

HUMACOLOGY[®]

We Want to Make You Better.[®]



Patients

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Humacology is an Australian wellness company that crafts medicinal-grade CBD and THC under the Australian Government's stringent Special Access Scheme.

Our name is an amalgam of "humanity" and "ecology", blending together our passion to improve the human condition through what nature can provide us over pharmaceutical solutions.

Our medicines are made by our scientists and doctors, meticulously, in our nutraceutical cGMP-certified facility in the U.S.A. and tested for purity by third-party laboratories using the latest testing technology available.

Our two latest oils, joining our much-loved 0:100 CBD Isolate, were formulated by Australian medicinal cannabis doctors to treat a range of common ailments and symptoms.

Each of them contains high levels of their own unique, proprietary blend of terpenes to maximise their efficacy. Our two new oils also contain a small amount of delta 9 THC, balanced perfectly for maximum therapeutic effect.

Since our medicines have been crafted to Government-level medicinal standards, you can be assured they are the cleanest, most effective cannabis medicines you will ever try.

From some of our patients

"Highest quality, would totally recommend"

"I'm going through one bottle a month instead of three"

"Nice smooth effect very quick compared to others..."

"The real deal. This oil has been a life-saver"

"Best oil on the market"

"INCREDIBLE results..."

"It may have literally saved my life"

"Humacology oils have been life-changing for the whole industry, period."

"Best customer service, they appear to actually care about their patients."



