

OVERVIEW

UI/UX Designer with over 12 years of experience designing consumer and enterprise software applications. Creative, organizational, effective, motivated with passion for designing user interfaces. Bring consumer level usability to enterprise level applications.

My experience includes core concept development, prototyping, web site design & development and management, Content Management Systems Skilled in Illustrator, Fireworks, Blasamiq, HTML, CSS, PHP, and JavaScript.

User interface design and information architecture of web and desktop applications.

Design and development of corporate, intranet, business, consumer, and non-profit web sites

Effective communication skills with users, clients, and multidisciplinary teams

CURRENT WORK EXPERIENCE

ECONOMICAL INSURANCE / SONNET

Stream Lead Operations & Reporting (UX/UI) Sep 2015 to Present

Leading 2 Business Intelligence Professionals and one Front end Developer. Setup and design of the Corporate BA server i.e the intranet Portal for Business Intelligence Reports & Dashboards. Devised a strategy for custom development framework. UX/UI design of BA server, Custom, CISCO, Salesforce & Google Analytics Dashboards. Also was responsible for devising the TDD Framework, Numerous proof of Concepts, ETL flow designs, Wireframes, Prototypes. Agile based environment.

Part of the Production Deployment team for two major Releases and numerous service packs. Setting up and maintaining a Secure stacked BA server environments to support SIT, UAT and PPS testing.

Worked closely with Director Data Hub and Architect Data Hub to understand the scope of deliverables and the overall organizational & Department Vision.

R&D Production Deployments Proof of Simplify. Focus. Concepts Combine features. BA Server & Linux Admin Front End Development

STREAM LEAD OPERATIONS & REORTING

TOOLS & TECHNOLOGIES I USE

WHAT'S MY STORY SO FAR

ADOBE ILLUSTRATOR | ADOBE FIREWORKS | ADOBE DREAMWEAVER | BALSAMIQ | JOOMLA | WORDPRESS | ODOO ERP | SALESFORCE | GOOGLE ANALYTICS | OSCOMMERCE | CUBECART | ECOMMERCE | CONTENT MANAGEMENT SYSTEMS | WIREFRAMING | PROTOTYPING | AGILE | SCRUM | PENTAHO | REPORT DESIGNER | SCHEMA WORKBENCH | LINUX | PENTAHO BA SERVER

ECONOMICAL INSURANCE GROUP / SONNET 2015-2017 TORONTO, CANADA Re-Insurer Project Manager (Web Design) Lead UX/UI DESIGNER SNR. FRONT END DEVELOPER Al Ahleia Ins Co Sabro Air Conditioning Frontier Works Organization CIBC 1998 - 20002015-2015 2004 - 20052005 - 2010KUWAIT ISLAMABAD, PAKISTAN RAWALPINDI, PAKISTAN TORONTO, CANADA 2000 1998 2004 2005 2008 2010 2015 2016 Parson Cross College UK University of the Punjab Pentaho Certificate in Insurance Bachelors of Arts Support and Troubleshootina 1995 – 1998 2008 - 2010







Becon House Informatics

2003 - 2004

Certificate in Dreamweaver, Fireworks & Flash





Pentaho



Ctools Fundaments (CT1000)

Business Analytics Data Modeling





Pentaho and Hadoop Framework

Fundamentals