

# 4 Amazing MBA Statement of Purpose Samples



## STATEMENT OF PURPOSE EXAMPLES FOR MBA IN FINANCE

At its core, a business is about making money, generating revenue with which to grow and pay off expenses. Significant factors that result in a company's success or failure are often well-publicized closings of business. I want to enhance my passion for careful financial analysis through this MBA program in Finance. I need to help companies in the financial industry meet their corporate needs.

During my internship with Dow Chemical, I learned about Business Finance that surprised me in the field. As a Finance Intern, I was responsible for the department to create accurate financial models to extrapolate both current and general trends of market fluctuations and turbulence in the political sphere. This internship helped me develop my decision-making skills, which I will continue to use in my education.

In the future, I hope to use my skills to be able to obtain a position as a Finance Analyst at a firm. This MBA in Finance will help me to model, as well as the types of spending and predict revenue. This MBA will prove extremely valuable in my skills to enhance business operations.



## SAMPLE STATEMENT OF PURPOSE FOR EXECUTIVE MBA

When he handed over the family business to me, my father told me that the secret to success lies not only in keeping a business afloat, but to keep it growing at a healthy pace. For the longest time, I have tried to fulfill his goals for the company, establishing strong financial models that it continued to grow at a steady pace. I know that eventually the business practices that I make will be markedly different from those of my father, but that this Executive MBA program will ensure that my father's legacy continues to remain sustainable in changing times.

Despite not having a formal education in Business, I have managed to manage business projects and increase my skills to continue to succeed in the industry. Combined with my degree in Economics, I will use my skills to continue to succeed in the industry. I will increase in electronic orders, our company's bulk orders as other companies emerge. I will seek out new business knowledge to keep my company profitable and sustainable. This Executive MBA is the perfect education in Business, solidifying my skills in new concepts that include e-commerce, advertising. These new ideas will help me to enter the market that my business is competing in. I will make decisions for the long-term viability of my business. I will use hands-on training scenarios and advice to utilize these skills to transition towards sustained growth.



## MBA LETTER OF INTENT SAMPLE

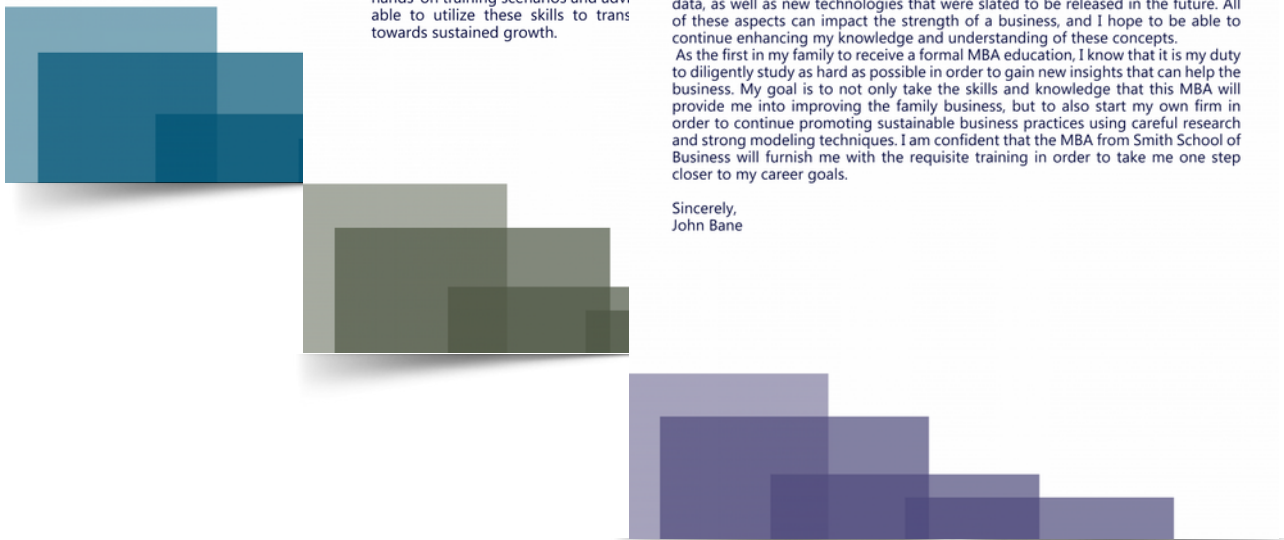
To the Admissions Committee for Smith School of Business:

A knack for business runs in my family, and we currently own three businesses in two separate countries. However, things weren't always easy – although now we have found success in our endeavors to build a strong business model, it took many years of trial and major errors in order to find our way. Many of these mistakes were due to either faulty judgment or failure to do due diligence in market research, and these are the types of things that I hope to be able to learn through a formal MBA education, bringing it back to my family's business to ensure its continued growth.

