

MARY KAY

the look

fall 2016

RADIANCE REVEALED.

NEW! *TIMEWISE REPAIR*® REVEALING
RADIANCE™ FACIAL PEEL

discover what you **LOVE**®



GO DEEPER TO REVEAL THE
RADIANCE
WITHIN.

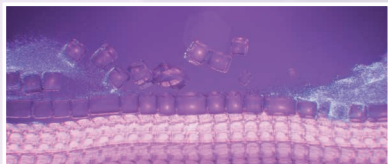
NEW!

TimeWise Repair® Revealing Radiance™ Facial Peel, \$70

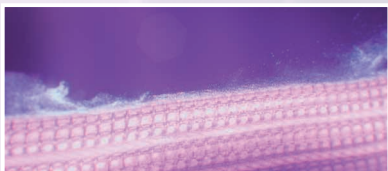
SEE CLINICALLY TESTED
RESULTS IN **2 WEEKS!***

- Skin looks brighter.
- Skin texture is significantly improved.
- Fine lines and wrinkles look reduced.
- Skin tone looks more even.

HOW DOES IT WORK?



Glycolic acid removes dead skin cells from skin's top surface layer and also impacts the remaining surface layers.



By increasing the rate at which skin-dulling dead cells on multiple surface layers are eliminated, the power of glycolic acid enhances skin's own renewal process for a rejuvenated look.



LEARN MORE ABOUT THIS PRODUCT
ON WWW.MARYKAY.CA

WHY YOU'LL LOVE IT!

- Once the layers of dead surface cells have been removed, your skin will be primed and ready to accept the benefits of other age-fighting treatments.
- Gentle enough to use twice a week, it includes an exclusive blend of calming botanical extracts.[†]
- This formula also contains a marine extract which has been shown to have hydrating benefits.[†]

*Results based on a four-week independent clinical study in which 45 women used *TimeWise Repair® Revealing Radiance™* Facial Peel twice a week.

[†]Based on in vitro testing of key ingredients.

Price is suggested retail.

8 OUT OF 10 WOMEN SAID THEIR SKIN LOOKED TRANSFORMED.**

Immediately, skin looks more radiant and feels smoother and tighter. And in just a few weeks, skin looks rejuvenated and revitalized. A majority of women who used this peel said they would recommend it to a friend.

**Results based on a three-week independent consumer study in which 266 women used the product twice a week.

RESTORE

WHAT WAS LOST, AND LIFT AWAY THE YEARS.



time wise
repair
volu-firm™ eye
renewal cream
crème régénératrice
pour les yeux
crema de acción
renovadora para el
contorno de los ojos
5 OZ. NET WT. / 14 g

time wise
repair
volu-firm™
lifting serum
sérum
effet lifting
volu-firm™
loción facial
efecto
reafirmante
volu-firm™
1 FL. OZ. / 29 mL

time wise
repair
volu-firm™
foaming cleanser
nettoyant moussant
volu-firm™
espuma limpiadora
facial volu-firm™
4.5 OZ. NET WT. / 127 g

time wise
repair
volu-firm™ day cream with spf 30 /
crème de jour volu-firm™ avec
fps 30 / crema facial para el día
efecto reparador fps 30
1.7 OZ. NET WT. / 48 g DIN 02377100

time wise
repair
volu-firm™ night treatment with
retinol / traitement de nuit
volu-firm™ time wise repair™ avec
rétinol / crema facial nocturna
efecto reparador con retinol

TimeWise Repair® Set, \$230

Save \$37 when you buy the set!

Set includes these
TimeWise Repair®
Volu-Firm® products:

- Foaming Cleanser
- Lifting Serum
- Eye Renewal Cream
- Day Cream With SPF 30
- Night Treatment With Retinol

Products in set also sold separately.
See page 25.

AMAZING RESULTS

Based on an independent 12-week clinical study after women used the *TimeWise Repair®* regimen, advanced facial analyzer technology showed:

86% had a decrease in the appearance of average wrinkle length.

81% had a decrease in the appearance of average wrinkle width.



Blue lines = fine lines
Red lines = deep wrinkles



NEXT-LEVEL REPAIR

100% of women showed an improvement in the appearance of wrinkle severity.**

TimeWise Repair®
Volu-Fill® Deep
Wrinkle Filler, \$50



LEARN MORE ABOUT
THESE BRILLIANT BENEFITS
IN THE *TIMEWISE REPAIR®*
SKIN CARE ECATALOG.

*After using the *TimeWise Repair®* regimen, there was a noticeable decrease in the look of deep wrinkles (shown in red) and fine lines (shown in blue) across the forehead. The percentages reflect the percentage of women who showed improvement.

**Results reflect bioinstrumentation measurement of wrinkle severity after an eight-week independent clinical study in which 31 women used the product morning and night. Wrinkle severity is defined as the visible length, width and number of deep wrinkles.



**CHANGE THE
FUTURE
OF YOUR SKIN.**

11 AGE-DEFYING BENEFITS

Cleanse, exfoliate, freshen, energize, hydrate, smooth, visibly firm, soften, protect, renew and reduce the appearance of fine lines and wrinkles. Available in normal/dry and combination/oily formulas.

TimeWise® **Miracle Set**®, \$157



SET YOUR ROUTINE.

