



VISIT

PORTLAND

MAINE

Authentic By Nature

WELCOME

WELCOME

Thank you for celebrating **40** years with Visit Portland

October 21, 1982

Maine

VISITMAINE.COM

SPONSORS



MAINE LIFE
MEDIA



**KNACK
FACTORY**



SPONSORS



LAURIE ANDREWS DESIGN
LUXE EVENTS



CELLARDOOR
WINERY

WORKSHOP SPEAKERS

ROGER BEAUDOIN
RESTAURANT ROCKSTARS



JOHN PAGLIO
FLYTE NEW MEDIA





CTM MEDIA GROUP

FLYTE NEW MEDIA

HEADLIGHT AUDIO VISUAL

HOSPITALITYMAINE

HÜGA HEAT

HUMAN INTEREST

KNACK FACTORY

MAINE TOURISM ASSOCIATION

NIMLOK MAINE

NORTHEAST CHARTER & TOUR CO.

ONE STOP EVENT RENTALS

PLANET BOTANICALS

PORTLAND SCHOONER CO.

SERENITYME

SP+ CORPORATION

WELLNESS CONNECTION OF MAINE

YANKEE PUBLISHING

WE WORK FOR YOU

Visit Portland represents **355** partner businesses.

VISIT PORTLAND STAFF

Plus 15 Part-time Visitor Information Center staff and 30 volunteers!



LYNN



AMY



KIRSTIE



KATE



CAROLINE



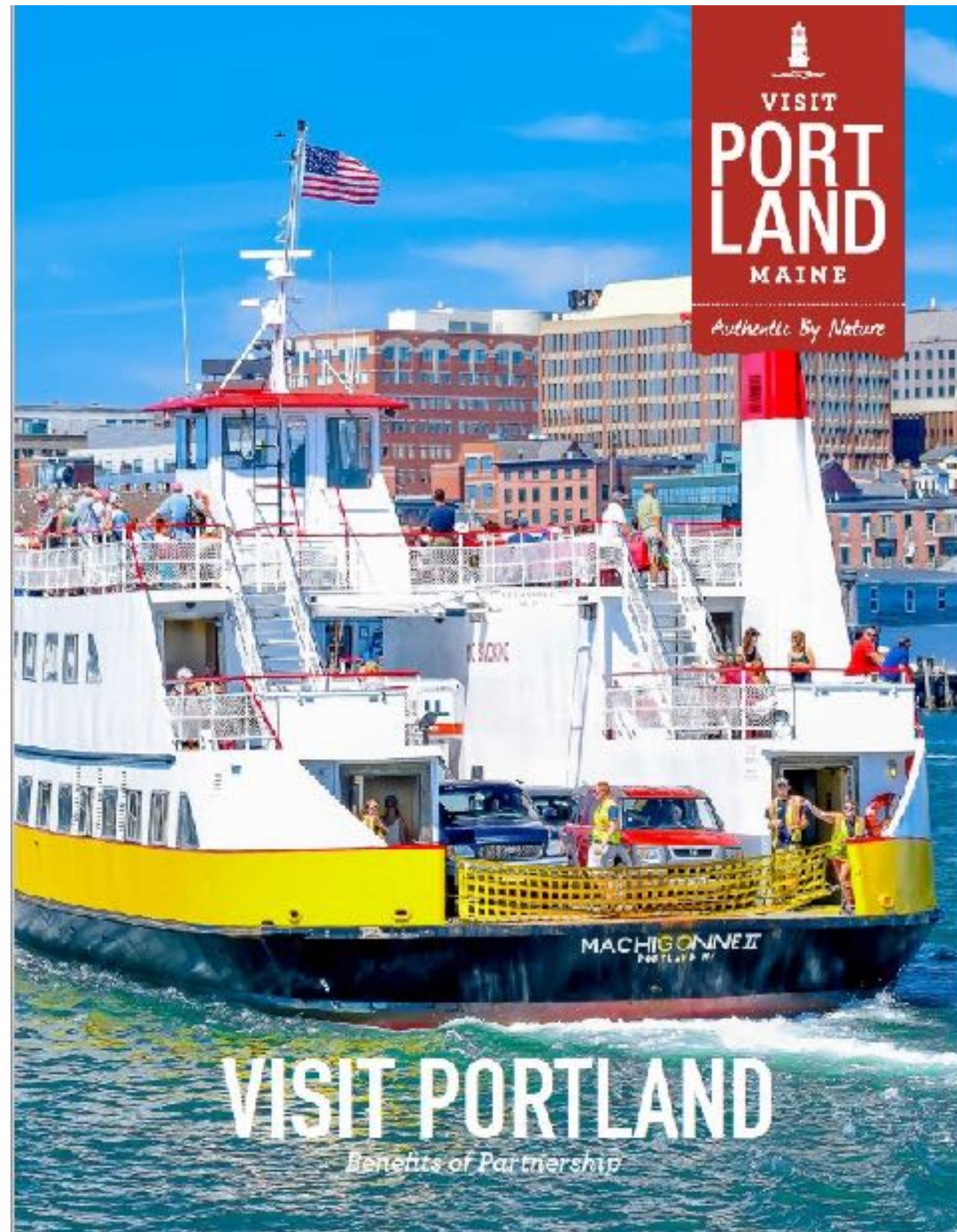
RICHARD



ABBY



BRIGITTA



ANALYZING OUR BENEFITS

BECOMING A PARTNER—ENSURES YOUR SUCCESS

The compilation of all of Visit Portland's marketing efforts is designed to drive traffic to Greater Portland and more specifically... to our partner businesses.

These benefits are designed to reach the target audiences that best suit your business.

TIER RECOMMENDATION FOR YOUR MARKETING GOALS: _____

	TIER I	TIER II	TIER III
WEB EXPOSURE			
Business listing(s) with integrated Google maps	1 listing	2 listings	4 listings
Reciprocal linking to business website and social media	✓	✓	✓
Post upcoming events to the on-line Events Calendar	✓	✓	✓
Post Packages + Deals	✓	✓	✓
Inclusion in 'My Trip Plan' itinerary builder	✓	✓	✓
Destination blog exposure	✓	✓	✓
Web dashboards: Update posts and listings at your convenience	✓	✓	✓
Featured in a suggested itinerary within the blog platform	✓	✓	✓
ALL PARTNERS: Partner-exclusive opportunity for additional web enhancements			
DIGITAL OUTREACH			
Social media exposure	✓	✓	✓
Partner blog exposure	✓	✓	✓
Access to our Media Library		✓	✓
Two (2) business photos by a professional photographer (Add'l photos paid to photographer)		✓	✓
Featured in a consumer newsletter with a link to Packages + Deals			✓
ALL PARTNERS: Partner-exclusive opportunity for social media and newsletter advertising			
MEDIA CONNECTIONS			
Referrals for travel media editorial content	✓	✓	✓
Participation in Ambassador Pass program	✓	✓	✓
PR Partners Program		✓	✓
Press release assistance			✓
ALL PARTNERS: Partner-exclusive opportunity to host qualified media			
GROUP SALES			
Receive referrals for your business services	✓	✓	✓
Confidential Meetings - Convention Calendar		✓	✓
Extension of internal sales team		✓	✓
Meeting planner + tour operator Familiarization (FAM) Tour exposure		✓	✓
Organized site visits with Event Planners and Tour Operators		✓	✓
Qualified sales lead opportunities		✓	✓
24-hour advanced access to respond to sales leads (Accommodations Excluded)		✓	✓
ALL PARTNERS: Partner-exclusive opportunity to participate in trade shows, sales missions, and client events			

Partner success is our "Maine" focus!

	TIER I	TIER II	TIER III
PUBLICATIONS			
Business listing in Visitor's Guide (<i>Leisure traveler focused</i>)	✓	✓	✓
Supply and restock of Visitor's Guides	✓	✓	✓
Business listing on Greater Portland Regional Map (<i>Attractions, Restaurants, Shopping</i>)	✓	✓	✓
Business listing on Motorcoach Passenger Walking Map (<i>Peninsula businesses only</i>)	✓	✓	✓
Business listing in Event Planner's Guide (<i>Group travel focused</i>)		✓	✓
ALL PARTNERS: Partner-exclusive opportunity to advertise in our publications			
INFORMATION CENTERS			
Referrals and recommendations for business services	✓	✓	✓
Brochure distribution at Ocean Gateway Visitor Information Center	✓	✓	✓
Reservation availability: share open dates & times		✓	✓
Educate Visitor Center Ambassadors		✓	✓
Brochure distribution at the Portland International Jetport		✓	✓
ALL PARTNERS: Partner-exclusive opportunity available for additional business exposure			
VISIT PORTLAND COMMUNITY EXCLUSIVES			
Networking mixers	✓	✓	✓
Front-line Orientation Tradeshow	✓	✓	✓
Marketing meetings	✓	✓	✓
Tourism Talks: education opportunities for all employees	✓	✓	✓
Regular industry updates and news	✓	✓	✓
Extranet (Powered by Simpleview) - view your account and pay invoices	✓	✓	✓
Partner-only interactive platforms	✓	✓	✓
Partner-to-partner liaison	✓	✓	✓
Business development consultations			✓
Ticket for one (1) at Visit Portland's Annual Meeting			✓
ALL PARTNERS: Sponsorship / host opportunities			

YEARLY INVESTMENT _____

“When deciding on investments to help grow our boat charter business we took a chance with Visit Portland and I am so glad we did. We saw an instant increase in online sales and traffic through our website after our partnership went live. The staff are extremely courteous, professional and responsive to any communication. This is an incredible organization and I can not recommend them highly enough.”

Philip Browne
Maine Coast Cruising

All benefits explained in detail on the following pages

COLLATERAL



The following is a result of Visit Portland's marketing efforts for the year 2022

MEETINGS MARKETING

Maine Meetings campaign: Year 2 of a 3-year campaign.

- Developed mainmeetings.com 12,270 users
Viewed 26,548 pages
NY, PA, IL, MA, VA, NJ, CA, FL, CT
- Created meeting-focused content 7 articles and 1 video
- Sent 4 newsletters through Northstar 10,600 planners
21% open rate
- Sent 9 additional newsletters to Visit Portland's database 5,400 planners
21% open rate
- Targeted Facebook ads 2 million impressions
17,775 clicks
- Google Ads 3.3 million impressions
11,000 clicks
- LinkedIn sponsored posts targeting planners 610,264 impressions
3,311 clicks
- Attended Destination East 42 planners
21 one-on-one appointments

205 Conference leads and direct referrals delivered to partner businesses.

PUBLIC RELATIONS | FAM TOURS

- Assisted media and travel writers Over 50 requests, resulting in over 40 stories
- Curated a 3-day FAM tour promoting the art, culture, and diversity 5 media professionals
Estimated influencer reach: 130.8K
- Hosted 3 Travel Writer itineraries, resulting in articles for Travel + Leisure, Fodor's, and a blog on Work For Your Beer.
- Host the launch of 2x bestselling author, Daniel Seddiqui's, latest national tour for his corresponding book, "Piecing Together America"
- Conducted a 3-region FAM Tour 7 days, featuring 10 partners

RADIO

- Worked with Townsquare Media, producing 5 Public Service Announcements from 5 partner businesses about the importance of tourism that aired on 3 stations for 2 weeks.

