

# Danielle Firoozi (Producer)

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**Award-winning Iranian-American producer of narratives, documentaries, and branded content. Excels at managing productions with \$50k-\$250k budgets.**

## SELECTED PROJECTS

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- 2017**      **Producer (The Onion, Gillette Commercial)**  
*Detroit, MI*
- Produced a three part documentary series starring The Renegades, professional Overwatch Team
  - Production came in on time and \$9000 under budget
- 2017**      **Producer (The Onion, Car2Go Commercial)**  
*Austin, TX*
- Orchestrated production for Car2Go's new Mercedes line commercial
- 2017**      **Production Head (Marfa Myths Music Festival)**  
*Marfa, TX*
- Oversaw 4 day music festival at event's largest venues
- 2016**      **Location Scouting and Production Consulting (The XX, Music Video)**  
*Marfa, TX*
- Scouted scenic locations throughout Marfa and neighboring towns, Fort Davis and Alpine
  - Secured vintage picture cars and crew meals
- 2016**      **Producer (The Onion, Fairlife Commercial)**  
*Detroit, MI*
- Responsible for all aspects of production with legendary football coach, Jim Harbaugh
  - ESPN broadcast
- 2015**      **Producer (Gabriel's Horn, Pilot)**  
*Los Angeles, Felton, Santa Cruz, and Mono Lake, CA*
- Coordinated multi-location five day shoot with 30 cast and crew across California
- 2014**      **Producer (MOCAtv, Live Stream)**  
*Los Angeles, CA*
- 5 camera live stream at MOCA in concert with E3 (Electronic Entertainment Expo)
  - 80k+ live viewers
- 2013**      **Producer (The Process is the Thing, Documentary Feature)**  
*North America and Asia*
- Masterminded production in 10 cities across 5 countries
  - Starring Hugo Boss prize winner renowned artist Matthew Barney
- 2013**      **Producer (Farah Goes Bang, Narrative Feature)**  
*Los Angeles, CA and Eau Claire, WI*
- Premiered at Tribeca Film Festival, winner of the first Nora Ephron Prize
  - Raised nearly \$100k on Kickstarter towards production expenses
  - Organized over 30 cast and crew at upwards of 30 locations

## EDUCATION

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- 2007 - 2010**      **New York University, Studio Art, BFA**
- 2006 - 2007**      **Shanghai Jiao Tong University, Advanced Mandarin, Certificate**

## EXPERTISE

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- Crisis Resolution
- Management of Investor Relationships
- Creative Consulting
- Location Scouting, Permitting, and Site Coordination
- Supervision of 6 Figure Budgets
- Fluent in Mandarin