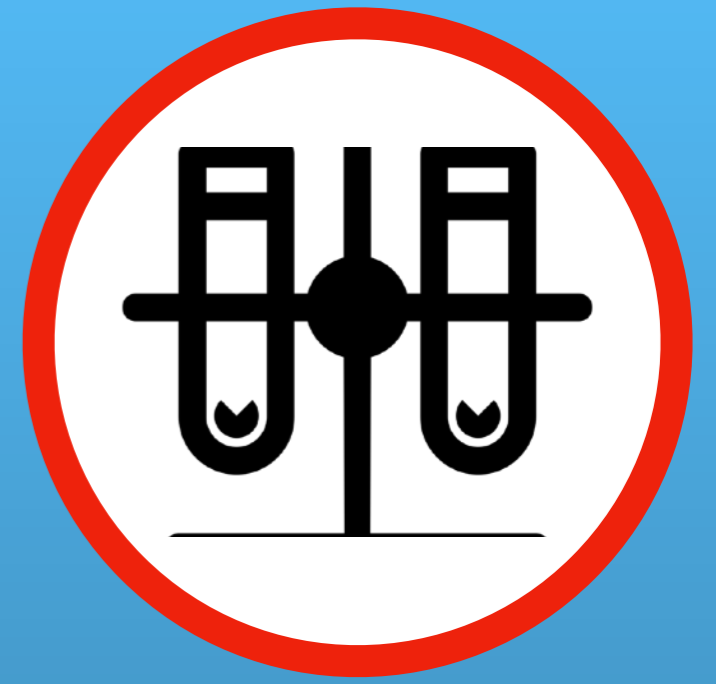
Sustainably grown



Formulated for Oz patients by Oz doctors



Honest



Crafted in a cGMP facility



Affordable



Third-party lab tested



Compassionate bottles available



No corporate jet



High potency



No nasties



Our own formulations



Highest quality



Created for the entourage effect



Bud to bottle



Vegan

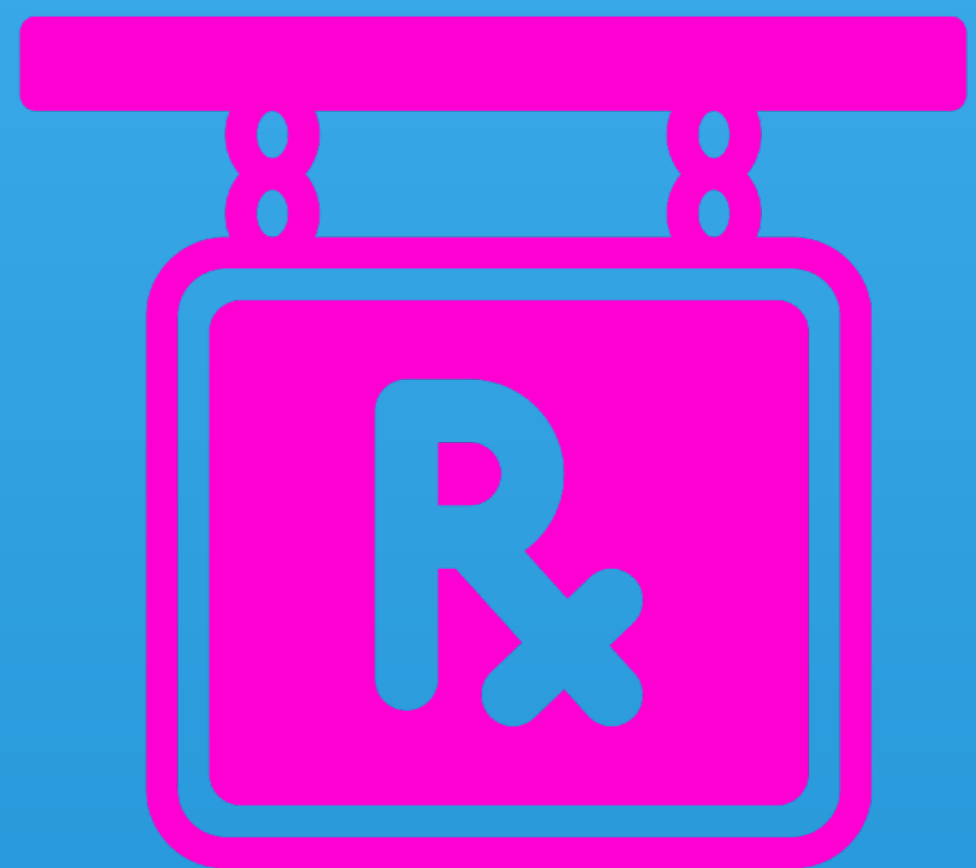


No temporary launch offers

**ALL THE PRICING
YOU'RE ABOUT
TO SEE**



**INCLUDES PHARMACY
DISPENSING FEES**



**AND
EXPRESS SHIPPING
TO YOUR HOME**



***ALL PRICES INCLUDE DISPENSING
FEES AND EXPRESS SHIPPING TO
YOUR HOME WHEN YOU USE ONE
OF OUR PHARMACY PARTNERS
ON PAGE 10 FOR YOUR SCRIPT***

0:100 CBD ISOLATE OIL

with 19.3% added terpenes

PRICE INCLUDING PHARMACY
DISPENSING FEES AND EXPRESS
NATIONWIDE SHIPPING TO
YOUR HOME:

\$149

4.97¢/mg

54.5% lower
than industry
average

23.0% lower
than current
price leader



TERPENES

BETA-MYRCENE:	8.903mg/ml
LINALOOL:	0.705mg/ml
BETA-CARYOPHYLLENE:	3.198mg/ml
ALPHA-BISABOLOL:	0.302mg/ml
ALPHA-PINENE:	1.151mg/ml
LIMONENE:	4.351mg/ml
ALPHA-HUMULENE:	0.732mg/ml
TOTAL	19.342mg/ml

19.3% TERPENES

3000mg CBD → High potency
0mg THC | **19.3% TERPENES**

**FULL PANEL
COA IS HERE**

hello@humacology.com.au

3:150:50 UPLIFTING FULL SPECTRUM CBD OIL

with 4.9% added terpenes



PRICE INCLUDING PHARMACY
DISPENSING FEES **AND EXPRESS**
NATIONWIDE SHIPPING TO
YOUR HOME:

\$164

2.3¢/mg

83.9% lower
than industry
average

67% lower
than current
price leader

TERPENES

LINALOOL:	1.42mg/ml
BETA-CARYOPHYLLENE:	3.42mg/ml
CARYOPHYLLENE OXIDE:	0.32mg/ml
ALPHA-BISABOLOL:	0.45mg/ml
ALPHA-PINENE:	0.72mg/ml
LIMONENE:	2.52mg/ml
ALPHA-HUMULENE:	0.93mg/ml
TOTAL:	9.8mg/ml

