

Time Management

4

ACTIVATE YOUR THINKING

Journal Entry

4.1

Complete the following sentence with the first thought that comes to your mind:

For me, time is . . .

LEARNING GOAL

To help you appreciate the significance of managing time and supply you with a powerful set of time-management strategies that can be used to promote your success in college and beyond.

The Importance of Time Management

For many first-year students, the beginning of college means the beginning of more independent living and self-management. Even if you've lived on your own for some time, managing time is an important skill to possess because you're likely juggling multiple responsibilities, including school, family, and work.

In college, the academic calendar and your class schedule differ radically from those during high school. You have less "seat time" in class each week and more "free time" outside of class, which you have the freedom to self-manage; it is not closely monitored by school authorities or family members, and you are expected to do more academic work on your own outside of class. Time-management skills grow in importance when a person's time is less structured or controlled by others, leaving the individual with more decision-making power about how to spend personal time. Thus, it is no surprise that research shows the ability to manage time effectively as playing a crucial role in college success (Erickson, Peters, & Strommer, 2006).

Simply stated, college students who have difficulty managing their time have difficulty managing college. In one study, sophomores who had an outstanding first year in college (both academically and socially) were compared with another group of sophomores who struggled during the prior year. Interviews conducted with these students revealed one key difference between the two groups: The sophomores who experienced a successful first year repeatedly brought up the topic of time during the interviews. The successful

Student Perspective

"The major difference [between high school and college] is time. You have so much free time on your hands that you don't know what to do for most of the time."

—First-year college student (Erickson & Strommer, 1991)

Student Perspective

"I cannot stress enough that you need to intelligently budget your time."

—Advice to new college students from a first-year student

students said they had to think carefully about how they spent their time and that they needed to budget their time because it was a scarce resource. In contrast, the sophomores who experienced difficulty in their first year of college hardly talked about the topic of time during their interviews, even when they were specifically asked about it (Light, 2001).

Studies also indicate that managing time plays a pivotal role in the lives of working adults. Setting priorities and balancing multiple responsibilities (e.g., work and family) that compete for limited time and energy can be a juggling act and a source of stress for people of all ages (Harriott & Ferrari, 1996).

For these reasons, time management should be viewed not only as a college-success strategy but also as a life-management and life-success skill. Studies show that people who manage their time well report they are more in control of their life and are happier (Myers, 1993). In short, when you gain greater control of your time, you become more satisfied with your life.

Personal Story

I started the process of earning my doctorate a little later in life than other students. I was a married father with a preschool daughter (Sara). Since my wife left for work early in the morning, it was always my duty to get up and get Sara's day going in the right direction. In addition, I had to do the same for me—which was often harder than doing it for my daughter. Three days of my week were spent on campus in class or in the library. (We did not have quick access to research on home computers then as you do now.) The other two days of the workweek and the weekend were spent on household chores, family time, and studying.

I knew that if I was going to have any chance of finishing my Ph.D in a reasonable amount of time and have a decent family life I had to adopt an effective schedule for managing my time. Each day of the week, I held to a strict routine. I got up in the morning, drank coffee while reading the paper, took a shower, got Sara ready for school, and took her to school. Once I returned home, I put a load of laundry in the washer, studied, wrote, and spent time concentrating on what I needed to do to be successful from 8:30 a.m. to 12:00 p.m. every day. At lunch, I had a pastrami and cheese sandwich and a soft drink while rewarding myself by watching *Perry Mason* reruns until 1:00 p.m. I then continued to study until it was time to pick up Sara from school. Each night I spent time with my wife and daughter and prepared for the next day. I lived a life that had a preset schedule. By following this schedule, I was able to successfully complete my doctorate in a decent amount of time while giving my family the time they needed. (By the way, I still watch *Perry Mason* reruns.)

—Aaron Thompson

Strategies for Managing Time

You can use a series of strategies to manage your time:

1. **Analyzing.** Breaking down time into segments and work into specific tasks;
2. **Itemizing.** Identifying what you need to accomplish and when it needs to be done;
3. **Prioritizing.** Organizing your tasks based on their importance.

The following steps can help you discover time you did not know you had and use the time you have more wisely.

1. Break down your time and become more aware about how it's spent.

Have you ever asked yourself “Where did all the time go?” or told yourself “I just can’t seem to find the time”? One way to find out where your time went is by taking a time inventory (Webber, 1991). To do this, you conduct a time analysis by breaking down and tracking your time, recording what you do and when you do it. By mapping out how you spend time, you become more aware of how much total time you have available to you and how its component parts are used, including patches of wasted time in which you get little or nothing accomplished. You don’t have to do this time analysis for more than a week or two. This should be long enough to give you some sense of where your time is going and allow you to start developing strategies for using your time more effectively and efficiently.

2. Identify which tasks you need to accomplish and when you need to accomplish them.

People make lists to be sure they don’t forget items they need from the grocery store or people they want to be sure are invited to a party. You can use the same list-making strategy for work tasks so that you don’t forget to do them or forget to do them on time. Studies of effective people show that they are list makers and they write out lists not only for grocery items and wedding invitations but also for things they want to accomplish each day (Covey, 1990).

You can itemize your tasks by listing them in either of the following time-management tools:

- **Small, portable planner.** List all your major assignments and exams for the term, along with their due dates. By pulling all work tasks from different courses in one place, it is easier to keep track of what you have to do and when you have to do it.
- **Large, stable calendar.** Record in the calendar’s date boxes your major assignments for the academic term and when they are due. Place the calendar in a position or location where it’s in full view and you can’t help but see it every day (e.g., on your bedroom or refrigerator door). If you regularly and literally “look” at the things you have to do, you’re less likely to “overlook” them, forget about them, or subconsciously push them out of your mind.