- 3-In-1 Cleanser†
- Age-Fighting Moisturizer† (Also available in SPF 30)
- Day Solution Sunscreen SPF 35††
- Night Solution

Products in set also sold separately. See page 24.



Mary Kay is proud to share that the *TimeWise*® **Miracle Set**® has earned the Good Housekeeping Seal and contains two top-selling products within the *Mary Kay*® product line.

†U.S. Pat. Nos. 6,495,126; 7,175,837 and Other Pats. Pend. ††U.S. Pat. No. 8,182,799 and Other Pats. Pend.

REAL RESULTS

As seen by a dermatologist on panelists in a 12-week clinical study:

83% had a reduction in the appearance of fine lines and wrinkles.

Up to **25%** saw an improvement in skin resilience.

100% had softer, more supple skin.

46% saw an improvement in more even skin tone.



NATURALLY SIMPLE

Botanical Effects®
Skin Care



**CUSTOMIZE
YOUR
FORMULA.**

Dry, Normal, Oily

CLEANSE

Gently removes makeup and impurities.

**Botanical Effects®
Cleanse, \$17**

MASK

Gently removes impurities as it revitalizes skin.

**Botanical Effects®
Mask, \$18**

FRESHEN

Non-drying formula gently removes excess residue from skin.

**Botanical Effects®
Freshen, \$17**

HYDRATE

Day and evening hydration that leaves skin feeling balanced.

**Botanical Effects®
Hydrate, \$20**

SEE CLEARER SKIN IN 7 DAYS.*

Clear Proof® Acne System



“Usually in the morning, I get up early and try to conceal my blemishes first thing. This week, after using these products, I felt very comfortable and confident. I felt really sexy and beautiful with no makeup on.”

— Frankie B., Age 27



MORE ACNE-FIGHTING POWER

- Helps minimize the appearance of pores and reduces shine.
- Translucent, leave-on serum contains 2% salicylic acid.

Clear Proof® Pore-Purifying Lotion for Acne-Prone Skin, \$20

Clear Proof® products:

- **Clarifying Cleanser for Acne-Prone Skin, \$18**
- **Blemish Control Toner, \$18**
- **Spot Solution for Acne-Prone Skin, \$13**
- **Oil-Free Moisturizer for Acne-Prone Skin, \$21**

Prices are suggested retail.

*Based on a 12-week independent clinical study.

Julia is wearing Rosegold, Driftwood and Crystalline mineral eye colours, Jet Black gel eyeliner, NEW Rose lip liner, NEW Powerful Pink gel semi-matte lipstick and I ♥ Black Lash Love™ Mascara.

**IT'S WHAT
YOUR KISS
HAS BEEN CRAVING.**

LONG-WEAR LIPSTICK
YOUR LIPS CAN LOVE.

LASTING COLOUR CLARITY.

LIP-CUSHIONING
GEL COMFORT.



In Bashful You, Rich Truffle, Mauve Moment, Always Apricot, Powerful Pink, Poppy Please, Midnight Red and Crushed Berry.

NEW!

Mary Kay®
Gel Semi-Matte
Lipstick, \$21

ONE CUSHIONY,
FEEL-GOOD FORMULA.
EIGHT INTENSE,
STAY-TRUE SHADES.

- The lightweight gel formula glides on smoothly and cushions lips, leaving them feeling soft and supple.
- Utilizes gel microsphere technology for rich, stay-true colour that lasts for hours.
- Formulated to provide a soft-focus effect with optical enhancers that blur the appearance of minor imperfections.
- Helps condition lips with ingredients such as sunflower oil and jojoba esters.



Olga is wearing Crystalline, Ballerina Pink, Stone and Coal mineral eye colours, I ♥ Black Lash Love® Mascara, bronzing powder, NEW Rose lip liner and NEW Powerful Pink gel semi-matte lipstick.

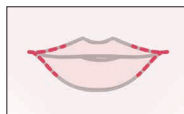


THE FINE LINE

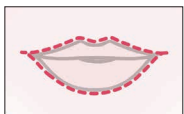
NEW *Mary Kay*® lip liners define lips with creamy, stay-put precision.

A NEW creamy, long-lasting formula effortlessly shapes, lines or fills in lips. The waterproof formula comes in a slim, retractable pencil with a built-in shaper cap, so you can keep the tip perfectly sharpened.

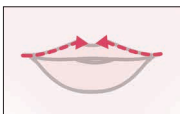
MAKE THE MOST OF YOUR LINER.



"To create voluminous-looking lips, apply a darker liner to the outer corners and blend in, leaving the centre bare."



"To create fuller-looking lips, apply a skin-tone liner that matches your natural lip. Apply lipstick over the top."



"Drawing up from the outer corners to the cupid's bow creates a softer arc and a fuller-looking top lip."



MAKEUP ARTIST TIP

"A natural-looking lip liner should be just a hint deeper than your natural lip colour and is perfect for creating a simple matte lip on the go."

Diana Carreiro

Mary Kay Global Makeup Artist



**NEW
FORMULA!
SEVEN SHADES!**

Mary Kay® Lip Liner, \$16



IT'S BACK!

**TimeWise® Age-Fighting
Lip Primer, \$30**

Fights the look of fine lines and wrinkles on and around the lips.
Helps prevent feathering and bleeding of lipstick and lip gloss.



