



KEYTAKEAWAYS FROM ANNUAL REPORT 2015-16

- Revenue increased by 3.51% (From Rs. 14819.81 Lacs to Rs. 15339.71 Lacs)
- Due to adverse market situation Profit After Tax decreased from Rs. 118.25 Lacs to Rs. 30.59 Lacs
- NHC Foods, the domestic business, achieved turnover of Rs. 55,53,57,388 in FY16 and the export achieved turnover of Rs. 97,17,01,843.

Steps are continuously being taken to promote the branded sales in domestic as well as overseas market. The Company is continuously making efforts to provide best of quality products to its customers.

Expenditure in Foreign Currency

Particulars	2015-16	2014-15
Commission	67,20,195	68,31,088
Travelling Expenses	6,81,145	3,64,165
Exhibition Expenses	4,62,786	5,64,723

Earnings in Foreign Currency (on accrual basis)

Particulars	2015-16	2014-15
Bulk Agricultural Products	97,90,36,685	128,70,74,154

All the business activities contributing 10% or more of the total turnover of the company shall be stated:

Sr. No.	Name and Description of main Products /Services	nic Code of the Product / Service	% to the Total Turnover of the Company
1	Grinding and Processing of Spices	10795	100%

Managing Director and Whole-time Director:

Name of the Director and period of appointment	Salary (Rs. Lakh)	Benefits Perquisites and Allowances (Rs. Lakh)	Commission (Rs. Lakh)	ESPS (Rs. Lakh)
Mr. Apoorva Shah Re-appointed as Chairman & Managing Director for a period of three years w.e.f. 13th November, 2015 to 12th November, 2018	43.10	0.79	Nil	Nil
Mrs. Alpa Shah Re-appointed as Whole-Time Director for a period of three years w.e.f. 14th February, 2016 to 13th February, 2019	43.10	0.48 DS <i>LII</i>	Nil	Nil

NHC FOODS LTD'S range of Masala's under its own brand "SAAZ" which are prepared by blending a number of pure spices (sometimes more than 30) like chilly, turmeric, coriander, pepper, cardamom,





KEYTAKEAWAYS FROM ANNUAL REPORT 2015-16

cumin, clove, etc in precise proportions imparts a distinct color, aroma, and taste to a dish. Our SAAZ Masala's & Curry Powders are prepared especially from recipes passed down by generations thus giving you the same authentic and aromatic pure taste of Indian traditional delicacies. NHC FOODS LTD'S perfect blend of pure spices brings the regions closer by providing the authentic taste of other regional cuisines, in the convenience of a pack, at home.

NHC Foods, we are excited about our mission to constantly transform ourselves into a more consumer focussed company. NHC Foods has taken vigorous efforts have also been made to create an identity for our 'Standard' brand Your Company has a favourable work environment that motivates performance, customer focus and innovation while adhering to the highest degree of quality and integrity. Through multiple brands, there has been a conscious effort to create a different identity for our premium products.

) Details of Sales of Goods

(Amount in ₹)

Particulars	2015-16	2014-15
Manufactured Goods :		
Ready to eat spices	7,07,26,066	4,92,97,837
Traded Goods:		
Chilly	12,92,55,578	15,16,07,785
Cumin Seeds	8,26,83,858	17,43,51,800
Maize	44,41,48,134	42,56,24,089
Juvar	7,37,35,397	2,51,91,368
Turmeric Finger	12,43,79,932	5,05,02,292
Others	57,35,40,893	55,67,13,971
Total	1,49,84,69,858	1,43,32,89,043

STATEMENT OF PROFIT AND LOSS FOR THE YEAR ENDED MARCH 31ST, 2016

(Amount in ₹)

	PARTICULARS	Note	2015-16	2014-15
<u>. </u>	Revenue			
	Revenue from operations	21	1,527,059,231	1,472,914,842
	Other Income	22	6,911,575	9,066,522
	Total Revenue		1,533,970,806	1,481,981,364
II.	Expenses			
	Cost of Materials Consumed		54,452,893	22,132,337
	Purchase of Traded Goods		1,205,868,601	1,263,666,316

Secondary Segment Information

(Amount in ₹)

Particulars	2015-16	2014-15
Segment Revenue- External Turnover		
Within India	55,53,57,388	15,41,98,036
Outside India	97,17,01,843	127,90,91,007
Total Revenue	152,70,59,231	143,32,89,043