



1. For Degree Courses -Contact No: [+91-22-42193227](tel:+91-22-42193227)

“Strategic Performance Management System”



XLRI Jamshedpur

Strategic Performance Management

- Get a certificate from XLRI
- Case studies from the industry

For more info : <https://talentedge.com/strategy-leadership-courses/>

1. Enquiries and Customer Support
2. Email Id: enquiry.dtd@talentedge.in
3. Contact No: +91-8376000600



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“Strategic Performance Management Course”

The advertisement features a green background with white text. At the top left is the TalentEdge logo with the tagline 'Live & Interactive Digital Learning'. At the top right is the XLRI logo with the tagline 'Virtual Interactive Learning'. The main text reads 'Executive Development Program In TRANSFORMATIONAL LEADERSHIP From XLRI Jamshedpur'. A white box at the bottom left contains the text 'BATCH - 2'. On the right side, there is a silhouette of a person in a suit walking.

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“Strategic Performance Management Course”

Professional Certificate Program in
Strategic Management
from IIM Kozhikode
Batch - 3

TALENTEDGE 
Live & Interactive Digital Learning

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“About the Program”

This program introduces the concept of big data and how it can help business drive decisions, innovation and productivity. This program will help students to gain an understanding of how managers use big data analytics to draw insights, formulate and solve business problems and to support managerial decision making. They will also learn how to use and apply selected data analytics software. This program will benefit students who plan careers in analytics, targeted marketing, predictive modeling and strategic consulting.

Learn More:- <https://talentedge.com/strategy-leadership-courses/>



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“Program Highlights”

- Opportunity to earn Certificate of Completion from SPJIMR.
- Program content and structure designed by SPJIMR.
- Hands on practical exposure to Data Mining and Data Visualization tools.
- Lectures imparted by eminent faculty from SPJIMR. Guest lectures by Industry experts to provide practical insights into real life challenges.
- Fully Online program with online interactive lectures that provides a "real" classroom experience in a "virtual" environment. No isolated learning experience.

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“Program Content”

The Executive Certificate Program in Big Data Analytics will be structured around the following modules

- What is Big Data - Introduction, sources, storage and retrieval management
- Introduction to Analytics and the need for Big Data Analytics
- When is an organization ready for Big Data Analytics?
- Data Mining for Business – various techniques and relevant use cases

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“Pedagogy”

The primary method of instruction will be through a combination of LIVE and recorded lectures that will be beamed online via internet to student desktops/laptops or classrooms. The lectures will be delivered by multiple eminent faculty from SPJIMR. The approach to pedagogy combines case studies, application exercises with hands-on tools for some sessions and instrumented feedback with a strong emphasis on concepts and theory. The intent is to encourage intellectual curiosity and open minds to the adventure of ideas.

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Assessment & Certification

There are built-in, periodic evaluations during the duration of the program. These may be in the form of a quiz, assignment, case study, project or other objective/subjective assessments. The evaluations are designed to ensure continuous student engagement with the program and to encourage learning. Students who successfully clear the same, along with the requisite attendance criteria, will be awarded a certificate from SPJIMR, as appropriate.

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Who Should Attend

- Graduates and Working Professionals who are aspiring to make a career in Big Data Analytics.
- Database/Data Warehouse professionals who want to make a foray into Analytics.
- Department Heads and other senior managers who want to understand the role of Big Data in managerial decision making.
- Marketing and Business Managers seeking to apply analytics to improve business performance.

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“Eligibility”

- **For Indian Participants** - Graduates (10+2+3) from a recognized university (UGC/AICTE/DEC/AIU/State Government) in any discipline.
- **For International Participants** - Graduation or equivalent degree from any recognized University or Institution in their respective country.
- Working knowledge of RDBMS preferred.

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“How to Apply”

BROWSE ALL

POPULAR COURSES

For admissions, students can register at : www.talentedge.com



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“University Partner”



XLRI Jamshedpur



IIM Kozhikode



For more info : <https://talentedge.com/>



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“Testimonials”



Nikhil Sehgal
Knowledge Management Analyst
World Bank



Milton Simons
Team Leader
Tech Mahindra Business Services

More info: <https://talentedge.com/testimonial-page/>

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We are present at



Mumbai

BHAVESHWAR ARCADE, B WING, 7TH FLOOR, Opp Shreyas Cinema, L.B.S. Marg, Ghatkopar West Mumbai - 400086

Contact No: 022-42193227



Bangalore

1st Floor, Shantaram Centre Shanthinagar, Bangalore - 560025

Contact No: 080-49223000

[For more information visit our website - https://talentedge.com](https://talentedge.com)



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Master Franchise Unit Franchise



Sudan

BEACON LEARNING & DEVELOPMENT CO.
LTD Altaif - Alslam Street, Khartoum, Sudan
Unit Franchise, Sudan

Contact No: 00249 912 394374 / 00249 912
398530



Zambia

COMPSOURCE INTERNATIONAL LIMITED Plot
60 Independence Avenue, P.O. Box 35038,
Lusaka, Zambia Unit Franchise, Zambia

Contact No: 00260211 295650

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Corporate Office



Gurugram

CBIP Building,5th floor, Plot No-21, SECTOR-32, Gurugram - 122003, Haryana, INDIA

Contact No: +91-124-6253000



Mumbai

BHAVESHWAR ARCADE, B WING, 7TH FLOOR, Opp Shreyas Cinema, L.B.S. Marg, Ghatkopar West Mumbai - 400086

Contact No: 022-42193227



Bangalore

1st Floor, Shantaram Centre Shanthinagar, Bangalore - 560025

Contact No: 080-49223000

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TALK TO OUR COUNSELLORS TO FIND A COURSE BEST FOR YOUR CAREER



Phone Number*

Will get in touch with you soon

Comment Your Name & Contact Number?

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