3. Rank your tasks in order of their importance.

Once you’ve itemized your work by listing all tasks you need to do, prioritize them—determine the order in which you will do them. Prioritizing basically involves ranking your tasks in terms of their importance, with the highest-ranked tasks appearing at the top of your list to ensure that they are tackled first. How do you determine which tasks are most important and should be ranked highest? Two criteria or standards of judgment can be used to help determine which tasks should be your priorities:

- **Urgency.** Tasks that are closest to their deadline or due date should receive high priority. For example, finishing an assignment that’s due tomorrow should receive higher priority than starting an assignment that’s due next month.

Pause for Reflection

Do you have time gaps between your classes this term? If you do, what have you been doing during those periods?

What would you say is your greatest time waster?

Do you see a need to stop or eliminate it?

If no, why not? If yes, what would you like to see yourself doing instead?

“Doesn’t thou love life? Then do not squander time, for that is the stuff life is made of.”

—Benjamin Franklin, eighteenth-century inventor, newspaper writer, and cosigner of the Declaration of Independence



Using a personal planner is an effective way to itemize your academic commitments.

Personal Story

My mom was the person who ensured I got up for school on time. Once I got to school the bell would ring to let me know to move on to the next class. When I returned home I had to do my homework and chores. My daily and weekly schedules were dictated by someone else.

When I entered college, I quickly realized that I needed to develop my own system for being organized, focused, and productive without the assistance of my mother. Since I came from a modest background, I had to work my way through college. Juggling schedules became an art and science for me. I knew the things that I could not miss, such as work and school, and the things I could miss—TV and girls. (OK, TV, but not girls.)

After college, I spent 10 years in business—a world where I was measured by being on time and a productive “bottom line.” It was during this time that I discovered a scheduling book. When I became a professor, I had other mechanisms to make sure I did what I needed to do when I needed to do it. This was largely based on when my classes were offered. Other time was dedicated to working out and spending time with my family. Now, as an administrator, I have an assistant who keep my schedule for me. She tells me where I am going, how long I should be there, and what I need to accomplish while I am there. Unless you take your parents with you or have the luxury of a personal assistant, it’s important to determine which activities are required and to allow time in your schedule for fun. Use a planner!

—Aaron Thompson

- **Gravity.** Tasks that carry the heaviest weight (count the most) should receive highest priority. For example, if an assignment worth 100 points and another worth 10 points are due at the same time, the 100-point task should receive higher priority. You want to be sure you invest your work time on tasks that matter most. Just like investing money, you want to invest your time on tasks that yield the greatest dividends or payoff.

One strategy for prioritizing your tasks is to divide them into A, B, and C lists (Lakein, 1973). The A list is for *essential* tasks—what you *must* do now. The B list is for *important* tasks—what you *should* do soon. Finally, the C list is for *optional* tasks—what you *could* or *might* do if there is time remaining after you’ve completed the tasks on the A and B

lists. Organizing your tasks in this fashion can help you decide how to divide your labor in a way that ensures you put first things first. What you don’t want to do is waste time doing unimportant things and deceive yourself into thinking that you’re keeping busy and getting things done when actually you’re doing things that just take your time (and mind) away from the more important things that should be done.

At first glance, itemizing and prioritizing may appear to be rather boring chores. However, if you look at these mental tasks carefully, they require many higher-level thinking skills, such as

1. **Analysis.** Dividing time into component elements or segments and breaking down work into specific tasks;
2. **Evaluation.** Critically evaluating the relative importance or value of tasks; and
3. **Synthesis.** Organizing individual tasks into classes or categories based on their level of priority.



Pause for Reflection

Do you have a calendar for the current academic term that you carry with you?

If yes, why? If no, why not?

If you carry neither a calendar nor a work list, why do you think you don’t?

Student Perspective

“I like to get rid of my stress by doing what I have to do first, like if it’s a paper.”

—First-year college student

Thus, developing self-awareness about how you spend time is more than a menial, clerical task; when done with thoughtful reflection, it's an exercise in higher-level thinking. It's also a good exercise in values clarification because what people choose to spend their time on is a more accurate indicator of what they truly value rather than what they say they value.

Develop a Time-Management Plan

Humans are creatures of habit. Routines help you organize and gain control of your lives. Doing things by design, rather than leaving them to chance or accident, is the first step toward making things happen for you rather than allowing them to happen you—by chance or accident. By developing an intentional plan for how you're going to spend your time, you're developing a plan to gain greater control of your life.

Don't buy into the myth that you don't have time to plan because it takes too much time that could be spent getting started and getting things done. Time-management experts estimate that the amount of time you spend planning your work reduces your total work time by a factor of three (Lakein, 1973). In other words, for every one unit of time you spend planning, you save three units of work time. Thus, 5 minutes of planning time will typically save you 15 minutes of total work time, and 10 minutes of planning time will save you 30 minutes of work time. This saving of work time probably occurs because you develop a clearer game plan or plan of attack for identifying what needs to be done and the best order in which to get it done. A clearer sense of direction reduces the number of mistakes you may make due to false starts—starting the work but then having to restart it because you started off in the wrong direction. If you have no plan of attack, you're more likely to go off track; when you discover this at some point after you've started, you're then forced to retreat and start over.

As the proverb goes, "A stitch in time saves nine." Planning your time represents the "stitch" (unit of time) that saves you nine additional stitches (units of time). Similar to successful chess players, successful time managers plan ahead and anticipate their next moves.

Elements of a Comprehensive Time-Management Plan

Once you've accepted the notion that taking the time to plan your time saves you time in the long run, you're ready to design a time-management plan. The following are elements of a comprehensive, well-designed plan for managing time.

