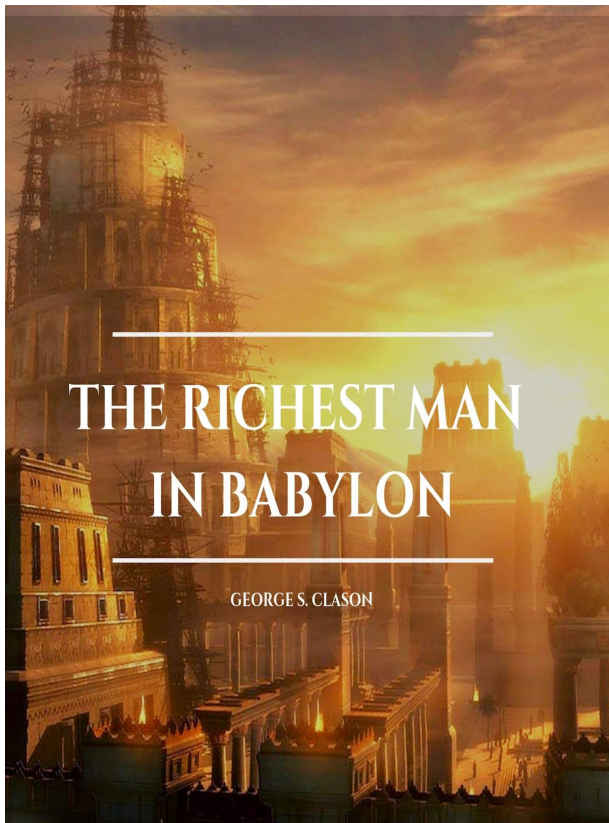


THE RICHEST MAN IN BABYLON

GEORGE S. CLASON

The Richest Man in Babylon



The Richest Man in Babylon

Book Synopsis

Beloved by millions, this timeless classic holds the key to all you desire and everything you wish to accomplish. This is the book that reveals the secret to personal wealth. The Success Secrets of the Ancients—An Assured Road to Happiness and Prosperity
Countless readers have been helped by the famous “Babylonian parables,” hailed as the greatest of all inspirational works on the subject of thrift, financial planning, and personal wealth. In language as simple as that found in the Bible, these fascinating and informative stories set you on a sure path to prosperity and its accompanying joys. Acclaimed as a modern-day classic, this celebrated bestseller offers an understanding of—and a solution to—your personal financial problems that will guide you through a lifetime. This is the book

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Economía en un día (Spanish Edition)



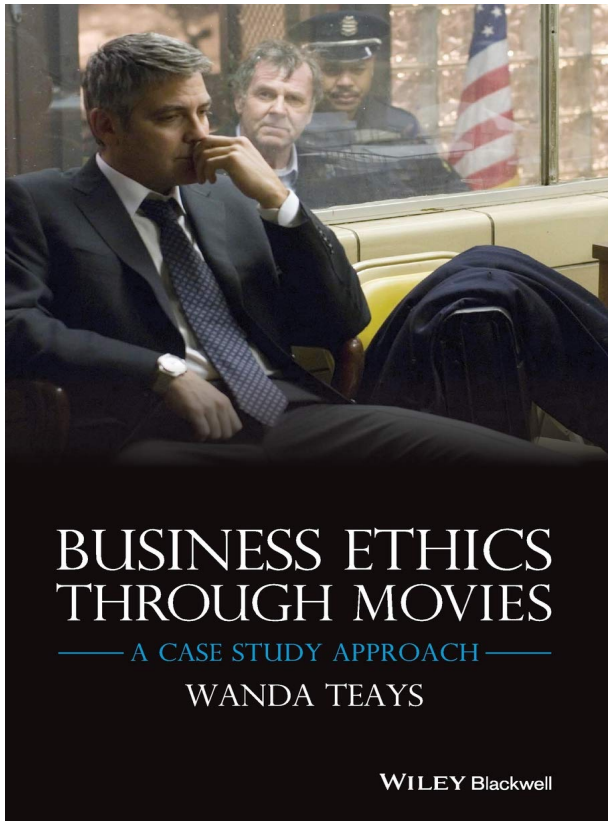
Economía en un día (Spanish Edition)

Book Synopsis

¿Cómo se determina el precio de un artículo? ¿Por qué hay que pagar una tasa de interés por un crédito? ¿Es cierto que la tecnología acaba con los empleos? Con una maestría y claridad excepcionales, Macario Schettino nos adentra en el mundo de la economía sin ecuaciones ni gráficas, con ejemplos claros y un gran sentido del humor. Schettino comienza por la economía del hogar: con el ahorro, el crédito, la inversión. Ampliando el panorama explica luego la economía de las empresas y su administración. Después, cómo funciona el mercado y finaliza con lo que ocurre al interior y al exterior de un país. Sin dejar de lado temas de gran actualidad, como la dificultad para generar empleos, el papel del gobierno en este mundo nuevo, los impuestos y el gasto, abarca también temas polémicos: como

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Business Ethics Through Movies: A Case Study Approach



