **Fleeped**

Fleeped will use different paid advertising methods. We will use display ads and video ads to build the Fleeped brand and work with influencers to get people interested. At a later stage we will try to target certain groups (teams, schools, religious groups etc) as they will be able to build branded pages for their members, which will lead to organic growth.

## **fSociety/FleepedCoin**

fSociety will mostly market FleepedCoin through influencers, Telegram channels and sponsorships. Our main marketing method is to build a strong community, as a strong community will lead to increased member sign ups on Fleeped, which will boost FleepedCoins value up organically.

At an early stage, we will go easy on marketing as most funds will be used for further developments. We also want to try different methods to see how we can reach the most amount of people to the lowest cost before we budget more money for marketing.





# SUCCESS MEASUREMENT

- **Metric 1: Growth of members on Fleped**
- **Metric 2: Mark off roadmap step by step while adding new things for the future**
- **Metric 3: Token price increase**

Note that an increased price of FlepedCoin is secondary. We rather see a stable price and success through acquiring members than a token price that runs uncontrolled as we build FlepedCoin for longterm sustainability.





WHY?

## Why help us?

By investing in FleepedCoin, founders don't have to involve banks for capital and by that lose control over how the platform is ran. Instead an ICO enables our users to earn from the tokens and all its benefits.

Fleeped and fSociety will work to benefit the community and token holders.

We will use funds to build something that benefits our members and charities for many years to come.

Fleeped is not finish in developing yet, some of the funds raised will be used for further development on Fleepeds platform to make it even better.





# FLEEPED ABOUT

## What is Fleeped and what does this amazing platform has to offer?

Fleeped.com offer our members most things that the mainstream platforms has and then some more useful tools and services, with an amazing golden cherry on the top. Each extra function, thoughtfully added, will bring much usefulness for our members.

Your new alternative social media platform thats offers services for the whole family with options for child safety filter and educational games for the younger ones, **AI content designer for the marketer**, editor tools for the teenager, business tools for the entrepreneur, groups and communities for you who need to organize yourself.. And much more. Family friendly and full of services and tools for everyone to enjoy - FOR FREE!

Fleeped.com is developed to be user friendly, with a user interface that is soft on the eyes, likable by many.

With it's clean look, the eyes find everything quickly and as we managed to add it full with utilities and cool stuff to do even advance platform seems easy to understand. It's so userfriendly, we are sure you would enjoy switching up your social media presence to social media 3.0 where your new platform will offer you what you need with more benefits.

If you use the code **FLEEPEDCOIN24** you will get 3 months FREE VIP to your profile, to kick start your new profile.

Come, sign up at [Fleeped.com](https://fleeped.com) and join us early!

Oh, and the cherry on the top?

Check out FleepedCoins utilities again.





# FLEEPED UTILITIES

## What amazing utilities can we offer you?

First, we want to highlight Fleepeds very own AI tools where you have Amazing features to offer our users

- **AI Lounge: Use our AI to generate content, images and text for you or your business**

Only for you: profile, news Feed, albums, saved posts and your saved pages.

- **Events:** create your own or browse what's happening and find a cool event near you or anywhere in the world
- **Blog:** Build your own blog, write your own articles or browse amongst articles published by other members
- **Market:** Browse what other people are selling, sell your used items or build your own online store and sell on Fleeped.com
- **Groups:** Join or create groups, or why not build an online community for your social group, team or class?
- **Design lab:** Make old black&white pictures colorful in TimeLapse, Edit photos in Images, create your own online avatar in Avatar designer, generate memes in Meme Maker, add a frame on your profilepicture with Frame Generator, put a personal touch on your post with a new font in Fancy Text Maker or remove the background on your picture with Background Remover
- **Freelance services:** Hire a freelancer, build your own store, see if names are available or use our temporary email service
- **Added platforms:** Need an alternative to Twitter, Insta, Ytube, asking a question to strangers or a new platform to meet other single people? Try our other social platforms linked to Fleeped
- **Educational zone:** put the kids minds to work in our educational area where they can play games for the mind

And much, much more, with even more tools further planned.



# CONTRACT EXPLANATIONS

FleepedCoin is currently launched on a ETH contract with the address 0x6c046070D1418b995F6f85a075B924Cd838b5FeE, this contract is ment to be a first version (v1) and was launched quickly with limited resources as an initial ICO for the project to see daylight and start its journey.

