

Emissary Prime Quarterly Report

September 29, 2023

4LL

Primarily focused on the multi-year vision for Echelon.

Product & Economics with Parallel has been full steam ahead since the launch of Beta. There are many features being refined and implemented for the foreseeable future, many of which require coordination with Echelon.

Fungelabs received their grant funding, a huge thank you to everyone who voted and participated. Onboarding another studio to the foundation has improved the clarity in terms of the types of infrastructure support Echelon should be planning to build next.

Back to it - honored to be working alongside all of you EP's.

BEW

In the past quarter I have continued to lead technical product for the Foundation. This includes our ongoing work with grantees as well as managing contractors working to expand the PRIME ecosystem. Managing timelines and resources, and ensuring that partners and contractors can be quickly unblocked is a crucial part of this work.

Beyond the product role I have also taken on development and technical operations work. This includes setting up and managing all technical infrastructure, assists contractors and grantees in deploying services to cloud providers, and writing software.

Outside of my technical role within the Foundation I continue to assist with operations and business/ecosystem development.

coldplunge

If you are reading this, nice. It's not easy to get here! A small section inside a dense doc inside a regular recap. Homies like you, that engage at this level, are a huge part of what makes Echelon great.

If you are reading this, you prob also know what I do at Echelon already. For any specific questions or just to holler at your boi - hit me up! I respond to most DMs on Twitter and Discord.

Thanks to the shipooors at Parallel and testooors in Beta, we are about to get this thang out to the masses. Open access to the TCG is uncharted territory. But steering this ship together I'm confident that wgmi.

It's been a long time coming – don't forget to #EnjoyYourselfs this crypto spring after a long winter of building.

metaregular

Over the past three months, my primary focus remained on operations and implementation. We accomplished several key projects, including a website overhaul, an Echelon primer video, and turning on Prime Drive & Sink Emissions. Simultaneously, I continued my responsibilities within communications [cold, nayn, vacasean], business development [bew, nayn, ultra, vacasean] and day-to-day foundation operations.

More recently, I've been heavily involved in the production of marketplace, bonds, the Ardent Arena Tournament, and the Echelon Tournament app with bew, nayn and hung. The goal is to transform Sanctuary into a dynamic community hub, allowing gamers to leverage PRIME to enrich their gaming experiences and we're excited to see a few of these pieces come online soon.

Nayn

This quarter was heads down for all EPs, working hard to deliver on various fronts. I had the pleasure of working with all EPs - creator contest with Sath + operational optimizations with Sean + industry research with Steel and Ultra + product development with Bew + data discussions with 4LL + comms with Cold + overall UI/UX + Ardent tournament with Meta.

Personally, my focus was primarily on increasing exposure for us on socials + supporting community growth during the closed Beta + creating educational content on formal and informal channels + working closely with Hung and doing UI/UX conceptualization for new products.

As a foundation, we have a packed roadmap ahead and look forward to continue delivering.

Sath

The second quarter has been interesting for everyone. All EPs have worked hard with Parallel Studios to make the Ardent Tournament a reality. PRIME distributions for beta gameplay are now live, as is replication, both on BASE, marking a huge milestone.

I continue my management of partners discussed in Q1, and have expanded that role in ways I would just have to be vague about. We held a content creator contest, which I worked with Meta and Nayn on. Myself and BEW successfully launched the PRIME bridge to BASE and ensured that PRIME would be ready in time for replication. I am currently working with Cold and others to get PRIME owed to holders that has been spent in sinks out ASAP.

There are a number of working groups that we collaborate with each other in. Governance, grant management, finances, marketing, and many others, and I can say with certainty that every EP brings an important voice to the table and has been vital to the success of EPF this year. I would like to give a special shout out to Nayn for all of his video content that he has produced that has onboarded users seamlessly.

Steelhead

The period has been an active one, with new grant proposals, the Ardent Arena tournament, product development, new grantee projects started,, and Parallel's beta testing in full swing. The majority of my work the first half of the quarter has been collaborating with grantees on grant applications, coordinating grant proposal process, and managing the operational aspects of grant administration. I also worked closely with Vacasean we sorted out a project management tool/platform that will contribute significantly to effective workflows and team collaboration.

The latter half of the quarter has been "all hands on deck" across a variety of functions. Therefore, myself and other EPs have been engaged across discussions of operations, growth, business development, research, community activations, and much more.

Overall, this quarter has been a forward leaning one for all EPs: building out the tools, features and partnerships needed to expand the utility of PRIME, launch the first major Parallel TCG tournament [Ardent Arena], and support Parallel TCG as it progresses through closed-beta and progresses toward full release.

Ultrapara

During this quarter, with Parallel in its beta stage, I took on the role of a primary liaison to their leadership, ensuring our objectives were seamlessly aligned. Together with Vacasean, we ventured into enhancing our Discord tools to boost community interaction. Additionally, I represented Echelon at key industry events, reaffirming our presence in the web3 sector.

Looking ahead, my focus remains on fortifying our partnerships, staying tuned to the industry's pulse, and further solidifying Echelon's leadership within the gaming and web3 domains.

I'm in awe of this team: Steel's governance finesse, BEW's product acumen, Meta's operational leadership, Nayn's design flair, Cold's community outreach, 4LL's timely updates, and the seamless collaboration between Vacasean and Sath. Proud to be part of this incredible ensemble.

Vacasean

With the launch of ParallelTCG Beta, supporting the team and working on expanding the ecosystem have been front and center for the foundation in Q2. This quarter I worked in a few areas, including our Supporting Partners, FP&A, Operations, Business Development, and Project Management.

For What the Funge, I worked closely with 4LL to successfully source talent and am actively supporting the work being done to develop the grant KPIs. With Parallel, I contribute on a daily basis to the coordination between the studio and foundation for communication efforts.

In partnership with Sath and with an assist from Steel, I worked on the bookkeeping and accounting for the foundation. Cold, Meta, Bew, and I created some new operational artifacts to standardize community management. Meta, Bew, and I worked on and continue to manage a business development effort to create a presence at relevant conferences. I implemented a new Project Management software with Steel's help to clearly define and organize Grants through their life cycle.

In the next quarter, I look to double down on the areas I touch, with the goal of implementing new processes that set the foundation and ecosystem up for long term success.