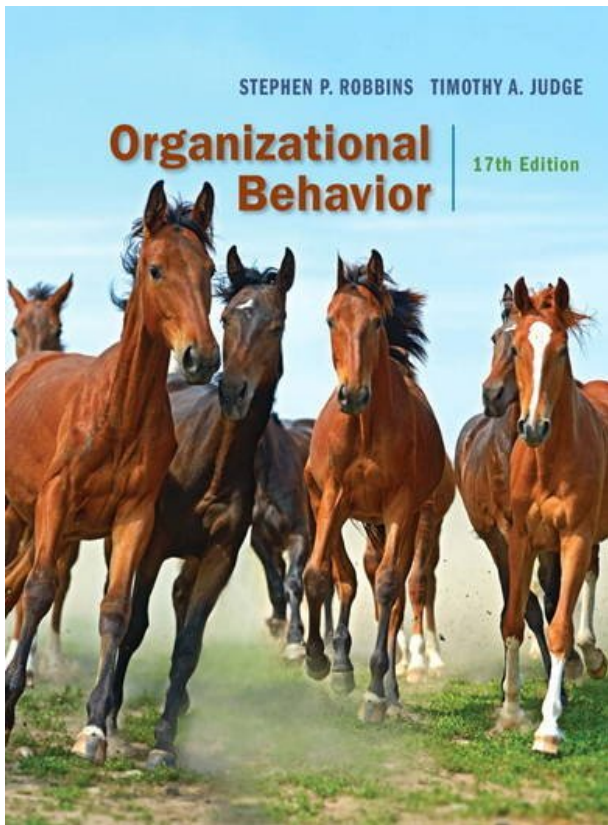
Business Ethics Through Movies: A Case Study Approach

Book Synopsis

Business Ethics Through Movies: A Case Study Approach examines a wide range of ethical dilemmas, principles and moral reasoning that arise in contemporary business through a series of popular films and real-world case studies. Engages readers in learning about ethical theory by using movies and both national and international case studies in business as the vehicle for analysis and reflection Facilitates comprehension of ethical issues by showing how characters in films confront issues, make choices, and face the consequences Draws from a variety of actual cases in Business Ethics - from the 1982 Tylenol poisoning and the 1989 Exxon Valdez disaster to recent examples such as the Foster Farms salmonella outbreak and the chemical spill in West Virginia Reveals the important role that

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Organizational Behavior (17th Edition) - Standalone book



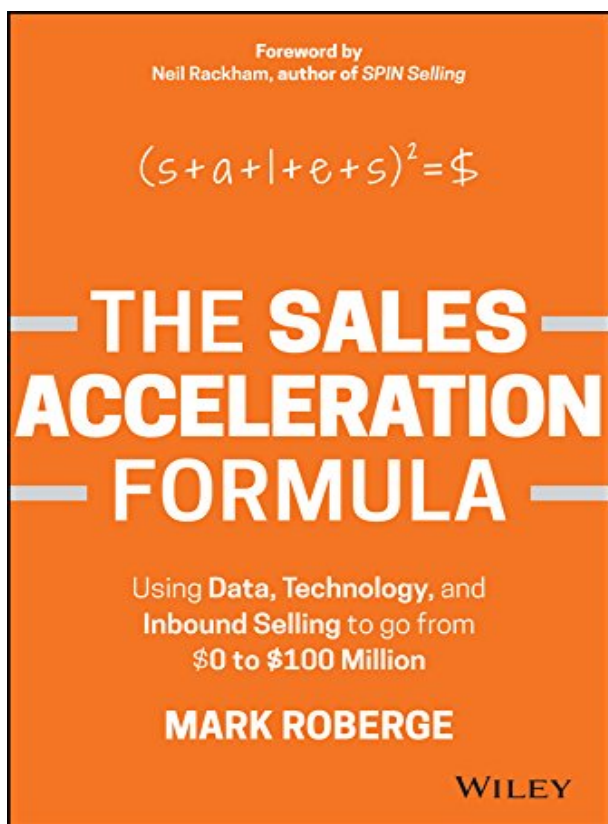
Organizational Behavior (17th Edition) - Standalone book

Book Synopsis

Long considered the standard for all organizational behavior textbooks, Organizational Behavior provides the research you want, in the language you can understand. This text continues its tradition of making current, relevant research come alive for readers. The Seventeenth Edition has been thoroughly updated to reflect the most recent research and business events within the field of organizational behavior worldwide, while maintaining its hallmark features-clear writing style, cutting-edge content, and intuitive pedagogy. There's a reason why Robbins's textbooks have educated millions of individuals and have been translated into twenty languages-and it's because of a commitment that provides the kind of engaging, cutting-edge material that helps readers understand and connect with

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The Sales Acceleration Formula: Using Data, Technology, and Inbound Selling to go from \$0 to \$100 Million



The Sales Acceleration Formula: Using Data, Technology, and Inbound Selling to go from \$0 to \$100 Million

Book Synopsis

This book is about the metrics-driven, scientific approach that Mark Roberge used to scale sales at a software company, HubSpot, from \$0 to \$100 Million in annualized revenue. The \$0 to \$100 Million Sales Formula is for the millions of small business owners, entrepreneurs, CEOs, and sales leaders that strive to build that next \$100 million business. The biggest challenge standing in their way is scaling sales. Bombarded with advice from consultants and thought leaders who have supposedly cracked the code on modern sales, business leaders prefer to hear from actual practitioners who have overcome these challenge themselves in today's selling context. The book shows how to apply metrics and science to almost every aspect of building a sales team, from hiring, training, and managing sales

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