# COMMUNITY MANAGEMENT STRATEGY AND PRICING

## Are you ready to ignite your community's potential?

Our expert, doxed community managers specialize in fueling community growth and engagement in the NFT, Crypto, and Trading spaces. Aligned with your unique vision and goals, we craft and execute strategies that redefine how you connect with your community.

Whether it's virtual or physical events, we lay the groundwork for a bustling, engaged community that truly resonates with your brand.

## Here's a glimpse of what we offer:

- Strategic Community Management We go beyond the basics. Our strategies are designed to engage, inspire, and foster a sense of unity among your community members.
- High-Impact Content Creation Our seasoned content creators will collaborate with you to produce engaging, informative content tailored to your audience. Blog posts, social media updates, and more - we've got you covered.
- Event Planning & Execution We create memorable virtual and in-person events that not only entertain but also solidify your community's connection to your brand.
- Brand-Aligned Growth Strategies We ensure every action taken is in line with your brand, accelerating growth while preserving your brand's identity.





# PACKAGE ONE Community Spark: \$800

Our Community Spark package is ideal for those who are new to community management or want to experience our services without a long-term commitment. This one-month package is designed to provide you with the necessary tools and strategies to kickstart community engagement and growth.

Here's a more in-depth look at what's included:

## 1 x Community Manager:

You'll have a dedicated community manager who will act as the bridge between your brand and your community. This professional will manage daily operations, respond to queries, and foster a positive, inclusive environment within your community.

## **Content Strategy Planning:**

We'll work closely with you to develop a content strategy that aligns with your brand's vision and goals. This includes determining the type of content that resonates with your audience, the optimal times to post, and the best platforms to use.

## **Regular Community Engagement:**

Consistent engagement is key to building a strong, active community. Your community manager will regularly interact with community members, facilitate discussions, and manage any conflicts or issues that arise. This ensures that your community remains engaged, informed, and heard.

## **Daily Content Creation (1 post/day):**

Our team will create and publish one piece of content per day as part of the content strategy. This could be anything from a blog post, social media update, or newsletter, depending on what best suits your brand and audience. Each piece of content will be designed to engage your audience, drive conversation, and promote your brand.

## **Basic Event Planning:**

Events are a great way to bring your community together and drive engagement. As part of this package, we'll plan and organize one basic event for your community. This could be a virtual meet-up, a Q&A session with a key figure in your brand, or a collaborative activity. We'll handle all the logistics and ensure that it aligns with your brand and audience.

With the Community Spark package, you'll get a comprehensive introduction to our community management services and start to see the benefits of a professionally managed community. Let us help you spark the flame of engagement and growth in your community!



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## PACKAGE TWO Community Growth: \$1,500

Our Community Growth package is designed for brands ready to accelerate their community engagement and expansion. While retaining all features from the Community Spark package, we provide additional resources and strategies

to drive growth, engagement, and brand awareness.

Here's a more in-depth look at what's included:

## **Everything from the Community Spark Package:**

This includes 1 dedicated community manager, content strategy planning, regular community engagement, daily content creation (1 post/day), and basic event planning.

Additional Services:

### 2 Moderators:

To ensure your community is well managed and supported, two moderators will be assigned to your community. They will be responsible for maintaining a positive, respectful environment, handling member queries, and managing any conflicts that may arise.

## **Enhanced Content Strategy Development:**

Building on the initial strategy planning, we will further develop a comprehensive content strategy tailored to your brand's needs. We'll delve deeper into audience analysis, platform optimization, and content diversification.

## **Increased Daily Content Creation (2 posts/day):**

To keep your community engaged and informed, we'll increase our content output to two posts per day. These could be social media updates, blog posts, newsletters, or any other content forms that align with your strategy.

## Engagement & Growth Strategies:

We will devise and implement targeted strategies to foster community engagement and growth. This includes activities to encourage member interaction, strategies to attract new members, and initiatives to promote your brand within the community.

## Event Planning and Execution:

We'll plan and execute one significant event for your community. This could be a webinar, a virtual meetup, or a live Q&A session. We'll handle all the logistics, from planning to execution, ensuring the event aligns with your brand and engages your community.

## Weekly Performance Report:

To keep you updated on the community's progress, we'll provide a weekly performance report. This includes key metrics such as member growth, engagement levels, top-performing content, and insights into the community's overall health and sentiment.