1. A good time-management plan should have several time frames.

Your academic time-management plan should include:

- A *long-range* plan for the entire academic term that identifies deadline dates for reports and papers that are due toward the end of the term;

"Time = Life. Therefore waste your time and waste your life, or master your time and master your life."

—Alan Lakein, international expert on time management and author of the best-selling book *How to Get Control of Your Time and Your Life* (1973)

"Failing to plan is planning to fail."

—Alan Lakein

- A *mid-range* plan for the upcoming month and week; and
- A *short-range* plan for the following day.

The preceding time frames may be integrated into a total time-management plan for the term by taking the following steps:

- Identify deadline dates of all assignments, or the time when each of them must be completed (your long-range plan).
- Work backward from these final deadlines to identify dates when you plan to begin taking action on these assignments (your short-range plan).
- Identify intermediate dates when you plan to finish particular parts or pieces of the total assignment (your mid-range plan).

This three-stage plan should help you make steady progress throughout the term on college assignments that are due later in the term. At the same time, it will reduce your risk of procrastinating and running out of time.

Here's how you can put this three-stage plan into action this term

a. Develop a long-range plan for the academic term.

- Review the *course syllabus* (*course outline*) for each class you are enrolled in this term, and highlight all major exams, tests, quizzes, assignments, and papers and the dates on which they are due.



Remember

College professors are more likely than high school teachers to expect you to rely on your course syllabus to keep track of what you have to do and when you have to do it.

- Obtain a *large calendar* for the academic term (available at your campus bookstore or learning center) and record all your exams, assignments, and so on, for all your courses in the calendar boxes that represent their due dates. To fit this information within the calendar boxes, use creative abbreviations to represent different tasks, such as E for exam and TP for term paper (not toilet paper). When you're done, you'll have a centralized chart or map of deadline dates and a potential master plan for the entire term.

b. Plan your week.

- Make a map of your *weekly schedule* that includes times during the week when you are in class, when you typically eat and sleep, and if you are employed, when you work.
- If you are a full-time college student, find *at least 25 total hours per week* when you can do academic work outside the classroom. (These 25 hours can be pieced together in any way you like, including time between daytime classes and work commitments, evening time, and weekend time.) When adding these 25 hours to the time you spend in class each week, you will end up with a 40-hour workweek, similar to any full-time job. If you are a part-time student, you should plan on spending at least 2 hours on academic work outside of class for every 1 hour that you're in class.
- Make good use of your *free time between classes* by working on assignments and studying in advance for upcoming exams. See **Box 4.1** for a summary of how you can use your out-of-class time to improve your academic performance and course grades.

Student Perspective

"The amount of free time you have in college is much more than in high school. Always have a weekly study schedule to go by. Otherwise, time slips away and you will not be able to account for it."

—Advice to new college students from a first-year student (Rhoads, 2005)

c. Plan your day.

- Make a *daily to-do list*.

Remember

If you write it out, you're less likely to block it out and forget about it.

- Attack daily tasks in *priority order*.

Remember

"First things first." Plan your work by placing the most important and most urgent tasks at the top of your list, and work your plan by attacking tasks in the order in which you have listed them.

- Carry a *small calendar, planner, or appointment book* at all times. This will enable you to record appointments that you may make on the run during the day and will allow you to jot down creative ideas or memories of things you need to do—which sometimes pop into your mind at the most unexpected times.
- Carry *portable work* with you during the day,—that is, work you can take with you and do in any place at any time. This will enable you to take advantage of "dead time" during the day. For example, carry material with you that you can read while sitting and waiting for appointments or transportation, allowing you to resurrect this dead time and convert it to "live" work time. (This isn't only a good time-management strategy; it's a good stress-management strategy because it puts you in control of "wait time," enabling you use it to save time later rather than making you feel frustrated about losing time or bored about having nothing do with your time while you're waiting.)
- Wear a *watch* or carry a cell phone that can accurately and instantly tell you what time it is and what date it is. You can't even begin to manage time if you don't know what time it is, and you can't plan a schedule if you don't know what date it is. Set the time on your watch or cell phone slightly ahead of the actual time; this will help ensure that you arrive to class, work, or meetings on time.

2. A good time-management plan should include reserve time to take care of the unexpected.

You should always hope for the best but be prepared for the worst. Your time-management plan should include a buffer zone or safety net, building in extra time that you can use to accommodate unforeseen developments or unexpected emergencies. Just as you should plan to save money in your bank for unexpected extra costs (e.g., emergency medical expenses), you should plan to save time in your schedule for unexpected events that cost you time (e.g., dealing with unscheduled tasks or taking longer than expected to complete already-planned tasks).

"In high school we were given a homework assignment every day. Now we have a large task assigned to be done at a certain time. No one tells [us] when to start or what to do each day."

—First-year college student (Rhoads, 2005)

Student Perspective

"I was constantly missing important meetings during my first few weeks because I did not keep track of the dates and times. I thought I'd be told again when the time was closer, just as had been done in high school. Something I should have done to address that would have been to keep a well-organized planner for reference."

—College sophomore (Walsh, 2005)

Pause for Reflection

Do you make a to-do list of things you need to get done each day? (Circle one.)

never seldom often almost always

If you circled "never" or "seldom," why don't you?

Murphy's Laws:

1. Nothing is as simple as it looks.
2. Everything takes longer than it should.
3. If anything can go wrong, it will.

—Author unknown (Murphy's Laws were named after Captain Edward Murphy, naval engineer, in 1949)

Making Productive Use of Free Time Outside the Classroom

Unlike high school, homework in college often does not involve turning things in to your instructor daily or weekly. The academic work you do outside the classroom may not even be collected and graded. Instead, it is done for your own benefit as you prepare yourself for upcoming exams and major assignments (e.g., term papers or research reports). Rather than formally assigning work to you as homework, your professors expect that you will do this work on your own and without supervision. Listed here are strategies for working independently and in advance of college exams and assignments, which will increase the quality of your preparation and performance.

