

Campaign Terms and Conditions

"Design your emoji, chance to win HONOR Band 6 Campaign 2021"

1. Binding Terms and Conditions

By entering the Campaign, you agree to accept and to be legally bound by all of these Terms and Conditions.

2. Campaign Organiser

This Campaign is organised by Honor Device Co., Ltd. a company registered under the laws of COUNTRY having its company address at Unit 3401, Building 6, Shenye Middle City, No.8089, Hongli West Road, Xiangmihu Street, Futian District, Shenzhen, China, hereinafter named as “Honor” or the “Organizer”

Territory for Campaign

The Campaign is organized for global users in Facebook, Twitter and Instagram.

3. Duration of Campaign

The Campaign will run from JUL 17, 2021 at 12:00 am, to JUL 24, 2021 at 12:00 am [GMT+8].

4. How to Enter

4.1 The Campaign is open to all participants who are followers of HONOR global Twitter([@Honorglobal](#)) /Facebook([@honorglobal](#)) /[HONOR Beta Club](#) (Facebook Group)/Instagram([honorglobal](#)). Participants must: 1) like the contest posts and; 2) share the emoji design work based on the HONOR Band 6 photo: a) in comment zone under the contest posts if choosing Facebook and Twitter to participate, or; b) in participant's own account and tag honorglobal if choosing Instagram to participate.

4.2 Submissions must be original workout, altering a third party's pre-existing work, and works containing any defamatory, obscene, illegal, offensive, or any other comparably unsuitable material will be disqualified and withdrawn from the Campaign.

4.3 The Campaign is free, with no obligation to purchase and open to any adult natural person residing in the Territory that have a Twitter, Facebook or Instagram account, with the exception of staff members of the Organizing Company and / or members of their family in direct line.

5. Award of Prizes

5.1 Prizes to be awarded are 4 pieces of HONOR Band 6.

5.2 4 winners will be selected in total, one from each social media platform, i.e. Facebook, Facebook Group, Twitter and Instagram. Only one winner can be selected in one social media platform. Each selected winner will get one HONOR Band 6 for free, having an estimated value of 49.9€.

5.3 The organizer will select the winners among all the valid submissions, which, in the sole discretions of the organizer, are the most eye-catching and creative emojis. Creative emojis must have been created by the participant in the Campaign.

5.4 The selected emojis will be made into gifs via giphy.com and published as IG Stickers for public use after getting the permission from its creator, otherwise we will not collect any emoji design from the campaign participants.

5.5 Selected winner on each social media platform will be announced on 25 July 2021 by a post on HONOR global Twitter([@Honorglobal](#)) /Facebook([@honorglobal](#)) /[HONOR Beta Club](#) (Facebook Group)/Instagram([honorglobal](#)) and contacted by private message in order to request the winners' physical address to where the prize should be sent.

5.6 The notified winners must accept their prize within 72 hours after receiving the notification of the prize by way of replying to the private message as set forth in Section 5.5. If a winner fails to accept his/her prize within this period, his/her prize shall be forfeited.

5.7 Honor reserves the right to offer alternative prizes of less or equivalent value, if for any unforeseen reason it cannot offer a winner one of the prizes mentioned above.

5.8 Prizes are not negotiable or transferable.

6. Additional conditions

6.1 You must be 18 years or over.

6.2 Honor reserves the right to hold void, suspend, cancel, or amend the Campaign if, at its sole discretion, it becomes necessary to do so for any unforeseen reasons or any reasons that are out of its control.

6.3 To the fullest extent permitted by law, Honor and its agents or distributors, will not in any circumstances be responsible or liable (a) to compensate a participant or accept any liability for any loss or damage, personal injury or death, as a result of entering the Campaign or accepting a prize; and/or (b) for any matters connected with or arising from your or a third party's use of a prize, should you win one. Your statutory rights are not affected.

6.4 By participating in the Campaign, you hereby indemnify and hold harmless Honor (or if relevant, your social media account provider(s)) from any and all liabilities associated with the Campaign. The Campaign is in no way sponsored, endorsed or administered by, or associated with your social media account provider(s).

6.5 Honor processes and uses any personal data provided by participants for the purposes of this Campaign in accordance with the local applicable laws. To the extent that you provide any personal data, it shall only be processed for the lawful purposes directly related to this Campaign, including but not limited to any administrative matters to facilitate the management and organising of this Campaign, as well as delivering the prize to the winner and prevention of frauds. We need to disclose personal data to the used courier services to be able to deliver the prize to the winners. Any personal data provided by participants in connection with the Campaign is retained for 12 months from the end of the Campaign.