INFORMATION CENTERS

- 22 volunteers, providing 3,000 hours, servicing over 246,000 visitors at 5 locations

PARTNERSHIP

- 355 Partners
- Developed steps towards enhancing partnership engagement
- Created 1 new benefit brochure
- Featuring 44 benefits
- 3 new partnership tiers
- Resulting in 77 new partners

VISITOR INFORMATION

- CRUISE SHIPS 99 vessels serviced
166,000 passengers
- MOTORCOACHES 5,597 motorcoach passengers from 141 coaches

DESIGNATIONS FILING:

STATE	BY COUNTRY
1. U.S.	
2. Canada	
3. United Kingdom	
4. Russia	
5. Germany	
6. Netherlands	
7. India	
8. France	
9. Australia	
10. Ukraine	

EMAIL

- 8 PARTNER NEWSLETTERS 1,000 contacts
41% open rate
- 8 VOLUNTEER NEWSLETTERS Sent to 64,000 subscribers
29% click thru rate
- 5 CONSUMER NEWSLETTERS Sent to 64,000 subscribers
38% open rate
- 12 EVENT PLANNER NEWSLETTERS See opposite side for details

EVENTS

- 4 PARTNER MIXERS with 285 Attendees
- Hold 2 informative Group Marketing meetings with representatives from The 1 and The 11
- Coordinated 8 partner presentations to hosts of 40 volunteers
- 1 VOLUNTEER TRAINING DAY

CONFERENCE COMMITTEES

- CRUISE CANADA NEW ENGLAND SYMPOSIUM (CCNE)
- Hosted 20 cruise executives for 3 days, representing 12 tours
- NATIONAL GOVERNORS ASSOCIATION SUMMER MEETING
- Hosted 200 attendees and 25 Governors for their Annual Summer Meeting

5 CONSUMER TRAVEL SHOWS

At 320 locations in ME, VA, NY, NJ, FL, NY, MD, VA and at 5 Consumer Trade Shows in:

- MINNEAPOLIS
- TORONTO
- PHILADELPHIA
- MIAMI
- MINNEAPOLIS, MN

Sent Visitor's Guides to 5 camping shows in Boston, Springfield, Montreal, Quebec City, and Auburn, ME.

Distributed 1,300 Visitor's Guides at the Big E in Springfield, MA.

@VISITPORTLAND @MARRYINMAINE @MEETINMAINE

Social media across 16,000 impressions
600 likes
350 comments

Social media ads 776.18 reach
2.8 million impressions
67,421 clicks
3,451 reactions

Google ads 76 million impressions
82,042 clicks
MA, NY, CT, FL, PA

PHOTOS | VIDEO

Created 12 new videos, each with a diverse cast of scenes, highlighting activities a summer / fall, featuring towns in our region 5 go-ins focused on art / culture all achieving 23,430 views

- Conducted photo contest 75 writers
300 submissions
- Built a media library 4,300 photos
67 videos

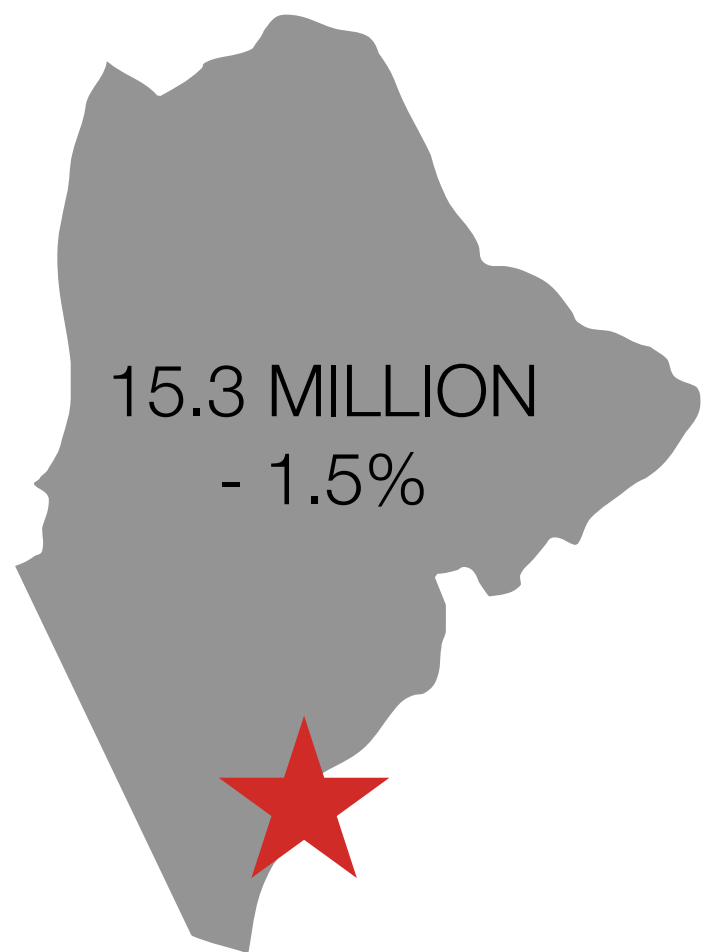
VISIT PORTLAND TURNED 40 YEARS OLD

October 21, 2022

Lynn Tillotson, President • CEO • l.tillotson@visitportland.com
Many marketing programs are supported by the Maine Tourism Marketing Partners Program (MTMP).

2022

GREATER PORTLAND VISITATION



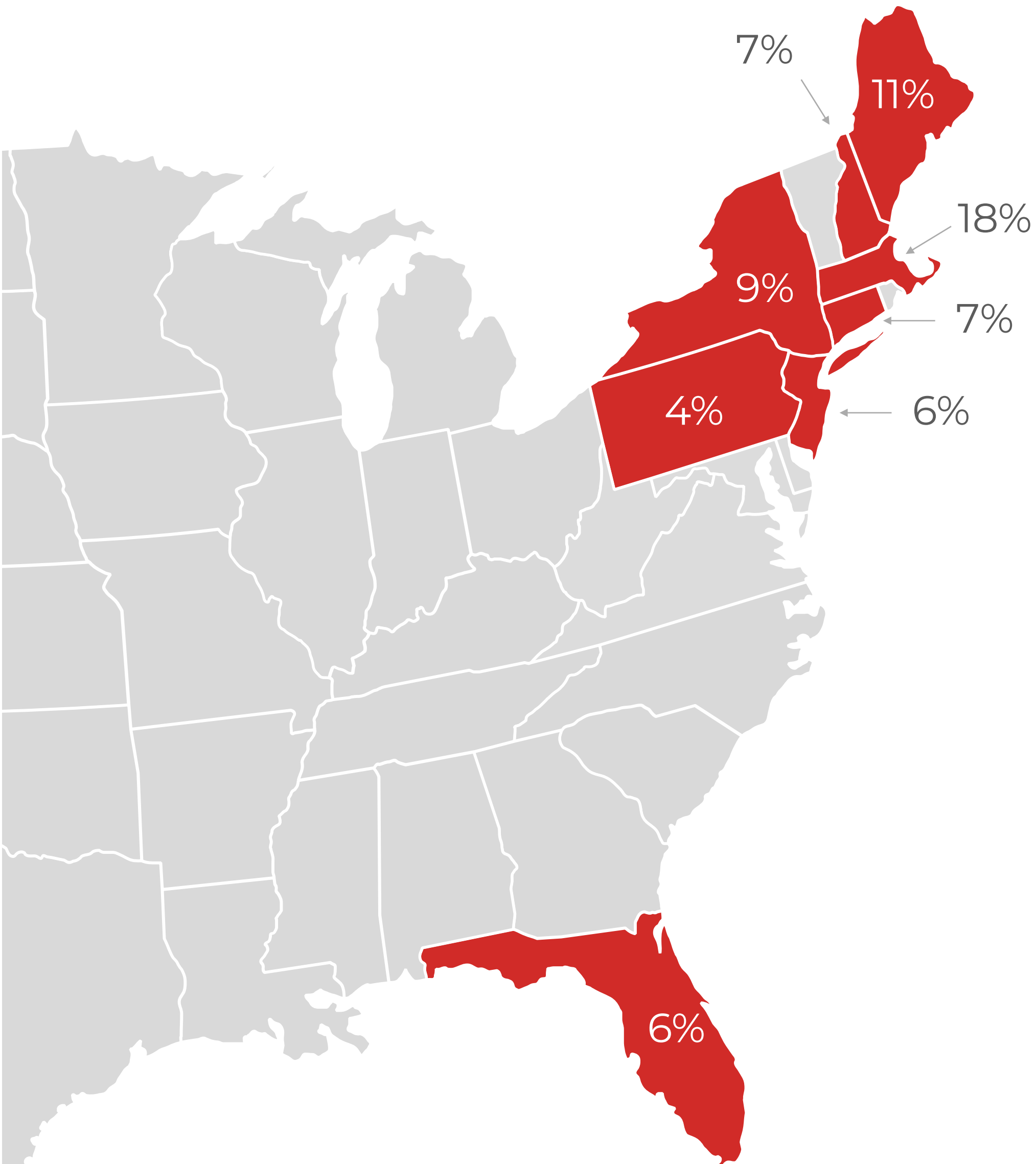
GREATER PORTLAND: 2022 VISITATION

www.MOTPartners.com

	2021	2022	% from 2021
Visitors to Greater Portland	2.46 Million	2.54 Million	↑ 3.3%
Direct Spending	\$1.16 Billion	\$1.37 Billion	↑ 17.8%
Total Economic Impact	\$2.05 Billion	\$2.41 Billion	↑ 17.6%
Job Generation	19,100	23,400	↑ 22.5%
Total Impact on Wages	\$765 Million	\$948 Million	↑ 23.9%

