Liquity

Liquity – Head Product & Growth for Liquity v2

Liquity is a top 15 DeFi protocol on Ethereum. The decentralized borrowing solution has issued more than $4.5bn in loans and its stablecoin LUSD is the biggest DeFi-native stablecoin with no ties to CeFi. Our team has created the most forked stablecoin solution and we have come up with a new design for a next generation stablecoin.

We are looking for a DeFi-native growth and product lead which will ensure a successful launch and growth of Liquity v2 - our new borrowing and stablecoin product. You will work hand in hand with the Head of Product who has the pre-launch responsibility. After the launch, you will take over his role and have the overall responsibility for the product and growth of v2.

What we offer
- Partake and be the driving force in the launch and growth of our new DeFi product
- Showcase your growth skills and leverage our existing community, reputation and network for it.
- Exciting opportunity to learn, try out new things in a hands-on manner and advance your DeFi career
- Have fun working with a lean, knowledgeable and dedicated DeFi OG team
- Be part of a project that cares about the Ethereum and decentralization ethos in DeFi

What we expect from you
- Deliver a successful launch and growth for our new offering
- Make sure our proposition is known and top of mind in DeFi
- Be a pragmatic but effective growth driver to attract and retain a large user base
- Increase utility and value for the stablecoin with partnerships and integrations in DeFi
- Win an engaged and supportive community
- Shape the narrative and be the public ambassador for the new product
- Ensure a stellar user experience (website, dApp, documentation)

What you have to offer
- You have delivered impressive growth results for other DeFi protocols
- You have a pragmatic and effective toolset to win users in DeFi
- You have successfully launched new products in DeFi
- You have a large network and good reputation in DeFi
- You have led initiatives and teams in a structured way
- You have an understanding of how different DEXes and DAOs work
- You are eloquent and fluent in English (oral and written)
- You are aligned with Liquity's mission and values to build decentralized protocols

Bonus
- You have a strong Degenscore score

Job Profile
- Full-time strongly preferred, at least 80% necessary
- Remote or onsite in Switzerland
- Compensation: competitive salary with token compensation

Please apply via this form: https://forms.gle/GvQ8xaf9w8WCjrCH9

More about us: [Website](), [Twitter](), [Blog]() and [Discord]()