4.9% TERPENES

90mg Δ9 THC
4500mg CBD
1500mg CBG
45mg CBL
92mg CBC

Very high potency

**FULL PANEL
COA IS [HERE](#)**

hello@humacology.com.au

3:200:15 RELAXING FULL SPECTRUM CBD OIL

with 4.4% added terpenes



PRICE INCLUDING PHARMACY DISPENSING FEES **AND EXPRESS NATIONWIDE SHIPPING TO YOUR HOME:**

\$164

2.2¢/mg

84.6% lower than industry average

68.4% lower than current price leader

TERPENES

LINALOOL:	1.37mg/ml
BETA-CARYOPHYLLENE:	3.3mg/ml
CARYOPHYLLENE OXIDE:	0.3mg/ml
ALPHA-BISABOLOL:	0.45mg/ml
ALPHA-PINENE:	0.73mg/ml
LIMONENE:	2.36mg/ml
ALPHA-HUMULENE:	0.89mg/ml
TOTAL:	9.4mg/ml

4.4% TERPENES

90mg Δ^9 THC
6000mg CBD
484mg CBN
60mg CBG
98mg CBC

Very high potency

FULL PANEL COA IS [HERE](#)

OUR KEY CANNABINOIDS

CBD: In addition to reducing or eliminating seizures and fighting the growth of tumour and cancer cells, CBD is an excellent treatment for anxiety. CBD is also an antipsychotic agent, which is why cannabis can actually be a useful tool in managing mental illness.

Other popular uses for CBD include reducing muscle spasms and spasms of the small intestine, and application as a pain reduction and anti-inflammatory agent.

Finally, even more so than THC, CBD protects the nervous system, making it a great tool for managing dementia and Parkinson's disease, and essential for use with THC in autism and post-stroke care.

CBG: CBG is useful as an antidepressant, a muscle relaxant, an antibiotic and antifungal agent, and as a blood pressure reducer.

CBN: CBN is known to be particularly useful for aiding sleep, and also good for reducing pain and muscle spasms.

CBC: CBC has pain reducing, anti-inflammatory, antibiotic, anti-fungal, and anti-cancer effects.

Terpenes matter.

We call terpenes the "sherpas" that help deliver the medicine's cannabinoids to the patient's endocannabinoid system. Any oil or flower with little (<3%) to no terpenes will never be as effective as one with them. Terpenes, however, are expensive, so most brands don't like to use them because they affect their bottom line. We use them because they improve the patient's well-being.

That's our bottom line.



