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# ORGANIZATIONAL ETHICS

A Practical Approach

CRAIG E. JOHNSON

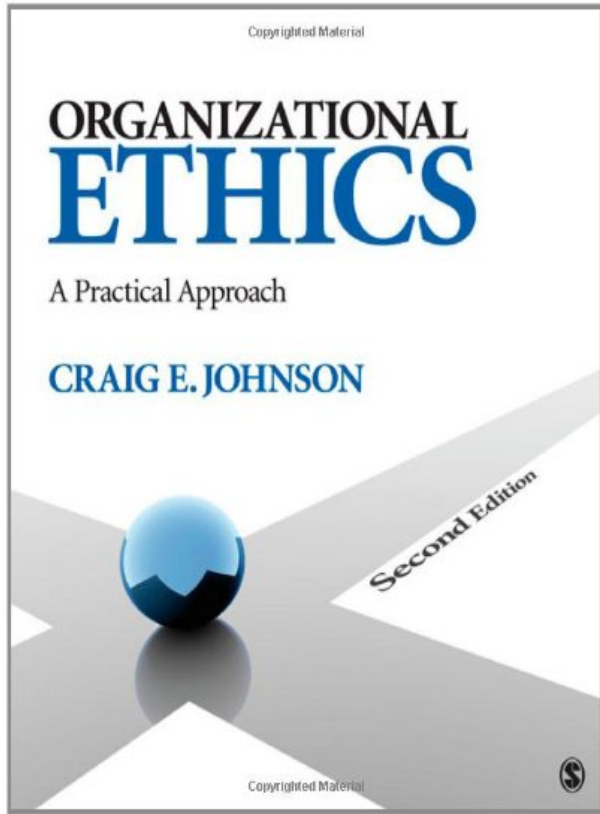


*Second Edition*

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# Organizational Ethics: A Practical Approach



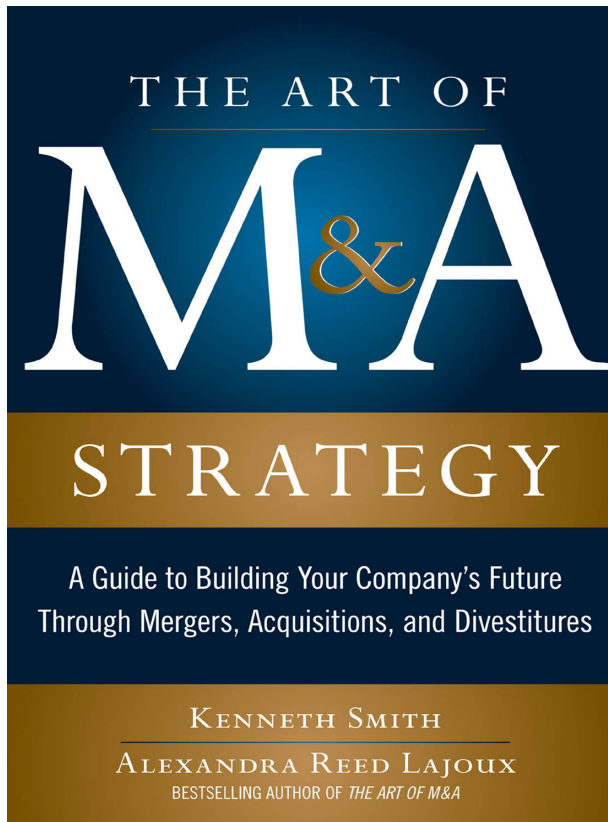
## Organizational Ethics: A Practical Approach

### Book Synopsis

Scarcely a day goes by without revelations of an organizational scandal in business, government, or other institutions. We are all constantly faced with ethical decisions, and the choices we make determine success or failure in our careers. Craig Johnson shows how we can develop our ethical expertise, just as we develop our abilities to manage or oversee operations. *Organizational Ethics: A Practical Approach, Second Edition* provides opportunities for readers to practice problem-solving and to defend their decisions

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# The Art of M&A Strategy: A Guide to Building Your Company's Future through Mergers, Acquisitions, and Divestitures (The Ar...