FIND THESE LOVELY LINERS AND MORE
ON WWW.MARYKAY.CA

RUNWAY BOLD

Inspired by modern metallics, our dramatic limited-edition† *Mary Kay*® Runway Bold Collection goes for bold with high-dimension colour.



PRECIOUS METALS

Gliding on smoothly, this lightweight formula in bold metallic hues delivers the precision of a pencil with the intensity of a liquid for a modern twist on the cat eye.

NEW! Limited-Edition†
Mary Kay® Gel Liner Duo, \$20

Available in Dramatic Gold



MODERN MANICURE

With these stunning shades, sophistication will be right at your fingertips.

NEW! Limited-Edition† Mary Kay®
Nail Lacquer, \$10 each

*Available in Gold Is Bold,
Blue Debut and Rosy Encore*





SHADES OF THE FUTURE

Gold, bronze, silver or bold blues — mix and match these shadows for an eye-catching effect.

NEW! Limited-Edition† *Mary Kay*® Eye Color Palette, \$26

Available in *Rock the Runway*



A BOLD BAG

Look runway-ready with the magnificent metallic limited-edition† *Mary Kay*® Runway Bold Collection Bag.

It's yours for FREE when you purchase \$60 in suggested retail products from the limited-edition† *Mary Kay*® Runway Bold Collection.



FOR MORE WAYS TO GET THE COMPLETE HEAD-TO-TOE RUNWAY BOLD LOOK, VISIT OUR FALL/WINTER 2016 *MARY KAY*® TREND REPORT ON WWW.MARYKAY.CA

Prices are suggested retail.



“Gold is a neutral in a lot of ways. It’s really beautiful and sophisticated, and looks great on everyone.”

KEIKO TAKAGI
Mary Kay Global
Makeup Artist

BRONZE AGE

The limited-edition[†] colours of the Runway Bold Collection give metallics a contemporary edge.



CLASSIC CHIC

Using the Rock the Runway eye colour palette, highlight the inner corners of the eyes with the **Gold** shade. Apply the **Bronze** colour from the palette from lash lines to creases, and blend with the **Gold** shade for a subtle shimmer. Add the **Bronze** colour from the Dramatic Gold gel liner duo along top and bottom lash lines and **MK Black** eyeliner to the top lash lines. Follow up with two coats of **Black Lash Intensity™** Mascara.

NEW! Limited-Edition[†] Mary Kay® Eye Color Palette, \$26

NEW! Limited-Edition[†] Mary Kay® Gel Liner Duo, \$20

Mary Kay® Eyeliner, \$16

Lash Intensity™ Mascara, \$22

Charlotte also is wearing Shy Blush mineral cheek colour, NEW Berry lip liner and NEW Crushed Berry gel semi-matte lipstick.

The Mary Kay® Brush Collection is the perfect complement to the limited-edition[†] Mary Kay® Runway Bold Collection. See pages 20 and 32.



"Blue shadow is versatile when you use it for an accent colour. To give this look an everyday twist, add it just to the lash lines."

KEIKO TAKAGI
Mary Kay Global
Makeup Artist

BOLD MOVE

The limited-edition[†] Rock the Runway eye colour palette is perfect for updating the classic smoky eye with intense blue hues.



TRUE-BLUE GLAMOUR

Sweep the **Gold** shade from the Rock the Runway eye colour palette up to the creases, including the corners of the eyes. Using the same palette, apply the **Blue** colour to the creases and along the lower lash lines, and blend the **Navy** shade along the top lash lines, outer corners and lower lashes to create depth. Finish with two coats of **Black Ultimate Mascara™**.

NEW! Limited-Edition[†] Mary Kay® Eye Color Palette, \$26

Mary Kay® Ultimate Mascara™, \$21

Sanna also is wearing Sunny Spice mineral cheek colour, NEW Light Nude lip liner and Subtly You *True Dimensions*® Sheer Lipstick.



CALL ME, YOUR MARY KAY INDEPENDENT BEAUTY CONSULTANT, TO GET THESE LOOKS!

Prices are suggested retail.

[†]Limited quantities available while supplies last.

Offer available through participating Independent Beauty Consultants only.



"If you have a bold lip, simply adding a defined, shaped brow makes you look more youthful."

KEIKO TAKAGI
Mary Kay Global
Makeup Artist

RED ALERT

A rich red lip is a classic choice for day, a dramatic accent for night. The key is to enhance the lip line without overdrawing. Define the upper bow with **Red** lip liner before filling in with **Poppy Please** gel semi-matte lipstick. The result? Simply irresistible.

NEW! Mary Kay® Gel Semi-Matte Lipstick, \$21

NEW! Mary Kay® Lip Liner, \$16

Teela also is wearing Spun Silk and Espresso mineral eye colours, Strawberry Cream mineral cheek colour, MK Black eyeliner and Black Mary Kay® Ultimate Mascara™.



TRY ON THESE LOOKS USING THE MARY KAY® VIRTUAL MAKEOVER APP, AND VISIT WWW.MARYKAY.CA TO GET THE FULL LOOKS.



BLISS KISS

NEW! Mary Kay® Gel Semi-Matte Lipstick is made with a cushiony, feel-good formula you can't resist.



"To create an effortless smoky eye, the key is to apply eyeliner, and then smudge it with your finger or a brush."

