

Persona and User Story

The Purpose

The Persona is based on the result of the survey of memorizing vocabulary. The Persona portrays a senior high school student's life in Taiwan, and points out the needs of these students. After setting the Persona of a student, I use method of "User Story" to specify the stories behind these needs and define the main functions this App should have.

Persona

Name: Yi-Ann

Gender: Female

Job: Student

Description

Yi-Ann studies in one of the best senior high school in Taiwan. Every one here is smart and hard-working. In order to keep up with others, Yi-Ann feels a lot of pressure.

School life:

1. She spends lots of time studying.
2. She has many subjects to learn.
3. She wants to improve her English but feels like wasting time to memorize vocabulary.

Personality:

1. She is very hard-working.
2. Sometimes She gets distracted by FB, IG...

Goal:

1. She doesn't want to use complete times in memorizing vocabulary because there are lots of subjects she has to prepare for. She wants to use odd times.
2. She wants to refrain from browsing FB, IG...
3. She needs something to remind herself to study.

Epic User Story



Ready User Story