SAVES GREATER PORTLAND HOUSEHOLDS \$1,807 IN TAXES

66% OF VISITORS TRAVELED FROM 8 U.S. STATES

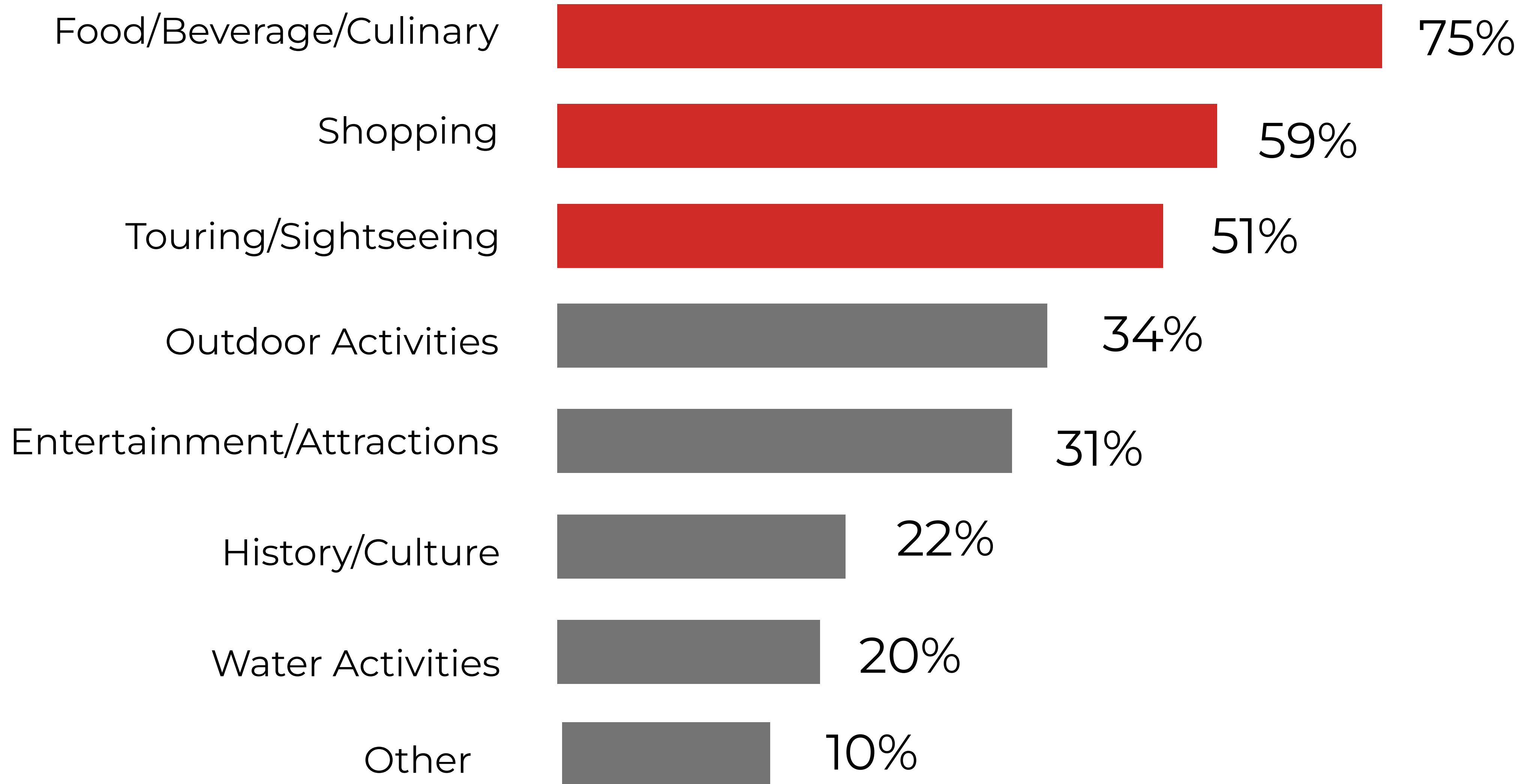


MA (18%), ME (11%), NY (9%), CT (7%), NH (7%)
NJ (6%), FL (4%), PA (4%)

73% FROM 2 REGIONS AND MAINE

- 38% from New England states
- 24% from Mid-Atlantic states
- 11% from Maine
- 9% from Southeast States
- 7% from the Midwest
- 4% from the West
- 3% Southwest
- 3% Canada
- 1% International

VISITOR ACTIVITIES



VISITOR DEMOGRAPHICS

- **25%** of visitors traveled to Greater Portland for the first time
- **79%** of visitors drove
- **87%** of visitors traveled with no children
- Typical visitor traveled with **2.4** people in their party
- Stayed an average of **4.6** nights in Greater Portland
- Median age is **50** years old



VISITOR SATISFACTION

- **97%** would recommend Greater Portland to a friend
- **84%** will return for a future visit
- **98%** were satisfied with their trip to Greater Portland

HOWEVER,

- **25%** said that customer service did not meet expectations
- **16%** said the restaurants and value for their money did not meet expectations

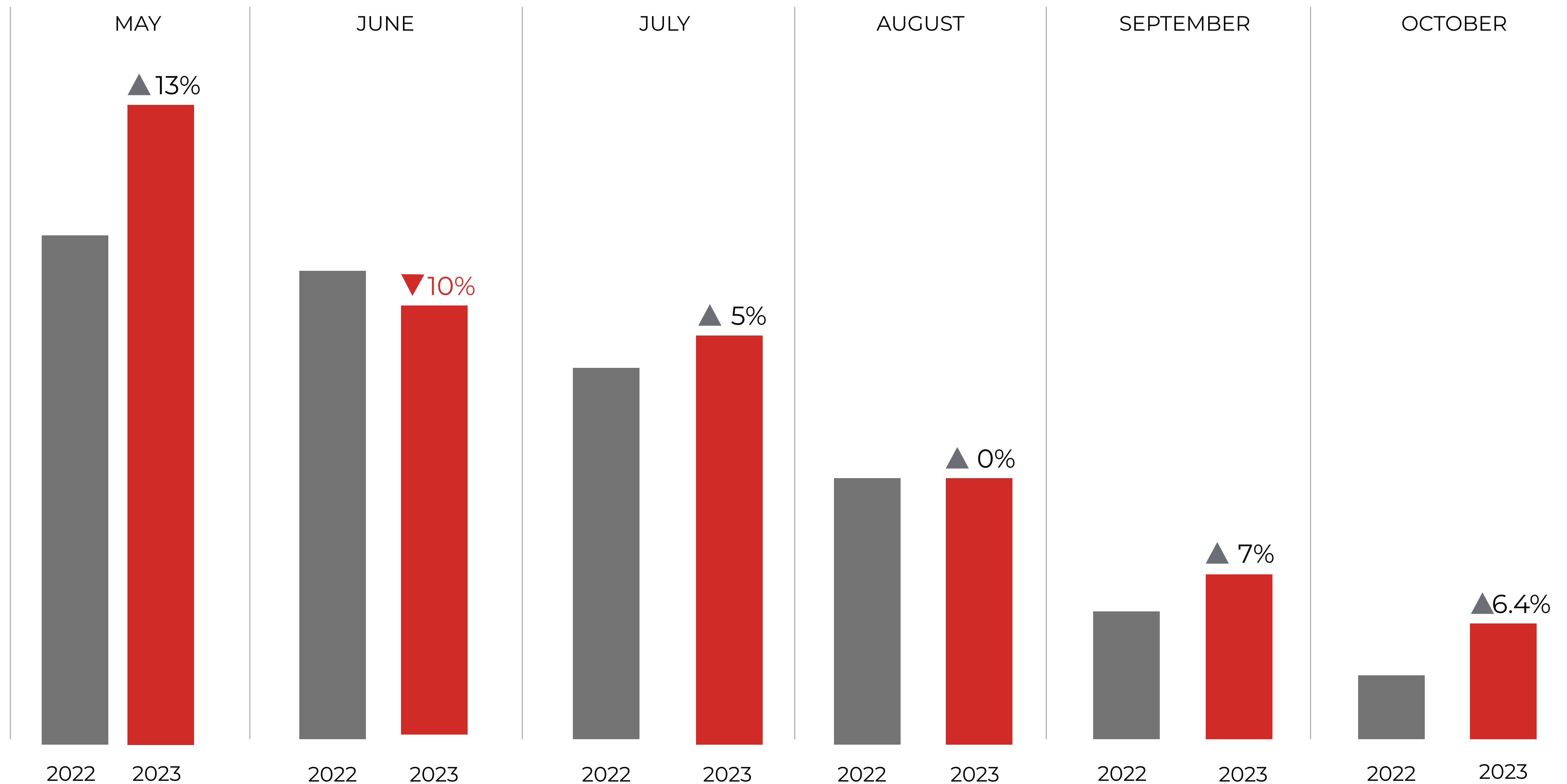


LOOKING FORWARD

6 MONTH BOOKING TRENDS

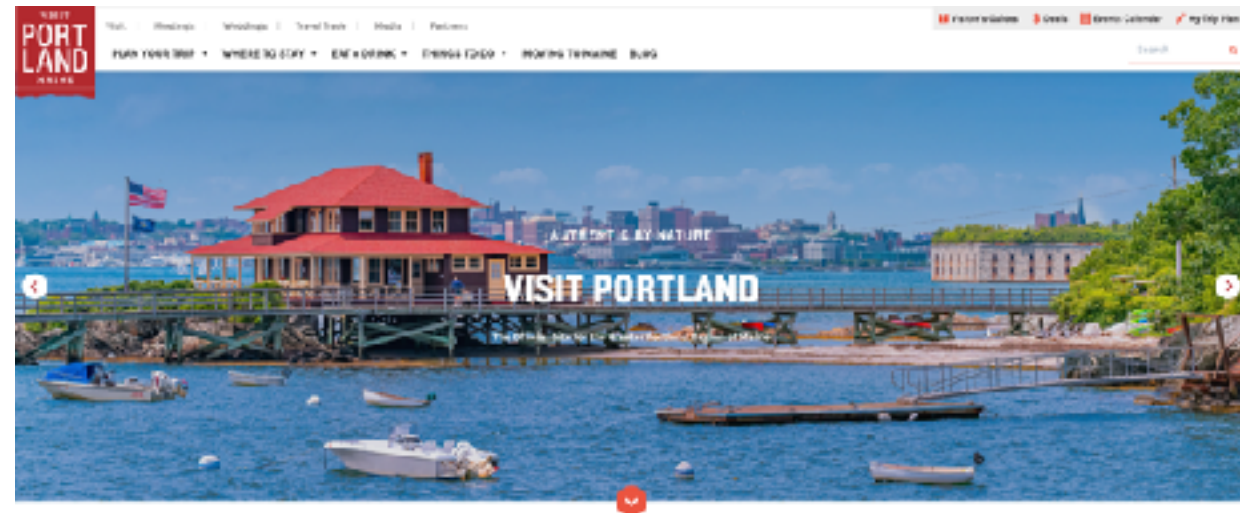
Overall Total Future Room Night Stays are up 4.8% From Last Year

STATE STATS*: 62% visitors have a booking window of less than 2 months



*SOURCE: DOWNS & ST. GERMAIN | MAINE OFFICE OF TOURISM

**LOOKING BACK
HEAVY FOCUS ON DIGITAL**



GREATER PORTLAND REGION OF MAINE

BECOME AN INSIDER - NEWSLETTER SIGNUP

VISITORS GUIDE



FEATURED UPCOMING EVENTS

See in 2022 10 items events might be adapted or rescheduled. You can view more in our calendar or on our website.

Learn more about it by clicking on the event name or our 2022 calendar.

VIEW CALENDAR



25 FREE THINGS TO DO THIS SPRING

Weather is warming up, flowers are blooming, and the region is about to come alive with new energy. There's just something special about watching the region spring to life this time of year. Celebrate all the things to do in these springtime gems.

