Pearson
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Making Data Talk!

Managing Econ classrooms in a post-COVID world using MyLab Economics: Innovative pedagogies, data projects and real-life experiments to support future-ready learners.

Day and Date: Tuesday 15 December 2020

Timings: 10:00 AM – 12:10 PM (Dubai time / GMT+4)

Venue: Online / Zoom event

➡ **RESERVE YOUR PLACE**

Michael Parkin is Professor Emeritus in the Economics Department at the University of Western Ontario. He studied economics at the University of Leicester and has held faculty appointments at the Universities of Sheffield, Leicester, Essex, and Manchester in England, the University of Western Ontario in Canada, and Bond University in Australia, and visiting positions at the Hoover Institution at Stanford University, Brown University, the University of Canterbury, Osmania University, the Reserve Bank of Australia, and the Bank of Japan.

He is a past president of the Canadian Economics Association and has served on the editorial boards of the *American Economic Review* and the *Journal of Monetary Economics*.
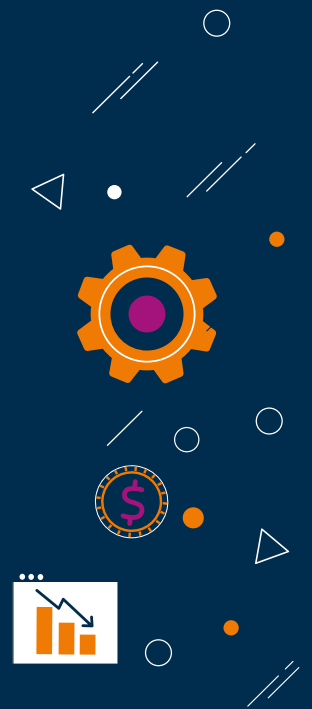
His research on macroeconomics, monetary economics, and international economics has resulted in more than 160 publications in journals and edited volumes, including the *American Economic Review*, the *Journal of Political Economy*, the *Review of Economic Studies*, the *Journal of Monetary Economics*, and the *Journal of Money, Credit, and Banking*.

Know more about learning solutions at: **middleeast.pearson.com/Highered/learning-solutions.html**

During this virtual event, with all that is happening in the world right now, we will dive deep into how to make data talk in your economics classroom, how you can bring economics to life and develop students who are ready leap into their career and the real world.

Looking through the lens of data-driven, innovative pedagogies we will support you to implement a range of new teaching strategies:

- How can you make economic models come alive through data projects to engage your students?

- In what ways can you interpret events in today's data-rich world to encourage students to apply theory to practice?

- How do you use the data from natural experiments generated by Covid-19 to further support your students to understand real-life economics?

We will demonstrate how MyLab Economics facilitates the delivery of this data-led approach to teaching and learning.

Pre-event Learning Activity

You will be set a pre-event assignment on MyLab Economics so that you can experience the learning strategies that we will discuss during the event. Details will be shared with you after registration.

Agenda

Time (Dubai / GMT+4)	Session	Presenter
10:00 AM – 10:10 AM	**Join and Introductions**	
10:10 AM – 11:00 AM	**SESSION 1: Making Technology Work** Discover more about the power of MyLab Economics as a teaching and learning tool.	
10:10 AM – 10:25 AM	Technology to drive student engagement in the classroom	**Professor Parkin**
10:25 AM – 10:40 AM	MyLab Economics new tools	**Professor Parkin & Ahmed Samir**
10:40 AM – 11:00 AM	Topic discussion with a group activity	**Professor Parkin**
11:00 AM – 11:10 AM	**Break**	
11:10 AM – 12:00 PM	**SESSION 2: Teaching and Learning Economics in a Data-rich World** Dig deeper into how to make economic models come alive interpreting events in today's data-rich world and how to use the data from natural experiments generated by Covid-19.	
11:10 AM – 11:25 AM	Pedagogy and the importance of data	**Professor Parkin**
11:25 AM – 11:40 AM	MyLab Economics new tools	**Professor Parkin & Ahmed Samir**
11:40 AM – 12:00 PM	Topic discussion with a group activity	**Professor Parkin**
12:00 PM – 12:10 PM	**Event closing (I like, I wish, I wonder)**	

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