Humulene

earthy

Properties

anti-bacterial
anti-inflammatory
anti-tumor effects

Common Uses

cancer, infections
appetite suppression



Caryophyllene

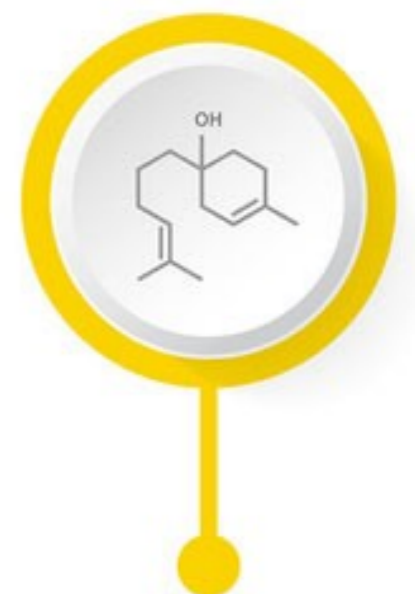
spicy

Properties

anti-bacterial
anti-inflammatory
anti-fungal

Common Uses

insomnia, muscle spasms
pain relief



Bisabolol

floral

Properties

anti-inflammatory
anti-irritant
anti-microbial

Common Uses

cancer, skin lesion



Limonene

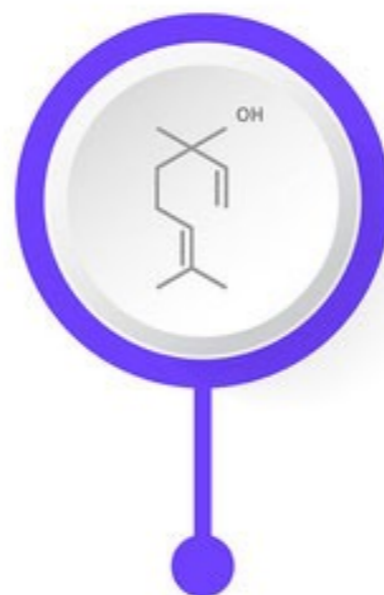
bitter citrus

Properties

anti-anxiety
anti-cancer
digestion, gallstones

Common Uses

liver detoxification
weight loss, sleep aid



Linalool

floral

Properties

anti-anxiety
anti-epileptic
anti-psychotic
pain killing

Common Uses

depression, convulsions
insomnia, pain relief



Myrcene

citrus, cloves

Properties

relaxing
sedating

Common Uses

inflammation, insomnia
spasms, pain



Pinene

pine

Properties

anti-depressant
anti-inflammatory
anti-microbial

Common Uses

asthma, bronchitis
cancer, depression
memory, mental alertness

**ALL OUR PRICES INCLUDE
PHARMACY DISPENSING FEES AND
EXPRESS NATIONWIDE SHIPPING TO
YOUR HOME
IF YOU USE ONE OF OUR EXCELLENT
PHARMACY PARTNERS BELOW**

OUR PHARMACY PARTNERS

MAZZEI'S

mazzeispharmacy@gmail.com
(02) 9874 1547

ASTRID HEALTH

hello@astrid.health
(03) 9077 2446

GOGOMED (DELIVERY ONLY)

pharmacy@gogomed.com.au
(03) 9088 8337

DUKASA COMPOUNDING

info@dukasacompounding.com
(03) 9822 3668

AMCAL PRAHRAN (P/UP ONLY)

prahran@amcal.net.au
(03) 9525 0303

KEDRON CHEMMART

kedron@chemmartpharmacy.com.au
(07) 3857 0200

TERRY WHITE HAWTHORN

cannabis@terrywhitechemmarthawthorn.com.au
(03) 9818 1313

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TEAM HUMACOLOGY[®]

We Want to Make You Better.[®]



