

# SOCIAL MEDIA KIT

ANTHONY LORCA  
2022



# STORY



Anthony Lorca is a former model now based in Madrid, Spain. While in business, he took part in many fashion and commercial ventures and never stopped traveling. Now retired from modeling, he has nevertheless kept a considerable number of people who follow him on his social media and which allows him to continue working as an influencer. In this way, he participated in numerous campaigns for prestigious fashion and beauty brands.



# INFLUENCE



**+66.9k** followers

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**+418k** likes

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**+5.8k** subscribers

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**+10.2k** subscribers

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**+2.2k** subscribers

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**+500** visits/week

VISIT BLOG

# PUBLICATION



*We mention your company  
in the description and  
add your desired hashtags*

*High Quality Photo*



*We only tag your company in the publication*

# AUDIENCE



## MEN

 63%



## WOMEN

 37%



## MAIN COUNTRIES

USA	20%
France	11%
Spain	9%
Thailand	5%
Italy	4%

## MAIN CITIES

Los Angeles	5%
Paris	5%
New York	5%
Madrid	4%
Bangkok	3%

# CLIENTS



MELIÀ  
MARÍA PITA  
A CORUÑA

Mercure  
HOTELS

Asalem  
SEASIDE HIDEAWAY - LHA GRANDE - RIO

NOVOTEL  
RJ PRAIA DE BOTAFOGG

WISH  
HOTEL DA BAHIA

BLESS  
COLLECTION HOTELS

MVMTM

TRENDDHIM  
BE YOUR OWN MAN

avant

MILLER & MARC

SHISEIDO  
GINZA TOKYO

Wetty™

DRÄISS

Bespoken

modnique  
FASHION WITHOUT BORDERS

Y K I L E

FILIPPO  
LORETI

LUCLEON

Ricola®



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Clinica Palacio  
EST. 1980

ebay

FOUR CORNERS  
NICE CÔTE D'AZUR



DMXGEAR

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ADAM SMITH

ulanka

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