

## **Why Plexus? What Makes Plexus the Opportunity of a Lifetime?\***

### **1. Growing Industries**

Plexus participates in several growing industries: the Wellness Industry, the Weight Loss Industry, and the Network Marketing Industry. Each of these industries is enjoying record growth at the moment. Starting your own business now with Plexus positions you at the front of a growth trend. A ground-floor opportunity with unmatched potential awaits you as you start your business.

### **2. Experienced Management Team**

With over 60 years experience in the direct selling industry, the Plexus Executive team provides stability and proven success methods to help you succeed.

### **3. Low Sign-Up**

The cost to sign up in Plexus is \$34.95 annually, which includes a personalized website and the opportunity to purchase products at wholesale.

### **4. Unique Compensation**

The Plexus Compensation Plan provides you the opportunity to earn a quick return on your investment and build long-term residual income that can provide you with financial independence. You have the opportunity to earn income 11 different ways with Plexus. Here are the links to a series of three videos from Plexus that explain the compensation plan in detail and the philosophy behind it.

- Plexus Worldwide Compensation Plan - Section 1 "Introduction"  
[https://www.youtube.com/watch?v=fQ\\_mRbEv7PU](https://www.youtube.com/watch?v=fQ_mRbEv7PU)
- Plexus Worldwide Compensation Plan - Section 2 "Overview"  
<https://www.youtube.com/watch?v=Ka4jgeDVuck>
- Plexus Worldwide Compensation Plan - Section 3 "Exploring The Comp Plan"  
<https://www.youtube.com/watch?v=jkemDArMkfg>

### **5. Easy Monthly Qualification**

To qualify to earn commission with Plexus, only \$100 PV (Personal Volume) is required monthly. This PV can come from customers and your own personal purchases.

### **6. Profit Sharing Offered to Everyone from Day One**

With the unique pay plan that Plexus has created, every Ambassador gets to share in the profits of the company from day one.

### **7. 50% Payout to Ambassadors (Profit Sharing)**

Plexus pays 50% of their total monthly revenue to Ambassadors each month. Plexus pays all business building bonuses and rank advancement bonuses out of their 50% share of the monthly revenue.

### **8. Weekly and Monthly Pay**

Commissions, profit sharing, etc. are paid out monthly and business building bonuses are paid out weekly.

### **9. Special Product Pricing on First Order**

Plexus offers new Ambassadors the option to purchase a \$99 Welcome Pack or a \$199 Welcome Pack during their first 60 days. This is a one-time product purchase at the deepest discount Plexus offers.

**10. No Monthly Auto-Purchase**

Plexus does not require you to have a personal auto-purchase each month. However, in order to receive commission you must have \$100 PV for the month. This \$100 PV can come from customers or your own purchases. An Ambassador has to have a backup order (auto qualification) in place, but it will only be processed if the Ambassador does not have \$100 PV.

**11. No Direct Competition within the Company**

Because Plexus has a unique pay plan, Ambassadors are encouraged to work together for the over-all benefit of all Ambassadors. This creates a family-like atmosphere where everyone is working together and willing to help one another.

**12. Couples can sign up separately**

Plexus encourages husbands and wives to sign up separately, which enables a couple to double their income.

**13. Plexus Products Work**

On a recent survey 92.8% of the people responding said that they were involved with Plexus because of the products. Simply put, the Plexus products work. With people experiencing tremendous results, building your own Plexus business can be rewarding. Here is a short 5 minute overview of our amazing portfolio of products: <https://www.youtube.com/watch?v=gOKBjbRjJ1Q>

\*Plexus Worldwide makes no promises or guarantees that any Ambassador will be financially successful as each Ambassador's results are dependent on his or her own skill and effort.

