



# CORPORATE BROCHURE



*Rald & Vid*

Reach. Respond. Resolve.



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# Brochure sections

## 01 About us

Learn how Rald and Vid Consulting provides innovative HR & Management Consulting service with a focus on long-term success and customer satisfaction.

## 02 Core values

Learn how Rald and Vid Consulting is established on core values like: Fostering Diversity, learning, accountability, and integrity in every client interaction.

## 03 HR Services

Learn how Rald and Vid Consulting offer comprehensive HR services that save you time, money, and resources.

## 04 Management Services

Learn how Rald and Vid Consulting offers personalized management consulting services to help your business thrive creatively and efficiently.

## 05 Methodology

Rald and Vid Consulting employs a data-driven and collaborative approach to help businesses optimize their operations.



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**AS WE ALL KNOW, THE MODERN BUSINESS WORLD IS CONSTANTLY EVOLVING, HENCE THE NEED FOR SKILLS IN HUMAN RESOURCES MANAGEMENT AND STRATEGIC MANAGEMENT CONSULTANCY.**

Organizations of all sizes and industries are faced with the challenge of staying competitive in a fast-changing marketplace. Success in this environment requires not only staying ahead of the curve with the latest technology and trends but also thriving on the backbone of robust and competent human resources.

It is essential to recognize that building a strong and adaptable workforce is vital to any business's long-term success.

Adaptability has become more important than ever before, and it is no longer sufficient to focus on short-term strategies. Employers must invest in their employees' development and career progression to create a successful and sustainable future.

One of the key steps organizations can take is to invest in expert human resources trainers and management consultants. By bringing in professionals who can coach and train employees on new skills and strategies, businesses can create a more robust workforce. These trainers can help identify potential talent gaps and address them effectively, which can help mitigate the impact of disruptive trends in the industry.

# BUILDING A ROBUST AND ADAPTABLE WORKFORCE IS ESSENTIAL TO MAINTAINING COMPETITIVENESS IN MODERN BUSINESS.

The impact of workforce talent development will be felt in every aspect of an organization's operations, from recruitment and training to executive decision-making.

Investing in expert HR and Management consulting services in an organisation in the 21st century can bring significant benefits. These services can help to identify and address existing HR and Management challenges, establish effective practices and strategies, increase employee engagement and productivity, and navigate complex legal and regulatory environments, ultimately leading to improved business performance and success.

That is why I urge all organizations to invest in expert HR trainers and management consultancy for the benefit of their employees and their long-term success. Thank you very much for your attention.



## AMARA EZEDINIRU

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*Chief Executive Officer - **Rald and Vid Consulting.***

***Expert HR & Management Consultant** with specialization in **WORKFORCE OPTIMIZATION** for exponential development.*

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# 1 WELCOME TO KNOW ABOUT US

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[RALDANDVIDCONSULTING.COM](http://RALDANDVIDCONSULTING.COM)

# About Us

Rald and Vid Consulting is a leading HR and Management consulting company committed to providing tailored solutions for businesses seeking workforce optimization services. Specializing in talent acquisition, performance management, organizational development and related areas, our team of experienced consultants collaborates closely with clients to address their unique business objectives. With a proven track record of success, Rald and Vid Consulting is your go-to source for innovative and effective HR and management solutions.

## OUR MISSION

Our mission is to drive optimized workforce performance in an increasingly complex work environment through expert HR and Management Consulting Services

## OUR VISION

Our unique vision is to help clients navigate through the complexities of the corporate world with ease, creating positive change and fostering growth in every facet of their organization.



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# Getting to know our Core Values

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# Core Values

## • Respect

We believe in treating everyone with respect, valuing diversity, and creating a welcoming workplace environment that promotes personal and professional growth.

## • Accountability

We prioritize accountability in all aspects of our business operations. We take responsibility for our actions and deliver on our commitments to provide exceptional HR and management consulting services.

## • Learning

We believe in continuous learning and investing in our employees' growth to provide our clients with the best solutions and services.

## • Diversity

We believe in fostering a diverse and inclusive workplace, where different perspectives are encouraged and valued, leading to innovative solutions and growth.

