

Wavemaker Belgium is looking for a Digital Manager (June 2018)

Job Description

As a Digital Manager your main responsibility will be Digital campaigns management including, client relationship, strategy building, tactical planning, negotiation with media, campaign follow-up and results analyses.

Insure that plans are executed on time and according to specifications, always keeping team informed of progress.

In details , you responsibilities are:

- building **relationships** with clients, account managers, media owners gaining full understanding of their business, strengths and weaknesses
- full **knowledge of digital landscape** including media spend, campaign status etc.
- Contact on a **regular basis** with all media saleshouses
- learning and understanding the **core elements of planning** (including systems and tools) and the **agency's role**
- accurate follow up of the buying administration in order to be the pivot between planners and financial report
- Working with digital specialists in SEM, Social, Programmatic and Performance and make sure your overall campaign in running well.

You will directly report to the Chief Digital Officer and will be mentored by a Senior Digital Manager

Needed skills

- **1-2 years in Digital planning**, trading or sales (media saleshouse)
- **Figures oriented & Analytic**
- **Well organized & synthetic**
- Innovative
- Curiosity; being eager to learn more about digital marketing and cultivate a real passion for it
- Team spirit: understands/believes that working together is the most effective way to deliver superior outcome
- Sense of responsibility and able to take decisions
- Flexibility: understands "importance" & "urgency" can change priorities and is willing to adapt accordingly

Knowledge

- Digital media planning or buying
- Basic marketing knowledge
- Academic knowledge of role of all communication channels and disciplines
- **Languages:** FR, NL and EN

Contact

If you are interested and think your profile suits the position, please send your resume and motivation letter to Damien Nicolas – mail : damien.nicolas@wmglobal.com