Make the Most of Your Daylight

48 Hours of Spring



THE LAY OF THE LAND

Here are the best ways to see the land and its people.

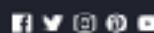
Cumberland

Cumberland's history as an agricultural town with a strong shipbuilding connection. Since 1844, the Cumberland Fairgrounds has been home to the Cumberland Fair every third week in September each year. One of the state's largest agricultural fairs, it began when farmers would showcase their biggest and best-tasting vegetables. Today, The Cumberland Fair remains a true county fair and features horse racing, livestock and agricultural competitions, horticultural exhibits, pumpkin contests, and plenty of food.



Get access to the best deals & insider info with our newsletter.

Become an Insider



VISIT MAINE

The best of life in the Greater Portland region of Maine. From places to stay to things to do, we have it all. Get the best deals on hotels, rental cars, and more.

VIEW SITE

VIEW SITE

VIEW SITE

VIEW SITE

VIEW SITE

VIEW SITE

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VIEW SITE



GREATER PORTLAND IN THE PRESS

Whether it's talking about how amazing it is to live here, the phenomenal dining scene, or the natural beauty of Maine, there are plenty of reasons why



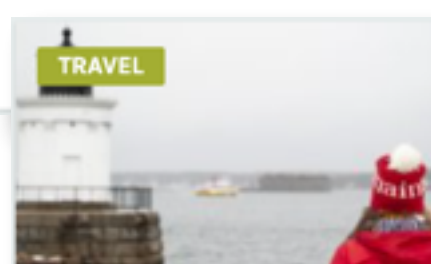
WHAT'S NEW

New places to stay, play, and eat in the region await you! Learn more about what's in store for 2022 in Greater Portland.



PORTLAND WINE WEEK

Annual week-long wine festival in June featuring wine dinners, classes, seminars, food, art, and plenty of fun in Portland, Maine.



72 HOUR WINTER GETAWAY IN GREATER PORTLAND

Locals Love Winter in Maine! So, we asked Amy + Dan of Capshore Photography to come along for a week of Winter exploration across the state of Maine.



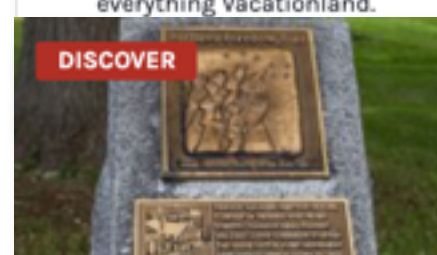
PORTLAND'S MUST SEE PUBLIC ART

Here you'll find an intersection of history and modern art where murals by emerging artists mingling with historic statues and sculptures.



MAINE VACATION GUIDE FOR YOUR BEST SUMMER YET

Summer is here! In Maine that means sun, surf, and sampling delicious seafood - and just enjoying everything Vacationland.



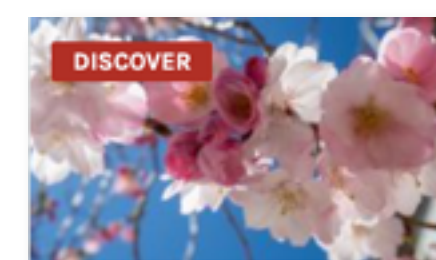
IMPORTANCE OF BLACK HISTORY IN MAINE

From it's role in the Freedom Trail to the incredible black-owned businesses and artists living in the state—there are many ways to keep the celebration for Black History month alive.



48-HOUR WINTER GETAWAY TO GREATER PORTLAND

Do you love Maine? Why not get away to Greater Portland when things are slower, quieter, and more relaxed?



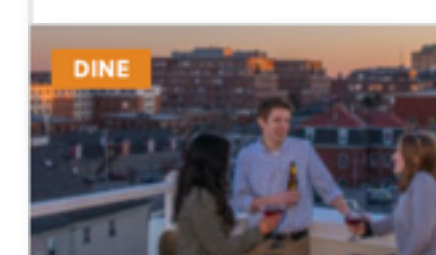
5 REASONS TO BRING SPRING BREAK TO MAINE

Now's the time to start thinking about your spring break plans. With the weather about to warm-up, before you know it Spring will be here.



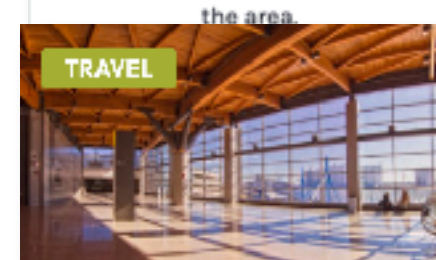
72 HOURS OF SPRINGTIME

Get out and enjoy the flowers, burst of spring air, and all the seasonal snacks, brews, and art around every corner.



BEST ROOFTOP BARS + WATERFRONT EATS IN GREATER PORTLAND

When the temperature climbs across Greater Portland, the best place to relax is outside at a rooftop bar or waterfront oasis in the area.



NAVIGATING GREATER PORTLAND

NAVIGATING YOUR WAY THROUGH GREATER PORTLAND AIR, TRAIN, AND WATER TRAVEL Getting around Greater Portland is a breeze, whether you...

NEW WEBSITE + 63 NEW BLOGS

DIGITAL + SOCIAL MEDIA CAMPAIGNS



Social:

Reach: 800 K
Impressions: 2.6 Million
Clicks: over 50K

Google Ads:

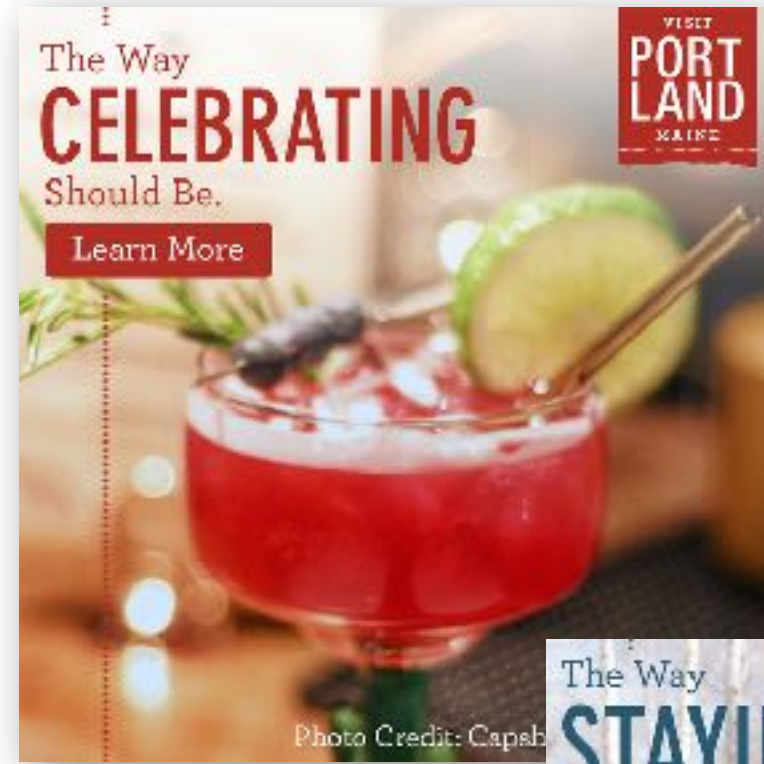
Impressions: 7.6 Million
Clicks: over 80K

The Way **BEACH ESCAPES** Should Be. [Learn More](#)



WEST PORTLAND MAINE

The Way **CELEBRATING** Should Be. [Learn More](#)



WEST PORTLAND MAINE

Photo Credit: Capsh

The Way **SIGHT SEEING** Should Be.



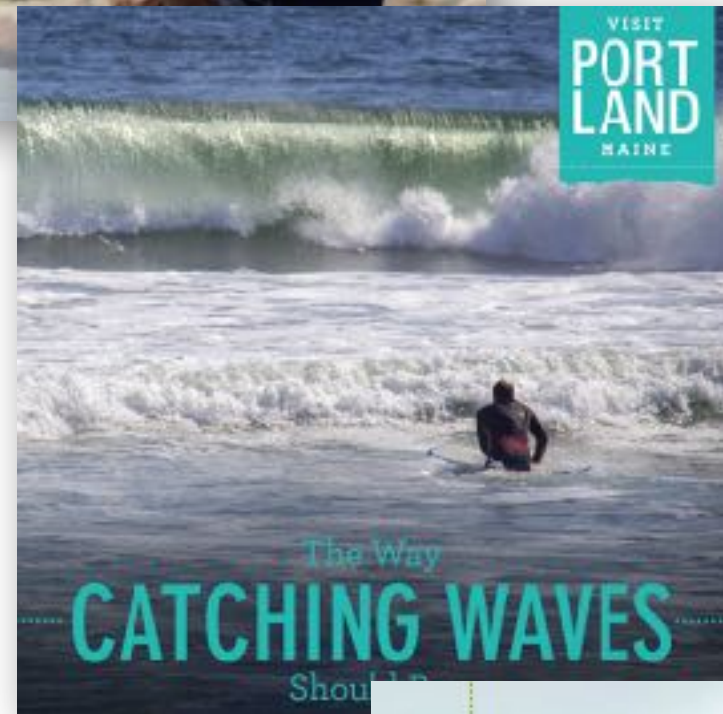
WEST PORTLAND MAINE

The Way **SPRING FLOWERS** Should Be.



WEST PORTLAND MAINE

The Way **CATCHING WAVES** Should Be.



WEST PORTLAND MAINE

The Way **STAYING COZY** Should Be.



WEST PORTLAND MAINE

The Way **LEAF PEEPING** Should Be.



WEST PORTLAND MAINE

The Way **COOLING OFF** Should Be.



WEST PORTLAND MAINE

The Way **EXPLORING** Should Be. [See More](#)



WEST PORTLAND MAINE

The Way **THE HOLIDAYS** Should Be. [Learn More](#)



WEST PORTLAND MAINE

The Way **FALL NIGHTS** Should Be.



WEST PORTLAND MAINE

The Way **LOBSTER ROLLS** Should Be. [Learn More](#)



WEST PORTLAND MAINE

The Way **WINTER FUN** Should Be.



WEST PORTLAND MAINE

The Way **APPLE SEASON** Should Be.