Independent Work in Advance of Exams

Use the following strategies to prepare for exams:

- **Complete reading assignments** in advance of lectures that relate to the same topic as the reading. This will make lectures easier to understand and will prepare you to ask intelligent questions and make relevant comments in class.
- **Review your class notes** between class periods so that you can construct a mental bridge from one class to the next and make each upcoming lecture easier to follow. When reviewing your notes before the next class, rewrite any class notes that may be sloppily written. If you find notes related to the same point all over the place, reorganize them by combining them into one set of notes. Lastly, if you find any information gaps or confusing points in your notes, seek out the course instructor or a trusted classmate to clear them up before the next class takes place.
- **Review information** that you have highlighted in your reading assignments to improve your memory of the information. If certain points are confusing to you, discuss

them with your course instructor or a fellow classmate.

- **Integrate key ideas** in your class notes with information that you have highlighted in your assigned reading and that is related to the same major point or general category. In other words, put related information from your lecture notes and your reading in the same place.
- **Use a part-to-whole study method** whereby you study material from your class notes and reading in small parts during short, separate study sessions that take place well in advance of the exam (the parts); then make your last study session before the exam a longer review session during which you restudy all the small parts together (the whole). The belief that studying in advance is a waste of time because you will forget it all anyway is a myth. As you'll see in Chapter 5, information studied in advance of an exam remains in your brain and is still there when you later review it. Even if you cannot recall the previously studied information when you first start reviewing it, you will relearn it faster than you did the first time, thus proving that some memory of it was retained.

Independent Work in Advance of Term Papers or Research Reports

Work on large, long-term assignments by breaking them into the following smaller, short-term tasks:

1. Search for and select a topic.
2. Locate sources of information on the topic.
3. Organize the information obtained from these sources into categories.
4. Develop an outline of the report's major points and the order or sequence in which you plan to discuss them.
5. Construct a first draft of the paper (and, if necessary, a second draft).
6. Write a final draft of the paper.
7. Proofread the final draft of your paper for minor mechanical mistakes, such as spelling and grammatical errors, before submitting it to your instructor.

3. A good time-management plan should include a balance of work and recreation.

Don't only plan work time; plan time to relax, refuel, and recharge. Your overall plan shouldn't turn you into an obsessive-compulsive workaholic. Instead, it should represent a balanced blend of work and play, which includes activities that promote your mental and physical wellness—such as relaxation, recreation, and reflection. You could also arrange your schedule of work and play as a self-motivation strategy by using your play time to reward your work time.

Student Perspective

"It is . . . important to allow time for things you enjoy doing because this is what will keep you stable."

—Advice to new college students from a first-year student



A good time-management plan includes a balanced blend of time planned for both work and recreation.

Remember

A good time-management plan should help you stress less, learn more, and earn higher grades while leaving you time for other important aspects of your life. A good plan not only enables you to get your work done on time but also enables you to attain and maintain balance in your life.

Pause for Reflection

What activities do you engage in for fun or recreation?

What do you do to relax or relieve stress?

Do you intentionally plan to engage in these activities?

4. A good time-management plan should have some flexibility.

Some people are immediately turned off by the idea of developing a schedule and planning their time because they feel it overstructures their lives and limits their freedom. It's only natural for you to prize your personal freedom and resist anything that appears to restrict your freedom in any way. A good plan preserves your freedom by helping you get done what must be done, reserving free time for you to do what you want and like to do.

A good time-management plan shouldn't enslave you to a rigid work schedule. It should be flexible enough to allow you to occasionally bend it without

"Some people regard discipline as a chore. For me, it is a kind of order that sets me free to fly."

—Julie Andrews, Academy award-winning English actress who starred in the Broadway musicals *Mary Poppins* and *The Sound of Music*

having to break it. Just as work commitments and family responsibilities can crop up unexpectedly, so, too, can opportunities for fun and enjoyable activities. Your plan should allow you the freedom to modify your schedule so that you can take advantage of these enjoyable opportunities and experiences. However, you should plan to make up the work time you lost. In other words, you can borrow or trade work time for play time, but don't "steal" it; you should plan to pay back the work time you borrowed by substituting it for a play period that existed in your original schedule.

Remember

When you create a personal time-management plan, remember that it is *your* plan—you own it and you run it. It shouldn't run you.

Converting Your Time-Management Plan into an Action Plan

Once you've planned the work, the next step is to work the plan. A good action plan is one that gives you a preview of what you intend to accomplish and an opportunity to review what you actually accomplished. You can begin to

implement an action plan by constructing a daily to-do list, bringing that list with you as the day begins, and checking off items on the list as you get them done. At the end of the day, review your list and identify what was completed and what still needs to be done. The uncompleted tasks should become high priorities for the next day.

At the end of the day, if you find many unchecked items remain on your daily to-do list, this could mean that you're spreading yourself too thin by trying to do too many things in a day. You may need to be more realistic about the number of things you can reasonably expect to accomplish per day by shortening your daily to-do list.

Being unable to complete many of your intended daily tasks may also mean that you need to modify your time-management plan by adding work time or subtracting activities that are drawing time and attention away from your work (e.g., taking phone calls during your planned work times).

Pause for Reflection

By the end of a typical day, how often do you find that you accomplished most of the important tasks you hoped to accomplish? (Circle one.)

never seldom often almost always

Why?

