# Rachel C. Richlinski

# SPORTS ANCHOR AND REPORTER

rachelrichlinski@yahoo.com

## SUMMARY OF QUALIFICATIONS

Multimedia sports journalist capable of portraying the connection of athletics with a community. Reporting experience through multiple digital platforms: Twitter, Facebook, station's website and radio. Experience in covering pro, collegiate and high school athletics. Skilled in reaching tight deadlines and passionate about all work produced.

### TECHNICAL SKILLS

anchoring, reporting, producing, social media knowledge, Edius, ENPS, AP Style, Videolicious, Audacity, digital camera operation, working a prompter, working an audio board, Adobe InDesign, Adobe Premiere Elements, EZ News, Rundown Creator, Microsoft Excel, Microsoft PowerPoint, Microsoft Outlook, Microsoft Word

## PROFESSIONAL SKILLS

- Daily responsibilities of shooting, editing and producing own content. Also responsible for writing scripts.
- Years of experience with on-air work, including anchoring and live reporting.
- Built relationships with well-known coaches and players in the SEC.
- Responsible Twitter user with more than 1,700 followers. Live-tweet coverage of games, pressers and events.
- Called upon frequently to make guest appearances on radio shows to discuss covered teams.
- Exceptional knowledge of multiple athletics.
  - o Professional website: http://rachelrichlinski.wixsite.com/rachelrichlinski
  - o Direct link to reel: https://youtu.be/4Rcra5CjGu8

#### EMPLOYMENT HISTORY

**Sports anchor and reporter**, *WLBT / FOX 40, Jackson, Ms.* Jackson, MS, May 2016-present

**Intern**, *WAFB*, *Baton Rouge*, *La*.
January 2015 - May 2015 & August 2015 - December 2015

**Intern**, WWL, New Orleans, La. Summer 2015

**Sports anchor and reporter**, *Tiger TV*, *Baton Rouge*, *La*. August 2012-January 2015

**Tailgate Correspondent**, *Saturday Down South*, *Baton Rouge*, *La*. August 2014-November 2014

**Selected assistant**, ESPNU Campus Connection, Baton Rouge, La. March, 2015

#### **EDUCATION**

Bachelor of Science in journalism and mass communications with broadcast emphasis, minor in sports studies – 2016 Louisiana State University, Baton Rouge, La.