

Concept Store // Showroom

for innovative, sustainable products and technologies, maritime workshops & activities



In short.

- Our idea won 1st place in the blue economy contest of the Barcelona City Council.
- What we offer: Showroom/Store, Events, Workshops and Maritime Masterclasses.
 - Best location in the heart of the America's Cup 2024.
 - Expecting more than 2 million visitors.
 - We want to team up with you.



B:SM/Barcelona City Council has selected **SEASIDE** as the winning proposal in a public tender in May 2023

WE ARE WINNERS!





What we offer.

Our venture is based on four pillars.

SEASIDE Port Olímpic



First of all...

SEASIDE / Showroom & Store

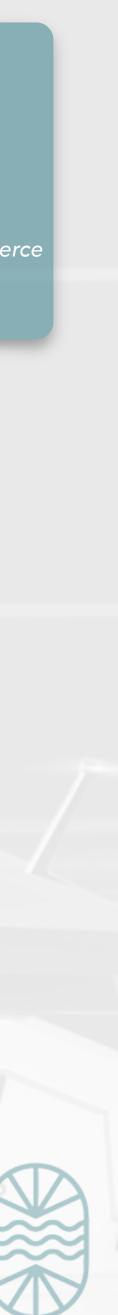
We plan to offer our customers a unique selection of sustainable and innovative nautical products like all-electric powered boats, e-foil, wingfoil and e-bikes.

"We are promoting and supporting the decarbonization of recreational boats to make Catalunya a worldwide Hub!"

> Antoni Fito Vicepresident Chamber of Commerce about the new Port Olímpic.

Got a great product? CONTACT US!





Second...

SEASIDE / Incentive Events & Transformative Experiences We offer sea-related events based at the new Port Olímpic of Barcelona.

An exclusive and customized visit into the world of teams and boats of Team Alinghi Red Bull Racing. Take an all-electric-powered boat out to sea, experience the new sustainable way of motor boats. Uplift individuals and create positive change by immersing in the transformative power of travel & water sports.

You want to host an event? TALK TO US!

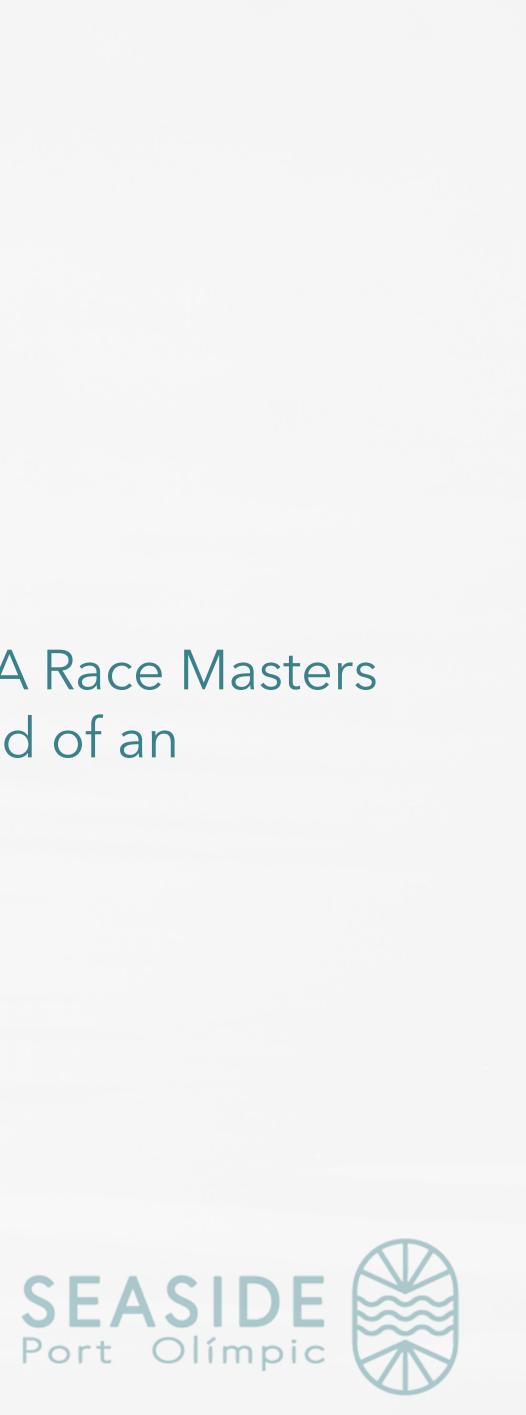


Third...

SEASIDE / Nautical Activities

Exclusive activities such as an e-foil or wingfoil Masterclass. Hosted by IWSA Race Masters World Champion 2022 Gunnar Biniasch. Customized boat trips by the hand of an experienced local captain.

INDIANA Paddle & Surf and Maresme Waves are already our partners!



Fourth.

SEASIDE / Workshops & Conferences - Maritime Training

Our promise to the environment: lectures, training sessions, workshops and conferences on the protection of maritime environment..

Want to collaborate? Got a message to share? GET IN TOUCH!



Where we are.

Port Olimpic - Barcelona



It's all new! A completely remodeled area where the blue economy, nautical activities, gastronomy and the sea will become the integral part of economic and social activity.

Port Olímpic is going to be the city's new Hub for blue economy businesses.

BLUE ECONOMY

RESTAURANTS / CATERING

RENOVATION OF MUNICIPAL SAILING CENTER





Why 2024 ? It's the America's Cup, stupid!





Why here?

Our Pop-Up Showroom is right at the heart of the action. The Youth & Women's America's Cup starts at our base: the new Port Olímpic.

SEASIDE - Front row to the official race area and fanzone.



The world's 3rd biggest sport event! From August till October 2024. Economic Impact 2.285Mill EUROS . Expected 2.500.000 visitors. More than 130 Regattas.

The heart of the sailing world beats in Barcelona in 2024.

STITES 37TH AMERICA'S CUP BARCELONA



SEASIDE - Showroom

A modern design open space with high ceilings and private boat landing place as well as exclusive access to a 150 seats conference room in the heart of the new remodeled Port Olímpic!



SEASIDE Port Olímpic

Timeline

Q1 2024 **Soft Opening Showroom/Store.** Q2 2024 **Spring is here and so are we.** Training and preparation time of America's Cup teams and participants during the months prior to competition. August till October 2024 **It's happening! America's Cup 2024 -Barcelona**

Don't miss it!





SEASIDE - Port Olímpic

C/Violant d'Hongria 71 - First Floor 08028 Barcelona - ES Mob: +34 667 759 142 Tel: +34 931 092 900 marco@seasideportolimpic.com

Come aboard!

SEASIDE Port Olímpic