Dealing with Procrastination

Procrastination Defined

The word "procrastination" derives from two roots: *pro* (meaning "forward") plus *crastinus* (meaning "tomorrow.") As these roots suggest, procrastinators don't abide by the proverb "Why put off to tomorrow what can be done today?" Their philosophy is just the opposite: "Why do today what can be put off until tomorrow?" Adopting this philosophy promotes a perpetual pattern of postponing what needs to be done until the last possible moment, which results in rushing frantically to get it done (and compromising its quality), getting it only partially done, or not finishing it.

Research shows that 75 percent of college students label themselves as procrastinators (Potts, 1987), more than 80 percent procrastinate at least

A procrastinator's idea of planning ahead and working in advance often boils down to this scenario.



List of Things To Do TODAY	List of Things DUE TODAY
1. Write Paper	1. Turn in Paper
2. Study for Math Test	2. Take Math Test
3. Prepare Speech	3. Deliver Speech
⋮	⋮

Next time, I'll start sooner!

occasionally (Ellis & Knaus, 1977), and almost 50 percent procrastinate consistently (Onwuegbuzie, 2000). Furthermore, the percentage of people reporting that they procrastinate is on the rise (Kachgal, Hansen, & Nutter, 2001).

Procrastination is such a serious issue for college students that some colleges and universities have opened “procrastination centers” to provide help exclusively for students who are experiencing problems with procrastination (Burka & Yuen, 1983).

Myths That Promote Procrastination

Before there can be any hope of putting a stop to procrastination, procrastinators need to let go of two popular myths (misconceptions) about time and performance.

Myth 1. “I work better under pressure” (e.g., on the day or night before something is due).

Procrastinators often confuse desperation with motivation. Their belief that they work better under pressure is often just a rationalization to justify or deny the truth, which is that they *only* work when they're under pressure—that is, when they're running out of time and are under the gun to get it done just before the deadline.

It's true that some people will only start to work and will work really fast when they're under pressure, but that does not mean they're working more *effectively* and producing work of better *quality*. Because they're playing “beat the clock,” procrastinators' focus no longer is on doing the job *well* but is on doing the job *fast* so that it gets done before they run out of time. This typically results in a product that turns out to be incomplete or inferior to what could have been produced if the work process began earlier.

Student Perspective

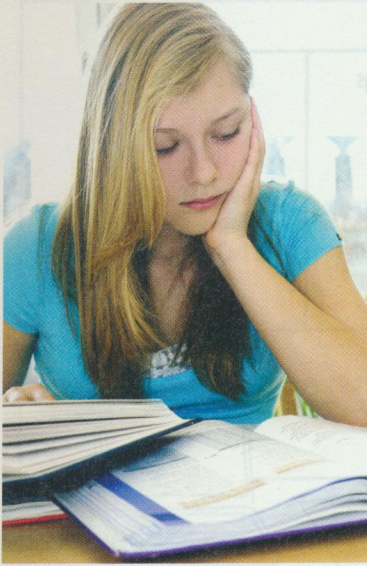
“I believe the most important aspect of college life is time management. DO NOT procrastinate because, although this is the easy thing to do at first, it will catch up with you and make your life miserable.”

—Advice to new college students from a first-year student

“

“Haste makes waste.”

—Benjamin Franklin



Although you may work quickly under pressure, you are probably not working better.

Myth 2. “Studying in advance is a waste of time because you will forget it all by test time.”

The misconception that information learned early will be forgotten is commonly used to justify procrastinating with respect to preparing for upcoming exams. As will be discussed in Chapter 5, studying that is distributed (spread out) over time is more effective than massed (crammed) studying. Furthermore, last-minute studying that takes place the night before exams often results in lost sleep time due to the need to pull late-nighters or all-nighters. This fly-by-night strategy interferes with retention of information that has been studied and elevates test anxiety because of lost dream sleep (a.k.a. rapid eye movement, or REM), which enables the brain to store memories and cope with stress (Hobson, 1988; Voelker, 2004). Research indicates that procrastinators experience higher rates of stress-related physical disorders, such as insomnia, stomach problems, colds, and flu (McCance & Pynchyl, 2003).

Working under time pressure adds to performance pressure because procrastinators are left with no margin of error to correct mistakes, no time to seek help on their work, and no chance to handle random catastrophes that may arise at the last minute (e.g., an attack of the flu or a family emergency).

Psychological Causes of Procrastination

Sometimes, procrastination has deeper psychological roots. People may procrastinate for reasons related not directly to poor time-management habits but more to emotional issues involving self-esteem or self-image. For instance, studies show that procrastination is sometimes used as a psychological strategy to protect self-esteem, which is referred to as self-handicapping. This strategy may be used by some procrastinators (consciously or unconsciously) to give themselves a “handicap” or disadvantage. Thus, if their performance turns out to be less than spectacular, they can conclude (rationalize) that it was because they were performing under a handicap—lack of time (Smith, Snyder, & Handelsman, 1982).

For example, if the grade they receive on a test or paper turns out to be low, they can still “save face” (self-esteem)

by concluding that it was because they waited until the last minute and didn’t put much time or effort into it. In other words, they had the ability or intelligence to earn a good grade; they just didn’t try very hard. Better yet, if they happened to luck out and get a good grade—despite doing it at the last minute—then they can think the grade just shows how intelligent they are. Thus, self-handicapping creates a fail-safe scenario that’s guaranteed to protect the procrastinators’ self-image: If the work performance or product is less than excellent, it can be blamed on external factors (e.g., lack of time); if it happens to earn them a high grade, then they can attribute the result to themselves—their extraordinary ability enabled them to do so well despite working at the last minute.

