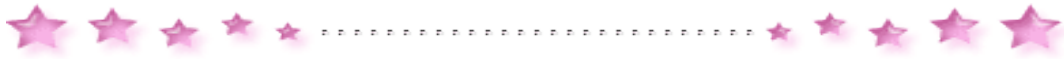


Unit Two: Ethics in Business



Noun	Verb	Adjective	Synonym	Opposite
abuse	abuse (ze)	abusive	exploit / violate	×
behaviour	behave	behavioural	act / perform	×
consumption	consume	×	Eat / use	×
corruption	corrupt	corrupt	damage (v)	×
counterfeit / counterfeiting	counterfeit	counterfeit	fake / forged (adj)	genuine /original / authentic (adj)
creation	create	creative	make / produce / invent	×
crime	×	criminal	offense / fault	×
economy	economise (ize)	economic / economical	save	waste
effect	affect	affected	influence	×
efficiency	×	efficient	proficient	×
ethics	×	ethical	morals / principles	×
finance	finance	financial	sponsor	×
forgery	forge	forged	copy/fake/falsify	×
harm	harm	harmful/ harmless	hurt / damage	help
honour/ honesty	honour	honest	truthful (adj)	dishonest
increase	increase	×	augment	decrease
infection	infect	infectious	contaminate	×
legality	legalize	legal	permit	prohibit
offense	offend	offensive	insult / upset	×
perfection	perfect	perfect	ideal / wonderful	wrong
profit/profitability	profit	profitable	income / revenue	×
punishment	punish	×	penalise	reward
reduction	reduce	×	decrease / diminish	increase/ augment
risk	risk	risky	danger/ hazard (n)	safety (n)
satisfaction	satisfy	satisfied/satisfactory	please	dissatisfy
threat	threaten	threatening	menace	protect

Word	Synonym	Equivalent in Arabic
account	report	حساب
abuse	exploit -bad treat	تعسف
advice	recommendation	نصيحة
anti	against	ضد
approve	support	يوافق
association	company	جمعية - شركة
audit	check	فحص للحسابات
bill	invoice	فاتورة
brands	mark	علامة تجارية
bribery	buying-off	الرشوة
business	commerce	تجارة
citizens	people	المواطن
charter	agreement	عقد - دستور
code	set of laws	القانون
company	corporation	شركة
confidence	assurance	ثقة
consumers	buyer	المستهلك
corruption	fraud	فساد
counterfeit	imitate-fake	يزور
custom	tradition	جمرك
deception	trick	خداع
deposit box	payment	وديعة في مصرف
embezzlement	fraud	اختلاس
eradicate	remove	يستأصل
ethics	morals	آداب مهنة ما
fake	counterfeit	يزيف
fee	bill	نفقات
fight	struggle	يحارب
forge	copy	يزيف
fraud	deception	احتيال
genuine	real	اصلي
honesty	sincerity	إخلاص
illegal	against the law	غير قانوني
imitate	copy	يقلد
industry	trade	صناعة
infringe	break	يخالف عقد
ingredient	component	مكون
integrity	honesty	أمانة
investment	deal	استثمار
invoices	account	الفاتورة
jail	prison	سجن
launder	wash	يغسل
laws	rule	قانون
lend	credit	يقرض
lobby	apply pressure	جماعة الضغط
loyalty	faithful	وفي

manufacture	product	سلعة
measure	method	مقياس- اجراء
medecines	treatment	دواء
moral	ethical	أخلاقي
nepotism	favouritism	محاباة الأقارب
pay	wage	يدفع - أجر - راتب
perfection	exactness	إتقان
persuade	convince	يقنع
piracy	copy illegally	قرصنة
price	cost	سعر
prison	jail	حبس
probity	honesty	أمانة
product	manufactured	منتج
profitability	productivity	المكسب
property	possessions	الملكية
prosper	flourish	يزدهر
public funds	finances	موارد مالية عامة
regain	recover	يسترد
rehabilitate	recuperate	يسترد - يقيم
regret	be sorry	ندم - أسف
reveal	make known	يكشف
right	true	حق
social	pubic	اجتماعي
speculators	entrepreneur	يشتغل في المضاربة
standars	norm	معيار
steal	embezzle	يسرق
stringent	severe	صارم
tax evasion	due escaping	التهرب الضريبي
theft	stealing	سرقة
transparency	clearness	الشفافية
value	worth	قيمة - أهمية -
wish	hope	أمنية
whistle blowing	tell secrets	كشف معلومات سرية