## The Art of M&A Strategy: A Guide to Building Your Company's Future through Mergers, Acquisitions, and Divestitures (The Ar...

### Book Synopsis

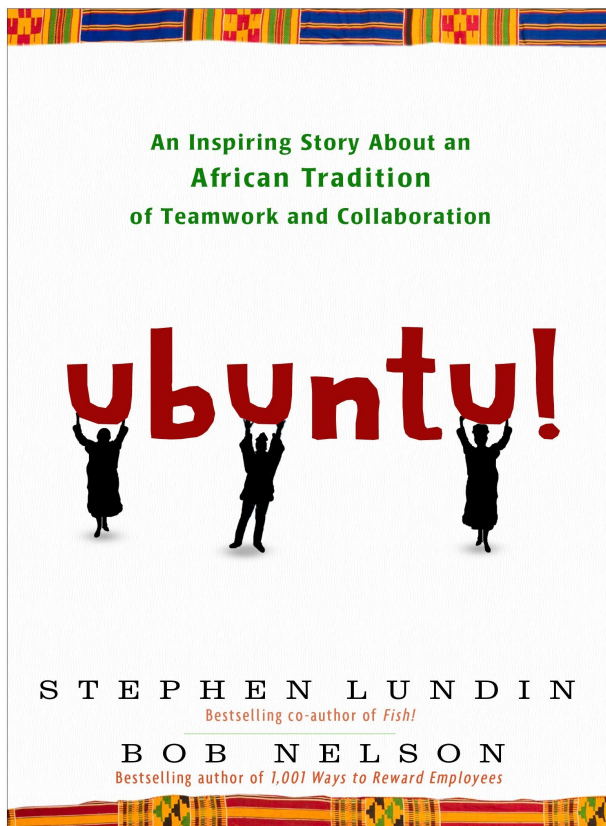
Seize the competitive advantage with today's most powerful strategic tool—M&A. “Given the influence of technology, globalization, and regulatory change, M&A will continue to shape our industries. For most companies, therefore, the consideration of M&A in strategy is now fundamental.”—from the Introduction to Part I

The Art of M&A Strategy is exactly what you need to build mergers, acquisitions, and divestitures into your overall business strategy—to make M&A a competitive advantage and avoid landing on the long list of M&A failures. Experts in the field of M&A, Smith and Lajoux demystify this otherwise complex subject by taking you through the types of M&A strategy and the key steps to successful M&A strategy development and implementation. The Art of

M&A Strategy is conveniently

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# Ubuntu!: An Inspiring Story About an African Tradition of Teamwork and Collaboration



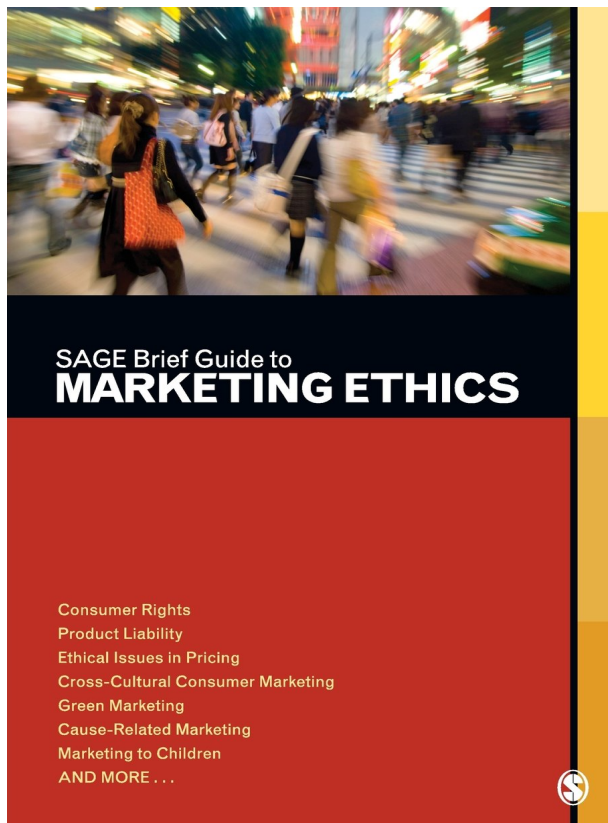
## Ubuntu!: An Inspiring Story About an African Tradition of Teamwork and Collaboration

