

Greetings Coca-Cola Consolidated,

I want to first off thank you for taking the time to review this letter. I have sent similar letters to the Coca-Cola Company's Consumer Affairs in Atlanta but we want to let you guys in on this as well. Our petition (www.change.org/p/coca-cola-bring-back-vault-sodas) is extremely close to passing another 1,000 supporters making us have a new milestone of 2,000! As of September 2nd, 2018, the petition holds a supporter count of 1,856. We would like to make it noticeable that we will not stop until we have Vault back in our hands.

I believe bringing back this delicacy after 7 years to test sales, as it originally did in 2005, would allow the people who never got to enjoy the citrus-energy kick of a Vault have their input of the soda be noted. Of course, also so the many prior Vault lovers can have their tastebuds rejoiced.

Many Vault supporters that have signed did not leave a comment but however, attached are all the more recent comments posted. I understand the comments shared are helpful and they also help you determine real Vault enthusiasts. As stated earlier, I have sent these types of letters to the Coca-Cola Company's Consumer Affairs and also spoke with different people via phone multiple times and have received different replies. We all understand the product is discontinued and that it will be up to the businesses either wanting or not wanting to acquire the product. We also understand this exact idea has been proposed by many but again, we will continue until victory has been achieved.

If any additional information is required from us, please do not hassle to ask. We will do anything to bring these beloved citrus sodas back on the shelves nationwide. Thank you for your help to all the Vault lovers out there. Thank you also for all your other amazing products!

Best regards,

Toby Timmerman

BBVault™ Petition Producer