KEIKO TAKAGI
Mary Kay Global
Makeup Artist

LINE UP

With a lightweight formula, the *Mary Kay*® Gel Eyeliner formula glides on smoothly without tugging or pulling.

SMOKE & FIRE

Giving the smoky eye an imperfectly smudged look makes it instantly more modern. Apply **Stone** mineral eye colour from the lash lines to the creases. Line top and bottom lash lines with **Jet Black** gel eyeliner and wing out. Smudge **Coal** along top and bottom lash lines to "smoke out" and shape the gel eyeliner. Draw a thin line along top and bottom lash lines with **MK Black** eyeliner to add just the right amount of structure for a seductive gaze. Finish by brushing **Moonstone** onto the brow bones and the inner corners of the eyes.

Mary Kay® Mineral Eye Color, \$9 each

Mary Kay® Gel Eyeliner With Expandable Brush Applicator, \$19

Mary Kay® Eyeliner, \$16

Raven also is wearing Golden Copper mineral cheek colour, NEW Medium Nude lip liner, NEW Rich Truffle gel semi-matte lipstick and Black *Lash Intensity*™ Mascara.

Prices are suggested retail.



THE SMART SET



Mary Kay® Brush Collection, \$75

Includes Powder Brush, Cheek Brush, Eyeliner/Eyebrow Brush, Eye Crease Brush, Eye Color Brush, and Lip Brush.



Get six of your most essential makeup brushes in one machine-washable *Mary Kay®* Cosmetic Organizer Bag. Designed for quality application, these must-have brushes are all you'll need to beautify your makeup routine. Each brush features handcrafted handles for maximum control.

INTENSIFY YOUR EYES.

OUR MOST INTENSE MASCARA YET

- 1 Magnify and maximize the look of your lashes. Lash Intensity™ Mascara expands the thickness of lashes by 200%*, plus, lashes look extended 84% beyond the tip** for a truly intense experience.

Lash Intensity™ Mascara, \$22

A MASCARA FOR EVERY EFFECT

- 2 For the look of long, strong, seriously separated lashes.

Lash Love® Lengthening Mascara, \$21

- 3 For the look of big, bold, separated lashes. Available in black and black brown.

Mary Kay® Ultimate Mascara™ \$21

- 4 For naturally flawless-looking lashes.

Lash Love® Mascara, \$21

For lashes that hold up through sweat, humidity and rain.**

Lash Love® Waterproof Mascara, \$21

MORE LUSH LASH ESSENTIALS

Helps mascara wear longer.

Mary Kay® Lash Primer, \$21

Gently removes eye makeup, even waterproof mascara!

Mary Kay® Oil-Free Eye Makeup Remover, \$19

Improves the overall look of lashes. Leaves brows looking healthier.

Mary Kay® Lash & Brow Building Serum®, \$44

Prices are suggested retail.

*Based on an independent clinical study measured by an expert grader after applying two coats of mascara

**What women said in a study conducted by an independent research company.

QUENCH

HIS THIRST FOR ADVENTURE.

Limited Edition[†] MK High Intensity Ocean™ Cologne Spray – a fresh, citrus-marine fragrance for the active man who is energized by the freedom and adventure of the sea.



High Intensity Ocean™ Cologne Spray
\$49

FOR HIM.



HEALTHY SKIN HELPERS



A CLASSIC GUY

Domain®
Cologne Spray, \$52



ALL ABOUT CONFIDENCE

True Original®
Cologne Spray, \$50



EASYGOING APPROACH

Tribute® for Men
Spray Cologne, \$38



ALWAYS DARING

MK High Intensity™
Sport Cologne Spray, \$49



THE IRRESISTIBLE TYPE

MK High Intensity®
Cologne Spray, \$52

he wants  he needs

LESS NOTICEABLE SIGNS OF AGING — ON THE FACE AND IN THE EYE AREA.

Facial hydration and sun protection helpers.

MKMen® Advanced Facial Hydrator Sunscreen SPF 30
\$28

MKMen® Advanced Eye Cream
\$29

A SATISFYING, CLOSE SHAVE THAT HE CAN COUNT ON.

Everything to get clean-shaven comfortably.