## • Versatile

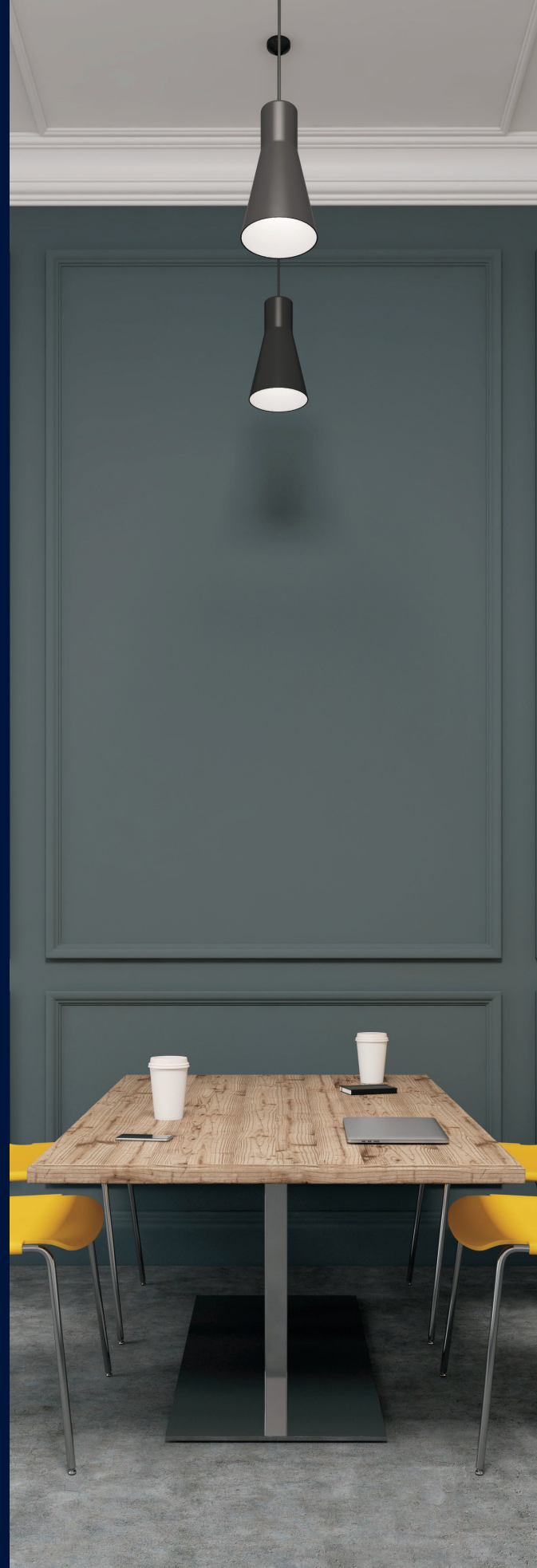
We uphold versatility as a core value, providing tailored solutions that cater to the unique and ever-changing needs of our clients.

## • Integrity

We uphold the highest standards of integrity in all our dealings with clients, ensuring transparency, honesty, and accountability at all times.

## • Drive

We uphold DRIVE as our core value, promoting determination, resilience, innovation, vision, and excellence in every aspect of our services.



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# Getting started with our **HR** **Services**

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# Human Resource Services

## RALD & VID CONSULTING

Eight Expert Human Resources Valuebased Services

✓ **RECRUITMENT AND STAFFING SERVICES**

This includes identifying and hiring the right talent for an organization, developing job descriptions, posting job ads, and conducting interviews.

✓ **EMPLOYEE TRAINING AND DEVELOPMENT**

This involves designing and delivering training programs, coaching and mentoring employees, and conducting performance appraisals.

✓ **COMPENSATION AND BENEFITS MANAGEMENT**

This includes designing and managing employee compensation plans, benefits packages, and incentive programs.

✓ **HR ADMINISTRATION**

This involves managing HR documentation, maintaining employee records, and managing HR compliance.



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# Human Resource Services

## RALD & VID CONSULTING

Eight Expert Human Resources Valuebased Services

### ✓ EMPLOYEE RELATIONS

This includes managing employee grievances, handling disciplinary actions, and maintaining positive employee relations.

### ✓ HR TECHNOLOGY

This involves implementing and managing HR software and tools to streamline HR processes and improve efficiency.

### ✓ LEGAL COMPLIANCE

This includes ensuring that an organization is compliant with labor laws, regulations, and policies related to employee rights and workplace safety.

### ✓ ORGANIZATIONAL DEVELOPMENT

This involves analyzing an organization's structure, culture, and processes and recommending changes to improve employee productivity and organizational effectiveness.



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# Explore our Management Consulting Services

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# Management Consulting Services

## RALD & VID CONSULTING

Eight Expert Management Consulting Services

### ✔ STRATEGY CONSULTING

This involves helping organizations develop and implement strategic plans to achieve their goals, enter new markets, or adapt to changing business environments.

### ✔ OPERATIONAL IMPROVEMENT

This includes identifying and implementing improvements to an organization's business processes, supply chain, or operational efficiency.

### ✔ ORGANIZATIONAL DESIGN AND DEVELOPMENT

This involves analyzing an organization's structure, culture, and processes and recommending changes to improve efficiency and effectiveness.

### ✔ DIGITAL TRANSFORMATION

This involves helping organizations leverage technology to transform their business models, processes, or customer experiences.



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# Management Consulting Services

## RALD & VID CONSULTING

Eight Expert Management Consulting Services

### ✓ **MARKETING AND SALES CONSULTING**

This includes developing and implementing marketing and sales strategies to improve customer acquisition, retention, and revenue growth.

### ✓ **FINANCIAL CONSULTING**

This includes providing financial analysis and advice, developing financial models, and improving financial processes to optimize business performance.

### ✓ **CHANGE MANAGEMENT**

This involves helping organizations manage change initiatives and navigate organizational transformations.

### ✓ **RISK MANAGEMENT AND COMPLIANCE**

This includes identifying and mitigating risks, ensuring compliance with regulatory requirements, and developing risk management strategies.



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# Rald & Vid Consulting Methodology

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# Value Delivery

## Virtual Consulting

Rald and Vid Consulting offers a comprehensive Virtual Consulting service to clients seeking specialized consulting support remotely. Our team leverages cutting-edge technology to provide personalized solutions that drive business success.

## In-house Coaching

Rald and Vid Consulting offers tailored in house coaching services to their clients, aimed at improving employee performance and achieving business targets. Their coaches work closely with the organization to design comprehensive coaching programs that align with their goals.

## One-on-One Consulting

One on One Consulting service provided by Rald and Vid Consulting is a personalized approach to business strategy development. Their team works closely with clients to identify goals and develop targeted solutions for success.



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A woman with curly hair is smiling and juggling a blue ball. The image is overlaid with a large, semi-transparent number '5'.

Feel free to  
**Contact us**

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