Through helping to run my father's technology business, I have come to gain much experience in managing a mid-sized business. When I started helping my father make decisions that would impact the livelihood of the company, my father always reminded me to take the time to support every single decision with significant evidence. I learned to take into account models of performance, previous sales data, as well as new technologies that were slated to be released in the future. All of these aspects can impact the strength of a business, and I hope to be able to continue enhancing my knowledge and understanding of these concepts.

As the first in my family to receive a formal MBA education, I know that it is my duty to diligently study as hard as possible in order to gain new insights that can help the business. My goal is to not only take the skills and knowledge that this MBA will provide me into improving the family business, but to also start my own firm in order to continue promoting sustainable business practices using careful research and strong modeling techniques. I am confident that the MBA from Smith School of Business will furnish me with the requisite training in order to take me one step closer to my career goals.

Sincerely,  
John Bane



# Sample Statement of Purpose for Business Analytics

Don't know how to write a statement of purpose for business analytics? **Sample statement of purpose for business analytics** is all you need! Check it below!



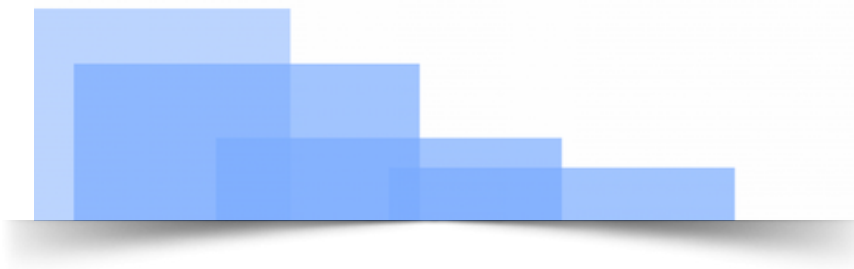
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## SAMPLE STATEMENT OF PURPOSE FOR BUSINESS ANALYTICS

Businesses in the modern age rely on accurate analysis of large pools of data in order to engage audiences and make impactful decisions. In the past, this required careful analysis of past data, as well as pooling data from surveys. Due largely to the impact of the internet, consumer habits can now be organized and analyzed more easily than before. This data provides large-scale shopping habit data to businesses across the globe, whether for current maintenance or for entering into a new market. The ability to use large datasets to extrapolate data and make models has always excited me, and it is this interest that has driven me to apply for this MBA program in Business Analytics.

I have been combing large datasets for the past seven years in different capacities, seeking to understand new ways of looking at data as well as making new models. During college, as part of my capstone project, I analyzed the tweets of over 20,000 people living in a rural area to determine how celebrity endorsements affected sales of a particular type of product as well as competitors. Surprisingly, effects of endorsements seemed to make much less of an impact on purchasing decisions versus the endorsement of a friend or a social media figure. This experience taught me that it is crucial to understand the changing habits of different demographics in order to make informed decisions about how to advertise.

As an aspiring business student, I have always wanted to take my love for analytics and statistics into the corporate field. With the analysis skills and business knowledge that I will gain from this MBA program, I will be able to assist companies in the future in making important decisions impacting production, advertisement, and growth. I hope to be able to use these skills to become a consultant in business analytics, using the skills that I will gain from this MBA in order to further understanding of consumer spending habits and what influences them.



## MBA Letter of Intent Sample

This **MBA letter of intent sample** will help you to write a qualitative letter of intent!



### MBA LETTER OF INTENT SAMPLE

To the Admissions Committee for Smith School of Business:

A knack for business runs in my family, and we currently own three businesses in two separate countries. However, things weren't always easy – although now we have found success in our endeavors to build a strong business model, it took many years of trial and major errors in order to find our way. Many of these mistakes were due to either faulty judgment or failure to do due diligence in market research, and these are the types of things that I hope to be able to learn through a formal MBA education, bringing it back to my family's business to ensure its continued growth.