WEST PORTLAND MAINE

VISITPORTLAND.COM : 2022 VISITATION

720,000

MILLION UNIQUE VISITORS
13.5% OVER 2021

2.4

MILLION PAGE VIEWS
FLAT OVER 2021

Across All Platforms: 117,000 followers



61,700



46,400



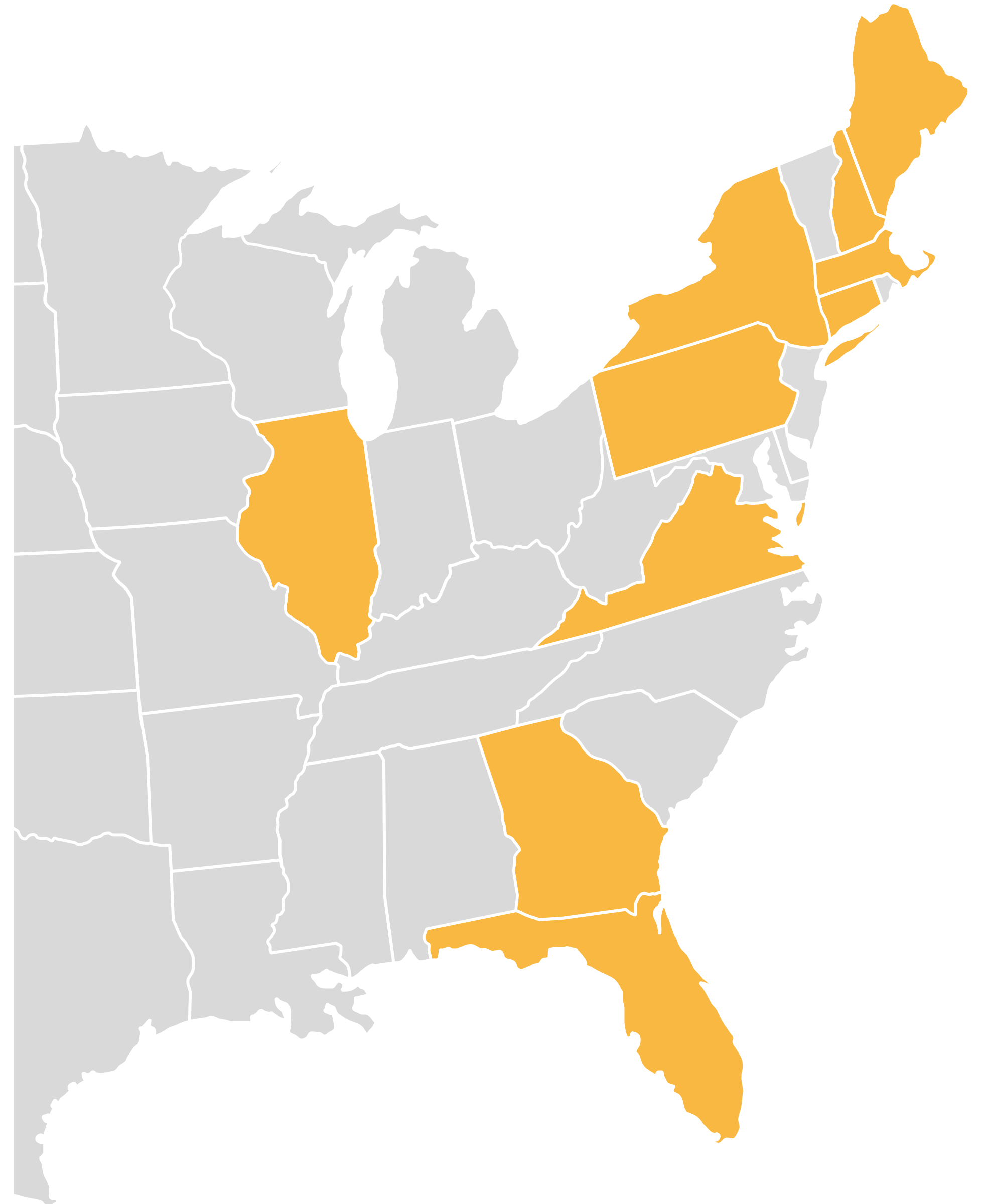
7,500



1,500

33% growth since 2019

MA
NY
ME
PA
FL
VA
NH
CT
GA
IL




FOCUS ON MEETINGS

MAINE MEETINGS CAMPAIGN

Maine Meetings

There are few places on earth with such a vast array of scenery – rugged coastline, rolling hills and mountains, colorful forests, pristine lakes – and unique and convenient meeting options. Those who have met in Maine – marveled at our lighthouses, walked our woods, paddled our waters or hiked our mountains – know that Maine is special.

Discover all that our one-of-a-kind destination can offer your group.



Greater Portland, Maine

Maine's economic capital, Portland, is a historic seacoast town packed full of award-winning restaurants, shops, parks, attractions, hotels and meeting venues – all of which make the city a top-tier meeting destination.

[Explore Portland for Your Meeting](#)

Greater Bangor, Maine

Bangor offers business groups a scenic mountain and woodland backdrop paired with a cultural and cosmopolitan hub. Maine's third-largest city has a historic downtown filled with theaters, restaurants and shops.

[Explore Bangor for Your Meeting](#)

Why Maine

Where Meetings Meet the Bucket List

The hardest part of exploring Maine is deciding how many bucket-list sights you can fit into the itinerary.

- Explore Acadia National Park
- Eat fresh Maine lobster and oysters
- Sail on a Windjammer
- Hike the Appalachian Trail
- Take in a moose safari
- Snag a lighthouse selfie
- Catch a glimpse of a whale tail
- Chow on some local clam chowder

[Why Maine](#)

LIGHTHOUSES

SCENIC DRIVAYS

NATIONAL & STATE PARKS

DINING & BREWERIES

Maine Meetings

9 Top Team-Building Group Activities in Portland

1. **Bean Outdoor Discovery Programs**

2. **The Escape Room**

3. **Muse Paintbar**

4. **Terrarium**

Your Meetings Market

Maine

[Plan Now](#)

Your Meetings Market

Maine

[Plan Now](#)

Your Meetings Market

Maine

[Plan Now](#)

Your Meetings Market

Maine

[Plan Now](#)

Maine

Where Medical Meetings Mean More

Our beautiful state has long garnered the attention of the world over for unmatched scenic beauty, but did you know that Maine has also gained national attention for having a great medical community?

[See Why](#)

Hotels & Venues Well Suited for Groups

Maine's meeting venues are found all over – in sophisticated urban settings, along mountainside, and along the scenic coastline. From convention centers, arenas, theaters, auditoriums and more, Maine's venues can accommodate groups, small or large. Find the perfect space for your next event.

GREATER PORTLAND VENUES

GREATER BANGOR VENUES

Get More When You Meet in Maine

Our team is here for you with completely complimentary services that'll simplify your planning process. If you'd like to submit an RFP or if you have any questions, don't hesitate to reach out to our Greater Bangor or Greater Portland team.

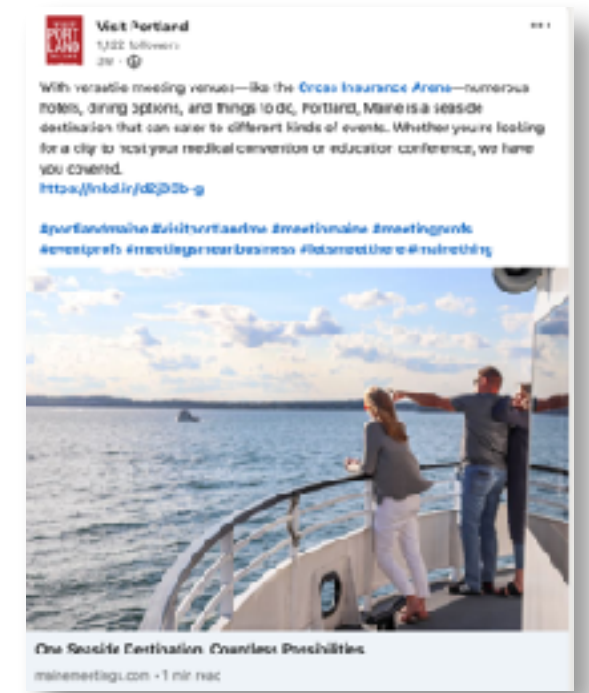
[Start Planning](#)

Maine

© Maine Office of Tourism | 10 State House Station | Augusta, ME 04330

MAINEMEETINGS.COM

NEW SPONSORSHIP OPPORTUNITIES
 1. SCENIC DRIVAYS
 2. BEAN OUTDOOR DISCOVERY PROGRAMS
 3. ESCAPE ROOMS
 4. MUSE PAINTBAR
 5. TERRARIUM





ECONOMIC IMPACT OF MEETINGS + SPORTS

NEW CALCULATION

Event Parameters | Hosting Costs | Organizer/Exhibitor Spending | Tax/Assessment

Event Name ?

Organization ?

Location ?

Start Date ?

End Date ?

Event Type ?

Market Segment

Meeting Space

Overnight Visitors ?
Advanced Options

Day Visits (optional) ?

Local share of day visitors % ?

Room Block (optional) ?

Room Rate (\$) ?

Persons Per Room ?

Include Aviation Impacts

Overnight attendees arriving by air %

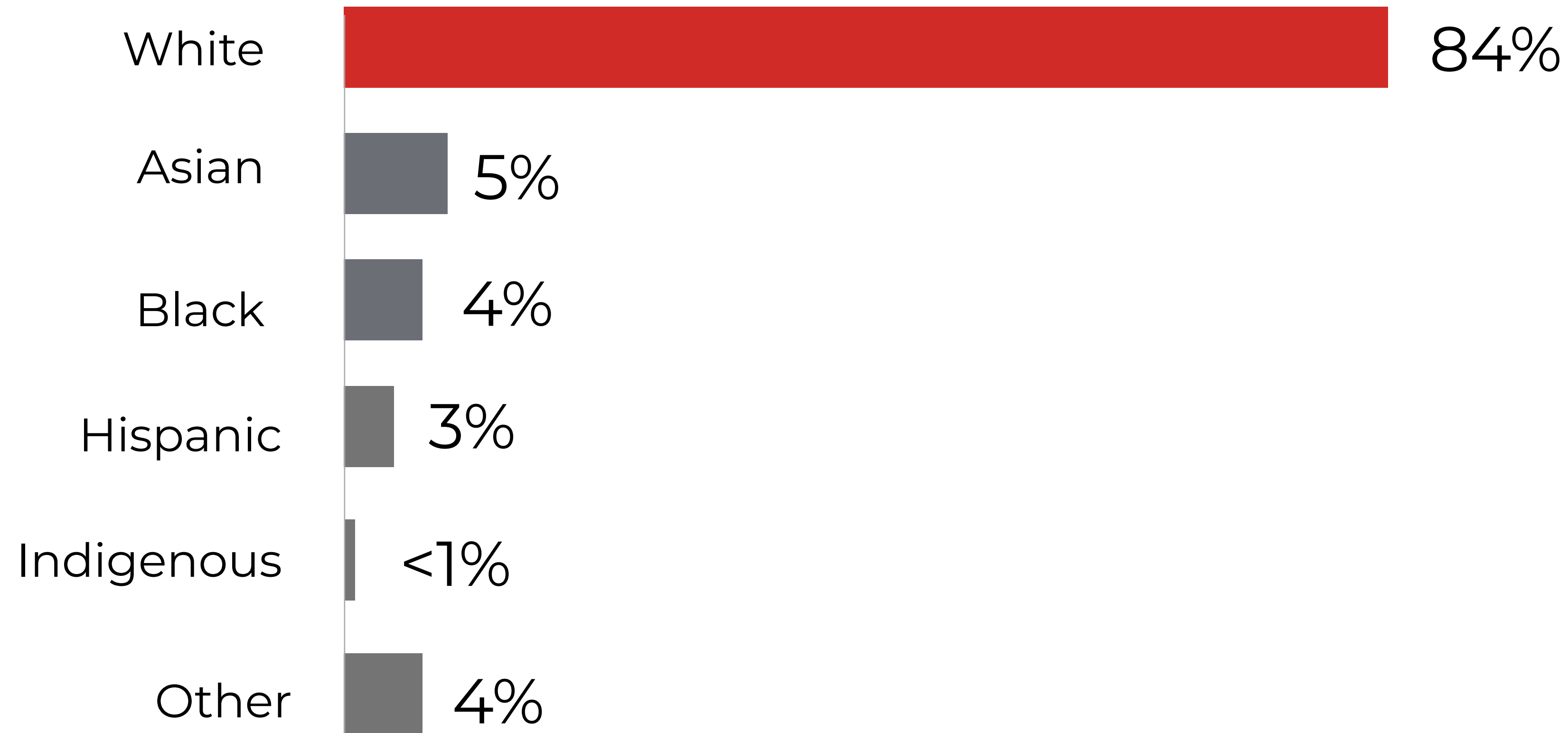
Location

[Reset To Model Defaults](#)

