

**Name Phone: Email:**

**Education:** University of Washington, 2012 - 2016 (B.A. History)

### **Work Experience**

**HyperX Esports Arena**— *Esports Ambassador, League of Legends Community Manager*

March 2018 - Present

- Set events and general day to day floor set-ups
- Promote and assist in running of venue events ranging from local to \$50,000+ tournaments
- Provide excellent customer service and sales experience to both new and returning customers
- Educate guests on esports and gaming culture
- Attract event-based clients for venue
- Establish strong gaming and service repertoire with local and tourist guests
- Reach out and build strong relations with local League of Legends community

**The Game Haus**— *League of Legends Turkey Reporter*

December 2017 - August 2018

- Cover the League of Legends competitive scene in Turkey
- Write weekly articles, including power-rankings and interviews
- Create English-cast VoDs for western audiences to follow

**Compass**— *Part-Time Camera Operations Technician*

November 2017 - February 2018

- Set-up and operate tripod cameras to record client meetings and events for Microsoft
- Stream camera feed to Skype conferences, and record for later client usage
- Work with clients to establish shot angles, focus changes, and positioning of cameras
- Keep steady-handed camera work to ensure successful shoots

**Architech** (startup) — *Esports Lead/ Head of Research*

February 2017 - February 2018

- Research and plan entry into esports titles (revenue streams for teams, event entry) and evaluate value of current team (Halo 5)
- Track growth and future sustainability of esports titles to determine long-term potential
- Develop long term business plan for esports
- Research players in selected titles, looking for upcoming and under-utilized talent, as well as available star talent, to build long-term competitive teams
- Lead research on industries to approach for business intelligence side of company, ranging from esports to real estate (ex. Marketing trends, customer-corporate relations, revenue generation, etc.)

**Microsoft Store**— *Retail Associate*

October 2016 - February 2017

- Provide excellent customer service and sales experience to both new and returning customers
- Set-up and prominently display promotional material
- Promote store esports events
- Advise on creation of Microsoft Store esports program (rolled out nationwide)

**Husky Union Building**— *Event Services Lead*

October 2014 - September 2016

- Setup, run and teardown events in the Husky Union Building on campus, ranging from weddings to video game LANs and festivals
- Coordinated with event host contacts to make sure the room sets and lighting are to their satisfaction, and work with them to make sure event runs smoothly
- Built strong lasting relations with customers

**Gamestop** — *Senior Game Advisor*

October 2013 - September 2014

- Provide excellent customer service and sales experience to both new and returning customers
- Set-up and prominently display promotional material
- Manage store, incoming/outgoing shipments, and regular game advisors
- Open and close store at beginning and end of day respectively

- Keep up-to-date knowledge on going ons in game industry

### **Volunteer Experience**

**CascadiaNow!**, Seattle — *Outreach Committee Member*

October 2015–February 2018– Committee Member,

March 2016–May 2016– Internship,

June 2016–September 2017– Head of Seattle Chapter

- Plan outreach events in the local Seattle area promoting Cascadian pride and culture
- Build awareness of the movement, and pride amongst residents of the bioregion
- Establish links between the Cascadia cultural movement and Esports with the goal of promoting Esports as part of Cascadia’s cultural identity
- Lead planning and implementation of bioregional-wide collegiate League of Legends tournament, in conjunction with CascadiaNow!
- Contact universities across the region and coordinate bioregional Esports tournament, hosting the live final in Seattle, with the goal of crowning the best collegiate team in the Northwest.
- Setup structure to ensure years of continued success
- Connect college programs throughout bioregion, including international

**Washington Gamers Association**, University of Washington — *Member/Officer*

October 2013 – August 2016 – Member and Officer,

- Assisted running and planning League of Legends and Overwatch club events ranging from Worlds viewing parties to live tournaments as part of our colleges Geek Week
- Assisted in the planning of the major Spring LAN event
- Helped establish Washington Gamers Association
- Founded Overwatch club
- Built strong member focus into club core ideology and built up club as a source of information on game updates and news

**Skills:** Understanding of Esports, Event Planning/Coordination, Strategic Planning, Marketing Strategy, Management/Scheduling, Strong Business Acumen, Strong Sales Experience, Team Focused, Quick Learner, Hard-Working, Strong Computer Skills, Team Leadership, Time Management, Customer Satisfaction, Quantitative Research, Quick to Adapt, Community Outreach, Collaboration