Through helping to run my father's technology business, I have come to gain much experience in managing a mid-sized business. When I started helping my father make decisions that would impact the livelihood of the company, my father always reminded me to take the time to support every single decision with significant evidence. I learned to take into account models of performance, previous sales data, as well as new technologies that were slated to be released in the future. All of these aspects can impact the strength of a business, and I hope to be able to continue enhancing my knowledge and understanding of these concepts.

As the first in my family to receive a formal MBA education, I know that it is my duty to diligently study as hard as possible in order to gain new insights that can help the business. My goal is to not only take the skills and knowledge that this MBA will provide me into improving the family business, but to also start my own firm in order to continue promoting sustainable business practices using careful research and strong modeling techniques. I am confident that the MBA from Smith School of Business will furnish me with the requisite training in order to take me one step closer to my career goals.

Sincerely,  
John Bane



# Statement of Purpose Examples for MBA in Finance

Check out more **statement of purpose examples for MBA in finance** on our website!



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## STATEMENT OF PURPOSE EXAMPLES FOR MBA IN FINANCE

At its core, a business is about making money, generating revenue with which to grow and pay off expenses. Since I was a child, I have been fascinated by the factors that result in a company's success or failure, and have striven to better understand each of the individual circumstances leading to some of the well-publicized closings of businesses in history. My goal is to be able to enhance my passion for careful accounting and knack for effective leadership through this MBA program in Finance, where I will gain the specialized training I need to help companies in the future make the right financial decisions for their corporate needs.

During my internship with Dwayne Financial, I learned a great many things about Business Finance that surprised me and also furthered my interest in the field. As a Finance Intern, I was responsible for working with the accounting department to create accurate models of expenses and revenue, generating models to extrapolate both curves well into the future. In addition to the general trends of market fluctuations, I also learned to take into account turbulence in the political sphere, which I learned could also affect spending decisions. This internship helped me to hone many of my analytical and decision-making skills, which I hope to continue perfecting through my MBA education.

In the future, I hope to use my experience and MBA education credentials to be able to obtain a position as a Financial Analyst at a firm, where I can use my skills to provide the most accurate analysis of the current financial situation of a firm. This MBA in Finance will teach me the most up-to-date tools to use for modeling, as well as the types of mathematical models that can be used to gauge spending and predict revenue. The knowledge I will gain during my MBA will prove extremely valuable in the future, where I will actively use my skills to enhance business operations.



## Sample Statement of Purpose for Executive MBA

Our professional writers are always ready to help you with any type of statement of purpose! A **sample statement of purpose for executive MBA** is below to show you how they will create your own one!



### SAMPLE STATEMENT OF PURPOSE FOR EXECUTIVE MBA

When he handed over the family business to me, my father told me that the secret to success lies not only in keeping a business afloat, but to keep it growing at a healthy pace. For the longest time, I have tried to fulfill his goals for the company, establishing strong ties within the community to ensure that it continued to grow at a steady pace. However, as the world changes, I know that eventually the business principles and decisions that I will have to make will be markedly different from what I am implementing now. I believe that this Executive MBA program will give me the training that I will need to ensure that my father's legacy continues, growing his business in a way that will remain sustainable in changing times.

Despite not having a formal education in Business, I was trained in managing business projects and issues since I was thirteen years old. Combined with my degree in Economics, I felt confident that I would be able to use my skills to continue to sustain the company. Recently, with the increase in electronic orders, our company has started to see a decrease in bulk orders as other companies emerge. For me, this is a sign that I will need to seek out new business knowledge and understanding in order to continue to keep my company profitable and competitive.

This Executive MBA is the perfect opportunity for me to continue my education in Business, solidifying my leadership skills as well as training me in new concepts that include e-commerce and social-medial based advertising. These new ideas will help me to better understand the current market that my business is competing in, and will enable me to make better decisions for the long-term viability of my business model. Through hands-on training scenarios and advice from experts in the industry, I will be able to utilize these skills to transforming my company and leading it towards sustained growth.

