# **707 & TRUST**

# -CODE-OF-CONDUCT-

This constitutes and consecrates an international equitable public notice and over stands any and all contracts, agreements and/or contradictions through performance and/or acquiescence among other things and any breach or breaches of these terms and conditions may result in equitable action.

## Confidentiality

We are committed to maintaining the highest degree of integrity in all our dealings with potential, current and past Custodians and Disciples, both in terms of normal commercial confidentiality, and the protection of all personal information received in the course of providing the business services concerned. We extend the same standards to all our Custodians and Disciples.

#### **Ethics & Duty of Care**

We always conduct our work as honestly and honourably as possible, and expect our Custodians and Disciples to do the same. Our strategic assistance and the spiritual guidance imparted through our workshops, take proper account of ethical considerations, together with the protection and enhancement of the moral position of our Custodians and Disciples. We will always endeavour to negotiate peacefully and equitably with relevant authorities, and we believe all businesses and organisations, should avoid causing any adverse effect on the human rights of people in the organisations we deal with, the local and wider environments, and the well-being of society at large.

#### Conflict of Interest

Due to the sensitive nature of our work, we will not knowingly provide anything to a direct competitor of a Disciple or Custodian, and we generally try to avoid any dealings with competitor companies even after the cessation or severance of agency to a Disciple or Custodian.

#### **Quality Assurance & Professional Conduct**

We maintain the quality of what we do through performing our due diligence and constant ongoing reviews of all aims, activities, outcomes and cost-effectiveness of everything we do. The quality of our work and the value of our agency provides the only true basis for continuity. We always try to meet our Custodians and Disciples' contractual requirements, and particularly for situations where an external funding provider requires more official parameters and controls. We attempt to conduct all of our commercial activities professionally and with integrity. We take great care to be completely objective in our judgement so that issues are never influenced by anything other than the best and proper interests of our Custodians and Disciples.

#### <u>Intellectual Property & Moral Rights</u>

We retain the moral rights in, and ownership of, all intellectual property that we create unless expressly agreed upon with our Disciples. In return we respect extend the same to our Custodians, Disciples and Competitors.

## Equality, Discrimination & Peace Declaration

We are without the intent of causing harm, injury or loss in all our actions. We always strive to be equitable and peaceful in all our actions, and never influenced by issues of gender, race, creed, colour, age or personal disability.