

John Smith

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SUMMARY

British-born Chinese with 4 years of experience in tech strategy. Expert in the business models of highly-scalable online platforms and forward thinking about managing creativity and innovation. While in Shanghai for the past 3 years, has developed strong language skills and a passion for understanding how Chinese culture, business and politics is important to those in the West.

EXPERIENCE

Head of Online Strategy

2015—2017

Company ABC

Shanghai

- Created detailed business model to unify the character licensing industry through an online B2B platform, enabling better price matching between artists and merchandisers
- Negotiated with apparel manufacturers in Shenzhen to develop 4 new product lines: tote bags, caps, socks, and aprons
- Signed 24 overseas artists to diversify the company's character portfolio, drafted contracts with lawyers, translated them, and negotiated precise terms with each of the artists
- Presented quarterly research to colleagues on topics such as entrepreneurship, competitive advantage, and internet economics

Product Manager

2011—2013

Company XYZ

London

- Co-developed C++ Unity API which utilises machine learning to dynamically optimise the difficulty and thus the sensation of 'flow' in gaming experiences
- Created heat map interface plugin which developers use to train and test their AI models
- Co-presented company to Some University's Digital Accelerator Competition in front of industry icons such as Jane Doe
- Company placed in the final 5 entries and received £50,000 of seed capital

Private Banking Intern

Summer 2011

Bank 123

London

- Performed due diligence and portfolio analysis for the asset management team
- Compiled 2 monthly reports detailing fixed income strategy and economic outlook research
- Created pitch detailing a 5-year investment portfolio for a medium to high net worth individual
- Co-presented portfolios to several clients, outlining their potential asset allocations

PROJECTS

Founder

2016—Present

somewebsite.com

Shanghai

- Weekly blog writing about the intersection between culture, tech, business and politics in China
- Produce profiles of notable firms, and analyse their most pressing challenges and competitors
- Translate and summarise a weekly roundup of notable business and political news
- Explain cultural phenomenon and trending social media topics for the Western audience
- Conduct on-the-street interviews to help build an understanding of the Chinese public's psyche

EDUCATION

BSc Economics

2008—2011

Some University

London

- First Class Honours

Chinese Language

2013—2015

Another University

Shanghai

- HSK 5+

SKILLS

English (Native)

Microsoft Excel

C++

Mandarin (Conversational Fluency)

Microsoft Powerpoint

Python