







#### The Marketing Plan: Online Marketing Campaign

In May 2024, utilizing the referrals and testimonials, as well as the 24 months of data on our Telegram Channel, we will launch an Online Marketing Campaign in order to enroll Subscribers, who will pay an Annual Subscription Fee of \$850.00

**Written and Video Testimonials** 

 Advertising will commence primarily in the following English-speaking Countries:





#### Our Target and Projected Figures are Extremely Conservative

- In our first year, our Target is to enroll at least 1 000 paid Subscribers
- 1000 paid Subscribers in our 1<sup>st</sup> year is a conservative target, however we would rather focus on realistic growth
- ☐ Each Subscriber will pay an **annual subscription of \$850.00**
- In any business, to secure the first 1 000 clients is the most challenging
- Our Projected Target is to have enrolled at least 100 000 Subscribers over the next 7 years



The Subscriber will pay an Annual Subscription fee of \$850.00

This is the sole source of income for **Wealth** Creation Community.

We will <u>not</u> be trading on behalf of the Subscriber or managing the Subscriber's funds, and we don't earn fees or % of the Subscriber's Trades. The Subscriber trades on an International and highly reputable and reliable platform which is <u>not</u> connected to Wealth Creation Community.

There is no minimum or maximum amount that the Subscriber will require to trade with, as the Subscriber will (at all times) be in possession and will be totally in control of their own funds and assets.





# Competitors

At an initial glance, it may appear that our platform would have a huge number of competitors. Whilst competition is healthy in any environment, our platform will actually have very little legitimate competition.

#### The Reasons Are As Follows:

There are thousands of **YouTubers** who offer advice in this space, unfortunately, the majority of them are newcomers to the financial world, and their advice is often speculative, while offering little or **no technical analysis**.

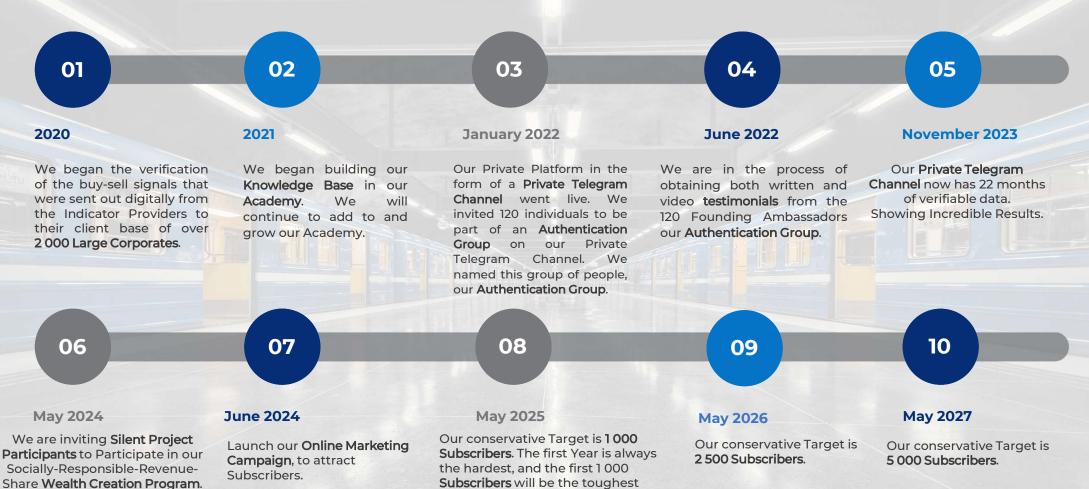
There are also numerous websites that offer to trade for and on behalf of individuals, utilizing artificial intelligence. While a number of these sites have been successful, the primary risk is that to trade on these platforms the individual has to hand over their digital assets, or Cryptocurrencies to a **third party**. This is the biggest **No-No** in the Cryptocurrency space. **Never hand over your assets or Cryptocurrencies to a third party**.

Then there are Cryptocurrency trading platforms, that offer FREE signals. When a platform **earns from trading fees**, they often have very little interest as to how successful their clients are. Sadly, the vast majority of trading platforms that offer free signals are **immoral** as their focus is on **earning trading fees**, and there is little or no integrity behind their signals, as history clearly has demonstrated.



# Our Road Map from 2020 to 2031





# Our Road Map from 2020 to 2031



11 **12** 14 13 May 2030 May 2031 May 2028 May 2029 We will continue to Our conservative Target Our conservative Target Our conservative Target Our conservative Target grow our Subscribers is 10 000 Subscribers. is 25 000 Subscribers. is 50 000 Subscribers. is 100 000 Subscribers. Indefinitely.