The Community Growth package is your stepping stone towards a vibrant, engaged, and rapidly growing community. Let's turn your community into a thriving hub that amplifies your brand's reach and impact!







## PACKAGE THREE

## Complete Community

**Evolution: \$2,500** 

Our Complete Community Evolution package is the ultimate solution for brands seeking to fully optimize their community engagement, growth, and brand presence. In addition to incorporating all features from the Community Spark and Community Growth packages, this package provides round-the-clock moderation, extensive collaboration, a marketing campaign, and more.

## Here's a more in-depth look at what's included:

## **Everything from the Community Spark and Community Growth Packages:**

This includes all services from the Community Spark and Community Growth packages such as a dedicated community manager, content strategy planning and development, regular community engagement, daily content creation (1 to 2 posts/day), basic event planning, engagement & growth strategies, and weekly performance report.

### **Additional Services:**

## Sorcerer.Al's CEO Oversight:

Ensuring the highest level of quality and strategy alignment, Sorcerer.AI's CEO will personally oversee all community management activities.

### All Available Sorcerer. Al Moderators:

Your community will benefit from round-the-clock moderation by our entire team of expert moderators. They'll manage community interactions, handle member inquiries, and maintain a positive, respectful environment.

## **Zealy Marketing Campaign:**

We'll launch a Zealy marketing campaign tailored to your brand to boost awareness, attract new members, and stimulate engagement within your community.

## Sorcerer.Al's Entire Collab Manager Team:

Our collaboration managers will work tirelessly to foster partnerships that align with your brand, opening up new opportunities for growth and exposure.

## **Enhanced Content Strategy and Output:**

We'll further refine your content strategy and increase our daily content output to four posts. This ensures your community stays engaged, informed, and connected with your brand.

## **Comprehensive Event Planning and Execution:**

We'll plan and execute two significant events for your community. These could range from webinars, live Q&A sessions, virtual meetups, to special guest appearances. We handle all the details to ensure these events are successful and engaging.

## Bi-Weekly Performance Report:

We'll provide detailed bi-weekly performance reports to keep you updated on your community's progress, member growth, engagement levels, and overall community health.

With the Complete Community Evolution package, you'll not only have a thriving, engaged community but also a powerful, resonating brand presence. Let's transform your community into a dynamic hub that fuels your brand's growth and success!



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## Disclaimer for All Packages

At Sorcerer.AI, we prioritize the quality of our services above all. We assure you that our fully doxed team, consisting of the highest-quality agents, all have certified language abilities to provide seamless communication. We are so confident in our services that we offer a 3-day refund policy if you're not completely satisfied.

## Why choose Sorcerers.AI?

Our CEO, Sebastian Alexander, embarked on a heartfelt journey to revolutionize digital marketing and AI solutions, leading to the creation of Sorcerers.AI. His experience in the cryptocurrency industry, from working with various projects, exchanges, and influencers, allowed him to observe a recurring disconnect between users, teams, and the market. Noting the challenges faced by projects in sourcing reliable, affordable marketing solutions, he was inspired to develop a better approach.

At Sorcerers.AI, we prioritize our clients' needs and their long-term growth. Our commitment to client success is the driving force behind everything we do, and our unwavering dedication to this mission ensures that Sorcerers.AI will continue to thrive in the years to come.

## Here's why Sorcerers.Al stands out:

**Client-Centric Approach:** We prioritize clients before profit, acknowledging that their success is crucial to the longevity and prosperity of Sorcerers.AI.

Innovative Solutions: We meld cutting-edge technology with human ingenuity to deliver comprehensive marketing and AI solutions tailored to each client's unique needs.

**Long-term Commitment:** We focus on nurturing lasting relationships with our clients, supporting them at every stage as they grow and adapt in the ever-evolving digital world.

**Passion for Excellence:** Our team's dedication to problem-solving, creating efficient systems, and delivering the best possible service sets us apart from the competition.

**Visionary Leadership:** Under Sebastian's guidance, Sorcerers.AI aims to revolutionize the digital marketing and AI solutions space, paving the way for a brighter, more connected future.

Choose Sorcerers.AI and allow Sebastian's heartfelt journey to inspire and propel your business to new heights. Together, we will forge a path towards success, innovation, and a future where both humans and AI coexist harmoniously, creating a world of endless possibilities.



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