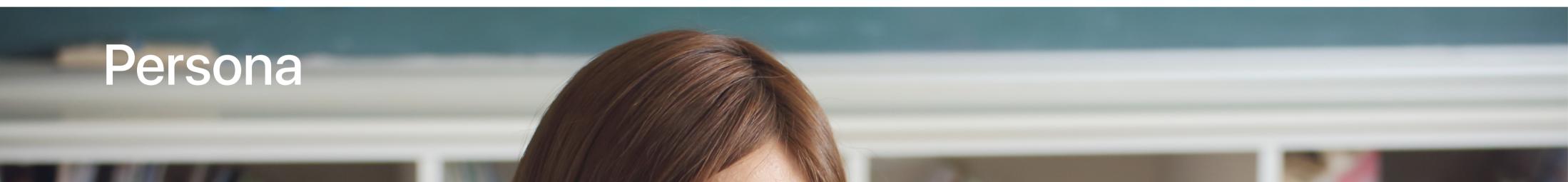
# Persona and User Story

## The Purpose

The Persona is based on the result of the survey of memorizing vocabulary. The Persona portrays a senior high school student's life in Taiwan, and points out the needs of these students. After setting the Persona of a student, I use method of "User Story" to specify the stories behind these needs and define the main functions this App should have.



Name: Yi-Ann Gender: Female Job: Student

# Desciption

Yi-Ann studies in one of the best senior high school in Taiwan. Every one here is smart and hard-working. In order to keep up with others, Yi-Ann feels a lot of pressure.

#### School life:

1. She spends lots of time studying.

2. She has many subjects to learn.

3. She wants to improve her Engish but feels like wasting tine to memorize vocabulary.

### Goal:

- 1. She doesn't want to use complete times in memorizing vocabulary because there are lots of subjects she has to prepare for. She wants to use odd times.



#### 1. She is very hard-working.

2. Sometimes She gets distracted by FB, IG...

2. She wants to refrain from browsing FB, IG...

3. She needs something to remind herself to study.

| Epic User Story |                     |                         |                        |
|-----------------|---------------------|-------------------------|------------------------|
| As a:           | Senior High Student |                         |                        |
| I want:         | To use odd times to | To refrain myself from  | To review vocabulary   |
|                 | memorize vocabulay  | browsing FB, IG         | words fast and clearly |
| So that:        | I can focus on      | I won't waste much time | I can strenghten       |
|                 | other subjects      | and achieve nothing     | my memory              |

#### **Ready User Story**

browse through preview page of vocabulary words which demonstrate 1. the word 2. part of speech 3. brief explanation in Chinese. 4. pronunciation.

get further information of the word by jumping into the content page which demonstrate 1~4 and 4. example sentence 5. phonetic 6. different meanings. A quiz shows up before opening Apps

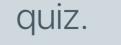
Inside the App: Set which way she wants to use (Quiz when unlock screen or Quiz when unlock Apps)

Outside the App:
1. Unlock screen with a Vocabulary quiz.
2. Unlock Apps with a Vocabulary

Set the schedule on her own (ex. to memorize 3000 words in two months.)

Set the review schedule on her own. (ex. to review the words she memorized three days ago.)

Set the range of vocabulary which meets her demands. (ex. words for TOEIC, words for TOEFL...)



#### Know her progress of memorizing

vocabulary to date.