DR. CROSBY RECHTIN
CHIEF MEDICAL OFFICER +
CO-FOUNDER

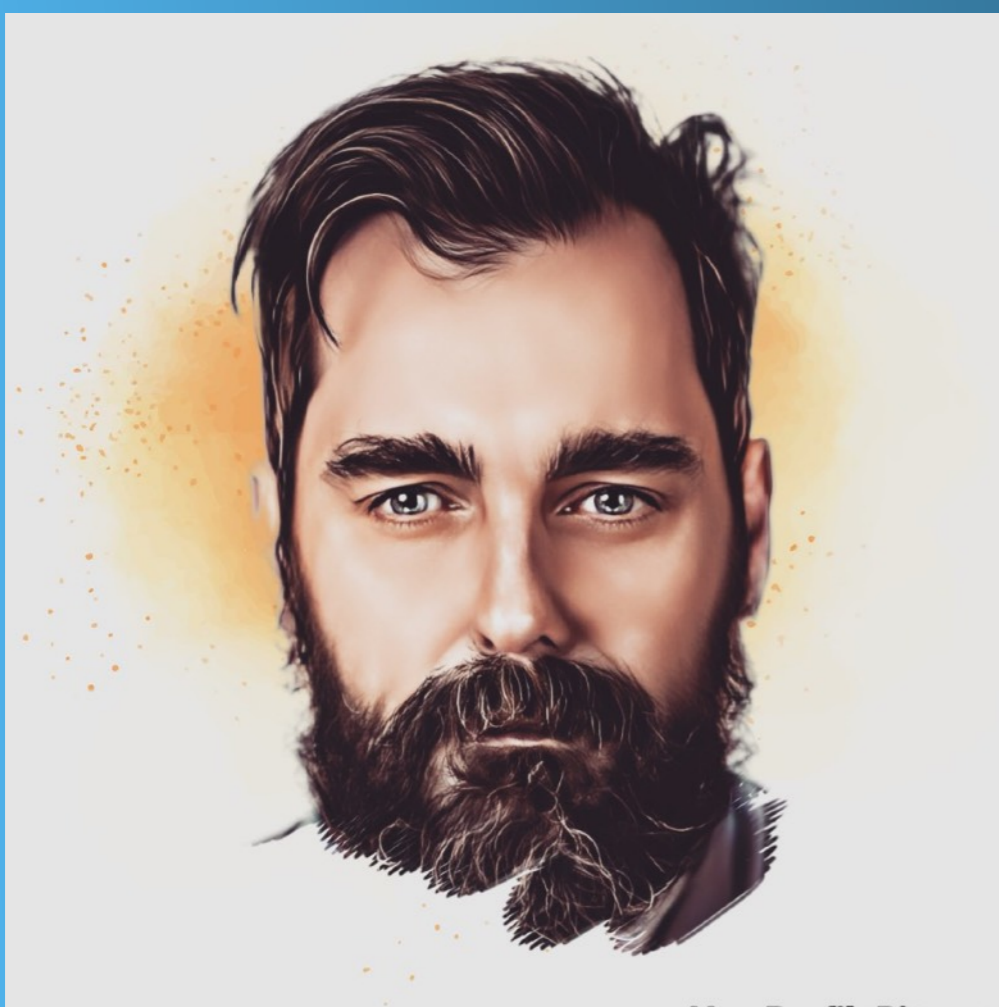
Dr. Rechtin is a U.S.-trained Emergency Medicine Specialist. He graduated from the University of Louisville School of Medicine in 2007 and completed his residency in Emergency Medicine in Grand Rapids, Michigan in 2010. He became a Fellow of the American College of Emergency Physicians and upon moving to Australia in 2013 a Fellow of the Australasian College for Emergency Medicine. Crosby has been prescribing medicinal cannabis since 2010 and until recently practiced Cannabinoid Medicine with a renowned cannabis clinic in Australia.

In addition to direct patient care and recognition by the TGA as an Authorised Prescriber of medicinal cannabis, Crosby is involved in medical cannabis education and research. He has worked with numerous organisations all over the world to help create continuing medical education content for prescribers, including the Royal Australasian College of General Practitioners.

Crosby is convinced the cost of medicinal cannabis products is a barrier to effective care, which is why he's working with The CBD Guys to create quality, cost-effective medicine for all Australians.

