

BEST RING

POINT OF SALE MOBILE PAYMENT SYSTEM

A SIMPLE SOLUTION FOR PROCESSING PAYMENTS AND TRACKING SALES FOR CONCESSIONAIRES IN ANY ENVIRONMENT



CURRENT OBSTACLES

Why is it so difficult to get a point of sale system for a festival or special event?

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HEAT, COLD, RAIN, AND ISSUES WITH TECHNOLOGY OUTDOORS



LOGISTICS COSTS AND SETUP CHALLENGES



BUDGET CONSTRAINTS



LACK OF RELIABLE INTERNET AND/OR WIFI



TRAINING SHORT TERM STAFF AND DEALING WITH CROWDS





BEST RING IS A UNIQUE POINT-OF-SALE SYSTEM

Designed for indoor & outdoor events & festivals. Safe & secure transactions in any environment.

TAKE PAYMENTS ANYWHERE

Customized menus & item pricing. Data tracking & reporting of all activities in real-time.



SUPPORT IS OUR STRONG SUIT



Based in Austin, TX. We launched cashless at ACL and changed the festival payment game. We know the ins & outs of working a variety of fields and thrive in complicated venues.

RFID CASHLESS TECHNOLOGY

Best Ring has the ability to offer cashless payments using RFID technology. Use it with RFID-enabled tags, wristbands, credentials, cards... you name it. The future is now.



PROCESSING MODES

The application never “crashes”. As an active internet connection is not necessary, the user never knows the difference if the internet is up or down.

BATCH MODE

REAL TIME

AUTO

OPERATIONS



CASH & FAST CASH

A list of denominations is optional to help the clerk make change. To speed up service we offer "fast cash" for exact change. Tracking cash minimizes chance of losses.



CREDIT & DEBIT

A magstripe card swipe will activate the credit/debit option and follow with customized prompts. Would you like guests to be able to leave a tip? Would you like the patron to sign for their purchase?

You can also manually enter a card, or apply an ad-hoc coupon.

Offering credit and debit minimizes the amount of cash handled on site. This also mitigates losses.

CASHLESS RFID

PATRONS EXPERIENCE SEAMLESS INTEGRATION OF RFID TECHNOLOGY FROM FESTIVAL GATE ENTRY TO WRISTBAND PAYMENTS AT POINT OF SALE TERMINALS

BEST RING OFFERS THE LATEST IN PAYMENT OPTIONS. NEW RFID TECHNOLOGY IS PAVING THE WAY FOR CASHLESS PAYMENTS.

Users loved using Best Ring Cashless at Lollapalooza, ACL, Insomniac, Landmark Music Festival, Ottawa Blues Fest, Center of the Universe, and CounterPoint. You'll be impressed with the ability to increase the per cap spend with no additional cost to you.

Here you can see someone scanning their wristband at a festival and entering their unique pin to pay for some snacks with zero effort! Patrons love the option to pay without pulling out their wallet!



BEST RING IS A FULL SERVICE POINT OF SALE SYSTEM.

Best Ring technology is easy to install, easy to use and cost effective. Best Ring provides custom menus, item pricing, data tracking and reporting in real-time.

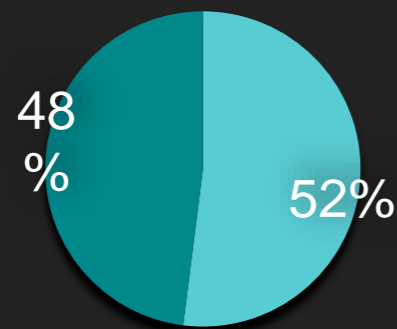
The application is intuitive. Employees learn menus fast, efficiently. The data you're receiving is accurate and timely.

ZERO UP FRONT COSTS. NO HARDWARE TO PURCHASE.

CREDIT CARDS CAN INCREASE TOP-LINE REVENUE

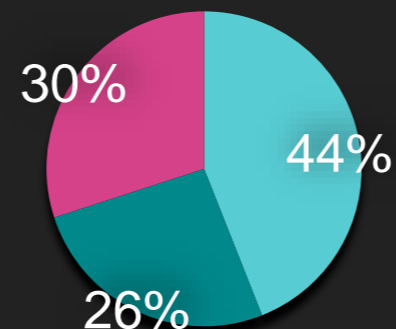
15%-25%

Venue Revenue Breakdown



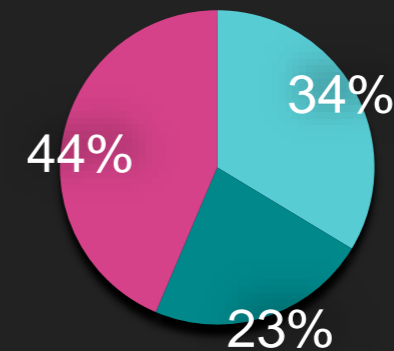
■ Cash Revenue
■ Credit Revenue

Festival Revenue Breakdown



■ Cash Revenue
■ Credit Revenue
■ Cashless Revenue

Cashless Festival Revenue breakdown



■ Cash Revenue
■ Credit Revenue
■ Cashless Revenue

BEST RING HAS DEPLOYED UPWARDS OF 700 TABLETS FOR A SINGLE FESTIVAL, FULLY SUPPORTED.

EVENT TESTED. BUILT FOR SPEED, PERFORMANCE & SIMPLICITY.

Best Ring's team of developers designed and built the hardware and software we proudly deploy. It has been festival proven for durability and dependability.



FESTIVAL PROVEN. HARDWARE CAN TAKE BAR TENDER & ENVIRONMENTAL ABUSE.

Best Ring systems are available for rent or lease and offer an à la carte menu of peripheral services for seasonal and short term festivals and events.