### Book Synopsis

A powerful story about the African philosophy of teamwork and collaboration that has the power to reshape our workplaces, our relationships with our coworkers, and our personal lives, written by the bestselling coauthor of *Fish!* and the bestselling author of *1001 Ways to Reward Employees*. John Peterson, a new manager in the credit department at a major big-box retailer, is struggling in his job. The people under him are not working as well or effectively as they need to, and his department is falling behind in meeting its goals. His only solution is to take on more work himself, burning the midnight oil and coming in most weekends to pick up the slack and keep his department above water. When one of the employees stays behind to help him--a young man who came to America from a small

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# SAGE Brief Guide to Marketing Ethics



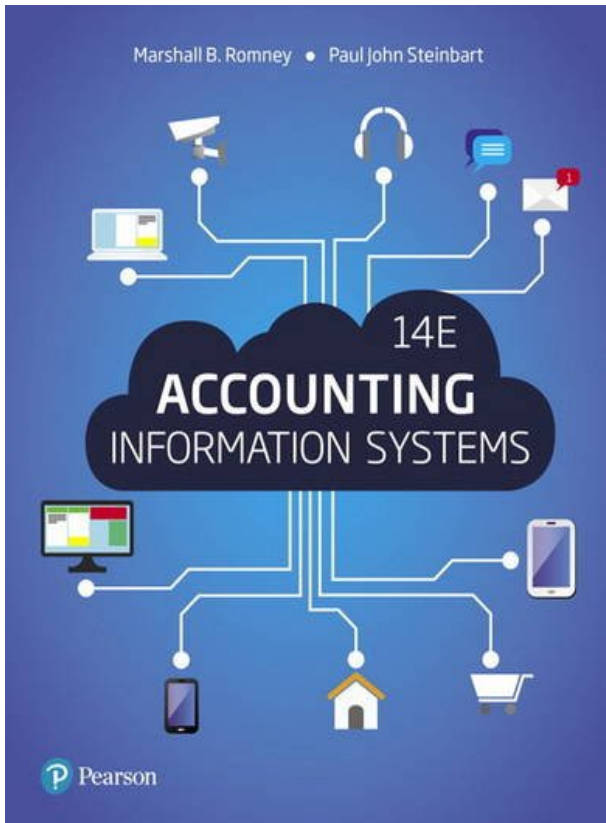
## SAGE Brief Guide to Marketing Ethics

### Book Synopsis

Marketing ethics is the systematic study of how moral standards are applied to marketing decisions, behaviors, and institutions. This guide to marketing ethics provides all the key terms and concepts in a short, easy-to-use format, with each entry written by a scholar from the field of business or marketing ethics. This essential companion can be used in a number of marketing courses and will be a valuable reference for practitioners.

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# Accounting Information Systems



## Accounting Information Systems

### Book Synopsis

For undergraduate and graduate courses in Accounting Information Systems (AIS). A market-leading text with the most comprehensive, flexible coverage of AIS available Accounting Information Systems, 14th Edition covers all of the most recent updates in AIS, including how developments in IT affect business processes and controls, the effect of recent regulatory developments on the design and operation of accounting systems, and how accountants can use the AIS to add value to an organization. Not only will readers see how AIS has changed the role of an accountant, but they'll also be prepared for a successful accounting career in public practice, industry, or government.

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