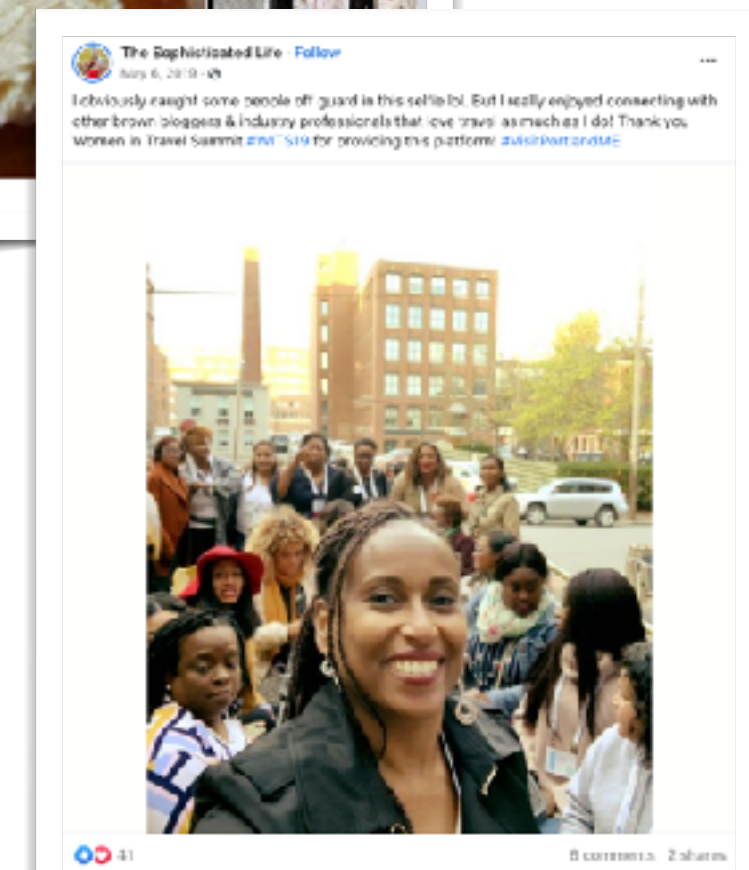
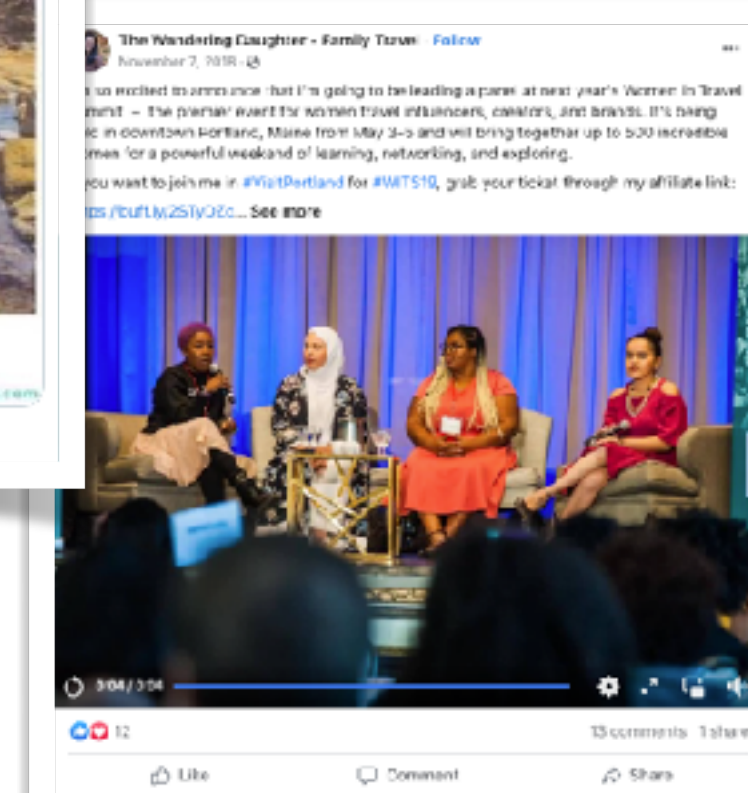
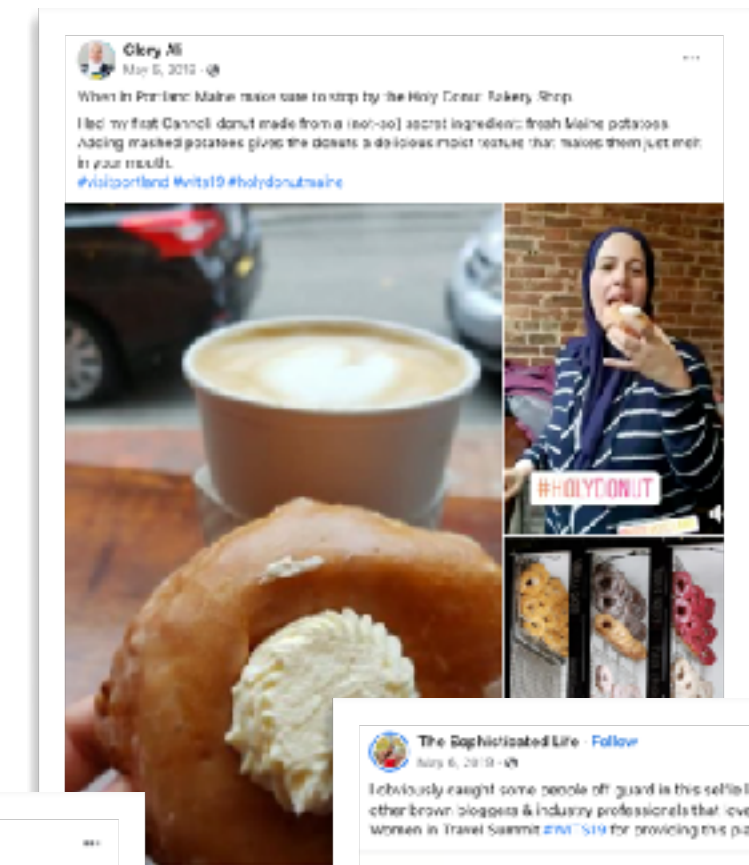
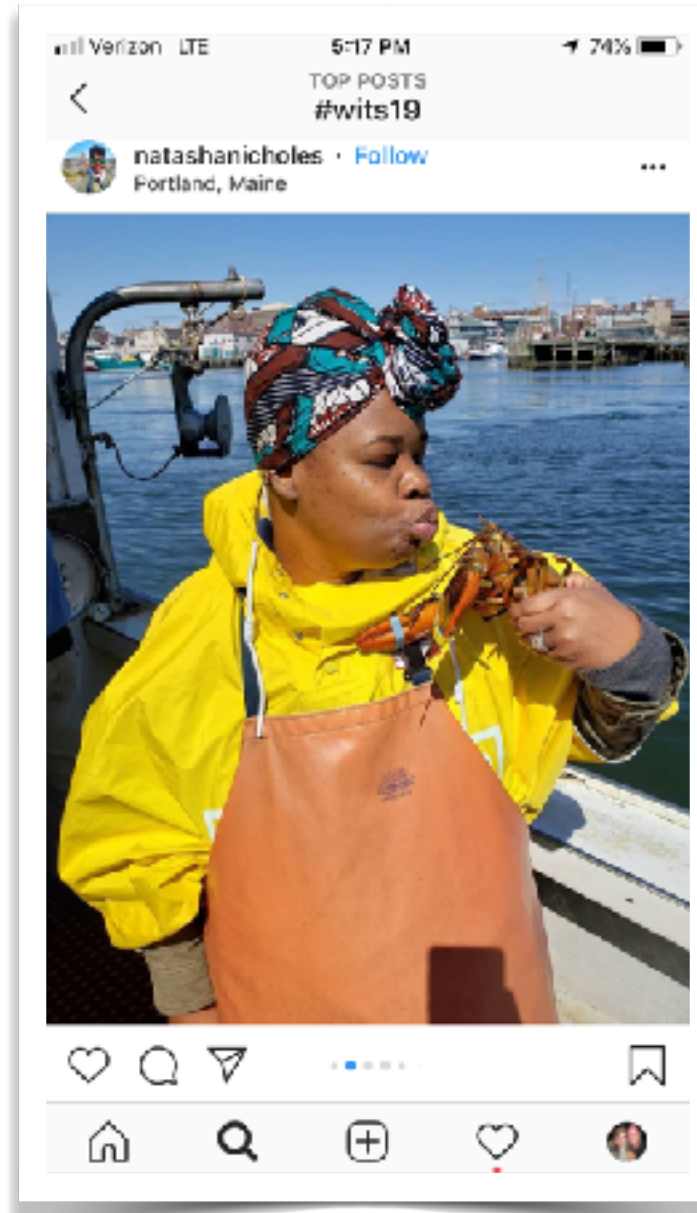
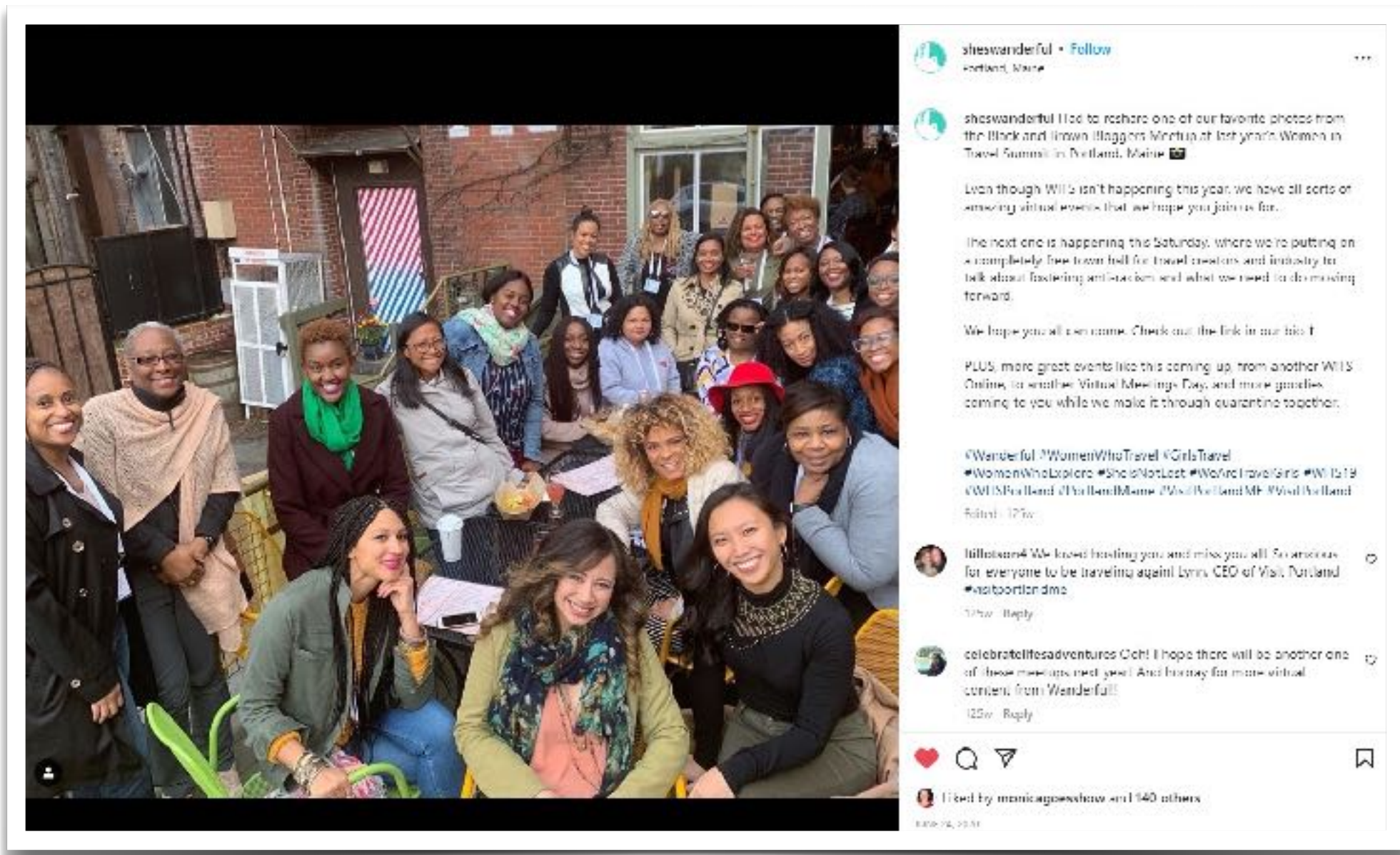
[Save & Calculate](#)

