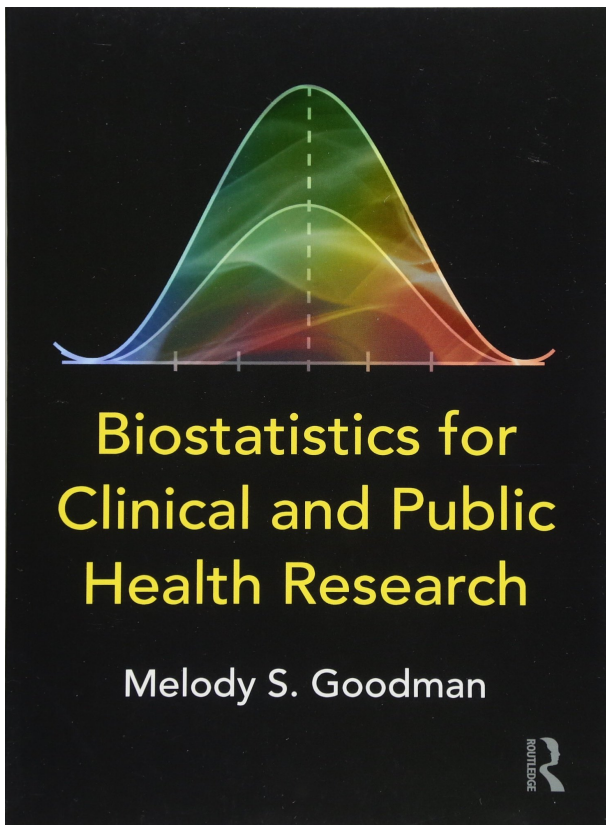


# Biostatistics for Clinical and Public Health Research

Melody S. Goodman



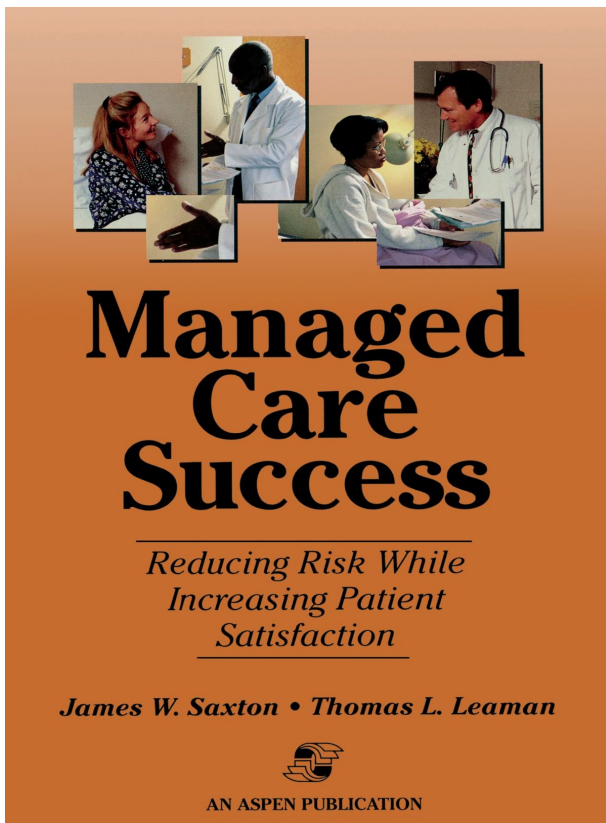
## **Biostatistics for Clinical and Public Health Research**

### **Book Synopsis**

Biostatistics for Clinical and Public Health Research provides a concise overview of statistical analysis methods. Use of SAS and Stata statistical software is illustrated in full, including how to interpret results. Focusing on statistical models without all the theory, the book is complete with exercises, case studies, take-away points, and data sets. Readers will be able to maximize their statistical abilities in hypothesis testing, data interpretation, and application while also learning when and how to consult a biostatistician. This book will be an invaluable tool for students and clinical and public health practitioners.

