

# Global Rainwater Harvesting Market

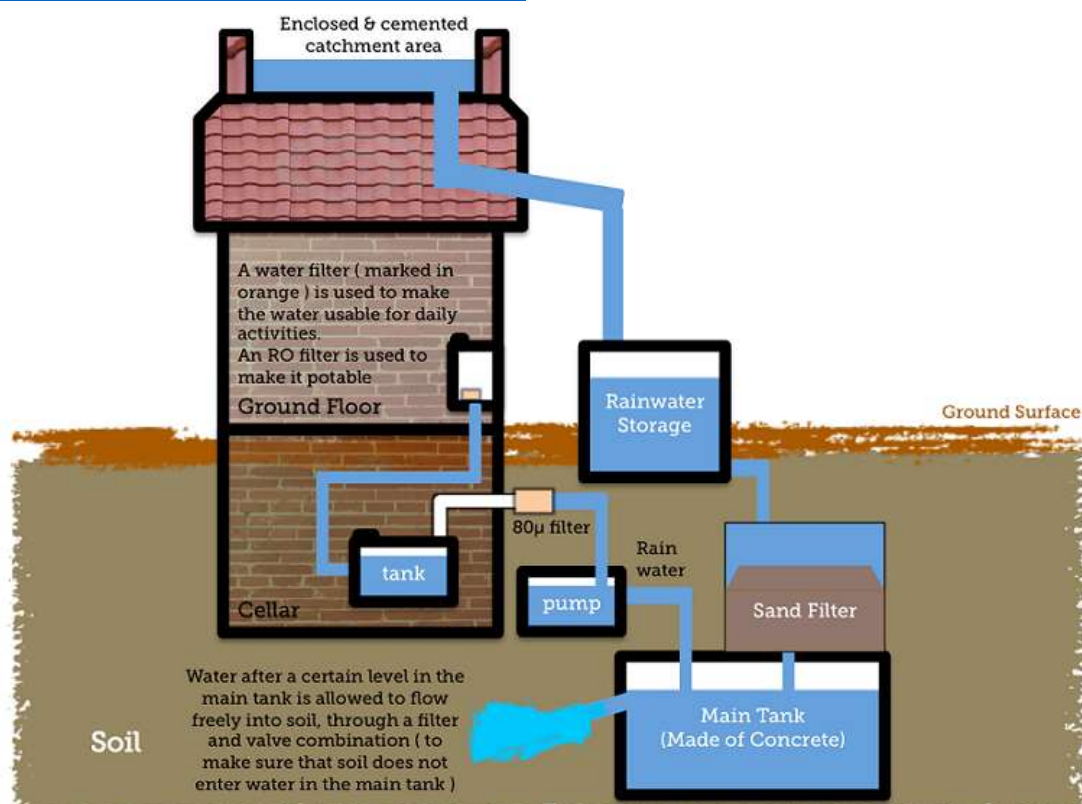
- Size, Trend, Share, Opportunity Analysis, and Forecast, 2014-2025

**Rainwater harvesting** is the process of collection and augmentation of natural filtration of rainwater from rooftops, the land surface, or rock catchments into the subsurface of the ground by artificial methods. This water is then treated and made suitable for drinking, domestic, and irrigation purposes.

Earliest use of rainwater harvesting dates to the 9th and 10th centuries in the Asian and African regions. If the microbial quality of the water is poor, this can be complemented with the availability all through the year thereby contributing in raising the ground water levels to reduce soil erosion. The global rainwater harvesting market is expected to grow at a CAGR of 5.8% from 2017 to 2025.

The global rainwater harvesting market is segmented based on technique, end-user, and geography. Technique-based classification of the rainwater harvesting market yields surface run-off harvesting and rooftop rainwater harvesting. Rooftop rainwater harvesting technique is further bifurcated into storage for direct use, recharging ground water aquifers, recharging of bore wells, recharging pits, and recharging of dug wells.

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End-user based classification of the market is commercial, residential, and industrial markets. Geographic breakdown and deep analysis of each of the aforesaid segments have resulted in the following regions: North America, Europe, Asia-Pacific, and LAMEA.

## **Market Dynamics:**

### **Drivers:**

- Rising awareness regarding water scarcity is expected to drive the market for rainwater harvesting.
- High applicability of harvested rainwater across industrial, domestic, and agricultural sectors is driving the market.

### **Restraints:**

- Use of water treatment plants has hampered the growth of rainwater harvesting market.
- Technical challenges to install and operate these systems is expected to negatively impact the market and result in slowdown during the forecast period.

### **Market Players:**

The top players in the global rainwater harvesting market include Watts Water Technologies, Inc., Innovative Water Solutions LLC, Rainwater Harvesting Supply Company, Stormsaver, Harvest H2O LLC, Kingspan Environmental, Oasis Rain Water Harvesting, Rainharvest, Rain Water Solutions, and Water Harvesters.

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### **MARKET LANDSCAPE**

#### **By Technique**

- Surface Run-Off Harvesting
- Rooftop Rainwater Harvesting
  - Storage for Direct Use
  - Recharging Ground Water Aquifers
  - Recharging of Bore Wells
  - Recharging Pits
  - Recharging of Dug Wells

#### **By End-user**

- Commercial
- Residential
- Industrial

#### **By Geography**

- North America
  - U.S.
  - Canada
  - Mexico
- Europe
  - UK
  - Germany
  - France
  - Italy
  - Rest of Europe
- Asia-Pacific
  - China

- India
- South Korea
- Japan
- Rest of Asia-Pacific
- LAMEA
  - Brazil
  - Africa
  - Turkey
  - Rest of LAMEA

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