MKMen® Daily Facial Wash
\$18



MKMen® Shave Foam
\$15

MKMen® Cooling After-Shave Gel
\$20

TimeWise® Early-to-moderate signs of aging

<p>\$157</p> <p>TimeWise® Miracle Set® (normal/dry or combination/oily)</p> <p>Set includes: TimeWise® 3-In-1 Cleanser, TimeWise® Age-Fighting Moisturizer, TimeWise® Day Solution Sunscreen SPF 35 and TimeWise® Night Solution.</p> <p>Add your choice of foundation, from \$21.</p>	 <p>GOOD HOUSEKEEPING QUALITY TESTED Since 1909 "TimeWise® is good for you!"</p>	<p>\$30</p> <p>TimeWise® 3-In-1 Cleansing Bar 141 g (with soap dish)</p> 	<p>\$35</p> <p>TimeWise® Age-Fighting Moisturizer Sunscreen SPF 30, 88 mL</p> 
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<p>\$30</p> <p>TimeWise® 3-In-1 Cleanser, 127 g (normal/dry or combination/oily)</p>	<p>\$35</p> <p>TimeWise® Age-Fighting Moisturizer, 88 mL (normal/dry or combination/oily)</p>	<p>\$92</p> <p>TimeWise® Day Solution/ Night Solution Set (\$102 value)</p>	<p>\$51</p> <p>TimeWise® Day Solution Sunscreen SPF 35, 29 mL</p>	<p>\$51</p> <p>TimeWise® Night Solution, 29 mL</p>
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<p>TimeWise® Microdermabrasion Plus Set (\$70 value)</p> <p>Get the look of polished, younger skin and significantly smaller pores.</p> <p>Also sold separately TimeWise® Microdermabrasion Refine, \$35, 70 g TimeWise® Pore Minimizer, \$35, 29 mL</p>	<p>\$60</p>	<p>\$65</p> <p>TimeWise Replenishing Serum+C® 44 mL</p> <p>Give collagen a boost. Help skin bounce back. *Based on in-vitro testing.</p> 	<p>\$40</p> <p>TimeWise® Firming Eye Cream, 14 g</p> <p>Fights the appearance of fine lines and wrinkles around eyes.</p> 
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<p>\$48</p> <p>TimeWise® Tone-Correcting Serum, 29 mL</p> <p>Dramatically evens the appearance of skin tone.</p> 	<p>TimeWise Moisture Renewing® Gel Mask, 85 g</p> <p>10 pampering minutes. 10 skin-renewing benefits*.</p> <p>*In an independent consumer study, women agreed that their skin appeared less stressed, felt nourished and calmed, and that the mask helped reduce the appearance of pores, among many other visible benefits.</p>	<p>\$26</p> <p>TimeWise® Age-Fighting Lip Primer</p> <p>Reduces lines and wrinkles on the lips and around the lip area.</p> 
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<p>\$38</p> <p>TimeWise Body® Targeted-Action® Toning Lotion 236 mL</p> <p>Tones, firms and defines while hydrating skin.</p> 	<p>\$45</p> <p>TimeWise Body® Smooth-Action™ Cellulite Gel Cream 177 mL</p> <p>Helps you take action against stubborn trouble zones – the hips, thighs and buttocks.</p> 	<p>Mary Kay® Smooth-Action™ Body Massager</p> <p>Provides massage that can help improve circulation and help energize skin.</p> <p>\$12</p> 
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Mary Kay is proud to share that the TimeWise® Miracle Set® and TimeWise Repair® Volu-Firm® Set has earned the Good Housekeeping Seal.

Prices are suggested retail.

TimeWise Repair® Advanced signs of aging

<p>\$230</p> <p>TimeWise Repair® Volu-Firm® Set (a \$37 savings) For all skin types Set includes: Foaming Cleanser, Lifting Serum, Eye Renewal Cream, Day Cream With SPF 30, Night Treatment With Retinol</p>  <p>GOOD HOUSEKEEPING since 1909 "Mary Kay's good choice award"</p>	<p>\$50</p> <p>TimeWise Repair® Volu-Fill® Deep Wrinkle Filler, 14 g 100% of women showed an improvement in the appearance of wrinkle severity.†</p> 	<p>\$70</p> <p>TimeWise Repair® Revealing Radiance™ Facial Peel, 48 g Uses glycolic acid to impact multiple surface layers.</p> 
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<p>\$32</p> <p>TimeWise Repair® Volu-Firm® Foaming Cleanser, 127 g For all skin types</p>	<p>\$75</p> <p>TimeWise Repair® Volu-Firm® Lifting Serum, 29 g For all skin types</p>	<p>\$48</p> <p>TimeWise Repair® Volu-Firm® Eye Renewal Cream, 14 g For all skin types</p>	<p>\$56</p> <p>TimeWise Repair® Volu-Firm® Day Cream With SPF 30, 48 g For all skin types</p>	<p>\$56</p> <p>TimeWise Repair® Volu-Firm® Night Treatment With Retinol, 48 g For all skin types</p>
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Botanical Effects® Simple, Customizable Skin Care (formula 1 dry skin, formula 2 normal skin or formula 3 oily skin)

<p>\$17</p> <p>Botanical Effects® Cleanse 113 g</p> 	<p>\$18</p> <p>Botanical Effects® Mask 113 g</p> 	<p>\$17</p> <p>Botanical Effects® Freshen 147 mL</p> 	<p>\$20</p> <p>Botanical Effects® Hydrate 88 mL</p> 
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Clear Proof® Acne System

<p>\$18</p> <p>Clear Proof® Clarifying Cleanser for Acne-Prone Skin 127 g</p> 	<p>\$18</p> <p>Clear Proof® Blemish Control Toner, 147 mL</p> 	<p>\$13</p> <p>Clear Proof® Spot Solution for Acne-Prone Skin, 29 g</p> 	<p>\$21</p> <p>Clear Proof® Oil-Free Moisturizer for Acne-Prone Skin 88 mL</p> 	<p>\$20</p> <p>Clear Proof® Pore-Purifying Lotion for Acne-Prone Skin, 50 g</p> 
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MKMen® Skin Care for Men

<p>\$18</p> <p>MKMen® Daily Facial Wash, 133 mL</p> 	<p>\$15</p> <p>MKMen® Shave Foam 184 g</p> 	<p>\$28</p> <p>MKMen® Advanced Facial Hydrator Sunscreen SPF 30 88 mL</p> 	<p>\$29</p> <p>MKMen® Advanced Eye Cream, 18 g</p>  <p>\$20</p> <p>MKMen® Cooling After-Shave Gel, 73 mL</p> 
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†Results reflect bioinstrumentation measurement of wrinkle severity after an eight-week independent clinical study in which 31 women used the product morning and night. Wrinkle severity is defined as the visible length, width and number of deep wrinkles.