In addition to self-handicapping, other psychological factors have been found to contribute to procrastination, including the following:

- **Fear of failure.** Feeling that it’s better to postpone the job, or not do it, than to fail at it (Burka & Yuen, 1983; Solomon & Rothblum, 1984);

Pause for Reflection

Do you tend to put off work for so long that getting it done turns into an emergency or panic situation?

If your answer is yes, why do you think you find yourself in this position? If your answer is no, what is it that prevents this from happening to you?

“

“We didn’t lose the game; we just ran out of time.”

—Vince Lombardi, football coach

“

“Procrastinators would rather be seen as lacking in effort than lacking in ability.”

—Joseph Ferrari, professor of psychology and procrastination researcher

- **Perfectionism.** Having unrealistically high personal standards or expectations, which leads to the belief that it's better to postpone work or not do it than to risk doing it less than perfectly (Flett, Blankstein, Hewitt, & Koledin, 1992; Kachgal et al., 2001);
- **Fear of success.** Fearing that doing well will show others that the procrastinator has the ability to achieve success and will allow others to expect the procrastinator to maintain those high standards by repeating the performance (Beck, Koons, & Milgram, 2000; Ellis & Knaus, 1977);
- **Indecisiveness.** Having difficulty making decisions, including decisions about what to do or how to begin doing it (Anderson, 2003; Steel, 2003);
- **Thrill seeking.** Enjoying the adrenaline rush triggered by hurrying to get things done just before a deadline (Szalavitz, 2003).

If these or any other issues are involved, their underlying psychological causes must be dealt with before procrastination can be overcome. Because they have deeper roots, it may take some time and professional assistance to uproot them. A good place to get such assistance is the Counseling Center. Personal counselors on college campuses are professional psychologists who are trained to deal with psychological issues that can contribute to procrastination.

Self-Help Strategies for Beating the Procrastination Habit

Once inaccurate beliefs or emotional issues underlying procrastination have been identified and dealt with, the next step is to move from gaining self-insight to taking direct action on the procrastination habit itself. Listed here are our top strategies for minimizing or eliminating the procrastination habit.

1. Continually practice effective time-management strategies.

If effective time-management practices, such as those previously cited in this chapter, are implemented consistently, they can turn into a habit. Studies show that when people repeatedly practice effective time-management strategies these practices gradually become part of their routine and develop into habits. For example, when procrastinators repeatedly practice effective time-management strategies with respect to tasks that they procrastinate on, their procrastination tendencies begin to fade and are gradually replaced by good time-management habits (Ainslie, 1992; Baumeister, Heatherton, & Tice, 1994).

2. Make the start of work as inviting or appealing as possible.

Getting started can be a stumbling block for many procrastinators. They experience what's called "start-up stress" when they're about to begin a task they expect will be unpleasant, difficult, or boring (Burka & Yuen, 1983). If you have trouble starting your work, one way to give yourself a jump start is to arrange your work tasks in an order that allows you to start on tasks that you're likely to find most interesting or are most likely to experience success with. Once you've overcome the initial inertia and get going, you can ride the momentum you've created to attack the tasks that you find less appealing and more daunting.

“

"Striving for excellence motivates you; striving for perfection is demoralizing."

—Harriet Braiker, psychologist and best-selling author



Pause for Reflection

How often do you procrastinate? (Circle one.)

rarely occasionally frequently consistently

When you do procrastinate, what is the usual reason?

“

"Just do it."

—Commercial slogan of Nike, the athletic equipment company named after the Greek goddess of victory

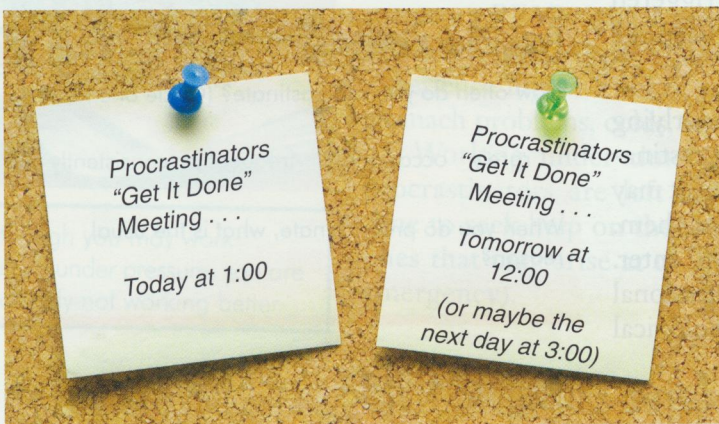
Student Perspective

“Did you ever dread doing something, then it turned out to take only about 20 minutes to do?”

—Conversation between two college students overheard in a coffee shop

You’re also likely to discover that the dreaded work wasn’t as difficult, boring, or time consuming as it appeared to be. When you sense that you’re making some progress toward getting work done, your anxiety begins to decline. Like many experiences in life that are dreaded and avoided, the anticipation of the event turns out to be worse than the event itself. Research on students who hadn’t started a project until it was about to be due indicates that these students experience anxiety and guilt about delaying their work but that once they begin working these negative emotions decline and are replaced by more positive feelings (McCance & Pynchyl, 2003).

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For many procrastinators, getting started is often their biggest obstacle.

“

“To eat an elephant, first cut it into small pieces.”

—Author unknown

approach will also give you the sense of satisfaction that comes with knowing that you’re making steady progress toward completing a big task—continually chipping away at it in short strokes and gradually taking away the pressure associated with having to go for a big knockout punch right before the final bell (deadline).

