## **Corporate Event Magicians Spicing Up Your Company Events**

Bending utensils with just a touch, coins disappearing, cards torn apart and then appearing as if it's brand new again, sawing a person in half and so much more, these are just some of the magic tricks we often witness in kiddie birthday parties and sometimes in the streets.

There are even videos online debunking some of these magic tricks. Kids mostly enjoy these kinds of stuff but imagine my surprise upon knowing that one of the main feature in a <u>corporate event magician</u>.

Kids get amazed easily but adults are hard to impress, so a magician in a corporate event is really new for me. I was in awe all throughout their performance.

The visual magic and illusion show performed by Illusionist Adeline Ng blew me away. The use of lights in her entire performance was really amazing. The stage magic show that follows awaken the kid in me. It was so entertaining and jaw dropping. I was reminded of the kiddie parties I attended when I was young.

While having dinner, the magicians even went around to interact with the guest. The performed close-up magic tricks. It was a surreal experience. I've seen a lot of videos revealing the tricks behind each act but when it was presented in front of me, I can't help but wonder how they were able to pull it off.

One of the interesting tricks I saw were fruits and cards appearing at the back of an iPad. Popularly recognized as iPad Magic Shows, this trick uses an iPad or a digital tablet to somewhat connect digital to reality.

The trick usually starts with the magician showing a photo of items like bills, cards or other tiny object and then pulling out the real item as if it was magically printed out of the iPad. Amazing right? It can even transform other materials too. In the event I attended, this trick was used to make the product appear in a witty way to hand out free samples for the guests.

Another interesting branch of magic is Mentalism. This practice involve mind reading, predicting the future and the like. A mentalist was also present in the event. I wanted to try the mind reading thing but he was swarmed with curious guests the moment he presented his tricks.

Anyway, I got the chance to talk to one of the magicians invited in the event and he mentioned that they exert a lot of effort and passion to what they do and they've been practicing and honing their tricks for more than years now.

He furthered that they don't only perform magic, they also host magic workshops in Singapore which is perfect for company team building activities. They prepare magic-themed activities and exercise for better communication and teamwork. He also added that magic can be a tool for engagement and can be an entertaining and educational approach in solving problems.

e learned so much about magic that day. It was truly magical event and no doubt those <u>magician</u> . <u>Singapore</u> made the corporate event intriguing.	<u>s</u>