CHANGING THE NARRATIVE

VISITOR DEMOGRAPHICS



WOMEN IN TRAVEL SUMMIT - MAY 2019





YEAR ONE - SUMMER OF 2019

Focus on storytelling

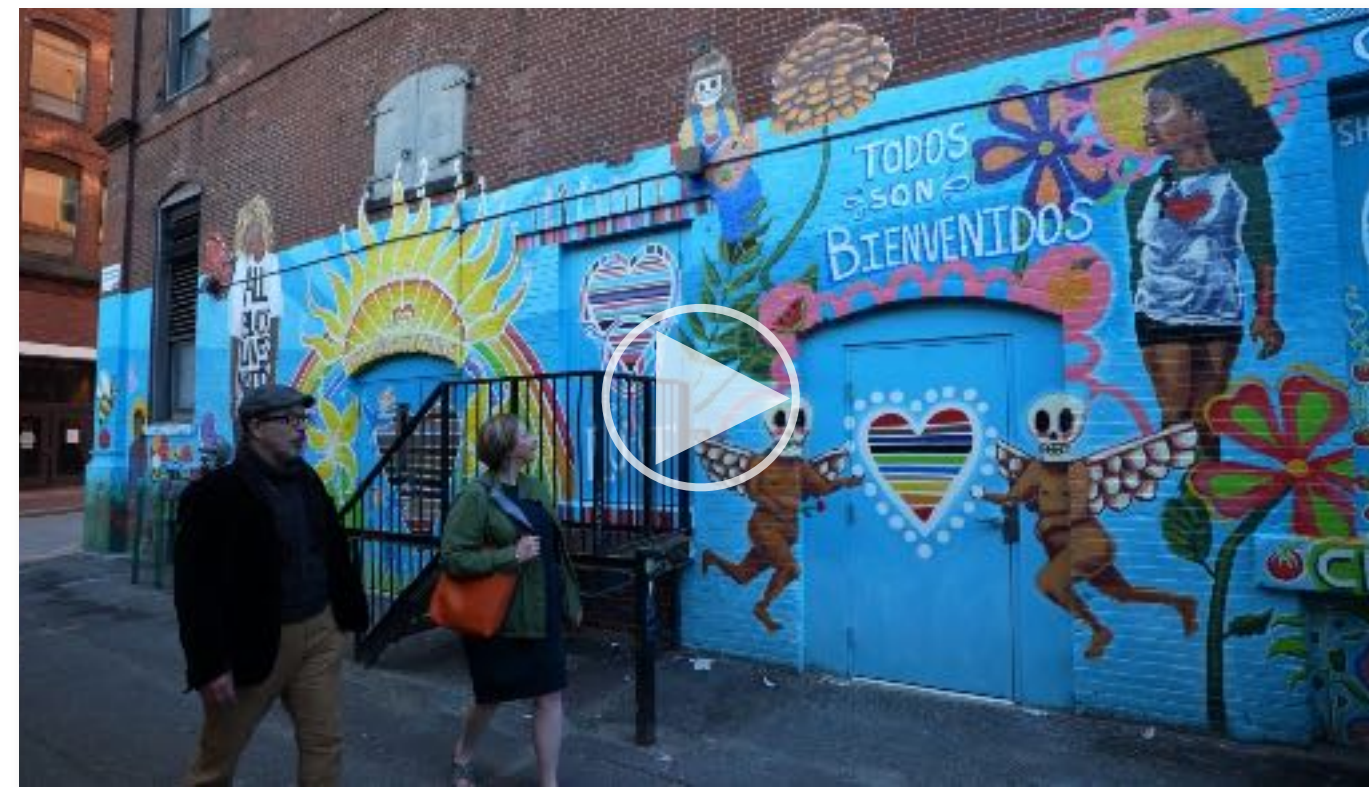
- Pete the Lobsterman
- The Secrets of Casco Bay
- World of Flavor
- Cultural Rhythm
- Behind the Plate

YEAR TWO - SUMMER OF 2021

*Storytelling with a focus on diversity,
art/culture*

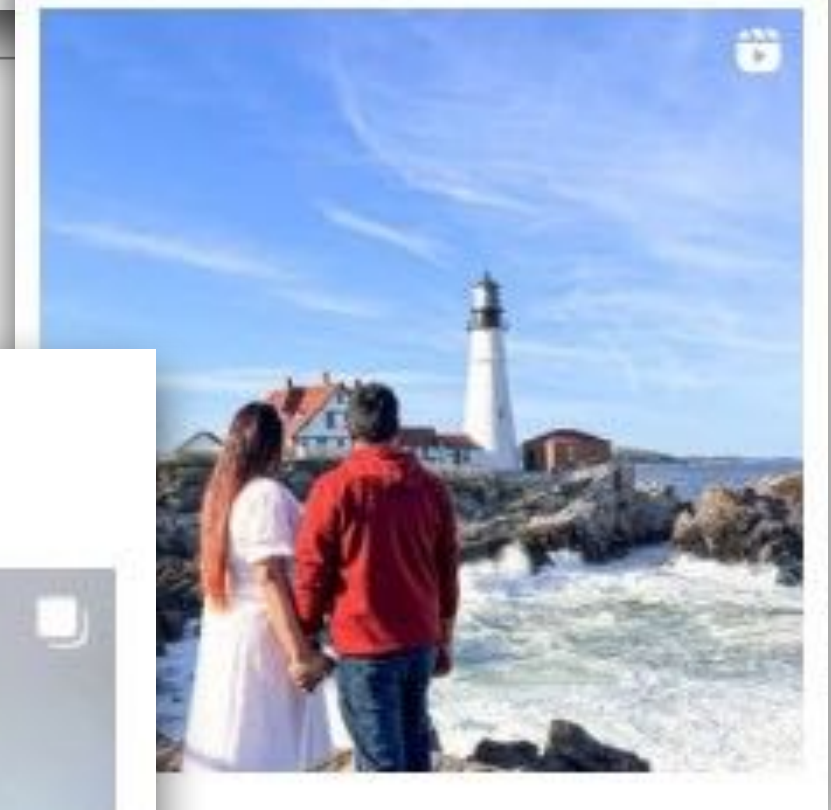
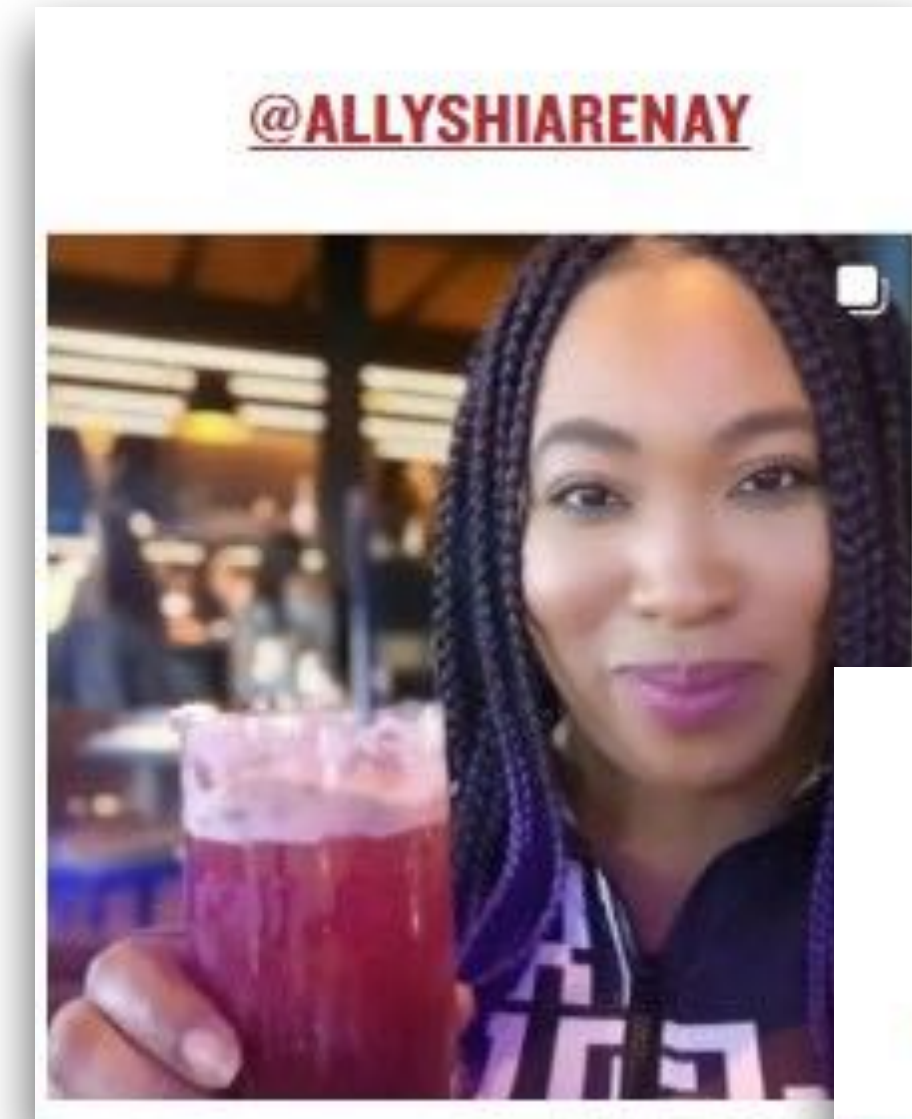
- Food and Art
- Community of Artists
- Art Scene
- Greater Portland Arts
- Lifestyle