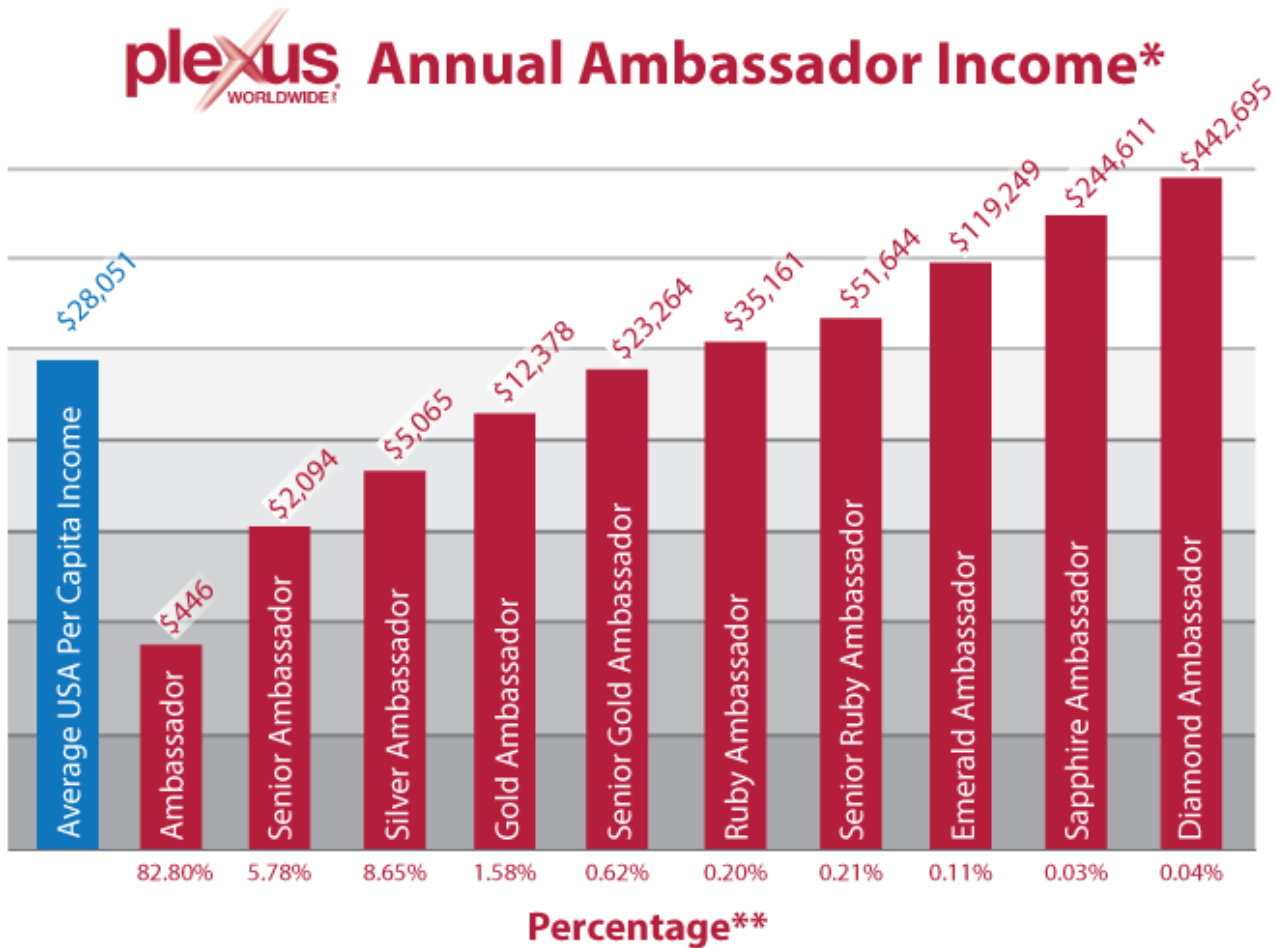


## 2014 Income Disclosure Statement

### Quick Facts:

- Average Per Capita Income in the USA (12 Months) = \$28,051 (<http://quickfacts.census.gov/qfd/states/00000.html>)
- Over 90,000 Plexus Ambassadors earn enough income through their Plexus business to effectively get their Plexus products for free
- The average length of time for Diamond Ambassadors to achieve their rank has been 20 months – though it has been achieved in less than 6 months.
- The average length of time for Ambassadors to reach the rank of Sapphire is less than 15 months.
- The average length of time for Ambassadors to reach the rank of Emerald is also less than 15 months.

Plexus Ambassadors can earn income based on commissions from products sold either directly or through their replicated website, as well as earning income based on their promotion of the products, brand, and business opportunity.



\*The earnings of the Ambassadors in the above chart are not necessarily representative of the income, if any, that an Ambassador can or will earn through the Plexus Compensation Plan. The success of an Ambassador depends on his or her skill set, work effort, and desire to succeed. For more information on the Plexus Compensation Plan, please visit <http://plexusworldwide.com/opportunity>

\*\*Percentage of average earners per year