\$19


Oil-Free Eye Makeup Remover
110 mL



BESTSELLER
MARY KAY
BESTSELLER

\$20

Facial Cleansing Cloths, Pack of 30
All skin types.



\$60


Skinvigate® Cleansing Brush
Removes makeup 85% better than cleansing by hand.**
**Results based on a one-day controlled clinical study



\$18

Skinvigate® Cleansing Brush Replacement Heads
Pack of 2

It's recommended to replace the brush head every three months.




\$20

Extra Emollient Night Cream
60 g
Very dry skin



\$40

Intense Moisturizing Cream, 51 g
Dry skin



\$40

Oil-Free Hydrating Gel, 51 g
Normal, combination and oily skin



\$22

Indulge Soothing Eye Gel® With Calming Influence® Botanical Blend, 11 g
Ingredients reported to help reduce puffiness.



\$30

Satin Lips® Set
Buff's away dry skin, then moisturizes to help keep lips soft.
Also sold separately \$15 ea. 8g ea.



BESTSELLER
MARY KAY
BESTSELLER

\$20

Oil Mattifier
17 mL
Absorbs oil and helps control shine for at least eight hours.



\$22

Foundation Primer Sunscreen SPF 15
29 mL



BESTSELLER
MARY KAY
BESTSELLER

\$17.50

Perfecting Concealer™
6 g



		
light ivory	deep ivory	light beige
		
deep beige	light bronze	deep bronze

\$17.50

Mary Kay® Undereye Corrector, 6 g



\$20

Makeup Finishing Spray by Skindinavia
59 mL



\$8.50

Beauty Blotters® Oil-Absorbing Tissues
Pack of 75



\$23.50

AGE-FIGHTING

**TimeWise Matte-Wear®
Liquid Foundation, 29 mL**

For combination-to-oily skin.

**TimeWise Luminous-Wear®
Liquid Foundation, 29 mL**

For normal-to-dry skin.



Liquid Foundation Brush, \$14



\$21

SHINE CONTROL
**Endless Performance™
Creme-to-Powder
Foundation†, 10 g**

Price does not include Mary Kay® Compact or applicator.

†Creme-to-Powder Foundation contains a small amount of fragrance.



\$22

UVA/UVB PROTECTION
**Mary Kay® CC Cream
Complexion Corrector
Cream Sunscreen
SPF 15, 29 mL**

- Light coverage
- Oil-free moisturization
- UVA/UVB protection



\$20

**Sheer Mineral
Pressed Powder, 9 g**

Be sure to add a Mary Kay® Compact or Compact Mini and applicator.



\$23

**MINERAL
FOUNDATION**
**Mineral Powder
Foundation, 8 g**



Mineral Foundation Brush, \$12



\$18

**Mary Kay® Translucent
Loose Powder, 11 g**

Prices are suggested retail.



Mineral Eye Color, 1.4 g



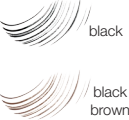


**matte shades








The best-seller logo/designation refers to top-selling products within the Mary Kay® product line.





ALL PRICES ARE SUGGESTED RETAIL. ADD SALES TAX WHERE APPLICABLE. ALL PRICES ARE VALID FROM 8/16/16 THROUGH 11/15/16. Beauty Blotters, Belara, Bella Belara, Botanical Effects, Clear Proof, Domain, Indulge Soothing Eye Gel, Lash Love, Lash & Brow Building Serum, Lash Response, Mary Kay, Mary Kay At Play, MelaCEP, Miracle Set, MK High Intensity, MKMen, Nourishine Plus, Satin Hands, Satin Lips, Satin Smoothie, SkinVigorate, TimeWise, TimeWise Body, TimeWise Matte Wear, TimeWise Luminous Wear, TimeWise Moisture Renewing, TimeWise Repair, TimeWise Replenishing Secum+C TimeWise Targeted-Action, True Dimensions, Thinking of You, Tribute, True Original and Volu-Firm are registered trademarks; Calming Influence, Discover What you Love, Double Impact, Lash Intensity, Mint Bliss, Perfectly Bright, Perfecting Concealer, Ultimate Mascara and Volu-Fill are trademarks; and Pink Changing Lives is a service mark of Mary Kay Inc. and Mary Kay Cosmetics Ltd. ©2016 Mary Kay Cosmetics Ltd. Printed in Canada.

