

# FirstName LastName

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## EDUCATION

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### My University

Bachelor of Arts, Major in Economics, Minors in Statistics & Computer Science

City, Canada

2018 - 2022

**Relevant Coursework:** Software Design, Current Economic Problems, Applied Machine Learning

## PROFESSIONAL EXPERIENCE

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### Mid-Sized Fintech

Associate Product Specialist

City, USA

September 2022 - Present

- Utilized client feedback and SQL queries to analyze user workflows and identify opportunities for enhancement for a product with \$3.5 million in recurring revenue
- Collaborated with cross-functional teams, including sales, implementation, and engineering to develop APAC corporate events and transcripts data feed
- Lead and co-lead various projects within the Securities Pricing Data Feed team, including product development and testing, performance and methodology investigations, and client pain point summaries, contributing to a 4.3% YoY growth in revenue
- Monitored project progress and defined success metrics for data feed products by utilizing product management tools such as Jira and Confluence

### Student Run Venture Firm

Investment Associate

City, Canada

April 2021 - June 2022

- Co-lead \$25k pre-seed investment in a cleantech manufacturing startup as a part of a larger \$500k round
- Sourced 50+ student-founded startups via online resources, attending tech ecosystem events, and network referrals
- Utilized market research and founder pitches to evaluate 10+ companies at Investment Committees
- Used insights from market research and meeting with founders to vet companies for investment viability

### Seed Stage Startup

Product & Fundraising Intern

City, USA

June 2021 - August 2021

- Contributed to the interviewing process of 50+ target users as part of the product development process
- Utilized user interview insights in conjunction with Canva, Figma, and Miro to spearhead development of manual MVP logistics and collateral
- Performed market research and analysis across fintech, insurtech, and employee benefits verticals
- Researched and developed 10+ reports/one-pagers on FSAs and emerging employee benefit trends to drive product development strategy

## LEADERSHIP AND EXTRACURRICULAR

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### University Product Management Club

VP External

City, Canada

November 2021 - April 2022

- Managed relationships between external partners in the PM/tech world to develop a network of mentors for club members
- Identified and contacted 50+ PM's for MPMA networking and professional development events
- Coordinated with VP Events in order to help strategize and plan the club's first 4 events

### University Golf Club

Founder & President

City, Canada

August 2020 - September 2021

- Provided University undergraduates, graduates, and alumni with a platform to discuss golf, buy/trade equipment, gain access to discounts at local courses and pro shops
- Hosted events dedicated to developing an extensive golf community at University through introductory content and workshops, club outings at local courses, and collaborating on various events with other University

## SKILLS AND INTERESTS

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**Computer Skills:** Python, Java, SQL, Excel, R, C