Personal Story

The two biggest projects I’ve had to complete in my life were writing my doctoral thesis and writing this textbook. The strategy that enabled me to keep going until I completed both of these large tasks was to make up short-term deadlines for myself (e.g., complete 5-10 pages each week). I psyched myself into thinking that these make-believe due dates were real, drop-dead deadlines and that if I didn’t meet them by completing these smaller tasks on time I was going to fall so far behind that I’d never get the whole thing done. I think these self-imposed deadlines worked for me because they gave me short, more manageable tasks to work on that allowed me to make steady progress toward my larger, long-term task. It was as if I took a huge, hard-to-digest meal and broke it into small, bite-sized pieces that I could easily swallow and gradually digest over time—as opposed to trying to consume a large meal right before bedtime (the final deadline).

—Joe Cuseo

3. Make the work manageable.

Work becomes less overwhelming and less stressful when it’s handled in small chunks or pieces. You can conquer procrastination for large tasks by using a “divide and conquer” strategy: Divide the large task into smaller, more manageable units, and then attack and complete them one at a time.

Don’t underestimate the power of short work sessions. They can be more effective than longer sessions because it’s easier to maintain momentum and concentration for shorter periods. If you’re working on a large project or preparing for a major exam, dividing your work into short sessions will enable you to take quick jabs and poke small holes in it, reducing its overall size with each successive punch. This

4. Understand that organization matters.

Research indicates that disorganization is a factor that contributes to procrastination (Steel, 2003). How well you organize your workplace and manage

your work materials can reduce your risk of procrastination. Having the right materials in the right place at the right time can make it easier to get to and get going on your work. Once you've made a decision to get the job done, you don't want to waste time looking for the tools you need to begin doing it. For procrastinators, this time delay may be just the amount of time they need to change their mind and not start their work.

Remember

The less effort it takes to start doing something, the more likely you are to do it.

One simple yet effective way to organize your college work materials is by developing your own file system. You can begin to create an effective file system by filing (storing) materials from different courses in different colored folders or notebooks. This will allow you to keep all materials related to the same course in the same place and give you direct and immediate access to the materials you need as soon as you need them. Such a system helps you get organized, reduces stress associated with having things all over the place, and reduces the risk of procrastination by reducing the time it takes for you to start working.

5. Recognize that location matters.

Where you work can influence when or whether you work. Research demonstrates that distraction is a factor that can contribute to procrastination (Steel, 2003). Thus, it may be possible for you to minimize procrastination by working in an environment whose location and arrangement prevent distraction and promote concentration.

Distractions tend to come in two major forms: social distractions (e.g., people nearby who are not working) and media distractions (e.g., cell phones, e-mails, text messages, CDs, and TV). Research indicates that the number of hours per week that college students spend watching TV is *negatively* associated with academic success, including lower grade point average, less likelihood of graduating with honors, and lower levels of personal development (Astin, 1993).

Pause for Reflection

List your two most common sources of distraction while working. Next to each distraction, identify a strategy that you might use to reduce or eliminate it.

Source of Distraction	Strategy for Reducing this Distraction
1.	
2.	

Remember

Select a workplace and arrange your workspace to minimize distraction from people and media. Try to remove everything from your work site that's not directly relevant to your work.

Lastly, keep in mind that you can arrange your work environment in a way that not only disables distraction but also enables concentration. You can enable or empower your concentration by working in an environment that allows you easy access to work-support materials (e.g., class notes, textbooks,

Student Perspective

"To reduce distractions, work at a computer on campus rather than using one in your room or home."

—Advice to new college students from a first-year student

and a dictionary) and easy access to social support (e.g., working with a group of motivated students who will encourage you to get focused, stay on task, and keep on track to complete your work tasks).

Student Perspective

"I'm very good at starting things but often have trouble keeping a sustained effort."

—First-year college student

6. Arrange the order or sequence of your work tasks to intercept procrastination when you're most likely to experience it.

While procrastination often involves difficulty starting work, it can also involve difficulty continuing and completing work (Lay & Silverman, 1996). As previously mentioned, if you have trouble starting work, it might be best to first do tasks that you find most interesting or easiest. However, if you have difficulty maintaining or sustaining your work until it's finished, you might try to schedule work tasks that you find easier and more interesting *in the middle or toward the end* of your planned work time. If you're performing tasks of greater interest and ease at a point in your work when you typically lose interest or energy, you may be able to sustain your interest and energy long enough to continue working until you complete them, which means that you'll have completed your entire list of tasks. Also, doing your most enjoyable and easiest tasks later can provide an incentive or reward for completing your less enjoyable tasks first.

7. Learn that momentum matters.

It's often harder to restart a task than it is to finish a task that you've already started; this occurs because you've overcome the initial inertia associated with getting started and can ride the momentum that you've already created. Furthermore, finishing a task can give you a sense of closure—the feeling of personal accomplishment and self-satisfaction that comes from knowing that you “closed the deal.” Placing a checkmark next to a completed task and seeing that it's one less thing you have to do can motivate you to continue working on the remaining tasks on your list.

◆ Summary and Conclusion

To manage time effectively, you need to

- **Analyze.** Break down time and become aware of how you spend it;
- **Itemize.** Identify the tasks you need to accomplish and their due dates; and
- **Prioritize.** Tackle your tasks in their order of importance.

Developing a comprehensive time-management plan involves long-, mid-, and short-range plans, such as

- Planning the total term (long-range);
- Planning your week (mid-range); and
- Planning your day (short-range).

A good time-management plan also has the following features:

- It sets aside time to take care of unexpected developments.
- It takes advantage of your natural peak periods and down times.

- It balances work and recreation.
- It gives you the flexibility to accommodate unforeseen opportunities.

The enemy of effective time management is procrastination, which often relies on the following myths:

- Better work occurs on the day or night before something is due.
- Advance studying wastes time because everything learned will be forgotten by test time.