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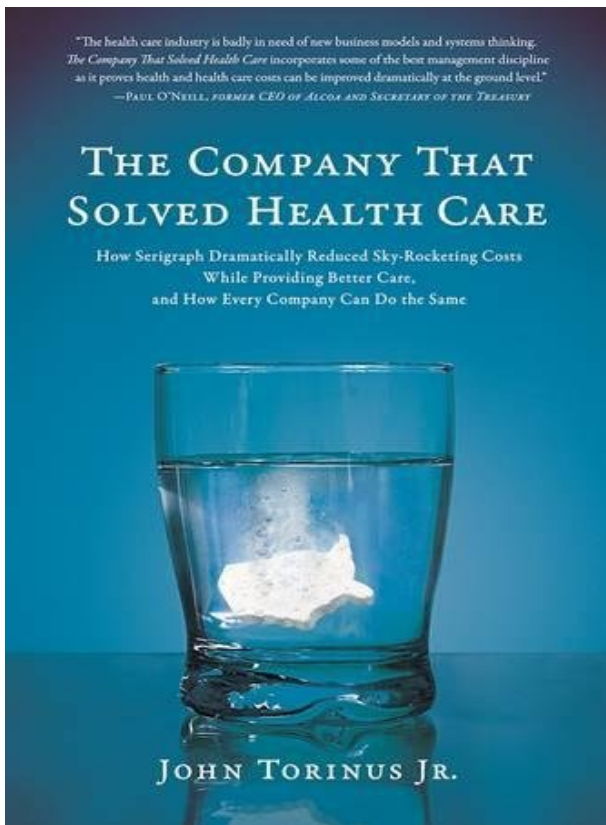
## Managed Care Success: Reducing Risk While Increasing Patient Satisfaction

### Book Synopsis

With greater penetration of managed care, this book addresses why liability exposure increases, where it increases, and what to do about it. *Managed Care Risk: Reducing Risk While Increasing Patient Satisfaction* reviews eight different situations in which providers can find themselves in a managed care dilemma. It then describes risk management principles that, when applied to a physician's practice or to a health care system, can not only reduce exposure for a professional liability lawsuit, but increase patient satisfaction and promote managed care.

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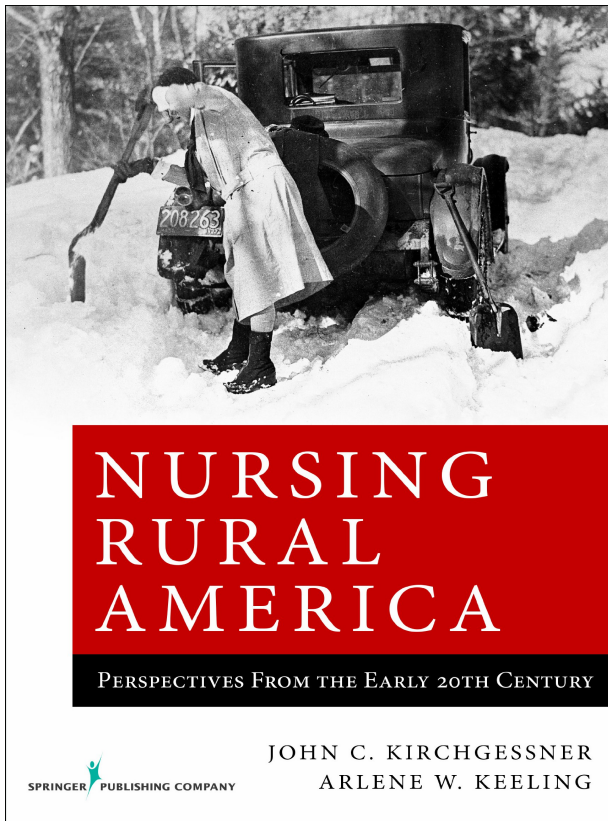


## **The Company That Solved Health Care: How Serigraph Dramatically Reduced Skyrocketing Costs While Providing Better Care, an...**

### **Book Synopsis**

In 2003, Serigraph's annual health care bill was its third largest expense and growing at a rate of 15% a year. Health care cost escalations were in danger of bankrupting their company. In order to significantly lower costs, company leaders knew they needed to take a radical approach. Serigraph focused its strategies on three areas—consumer responsibility, primary care, and centers of value. In concert with other management methods, these tactics slashed costs while improving the quality of employee care. Instead of double-digit inflation of its health care costs, the company's average increase dropped to 2.8%, far below the national average. Serigraph's cost per employee actually dropped! *The Company That Solved Health Care* offers effective, cost-cutting solutions to today's business

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## **Nursing Rural America: Perspectives From the Early 20th Century**

### **Book Synopsis**

Each chapter depicts nurses facing and overcoming a multitude of challenges as they addressed the medical needs of rural Americans. Because of their spirit of acceptance and community cooperation, their outcomes were remarkable: fully immunized communities, a decrease in mortality rates, statewide health policy implementation, and growth in community pride. The resilience of these nurses and their communities serves as a source of professional pride for problems solved and health enhanced. —Mary S. Collins, PhD, RN, FAAN Glover-Crask Professor of Nursing Director, DNP Program Wegmans School of Nursing St. John Fisher College Rochester, NY Tracing the history of nursing in rural America during the first half of the 20th century, this well-researched book describes how nurses shaped

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