Special interests: Emergency Medicine, Cannabinoid Medicine, Retrieval Medicine

drcr@thecbdguys.com.au | +61-448-994-081



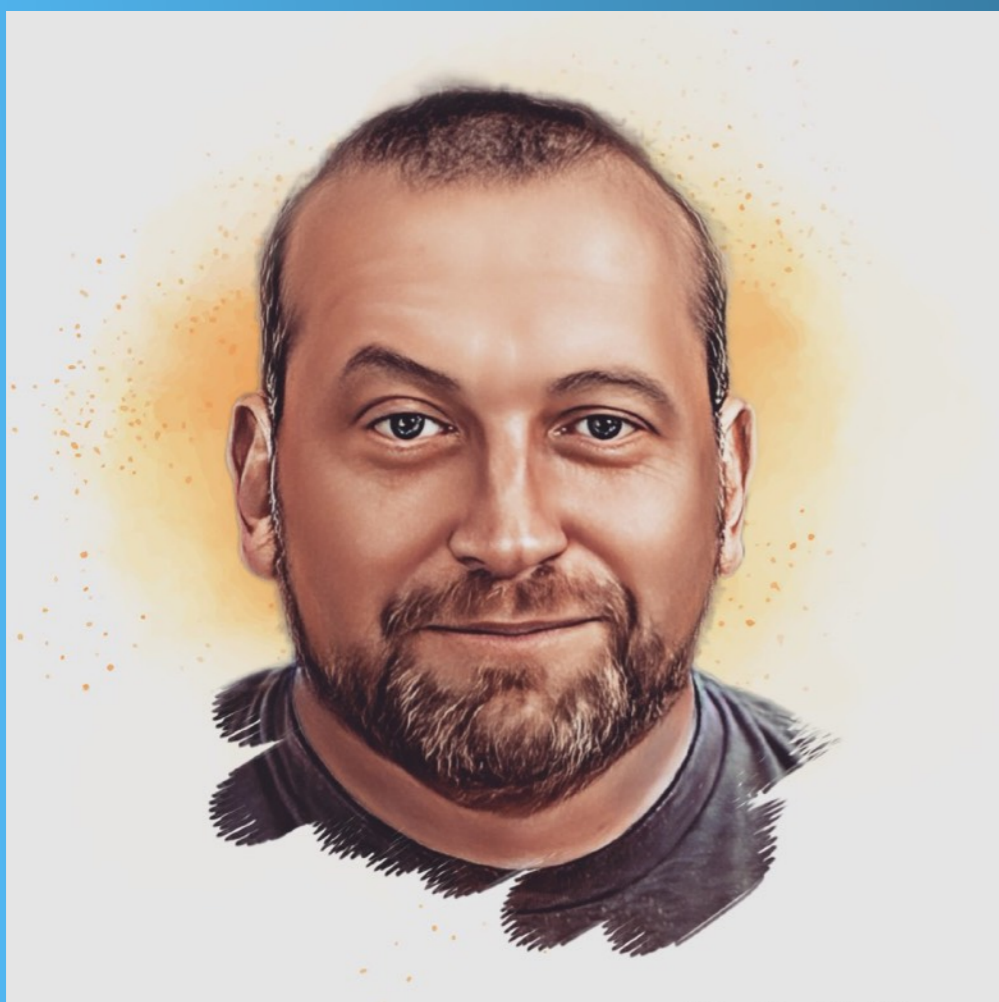
SAM SAUNDERS
CHIEF CREATION OFFICER +
CO-FOUNDER

Sam is a globally-recognized, well-liked and -respected creative leader who has worked across almost every industry and medium imaginable. In his career, Sam has invented products, created brand experiences, written short- and long-form branded content, had his TVC scripts directed by Oscar[®] Winner Michel Gondry, and won a raft of industry awards – including gold at Cannes and the One Show. For the last 6 years, Sam has co-founded several brands of his own, including Canvino, Cangria, BUMP, Babycakes, Nudge Nudge Wink Wink, and now The CBD Guys + Humacology.

Sam is an active international speaker and thought-leader who has spoken at numerous creative conferences around the world – including 16 talks at Cannes Lions. During his ad career, he worked at M&C Saatchi, SS&K, JWT, VMLY&R, Apple, We Are Social – where he was the Chief Creation Officer for North America – as well as starting several agencies in NYC, one of which he sold to a private equity group. Sam's also a co-founder of Hopeland, an orphan charity that he started with Deborra-Lee Jackman (Furness).

After two years in both Los Angeles and Minneapolis followed by ten incredible years in years NYC, Sam now lives in Noosa Heads, Queensland.

ss@thecbdguys.com.au | +61-401-081-605



JAMES DALE
CHIEF EXECUTIVE OFFICER +
CO-FOUNDER

James started his career in the advertising world, selling his first agency at age 25 to Saatchi & Saatchi after beating them to win the Procter & Gamble account. As a co-founder of 42 Below vodka, the USA and its huge market beckoned. He moved stateside and his work to build the brand's equity there was instrumental in its near nine-figure sale price to Bacardi only a few years later.

James then turned his attention to creating his own go-to-market brand practice, *Liquid Asset*, launching brands like Dominique Rosé, Wodka Vodka, Cangria, Canvino, Captain Smolders Smoked Salmon and our CBD and THC extraction facility. James and the facility are The CBD Guys' + Humacology's principal partners, and James and Sam are currently looking to expand Humacology to Asia and Europe.

Today, James divides his time between Brooklyn, New Zealand and Australia.

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