<p>DEFINITION Lash Love® Mascara, 8 g</p> <p>\$21</p>  <p>BESTSELLER MARY KAY</p>  <p>i ♥ black</p>	<p>WATERPROOF DEFINITION Lash Love® Waterproof Mascara, 8 g</p> <p>\$21</p>   <p>i ♥ black</p>
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 <p>LENGTH Lash Love® Lengthening Mascara, 8 g</p> <p>\$21</p>  <p>i ♥ black</p>	 <p>VOLUME Ultimate™ Mascara, 8 g</p> <p>\$21</p>  <p>black black brown</p>	 <p>EXPAND/EXTEND Lash Intensity™ Mascara, 9g</p> <p>\$22</p>  <p>black</p>
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 <p>Mary Kay® Lash Primer, 8 g</p> <p>\$21</p> <p>Intensifies lash volume and creates longer-looking lashes.</p>	 <p>Mary Kay Lash & Brow Building Serum®, 4.5 mL</p> <p>\$44</p> <p>Builds thicker-, fuller-looking lashes and brows.</p>
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 <p>Mary Kay® Gel Eyeliner With Expandable Brush Applicator, 4.5 g</p> <p>\$19</p> <p>jet black</p>	 <p>Mary Kay® Brow Gel, 7.75 mL</p> <p>\$12</p> <p>Clear gel keeps brows groomed and in place.</p>	 <p>Eye Primer, 8.5 g</p> <p>\$18</p>
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 <p>Brow Definer Pencil, 1.3 g</p> <p>\$13</p>  <p>blonde brunette classic blonde</p>	 <p>Mechanical Brow Liner in Blonde, 0.28 g</p> <p>\$15</p>  <p>blonde</p>
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SHOPPING GUIDE

LIPS



toffee
frosted rose
sheer blush
raisinberry
pink passion
pink shimmer
sweet nectar
apricot glaze
downtown brown
gingerbread
mocha freeze
red
rich fig
whipped berries



\$18

SATIN FINISH
Creme Lipstick, 3 g
**matte shade



\$21

SEMI-MATTE
Gel Semi-Matte
Lipstick, 3 g
Colour clarity with
lip-cushioning gel
comfort



bashful you
rich truffle
mauve moment
always apricot
powerful pink
poppy please
midnight red
crushed berry

\$19

SATIN SHEEN
True Dimensions®
Lipstick, 3.3 g



natural beauté
chocolatte
sienne brûlée
first blush



tangerine pop
color me coral
coral bliss
exotic mango



citrus flirt
firecracker
tuscan rose
pink chérie
wild about pink
sassy fuchsia



sizzling red
spice 'n' nice
rosette
mystic plum
lava berry
berry a la mode

\$19

SHIMMER SHINE
True Dimensions®
Sheer Lipstick, 3.3 g

The formula you love
in sheer colour options.



arctic apricot
posh pink



sparkling rosé
subtly you

\$18

HIGH-SHINE FINISH
NouriShine Plus®
Lip Gloss, 4.5 mL

**matte shade



silver moon
golden
beach bronze
rich spice
pink parfait



sun blossoms
fancy nancy
café au lait**
pink luster
shock tart



berry dazzle
sparkle berry
rock 'n' red**
pink wink

light nude medium nude deep nude rose

coral berry red

\$16

Mary Kay® Lip Liner
0.28 g

A waterproof, long-lasting, creamy formula.

\$20

Mary Kay® Mineral Cheek Color Duo, 2.5 g

Perfect for creating a radiant, healthy glow.

juicy guava ripe watermelon spiced poppy

bold berry cherry blossom golden copper shy blush strawberry cream sunny spice**

\$13

Mineral Cheek Color, 5 g
**matte shade

\$20

light medium

Bronzing Powder, 8.6 g

Get that just-back-from-the-beach look anytime.

