



THE OREGON
COMMUNITY
FOUNDATION

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Nike Community Impact Fund Awards \$300,000 to 28 Portland/SW Washington Area Nonprofits & Schools

– Grant applications now open for next round of funding; applications due December 1 –

Beaverton, Ore. (October 15, 2015) – NIKE, Inc. and the newly renamed [Nike Community Impact Fund](#) have announced the newest round of grant recipients. Aligned with the goal of collaborating with local organizations to create strong active communities, twenty-eight nonprofit organizations and schools in the greater Portland area and Southwest Washington have been awarded a total of \$300,000 to support projects that get kids active and enjoying physical education, sports and play.

This cycle’s recipients feature a wide range of organizations, including Tigard-based Mobility Impaired Golf Association, Portland’s Kúkátónón Children’s African Dance Troupe and the McMinnville School District.

“We know that active kids have better academic performance, better behavior, better health and better lives. Active adults not only enjoy better health and quality of life, but pass along the values of physical activity to their children,” said Kathy Webb, Nike’s Community Impact Manager. “Each of these 28 projects is dedicated to improving the health and vitality of our kids and communities – particularly ones where there are barriers to activity. We’re proud to support the important work that these organizations are doing in our own community.”

“We are very grateful to the Nike Community Impact Fund for their support of our after-school arts program. Dancing helps to keep our kids very focused, and gives them a sense of pride to promote the African culture throughout Oregon and Southwest Washington,” said Rolia Manyongai-Jones, Artistic Director/Founder of Kúkátónón Children’s African Dance Troupe. “As we say in Africa, it takes a whole

village to raise a child. Nike is a big part of our village circle by providing arts, cultural and music opportunities to underserved.”

National Expansion of Community Impact Program Announced

Formerly titled the Nike Employee Grant Fund, the **Nike Community Impact Fund** has supported organizations that contribute to making Oregon and Southwest Washington great places to live and work. Since its launch in 2010, it has provided more than 275 grants to area organizations and schools, totaling over \$3 million and serving more than 646,000 community members.

Given the success of the Fund, Nike is expanding the Nike Community Impact Fund in 2016 with grants totaling \$750,000 a year. In partnership with The Oregon Community Foundation, the Fund will continue to partner with organizations in the Portland metro region and additionally, will support nonprofits across the country to be directed by Nike Community Store Ambassadors and representatives. These new grants will reflect and expand community impact in other locations where Nike has Community Stores. Information regarding the grant application process for these Community Store grants will be available in early 2016.

“We are excited to take the winning model of the Nike Employee Grant Fund and evolve it into a national program,” said Webb. “We can’t wait to partner with even more outstanding nonprofits and schools, to help strengthen their communities through sport.”

Next Funding Cycle Now Open for Oregon and Southwest Washington

Applications for Oregon and Southwest Washington are due December 1, 2015, for the next round of Nike awards, with \$250,000 in cash grants being offered to nonprofits and schools in the greater Portland area (Multnomah, Clackamas, Washington, Yamhill, and Columbia counties in Oregon and Clark county in Southwest Washington).

Grants are one-year awards totaling between \$5,000 and \$20,000 each. These grant awards primarily support organizations and projects that are creating a world where physical activity, play and sports are highly valued, with some of the grants awarded to support organizations and projects that address community challenges through innovative community-based solutions.

The online grant application process is available [here](#).

Applications should be submitted online by December 1 at www.oregoncf.org/nike.

Nike Community Impact Fund Awardees

The following 24 organizations received grants from the recent Portland area funding cycle:

Organization	Project Description
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Beaverton Education Foundation (Beaverton)	Expand safe afterschool academic and athletic programs for low-income, at-risk students while creating positive school and community connections.
Cascadia School (Vancouver)	Create a welcoming and safe place for Cascadia and Marrion Neighborhood children to engage in physical activity through a restored and revitalized playground environment.
Central City Concern (Portland)	Construct a playground where families recovering from homeless, addiction, and domestic violence can play, exercise, and develop habits for healthy living.
Ecumenical Ministries of Oregon (Portland)	Provide housing for unaccompanied homeless youth who are attending high school in the Gresham-Barlow School District through Second Home program.
Forward Stride (Beaverton)	Support inclusive equestrian programs, which serve youth of all ages and abilities.
Girls Inc. of the Pacific Northwest (Portland)	Create opportunities for girls' adventure sports in a noncompetitive, exploratory environment that supports developing skills for lifelong physical fitness and activity.
Girls on the Run Portland Metro (Portland)	Fulfill all scholarship requests to provide active youth development services to underserved communities.
Harper's Playground (Portland)	Create a fully inclusive and universally accessible play area at Gateway Park in NE Portland.
HomePlate Youth Services, Inc. (Hillsboro)	Provide experiential education and life skills development in meaningful and transferable ways to youth experiencing homelessness through the Outdoor Education & Leadership Series.
Kúkátónón Children's African Dance Troupe (Portland)	Broaden awareness of West African cultures, enhance community partnerships, and support a collaborative production called The Village.
McMinnville School District (McMinnville)	Provide child development instruction, coaching, and resources for parents of underserved children, birth to five years.
Metzger Elementary School (Tigard)	Offer a high energy, after school music program with opportunities to perform in the community.

