

Padasalai's 12th Quarterly Exam Model Question Paper 2019

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COMMERCE

Reg.No. :

Exam Time : 02:30:00 Hrs

Total Marks : 90

SECTION - A

20 x 1 = 20

CHOOSE THE BEST ANSWER:

- 1) With a wider span, there will be _____ hierarchical levels.
 (a) More (b) Less (c) Multiple (d) Additional
- 2)

List I		List II	
i) Rule of Thumb	1) Mutual trust		
ii) Mental Revolution	2) Extension of principle		
iii) Group action	3) Attitude of workers		
iv) Cooperation	4) Personal judgements		

 (a)

(i)	(ii)	(iii)	(iv)
1	2	3	4

 (b)

(i)	(ii)	(iii)	(iv)
4	3	1	2

 (c)

(i)	(ii)	(iii)	(iv)
3	4	2	1

 (d)

(i)	(ii)	(iii)	(iv)
2	3	1	4
- 3) Which is the First step in Process of MBO?
 (a) Fixing Key Result Area (b) Appraisal of Activities (c) Matching Resources with Activities (d) Defining Organizational Objectives
- 4) When the NSEI was established
 (a) 1990 (b) 1992 (c) 1998 (d) 1997
- 5) A marketable document of title to a time deposit for a specified period may be referred to as a _____
 (a) Treasury Bill (b) Certificate of Deposit (c) Commercial Bill (d) Government Securities
- 6) A bull operator believes in
 (a) Increase in Prices (b) Decrease in Prices (c) Stability in Prices (d) No change in Prices
- 7) _____ Enables small investors to participate in the investment on share capital of large companies.
 (a) Mutual Funds (b) Shares (c) Debentures (d) Fixed deposits
- 8) Transfer is an _____ source of recruitment.
 (a) internal (b) external (c) outsourcing (d) None of the above
- 9) Which of the following orders is followed in a typical selection process
 (a) Application from test and or interview, reference check and physical examination
 (b) Reference check, application from test and interview and physical examination
 (c) Physical examination test and on interview application term and reference check
- 10) Training methods can be classified into training _____ training
 (a) Job rotation & Job enrichment (b) On the Job and Off the Job (c) Job analysis & Job design (d) Physical and mental
- 11) The Spot market is classified on the basis of _____
 (a) Commodity (b) Transaction (c) Regulation (d) Time
- 12) Which one is the example of Intangible product?
 (a) Education (b) Mobiles (c) Garments (d) Vehicles
- 13) A company's products and prices is visually represented by
 (a) Shopping cart (b) Web portal (c) Electronic catalogue (d) Revenue model
- 14) The Consumer Protection Act came into force with effect from
 (a) 1.1.1986 (b) 1.4.1986 (c) 15.4.1987 (d) 15.4.1990
- 15) Which of the following is not a consumer right summed up by John F. Kennedy
 (a) Right to safety (b) Right to choose (c) Right to consume (d) Right to be informed
- 16) Consumer awareness covers the following: (a) Consumer awareness about MRP (b) Consumer awareness about Fair Price Shop
 (c) Consumer awareness about Price, Quality, and Expiry date of the product (d) All of the above
- 17) _____ Environment includes weather and climatic conditions.

- (a) Technological (b) Geo-physical environment (c) Socio-cultural (d) Global

18) _____ Results from the removal of barriers between national economies to encourage the flow of goods, services, capital and labour.

- (a) Privatization (b) Liberalization (c) Globalization (d) Foreign Trade

CORRECT STATEMENT:

19) (i) The difficulty of co-ordination depends upon the size of organisation.

(ii) Motivation includes increasing the speed of performance of a work and developing willingness on the part of workers.

(iii) Consumers are satisfied through motivation.

- (a) (i) is correct
 (b) (i) and (ii) are correct
 (c) (ii) and (iii) are correct
 (d) (i), (ii) and (iii) are correct

ODD ONE OUT:

20) Duties of consumers are

- (a) Right to safety
 (b) Reading the label carefully
 (c) Misleading schemes
 (d) Buying from reputed shops

SECTION - B

7 x 2 = 14

ANSWER ANY 7 (Q.NO. 21 IS COMPULSORY):

- 21) Who is a manager?
 22) Write any two importance of MBE
 23) Define Stock Exchange.
 24) What is an unsolicited applicant?
 25) What do you understand about bio data?
 26) What is Market?
 27) Give any two internal factors affecting the price of product / service
 28) What is E-business?
 29) Give two examples of adulteration.
 30) What is GST?

SECTION - C

7 x 3 = 21

ANSWER ANY 7 (Q.NO. 31 IS COMPULSORY):

- 31) What are the main duties of a manager?
 32) Differentiate spot market from future market.
 33) Write a short note on
 (a) Primary market
 (b) Secondary market
 34) What is NIFTY? And Explain it.
 35) Draw the organization structure of SEBI.
 36) Define the term Recruitment.
 37) What is need for market and explain the concept of marketing?
 38) Which are the three constituent elements of business?
 39) Define "Consumer Rights".
 40) What are advantages of disinvestment?

SECTION - D

7 x 5 = 35

ANSWER THE FOLLOWING QUESTIONS:

41) a) Explain the principles of modern management.

(OR)

b) Explain the advantages and disadvantages of liberalization.

- 42) a) Explain the various disadvantages of MBO.
(OR)
b) How to create consumer awareness?
- 43) a) Distinguish between new issue market and secondary market.
(OR)
b) What are the difference between on the job training and off the job training
- 44) a) Explain the features and types of Commercial Bills.
(OR)
b) What are the objectives of Consumer Protection Act, 1986?
- 45) a) Explain the features of Stock Exchange.
(OR)
b) Describe the various strategies pursued in recent day's marketers.
- 46) a) Briefly explain the types of speculators.
(OR)
b) Briefly explain the various types of tests
- 47) a) Explain the powers of SEBI.
(OR)
b) Explain any five methods of on-the-job training.

ALL THE BEST

Prepared by

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