Mary Kay At Play®

\$12

gold mine
over the taupe
teal me more

Mary Kay At Play® Eye Crayon
2.5 g

\$15

caramello mint to be
iced lilac rebel rose

Mary Kay At Play® Shadow & Liner
Shadow 2.1 g
Liner 1.3 g

\$12

the real teal
hello violet
gold metal
blue my mind

Mary Kay At Play® Bold Fluid Eyeliner
3.5 mL

sunset beach out of the blue purple eclipse neapolitan

\$14

Mary Kay At Play® Baked Eye Trio, 2 g

\$12

jammin' berry glow with it
teddy bare poppy love violet vixen

Mary Kay At Play® Jelly Lip Gloss
9.5 mL

\$12

perfect pink
toasted
purple punch

Mary Kay At Play® Lip Crayon
2.5 g

\$12




in the plum orange you lovely
pink again atomic red





Mary Kay At Play® Triple Layer Tinted Balm
3.5 g

\$12





peach pop
razzleberry

Mary Kay At Play® Lip & Cheek Stick, 4.9 g

<p>♥ \$75</p> <p>Mary Kay® Brush Collection</p> <p>Set includes: eye crease brush, eyeliner/eyebrow brush, eye colour brush, powder brush, cheek brush and lip brush.</p> <p>Comes in the Mary Kay® Cosmetic Organizer Bag, which has room for your Mary Kay® Compact, lip gloss, mascara and other makeup applicators.</p>	 	<p>♥ \$40</p> <p>Travel Roll-Up Bag</p> <p>(unfilled)</p> <p>An all-in-one must-have organizer for your cosmetics, skin care and accessories.</p>	<p>♥ \$12</p> <p>Brush Cleaner 177 mL</p> <p>Removes makeup buildup.</p> 
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<p>♥ \$12</p> <p>Eye Smudger Brush</p> <p>Made for dense colour application, blending and diffusing smudge lines.</p> 	<p>♥ \$12</p> <p>Cream Eye Colour/ Concealer Brush</p> <p>Designed to provide flawless application with soft bristles.</p> <p>†For hygienic reasons, it is recommended to dedicate one brush for use with cream eye colour and one brush for use with concealer.</p> 	<p>♥ \$10</p> <p>Lip Brush</p> <p>Using synthetic hair, the bristles are designed to precisely shape and fill in the lip area while the bristles maintain their shape.</p> 	<p>♥ \$12</p> <p>Mineral Foundation Brush</p> <p>Soft, natural hairs that are short and flat across the top, so you get the right amount of foundation and buildable coverage.</p> 	<p>♥ \$14</p> <p>Liquid Foundation Brush</p> <p>Specially designed tapered brush blends foundation more evenly and smoothly than other application techniques.</p> 
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<p>♥ \$22</p> <p>Mary Kay® Compact*</p> <p>(unfilled)</p> <p>The essential every woman needs.</p> 	<p>♥ \$20</p> <p>Mary Kay® Compact Mini**</p> <p>(unfilled)</p> <p>Tiny enough to tuck anywhere.</p> 
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<p>♥ \$4</p> <p>Mary Kay® Dual Pencil Sharpener</p> 	<p>♥ \$3</p> <p>Compact Eye Applicators</p> <p>(eye brush and eye sponge)</p> 	<p>♥ \$3</p> <p>Compact Cheek Brush</p> 	<p>♥ \$3.50</p> <p>Cosmetic Sponges</p> <p>pack of 2</p> 
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<p>♥ \$10</p> <p>Sun Care Lip Protector Sunscreen SPF 15, 4.5 g</p> 	<p>♥ \$23</p> <p>Sun Care Sunscreen SPF 30, 118 mL</p> <p>Water-resistant for 80 minutes.</p> 	<p>♥ \$23</p> <p>Sun Care Sunscreen SPF 50, 118 mL</p> <p>Water-resistant for 80 minutes.</p> 	<p>♥ \$16</p> <p>Mint Bliss™ Energizing Lotion for Feet & Legs 88 mL</p> 
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Download these apps from the Apple App Store or the Google Play Store on your mobile device.



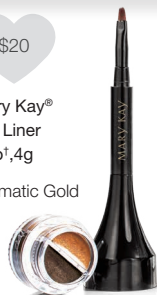


*Mary Kay® Compact – U.S. Pat. D555,288 and Other Pat. Pend.
 **Mary Kay® Compact Mini – U.S. Pat. D629,201 and Other Pat. Pend.

<p>\$51</p> <p>Satin Hands® Pampering Set</p> <p>Set includes: fragrance-free hand softener (60 g), hand scrub (220 g), hand cream (85 g) and a giftable bag.</p> <p>Available in Peach and Fragrance-Free</p> 	<p>\$13</p> <p>Satin Hands® Hand Cream 85 g</p> <p>Available in Peach and Fragrance-Free</p> 	<p>\$20</p> <p>2-In-1 Body Wash & Shave 192 mL</p> 	<p>\$20</p> <p>Hydrating Lotion 192 mL</p> 
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<p>\$40</p> <p>Thinking of You® Eau de Parfum 29 mL</p> 	<p>\$52</p> <p>Belara® Eau de Parfum 50 mL</p> 	<p>\$52</p> <p>Bella Belara® Eau de Parfum 50 mL</p> 
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<p>\$50</p> <p>True Original® Cologne Spray, 58 mL</p> 	<p>\$52</p> <p>MK High Intensity® Cologne Spray, 73 mL</p> 	<p>\$49</p> <p>MK High Intensity® Sport Cologne Spray, 73 mL</p> 	<p>\$52</p> <p>Domain® Cologne Spray 73 mL</p> 	<p>\$38</p> <p>Tribute® for Men Spray Cologne 90 mL</p> 
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FOR A LIMITED TIME ONLY!

<p>\$20</p> <p>Mary Kay® Gel Liner Duo¹, 4g</p> <p>Dramatic Gold</p> 	<p>\$26</p> <p>Mary Kay® Eye Color Palette¹, 5.5g</p> <p>Rock the Runway</p> 	<p>\$10</p> <p>Mary Kay® Nail Laquer¹, 7.5 mL</p> <p>Blue Debut Rosy Encore Gold Is Bold</p> 
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Mary Kay® Runway Bold Collection Bag¹

See how to get this bag on page 15.




\$49

High Intensity Ocean™ Cologne Spray¹



Cover Look

Maaïke is wearing Spun Silk and Espresso mineral eye colours, Black Mary Kay® Lash Intensity™ Mascara, Black gel eyeliner, Light-Medium bronzing powder, Red lip liner and Rock 'N' Red Nourishine Plus® Lip Gloss.



the look

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\$30



**Mary Kay®
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Complexion
Corrector Cream
Sunscreen, \$22**



black



**Mary Kay®
Ultimate
Mascara™**
\$21

**Mary Kay®
Foundation
Primer Sunscreen
SPF 15, \$22**



**TimeWise®
Age-Fighting
Moisturizer, \$35**



I ♥ Black



**Lash Love®
Mascara**
\$21



**Satin Lips®
Set, \$30**

**Mary Kay®
Eyeliner, \$16**



mk black



**Mary Kay® Oil-
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Remover, \$19**

**TimeWise®
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Cream, \$40**



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