8 LONG-FORM IMMERSIVE VIDEOS





MULTI-CULTURAL FAM TOUR



**KNACK
FACTORY**



Artistic videos, put together with a series of images
Designed to target the younger demographic and a more diverse audience

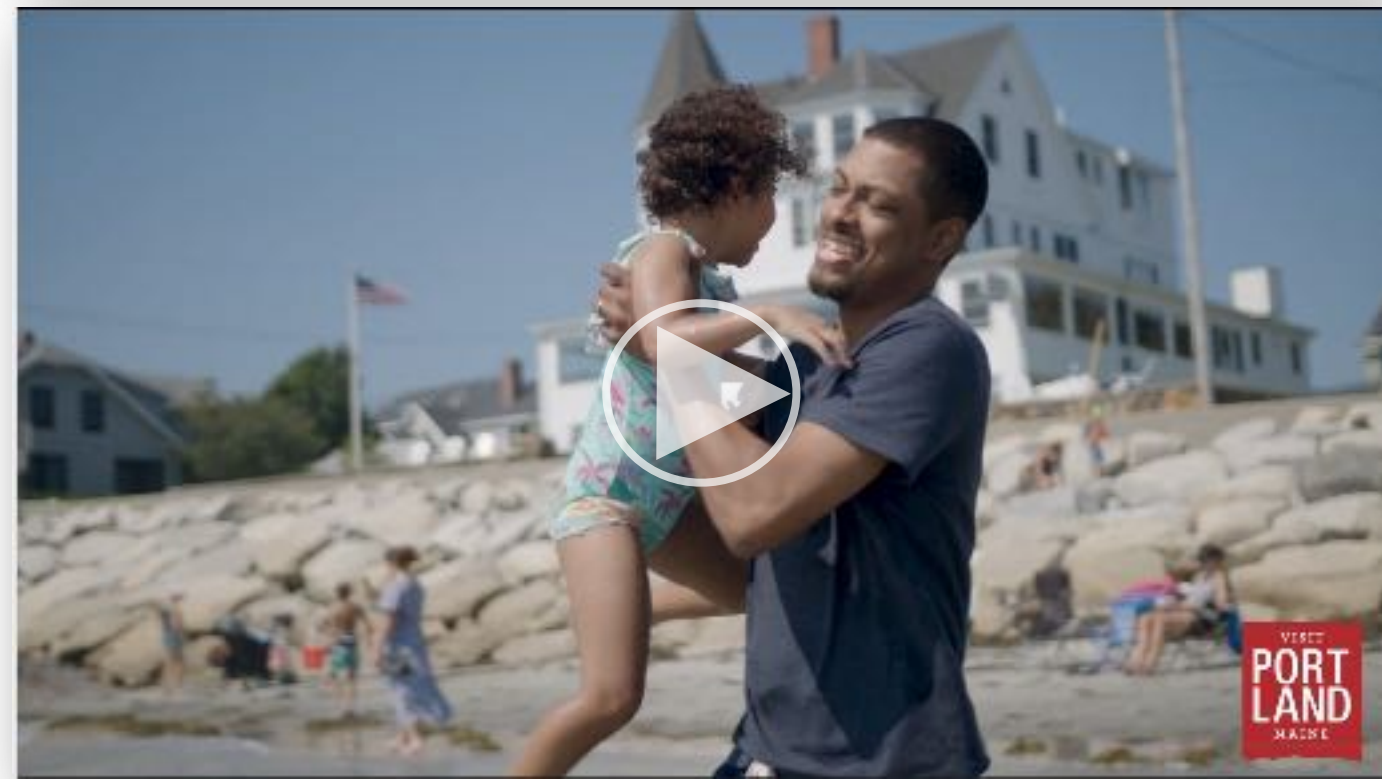
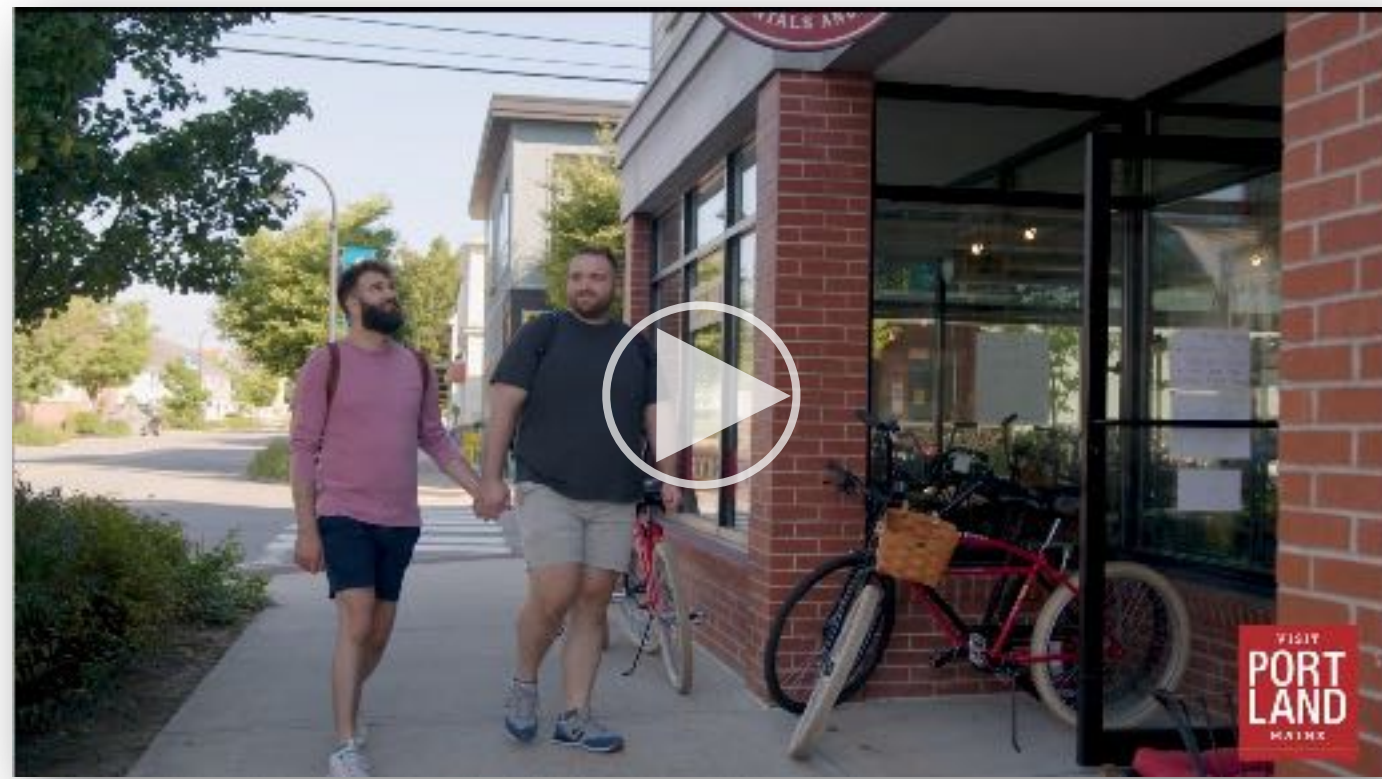
WINTER

- Art, Eats, + Adventure:** Same sex female couple
- Romantic Escape:** Caucasian middle-aged couple
- Nightlife Exploration:** Caucasian young couple
- Winter Family Getaway:** Bi-racial family with young children

TOWNS

- Cape + SoPo:** Same sex male couple
- Gorham:** Young, mixed-race couple
- Scarborough:** Mixed-race young family
- Freeport:** Black / Hispanic couple

8 VIDEO SHORTS



IT WILL TAKE ALL OF US

ERIN OVALLE

MAINE LIFE
MEDIA



BEACON AWARD

Presented to the partner who is an icon in the Greater Portland region, achieved through continuing passion, excellence, and consistency. This business is a shining example of Greater Portland's unique character, and is recognized and anticipated by visitors and locals alike.



HARRASEEKET INN

HOSPITALITY + TOURISM EXCELLENCE

Presented to a business whose values, efforts, and achievements best represent to visitors the authentic nature of the Greater Portland region. This business has contributed in numerous ways to our region's reputation by providing creative thinking, world-class products and services, and exemplary customer service, which enhance our destination's appeal among visitors as well as those who work and live here.



BITE INTO MAINE

PARTNER OF THE YEAR FOR COMMITMENT TO COMMUNITY

*Presented to a partner business that significantly enhances
the region and serves our community through its brand,
values, products, and programs.*



TOWNSQUARE MEDIA

MEET IN MAINE AWARD

*Presented to a local person or organization who efforts
produced the convention with the largest economic impact.*



GOVERNOR JANET MILLS

**NEXT UP:
YOUR REGIONAL ECONOMIC
DEVELOPMENT DIRECTORS**

OUR REGIONAL ECONOMIC DEVELOPMENT DIRECTORS



COLLABORATIVE



POWERFUL



COMMITTED



DETERMINED



DRIVEN



MOTIVATED



ENERGETIC

QUESTIONS?



VISIT
**PORT
LAND**
MAINE

Authentic By Nature

THANK YOU!