



Concept Store // Showroom

for innovative, sustainable products and technologies,
maritime workshops & activities

In short.

Our idea won 1st place in the blue economy contest of the Barcelona City Council.

What we offer: Showroom/Store, Events, Workshops and Maritime Masterclasses.

Best location in the heart of the America's Cup 2024.

Expecting more than 2 million visitors.

We want to team up with you.

WE ARE WINNERS!

B:SM/Barcelona City Council has selected
SEASIDE as the winning proposal
in a public tender in May 2023

What we offer.

Our venture is based on four pillars.

First of all...

SEASIDE / Showroom & Store

We plan to offer our customers a **unique selection** of **sustainable** and **innovative nautical products** like all-electric powered boats, e-foil, wingfoil and e-bikes.

"We are promoting and supporting the decarbonization of recreational boats to make Catalunya a worldwide Hub!"

Antoni Fito Vicepresident Chamber of Commerce about the new Port Olímpic.

Got a great product? **CONTACT US!**

001

OFFICIAL AMERICAS' S CUP
ELECTRIC BOAT



Second...

SEASIDE / Incentive Events & Transformative Experiences

We offer sea-related events based at the new Port Olímpic of Barcelona.

An **exclusive and customized** visit into the world of teams and boats of Team Alinghi Red Bull Racing. Take an all-electric-powered boat out to sea, experience the new sustainable way of motor boats. Uplift individuals and create positive change by immersing in the transformative power of travel & water sports.

You want to host an event? TALK TO US!

Third...

SEASIDE / Nautical Activities

Exclusive activities such as an e-foil or wingfoil **Masterclass**. Hosted by IWSA Race Masters **World Champion 2022 Gunnar Biniashch**. Customized boat trips by the hand of an experienced local captain.

INDIANA Paddle & Surf and Maresme Waves
are already our partners!

Fourth.

SEASIDE / Workshops & Conferences - Maritime Training

Our promise to the environment: lectures, training sessions, workshops and conferences on the **protection of maritime environment..**

Want to collaborate? Got a message to share? GET IN TOUCH!

Where we are.

Port Olímpic - Barcelona



It's all new! A **completely remodeled area** where the blue economy, nautical activities, gastronomy and the sea will become the integral part of economic and social activity.

Port Olímpic is going to be the city's new Hub for blue economy businesses.

Why 2024 ? It's the America's Cup, stupid!

Why here?

Our Pop-Up Showroom is right **at the heart of the action**. The Youth & Women's America's Cup starts at our base: the new Port Olímpic.

SEASIDE - Front row to the official race area and fanzone.



The world's 3rd biggest sport event!

From August till October 2024.

Economic Impact 2.285Mill EUROS .

Expected 2.500.000 visitors.

More than 130 Regattas.



The heart of the sailing world beats in Barcelona in 2024.



SEASIDE - Showroom

A modern design open space with **high ceilings** and **private boat landing place** as well as exclusive access to a 150 seats conference room in the heart of the new remodeled Port Olímpic!

Timeline

Q1 2024 **Soft Opening Showroom/Store.**

Q2 2024 **Spring is here and so are we.** Training and preparation time of America's Cup teams and participants during the months prior to competition.

August till October 2024 **It's happening! America's Cup 2024 -Barcelona**

Don't miss it!

Come aboard!

SEASIDE - Port Olímpic

C/ Violant d'Hongria 71 - First Floor

08028 Barcelona -ES

Mob: +34 667 759 142

Tel: +34 931 092 900

marco@seasideportolimpic.com