Mobility Impaired Golf Association (Tigard)	Make the sport of golf accessible to children and young adults by reducing barriers and achieving measures of rehabilitation and positive mental health.
My Voice Music (Portland)	Help youth facing challenging life circumstances cope, heal and thrive through ongoing musical instruction, leadership opportunities and positive adult mentorship.
Native Wellness Institute (Gresham)	Provide four two-day wellness gatherings for the families involved in the Future Generations Collaborative to learn about fitness and nutrition to enhance their health.
Northwest Outward Bound School (Portland)	Bring the life-changing benefits of physically and mentally challenging Outward Bound courses to under-served, low-income youth in the Portland area.
Pathfinders of Oregon (Portland)	Help disadvantaged children and families engage in healthy activities, leading to increased experience with nature, exercise and family bonding.
Portland After-School Tennis & Education, Inc. (Portland)	Grow the sport of tennis and its accessibility by incorporating the sport as part of PE courses in local economically disadvantaged elementary and middle schools.
Raphael House of Portland (Portland)	Give athletic coaches tools and resources needed to support young male athletes in developing behaviors that prevent relationship abuse, harassment, and sexual assault.
Reedville Elementary School (Beaverton)	Provide student and family friendly opportunities to support physical and emotional well-being through structured and intentional physical activity.
Regional Arts & Culture Council (Portland)	Expand arts-integrated education to all K-8 students in the tri-county region, regardless of language, location or income.
The Circus Project (Portland)	Provide a continuum of circus arts training for youth in Title I schools, alternative schools and social service agencies.
The Children's Course, Inc./The First Tee of Greater Portland (Gladstone)	Further develop a safe recreational outlet for children to learn a lifelong sport while being exposed to positive adult role models and character enhancing life skills.
The Salvation Army, Cascade Division (Happy Valley)	Provide access to recreational activities for children, teen and young adults in a positive, supervised, safe environment in the East Portland/Gresham/Rockwood area.

Urban Gleaners (Portland)	Add six new schools to the Food to Schools program in east Multnomah County.
Velohealth, Inc. (Portland)	Offer a program that utilizes technology and bicycles to create an interactive, computerized health and fitness program that works within existing youth institutions.
Witch Hazel Elementary School (Hillsboro)	Create a structured environment in which elementary students in the Hillsboro School District learn playground games along with conflict management skills.
Youth Villages Inc. (Marylhurst)	Change the trajectory for Oregon's vulnerable population of foster youth as they transition to adulthood, using an evidence-based program model.

About NIKE, Inc.

NIKE, Inc., based near Beaverton, Oregon, is the world's leading designer, marketer and distributor of authentic athletic footwear, apparel, equipment and accessories for a wide variety of sports and fitness activities. Wholly-owned NIKE, Inc. subsidiary brands include Converse, which designs, distributes and licenses casual sneakers, apparel and accessories; and Hurley, which designs and distributes a line of action sports and youth lifestyle apparel and accessories. For more information, NIKE, Inc.'s earnings releases and other financial information are available on the Internet at <http://investors.nike.com> and individuals can follow @Nike.

About Nike Community Impact Fund

The Nike Community Impact Fund, a partnership with the Oregon Community Foundation, is an innovative approach to grant-making that directly impacts communities in the metropolitan Portland region and Southwest Washington. A panel of Nike employees awards grants to organizations that promote sport and physical activity for youth, as well as to projects that address broader family and youth issues through sustainable, innovative and replicable community solutions. Since its inception in 2010, the program has awarded more than 200 grants to organizations with impact in the region and has benefitted over half a million individuals. Previously known as the Nike Employee Grant Fund, the Nike Community Impact Fund will expand nationally in 2016.

www.oregoncf.org/nike

About The Oregon Community Foundation (OCF)

The mission of The Oregon Community Foundation is to improve life in Oregon and promote effective philanthropy. OCF works with individuals, families, businesses and organizations to create charitable funds to support the community causes they care about. Through these funds OCF awards more than \$70 million annually in grants and scholarships. For more information, please visit oregoncf.org

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