6.6 This Campaign and the Terms and Conditions herein shall be governed by and interpreted in accordance with the laws of China. Nothing in these Terms shall exclude, limit or restrict your rights under local mandatory consumer laws.

6.7 Any tax payable (including personal income tax) that is applicable as a result of a prize being awarded or received will be the responsibility of the prize winner. If any claim is made against the Organizer for such taxes, prize winner shall indemnify and hold the Organizer harmless for any liability for such sums and promptly remit to it such sums together with any penalties and interest assessed.

6.8 Honor gives no warranties, representations, or guarantees, express or implied, in fact or law, relating to any prize(s), regarding the use, value, or enjoyment of the prize(s), including, without limitation, its quality, mechanical condition, merchantability, or fitness for a particular purpose.

Privacy Notice of Design your emoji, chance to win HONOR Band 6 Campaign 2021

This Privacy Notice applies to the processing of your personal data in connection with Design your emoji, chance to win HONOR Band 6 Campaign 2021 (hereinafter the "Activity").

The data controller for the Activity is Honor Device Co., Ltd (Unit 3401, Building 6, Shenye Middle City, No.8089, Hongli West Road, Xiangmihu Street, Futian District, Shenzhen, China) . (hereinafter referred to as "we" or "HONOR").

We understand the importance of your privacy. Please take the time to read this Privacy Notice carefully to understand how we process your personal data.

This Privacy Notice describes:

1. What personal data we collect

For you to be able to participate in the Activity it is necessary for HONOR to collect the following personal data:

- For all participants: Facebook/Twitter/Instagram account username and comments in the contest post
- For winners: name, postal code, telephone number, shipping address, delivery tracking number, shipment number.

We collect this personal data from you directly via Private Message.

2. How we use your personal data

We use only the minimum amount of personal data that is necessary to operate the Activity to **fulfil our contractual obligations to you:**

- select the Activity winner by collecting your Facebook/Twitter or Instagram account username and comments in contest post.

- arrange logistics for delivery of the prize by collecting your personal data (name, postal code, telephone number, shipping address), if you are the winner
- collect your emoji to create a gif and publish as IG sticker for public use with your consent, if you are the winner.

We use your personal data for the organization, selection of winners and redemption of the prize to the winners of the Activity, under the legal basis of the contract we have with you established in the present Terms.

3. How we share your personal data

- (1) Sharing with service providers: We use shipping agency (DHL) to deliver the prizes of the Activity. They will only have access to your personal data as required to fulfill their contractual obligations to us in providing delivery services in connection with the Activity. Our service providers are carefully selected and commissioned by us, are bound by our instructions, and will not process your personal data for any other purposes. For more details, please refer to DHL's [Privacy Notice](#).
- (2) Legal or regulatory disclosures: HONOR may share your data where there is a reasonable requirement to do so, for example, to meet requirements of applicable law and regulation, or in response to requests from regulators, courts or government agencies; or to establish or defend our legal rights.

4. How long we store your personal data

- (1) All your personal data will be collected via Private Message and stored in China.
- (2) We retain your Facebook/Twitter/Instagram comment posted in our profile until you delete your comments from the contest post.
- (3) We retain your name, postal code, telephone number, shipping address for up to a maximum of 12 months from the date the winners are announced.

We retain your personal information for no longer than is necessary to achieve the stated purposes unless there is a legal obligation to store them.

5. How we safeguard your personal data

We implement appropriate technical and organizational security measures to safeguard personal data from unauthorized access, disclosure, use, modification, or loss, including by employing cryptographic technologies to ensure the confidentiality of data in transmission and deploying access control mechanisms to ensure that only limited and authorized personnel can access your personal data where there is a business need to do so.

6. Your rights and choices

To exercise the rights of access, rectification, erasure, restriction, objection, portability in relation to your data or providing the directives regarding your personal data after your death, or if you have any complaint or query about how HONOR processes your personal data, contact us via (privacy@honor.com).

You also have the right to lodge a complaint to your local data protection authority if you believe Honor does not process your personal data lawfully.

7. Updates to this privacy notice

HONOR reserves the right to modify this Privacy Notice, and will note the date of its most recent revision below. If we make significant changes to this Privacy Notice, and where required by applicable law, we will either notify you by prominently posting a notice of such change or directly send you a notification.

IMPORTANT: This Privacy Notice applies to the present Campaign only. For our privacy commitments in relation to other products and services, please see the applicable privacy notice of those products and services. If you want to learn more about Honor's privacy commitments in general, please read our [Privacy and Personal Data Protection Policy](#).

Latest update: Jul. 15th 2021