Effective strategies for beating the procrastination habit include the following:

- Start with the work that is the most inviting or appealing.
- Divide a large task into manageable units.
- Organize work materials.
- Work in a location that minimizes distractions and temptations not to work.
- Intentionally arrange work tasks so that more enjoyable or stimulating tasks are the focus when you're vulnerable to procrastination.
- Maintain momentum, because it's often harder to restart a task than to finish one.

Mastering the skill of managing time is critical for success in college and in life beyond college. Time is one of the most powerful personal resources; the better use you make of it, the greater control you gain over your priorities and your life.

Learning More Through the World Wide Web

Internet-Based Resources for Further Information on Time Management

For additional information related to the ideas discussed in this chapter, we recommend the following Web sites:

Procrastination Elimination: www.time-management-guide.com/procrastination.html

Time-Management Strategies for All Students: www.studygs.net/timman.htm

Time-Management Strategies for Non-Traditional-Age Students:
www.essortment.com/lifestyle/timemanagement_sjmu.htm

Chapter 4 Exercises

4.1 Term at a Glance

Term _____,

Year _____

Review the syllabus (course outline) for all classes you're enrolled in this term, and complete the following information for each course.

Course ↓	Professor ↓	Exams ↓	Projects & Papers ↓	Other Assignments ↓	Attendance Policy ↓	Late & Makeup Assignment Policy ↓

Self-Assessment Questions

1. Is the overall workload what you expected? Are you surprised by the amount of work required in any particular course or courses?
2. At this point in the term, what do you see as your most challenging or demanding course or courses? Why?
3. Do you think you can handle the total workload required by the full set of courses you're enrolled in this term?
4. What adjustments or changes could you make to your personal schedule that would make it easier to accommodate your academic workload this term?

4.2 Taking a Personal Time Inventory

On the blank Week-at-a-Glance Grid that follows, map out your typical or average week for this term. Start by recording what you usually do on these days, including when you have class, when you work, and when you relax or recreate. You can use abbreviations (e.g., use J for job and R&R for rest and relaxation) or write tasks out in full if you have enough room in the box. List the abbreviations you created at the bottom of the page so that your instructor can follow them.

If you're a *full-time* student, find 25 hours in your week that you could devote to homework (HW). These 25 hours could be found between classes, during the day, in the evenings, or on the weekends. If you can find 25 hours per week for homework, in addition to your class schedule, you'll have a 40-hour workweek for coursework, which research has shown to result in good grades and success in college.

If you're a *part-time* student, find 2 hours you could devote to homework for every hour that you're in class (e.g., if you're in class 9 hours per week, find 18 hours of homework time).

Week-at-a-Glance Grid

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
7:00 a.m.							
8:00 a.m.							
9:00 a.m.							
10:00 a.m.							
11:00 a.m.							
12:00 p.m.							
1:00 p.m.							
2:00 p.m.							
3:00 p.m.							
4:00 p.m.							
5:00 p.m.							
6:00 p.m.							
7:00 p.m.							
8:00 p.m.							
9:00 p.m.							
10:00 p.m.							
11:00 p.m.							

1. Go to the following Web site: www.ulc.psu.edu/studyskills/time_management.html#monitoring_your_time
2. Complete the time management exercise at this site. The exercise asks you to estimate the hours per day or week that you spend doing various activities (e.g., sleeping, employment, and commuting). As you enter the amount of time you engage in these activities, the total number of remaining hours available in the week for academic work will be automatically computed.
3. After completing your entries, look at your week-at-a-glance grid and answer the following questions, or provide your best estimate.

Self-Assessment Questions

1. How many hours per week do you have available for academic work?

Course	Professor	Week-at-a-Glance Grid					Attendance Policy	Late & Makeup Assignment Policy
		Exams	Papers & Projects	Assignments	Other	Other		
Saturday	Friday	Thursday	Wednesday	Tuesday	Monday	Sunday		
2. Do you have 2 hours available for academic work outside of class for each hour you spend in class?								8:00 a.m.
								9:00 a.m.
								10:00 a.m.
3. What time wasters do you detect that might be easily eliminated or reduced to create more time for academic work outside of class?								11:00 a.m.
								12:00 p.m.
								1:00 p.m.
4. Is the overall workload what you expected? Are you surprised by the amount of work required in any particular course or courses?								2:00 p.m.
								3:00 p.m.
								4:00 p.m.
5. At this point in the term, what do you see as your most challenging or demanding course or courses? Why?								5:00 p.m.
								6:00 p.m.
								7:00 p.m.
6. Do you think you can handle the total workload required by the full set of courses you're enrolled in this term?								8:00 p.m.
								9:00 p.m.
								10:00 p.m.
7. What adjustments or changes could you make to your personal schedule that would best accommodate your academic workload this term?								11:00 p.m.

Case Study

Procrastination: The Vicious Cycle

Delilah has a major paper due at the end of the term. It's now past midterm, and she still hasn't started to work on her paper. She tells herself, "I should have started sooner."

However, Delilah continues to postpone starting her work on the paper and begins to feel anxious and guilty about it. To relieve her growing anxiety and guilt, she starts doing other tasks instead, such as cleaning her room and returning e-mails. This makes Delilah feel a little better because these tasks keep her busy, take her mind off the term paper, and give her the feeling that at least she's getting something accomplished. Time continues to pass, and the deadline for the paper is growing dangerously close. Delilah now finds herself in the position of having lots of work to do and little time in which to do it.

Source: Burka & Lenora (1983).

Reflection and Discussion Questions

1. What do you predict Delilah will do at this point?
2. Why did you make this prediction?
3. What grade do you think Delilah will receive on her paper?
4. What do you think Delilah will do on the next term paper she's assigned?
5. Other than starting sooner, what recommendations would you have for Delilah (and other procrastinators like her) to break this cycle of procrastination and prevent it from happening repeatedly?