Media Research Group: Cookie policy.

Introduction

By visiting www.mrg.co.uk (our "**Website**"), you agree to our Privacy Policy http://www.mrg.org.uk/legal/privacy-policy.aspx to find our more on how we collect and use personal data.

You can set up your web browser to refuse cookies, but this means you won't be able to book on our Website or use all its features.

INFORMATION ABOUT OUR USE OF COOKIES

Our Website uses cookies to distinguish you from other users of our Website however, it does not identify you personally. This helps us to provide you with a good experience when you browse our Website and also allows us to improve our site. By continuing to browse the site, you are agreeing to our use of cookies.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

COOKIES WE USE

Here are the types of cookies we use on our Website and what they do:

Strictly necessary cookies. These are cookies that are required for the operation of our Website.

Analytical Cookies

Analytical cookies allow us to monitor user behaviour on our Website. This enables us to analyse user journeys and improve the structure of and content on the Website. We use Google Analytics (For more information about Google Analytics visit http://www.google.com/analytics/).

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our Website.

Media Research Group, May 2018