

Bright

brand presentation

Bright Swimwear is a Swedish based swimwear brand with the mission to change the world - one bikini at a time.



We root for movements and cultural shifts we believe in, and we're here to help lead the way. We dream big, move quickly, and believe in bringing out greatness in each other.



As a brand, we're only as strong as the people around us.

With over 200,000 global followers Bright Swimwear is the must-have for the summer to come.



@brightswimwear
www.brightswimwear.com

