

How To Make Money With Your Minecraft Server

Minecraft has virtually (pun intended) become a household name. At some point over the last decade, gamers around the world have tried this popular, pixelated, platform of digital delight.

Non-gamers aren't immune to the Minecraft madness either. It is impossible to open an internet browser, access a streaming service, or go into a store without coming across Minecraft or its merchandise.

Mojang, a Swedish video game developer, released Minecraft to the general public for the first time in 2009. Minecraft has become one of the most loved gaming platforms in the world over the past decade. Microsoft reports that Minecraft has more than 112,000,000 monthly users as of September 2019.

You need to know how to make a Minecraft server popular with this kind of player base.

Let's find the answer!

Related: [How to create a Minecraft server for Windows, Mac, or Linux](#)

7 ways to make money with your Minecraft server

Here's how to start making money on your Minecraft server:

Register your business. Access to the server is charged. Collect membership fee. Ask for donations. Sell digital merchandise. Secure sponsorships Stream your gameplay. Regular gameplay includes story, building, strategy, and community interactions on a server selected by the player. You can also manage your own Minecraft server and create the world of your dreams. Invite players to join.

Technically, Minecraft gaming is not allowed to make you money, but Mojang, which develops Minecraft, has made an exception for Minecraft server owners.

Before you think about payday, you should review the Minecraft Commercial Use Terms. It will explain how you legally profit from your Minecraft server.

(Read the Mojang's terms and conditions. Some information and rules may have been

updated since the date of this posting.

1. Start your business

You must first spend money before you can make it.

Related: [What is a domain name? Everything you need to know about domain names.](#)

Find the perfect domain

First, you must choose a domain name for your online branding efforts. Since your business is virtual, a domain name will allow your players to find you online and visit your website.

Go ahead, take a look.

Related: [How can I buy a domain.](#)

Get a logo

Next, brand yourself with a professional logo. A logo helps gamers recognize your server and establishes your server's visual identity.

Related: [How do you design a logo? 12 steps](#)

Create a website

A game server business requires you to not only set up the server but also to create a website.

Your website is the place where gamers can find out more information about your server, its community, and the gaming opportunities your server has to offer.

You can also make money with affiliate advertising or an eCommerce store for games purchased outside of the game platform.

Serverstat.net

If you feel comfortable setting up a server, you can likely build your website. We recommend using WordPress for a game server business.

If you are not interested in building your website, you might consider hiring a professional to help you set up your Minecraft world.

Related: [How to create a WordPress website the first time](#)

Once you've set up your branding and website, you can focus on bringing in the green.

2. Access to the server requires payment

Making a profit is serious business when developing an enormous, beautiful Minecraft world that requires a fast and reliable server.

Mojang allows you charge a fee, any fee, but it must be the same for all your players. You can decide whether to charge Baltic Avenue discount rates, or Boardwalk Premium Access fees.

It is important to consider the time taken to set up the server. If you create a unique gaming world that features beautiful structures, mini-games, expansions, and other amenities, charging access to the server is necessary. Even for small game server owners looking to cash in, building costs must be covered.

3. Collect membership fees

Collecting member fees isn't much different from collecting access fees for servers, except that you can give players access options.

You can charge weekly, monthly, or annual membership fees depending on how long players want to access your Minecraft server. However, all players must pay the same price.

The annual fee is almost always cheaper than other memberships. However a weekly charge might work well for those who just want to try the game before making a commitment or those who need it to be more affordable.

But whatever you charge, again, it must be with the same prices and terms to all players.

Related: [How to create a membership website](#)

4. Ask for donations

Why would anyone give money away when they don't need it?

Some people feel obligated to pay for the things they use. Others give to people or platforms they enjoy so that they can continue to provide amazing gameplay.

Most donors realize that donations fund regular updates and continual expansion. Administrators can focus on the game server, and not on a side-gig.

If players are tied to a set amount of play, they may be disenfranchised. On the contrary, generous players may use this opportunity to give more than the rate set.

It can be scary to take a chance that not many people will donate to your game. If you have a beautiful world and are willing to put in the work, make frequent updates and add fun features, donations could be a huge payoff.

5. Sell digital merchandise

Mojang doesn't allow you to make profits from the Minecraft games, but you can still sell in-game products as long it doesn't affect the gameplay.

Mojang has very specific rules. As an example, it is prohibited to sell capes as this item is only granted by Minecraft and requires that players fulfill specific conditions.

To sell in-game merchandise, you need a way to accept payments and create your digital inventory.

Minecraft Marketplace

Minecraft Marketplace is a popular option. Minecraft Marketplace allows you to sell skins,

textures, mash-ups, adventure packs, mini-games, track purchases and foster a community.

Tebex

Tebex (formerly known as Buycraft) is another favorite. Tebex was originally created to allow the monetization and promotion of Minecraft. It was expanded in 2019 to include other games. It's still one of the leading Minecraft eCommerce plugins available that offers many digital inventory options.

6. Secure sponsorships

Sponsors can sponsor your Minecraft server in exchange of something, such as promoting their product to the players.

Finding the perfect sponsor can take some research.

Searching on Google shows that there are many companies that are in place to sponsor Minecraft-related activities.

Your website can help you do this. Mojang doesn't allow advertising on the gaming platform but you can post promotions or advertisements on your website.

You could create sponsor packages laying out exactly what sponsors get, and for what price. Alternatively, you could create a custom arrangement for individual sponsors.

Sponsorship may be the best way for your Minecraft server to turn a profit quickly. Again, check the Mojang commercial terms of use before committing to a sponsor.

7. Stream your gameplay

Sailing in your boat and mining for diamonds, building your dream home, and tending to your crops are all fun activities. The ability to kill creepers and avoid them can create excitement that others want.

Per Mojang rules, you are allowed to put footage of the game on YouTube or any other website, but you have to stay within their Essential Requirements - you may create, use and distribute videos of you playing or using the game for any lawful reason, provided that you

don't make any money from them.

What are you going to do? You must add your unique content to the video. You must also add enough content to make it profitable and worth the cost to someone who can afford it.

There are many options for monetization depending on which platform you choose. To make money with ads, you may need to reach a minimum number of subscribers or viewers. You could also add affiliate links to your profile, or find sponsors for your stream.

You'll need to have a consistent schedule, so viewers know when to watch, and your stream will need to offer something interesting/different enough to bring people back.

If you need inspiration, check out what other Minecraft players are streaming on Twitch.

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Get ready to be paid

Are you ready to make money with your Minecraft server?

Minecraft's popularity and creativity allow you to create, modify, and adapt your Minecraft world.

Players will become payers if they have an engaging, constantly-changing user experience.

Related: [How can you sell video games online](#)

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