For that reason this version of the contract contains several warnings, where some of these will be gone once we launches our v2.

Here is an explanation of each warning where (Y) = Yellow flag and (R) = Red flag:

- **Renounced(Y)** - Contract will never be renounced as each token will symbolize (not be equivalent to) one share in Fleeped and as any company, the control over operations must stay within the company and can't be renounced for the general public to handle. Token holders will get the right to vote on future technical- and business developments and/or planning.
- **Has LP Locked or Burned(R)** - LP will be not be burned, but parts of the LP will be locked in the pool in v1 of the contract. All LP wont be locked as we need to access parts of the funds in order to pay for developments and marketing for Fleeped.com. Parts of taxes and newly minted tokens will go towards the pool.
- **Potential Hidden Owner(R)** - The owner wallet must exist to remain control over the contract (see "Renounced").
- **Can Mint(R)** - v1 and future versions will have the minting function active as new tokens will be minted for each new member sign up. Minting of new tokens will only be done as per our tokenomics and any updates on this will be voted on by the token holders, for them to participate in the decision.
- **Can Blacklist(R)** - Blacklisting will be used only in extreme cases where the team suspects activity to harm the project. Currently not active.
- **Potential Multi-Blacklist(Y)** - Only enabled in v1 of the contract, will be removed in future versions. Currently not active.
- **Can Update Taxes/Fees(R)** - Will be enabled in all version of the contract as taxes will be lowered once trading volume increases and stabilizes.
- **Can Update Max Tx(R)** - This is not an active function, but still exists within the v1 contract. This might be removed completely in future versions.
- **Can Pause Trading(R)** - This is not an active function, but still exists within the v1 contract. This will be removed completely in future versions as we don't want to have central authority over when holders can access their funds.



# DISCLAIMER

Project purpose: fSociety is a separate entity from Fleeped. FleepedCoin is a common project initiation, launched to raise funds to build the next generation social media platform (Fleeped) which will be the core utility for FleepedCoin to build a new financial ecosystem around, that the users/token holders will benefit from.

FleepedCoin was launched as a way to raise funds to further develop and market Fleeped, but funds will be used for other purposes as per Tokenomics. You agree that you acquire FleepedCoin in order to participate in the future ecosystem that will be built around Fleepeds social media platform and other platforms or services provided by Fleeped or fSociety.

Risks: investing in crypto is a risk and there are never any guaranteed results. FleepedCoins success is highly tied to the amount of members signing up on Fleeped.com, as the real value in FleepedCoin is based on the number of members that use the utilities. future developments will be depending on transaction taxes collected and the selling of newly minted tokens for each new sign up at Fleeped.com.

Neither FleepedCoin, Fleeped, fSociety, any of the projects member who have worked on FleepedCoin as defined in this whitepaper, or project to develop FleepedCoin/Fleeped/fSociety in any way whatsoever, any distributor/vendor of FleepedCoin nor any service provider shall be liable for any kind of direct or indirect damage or loss you may suffer from accessing this whitepaper or the website fleepedcoin.com, fleeped.com or any other website published by the company.

Nature of the whitepaper: the whitepaper and the website(s) are intended for information purposes only and do not constitute a prospectus, an offer document, an offer of securities, a solicitation for investment, or any offer to sell any product, item, or asset (whether digital or otherwise).

The information herein may not be comprehensive and does not imply any form of a contractual relationship. There is no assurance as to the accuracy or completeness of such information and no representation, warranty or undertaking is or purported to be provided as to the accuracy or completeness of such information. Further, you acknowledge that circumstances may change and that the whitepaper or the website may become outdated as a result; and neither Fleeped nor fSociety and its affiliates is under any obligation to update or correct this document therewith.

Token documentation: the information set out in the whitepaper and the website(s) is for community discussion only and is not legally binding.

No person is bound to enter into any contract or binding legal commitment in relation to the acquisition of FleepedCoin, and no digital asset or other form of payment is to be accepted on the basis of the whitepaper or the website(s).

Regulatory approval: No regulatory authority has examined or approved, whether formally or informally, any of the information set out in the whitepaper or the website(s). No such action or assurance has been or will be taken under the laws, regulatory requirements or rules of any jurisdiction.



Thank You  
Very Much!