## **Artificial Intelligence Writing**

There are two different approaches to writing with Artificial Intelligence. One is known as TextCortex AI and the other is known as Hypotenuse AI. In this article, I'll look at the differences between the two and explain why each approach is superior. Ultimately, the answer is a combination of the two. While AI-Writer is a viable alternative to traditional writing software, there are still a few limitations to consider before implementing it into your writing process.

## TextCortex AI

Al writing software, such as TextCortex, can be a great help for writers and businesses. TextCortex offers an Al-developed writing tool, which can save up to 2/3 of the time that would be spent writing optimized content by humans. Whether it is writing product descriptions for online shops, blogs, or SEO-optimized web pages, TextCortex can help. TextCortex is available for download from the TextCortex website and can also be integrated with other applications using an API.

While it may sound cool to work with machines, it is not possible for an AI writing tool to replicate the quality of a professional copywriter. Currently, the TextCortex tool can't produce native-English copywriter-quality text. This is unfortunate, considering that \$8.5 billion of text content is created each year through human labour. In comparison, the content marketing leaders achieve 8x more traffic and six times higher conversion rates.

When evaluating the costs of TextCortex AI, it's important to remember that not all software will work for every client and business. Typically, it costs \$4500 for set up. TextCortex is not free, but the trial version offers 30 free product descriptions and an app review. It is also worth the money if the product's description is truly unique and will increase sales. But that price does not reflect the quality of generated content.

Despite the cost, NeoCortex's Al-powered writing tool can generate a large number of articles in a matter of minutes. The program works by reading a series of human-based instructions and generating articles with the most relevant keywords. The output of NeoCortex can be tailored for a wide variety of purposes, including SEO-optimized blog posts, outreach emails, social media posts, product descriptions, website content, and ad and marketing copy.

Using the AI-driven software, you can create a conversational style of copy that is more engaging to consumers. All writers can also use refine commands to improve on previous works. For example, an AI writer can rewrite, expand, shorten, brainstorm, and outline a previously-written text. The bold text is the user's input, and is not part of the final copy. In this way, AI-powered copywriting can be a great help to online marketers, as it can save hours of time and improve their productivity.

## Hypotenuse AI

When you want to improve your SEO, you may want to consider using an AI-generated article to write content. This program is equipped with tools that help you write copy in a variety of languages, from English to Spanish. This AI works by combining Machine Learning and NLP algorithms to produce the content you need. For example, it can create content for blog posts, product descriptions, and more. This AI can also help you with marketing content, such as ads and articles for social media channels.

Unlike human writers, these AI-generated articles sound like they were written by an actual human being. While this type of software has its limitations, it has a number of benefits that make it an excellent option for content creation. For example, you can have the software write articles for you while you do other work. The software can also be programmed to write conversational copy that piques your readers' interest. As the name implies, it requires a few pieces of information to get started.

As niche, the software can also automatically create product descriptions, blog posts, and marketing copy for your business. Additionally, Hypotenuse AI provides several tools to make its content more readable and engaging. It also integrates with CMSs and product management systems and offers a Shopify plugin to simplify the process of creating content. This way, you can focus on making the most of your content instead of spending your valuable time writing.

The AI writing program also has many other useful features, including SEO optimisation, copywriting, and more. For example, it has a sophisticated editor that checks for key terms and keyword density and even relevant questions. It also has a dark theme that makes it easier for users to write in, and it can even generate endless articles with just one click. Another useful feature is that it uses a patented semantic AI competitive content editor to boost your page's chances of ranking in Google by 450%.