

IMPACT REPORT 2019

THE GLOBAL
GOOD FUND 

**A Pillar Around the World for
Providing Leadership Development
to Social Entrepreneurs**

The Global Good Fund identifies high-potential leaders and accelerates their success through a year-long virtual Fellowship focused on leadership development.



**Global Good Fund Fellows
Samir Goel and Wemimo Abbey
of Esusu, a financial technology
platform helping individuals
save money and build credit.**



Last year, Esusu launched its signature rent reporting platform to give renters credit for making monthly payments, a benefit historically reserved for homeowners. Esusu has been at the forefront of the technology integration of rent reporting and partners with leading public and private sector housing developers to report rent payment data to credit bureaus. Rent reporting has proved to not only lift credit scores but it helps landlords improve underwriting, reduce missed payments, and retain tenants longer. In response to COVID-19, Esusu raised 7X their target in rent relief efforts for those impacted by the global pandemic.

2019 IMPACT BY NUMBERS

982

JOBS CREATED

47

SOCIAL ENTREPRENEURS

\$9.4M

TOTAL REVENUE

\$44.5M

TOTAL MONEY RAISED

365K

LIVES POSITIVELY IMPACTED





In 2019, GGF launched **Leading Entrepreneurs to Accelerate Prosperity (LEAP)** to serve more brilliant innovators with additional leadership support. GGF invites select entrepreneurs to participate in a 6-month virtual Fellowship focused on leadership development.

Jenny Anderson, founder of Celebrate EDU and Giffin Daughtridge, co-founder of UrSure participated in LEAP last year and now have been accepted into our year-long GGF Fellowship Program for 2020.



Jenny Anderson is founder of Celebrate EDU based in Boulder, CO, and her organization empowers people with disabilities through online self-advocacy and entrepreneur education.

CUMULATIVE IMPACT:

GGF's Total Impact, Since 2013

2,842

JOBS CREATED

164

**SOCIAL ENTREPRENEURS
FROM 40 COUNTRIES**

43K+

**GLOBAL COMMUNITY
MEMBERS**

\$109M

TOTAL MONEY RAISED

8.8M

**LIVES POSITIVELY
IMPACTED**



Neha Arora is the founder of Planet Abled, an organization that provides accessible and inclusive travel solutions for people with diverse disabilities.

Neha delivers responsible, sustainable and accessible travel experiences to her customers, and her company, Planet Abled, was named one of the best innovative practices by the Zero Project Conference at the United Nations.





2019 FINANCIALS

	Corporate	\$2,654,427
	Individuals	\$519,468
	Other Income	\$132,371

Total Income **\$3,306,266**



	Program Expenses	81%
	Management & General	15.6%
	Development	3.4%

Total Expenses **\$1,732,172**

Unaudited financials as of August 2020



Vaibhav Lodha is co-founder of ftcash, one of India's fastest growing financial technology ventures.

Vaibhav's company aims to empower micro-merchants and small businesses through financial inclusion using digital payments and loans. He led a Finance for Non-Finance Executives webinar during the Global Good Fund's 2020 Virtual Summit Learning Series, with attendance far exceeding the global average for virtual programs.



THANK YOU TO OUR GENEROUS 2019 DONORS!

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